SATURDAY JULY 31, 2010

VOLUME 4 NO. 30

Water Rate Protest Campaign Fails

City Issues Official Statement: At the July 27th regular City Council meeting, the Sierra Madre City Council decided to defer any increase in city water rates, even though the majority protest that would have been required to prevent a rate increase was not achieved. During the meeting, Sierra Madre City Clerk Nancy Shollenberger stated that a total of 1719 valid protests were received, compared to the required majority protest amount of 1847

Although the Council has the legal authority to increase water rates, the Council decided to defer any increase pending education, outreach and dialogue with the community. Mayor Joe Mosca stated, "It was clear that a significant number of community members had concerns with the current proposal."

The City Council approved a community outreach plan designed to fully explain the current physical condition of the water system, its operating costs and financial obligations and future capital improvements needed to insure its the long-term viability. Just as important, the outreach plan will solicit input from the community regarding their thoughts, concerns and questions about the water system and rate increases. Mayor Mosca stated, "The City Council and I want to spend some time communicating the necessity of a rate increase, responding to questions, and explaining the importance of maintaining local control of our water system. Additionally, we want feedback from the entire community on what type of rate increase residents think is appropriate." Later this fall, the City Council intends to discuss the pros and cons of increasing the water rates,

taking into account the comments and feedback received during this outreach period.

The Council is reaching out to residents and business owners, asking them to read the literature that will soon be in their mailboxes, and to engage in the water rate dialog at either the upcoming "Walk and Talk" sessions at the Public Works Yard, or at one of three community presentations. Walk and Talk

- Saturday, August 14, 2010 at 10:00 am at the Public Works Yard 621 E. Sierra Madre Blvd.
- Wednesday, September 29, 2010 at 6:00 pm at the Public Works Yard 621 E. Sierra Madre Blvd.

Community Presentations

- Tuesday, August 17, 2010 at 6:30 pm in the City Council Chambers 232 W. Sierra Madre Blvd. (This presentation will be aired live and rebroadcasted on SMTV3 and the City
- Wednesday, September 1, 2010 at 12:30 pm at the Hart Park House Senior Center - 222 W. Sierra Madre Blvd.
- Monday, September 13, 2010 at 7:00 pm at the Youth Activity Center - 611 Ē. Sierra Madre Blvd.

Tune into the City's cable channel, SMTV3, or visit the City's website for special water department broadcasts. A schedule of programming will be available soon on the City's website.

Community Groups, Homeowner Associations, or individuals interested in hosting a group presentation should contact Elisa Weaver, Director of Community & Personnel Services at 626-355-5278. Or, for additional information, please contact Sierra Madre City Hall at 626-355-7135.

Longtime Sierra Madre Resident **Mary Tumilty Passes**

On Wednesday July 28, 2010 Mary Tumilty passed away, two months shy of her 96th birthday. She lived in Sierra Madre for more than 59 years.

Mary served as the city's Librarian from 1975

In a tribute by her sucessor, Toni Buckner, says, "She used these talents during and after her time as City Librarian to improve the Sierra Madre Public Library with three significant projects - the Jameson Sierra Madre Room which now houses the Sierra Madre Historical Archives (1982), the Dickenson Walkway (1983) and the Walt Wesley Computer Literacy Center (1986). She was honored as Citizen of the Year in 1982, chaired the Library's Centennial in 1987 and appointed Friends of the Library Board Member Emeritus. The Mary Tumilty Endowment Fund, established by the Friends when she retired, has grown to more than \$70,000 because of the many donations made in her honor."

At one point in her very busy life in Sierra Madre, she met the late Howard Whalen, a famous sculptor and all-around artist in town

and a group of would-be thespians started *The*Studio Players, connecting both local and professional actors. She liked the theater enough to produce a play. The group went on to open a coffee house, called The Impromptu Owl, in the old adobe on Montecito. After Whalen's death, Mary became manager of his sculpture garden in Sierra Madre, has served in that

capacity for 25 years, helping to protect it from the elements and general destruction. Originally from Indiana, Mary to come to California with her family when she was 9 years old. She graduated

from USC with majors in business and merchandising in the Deep Depression of 1936. In February, 2010, Mary was featured as one of Sierra Madre's Outstanding Volunteers in the "Focus" series in

this publication. (http://mtnviewsnews.com/old/mvnews/v04/MVNews_2010_02_06.pdf)
Mary's daughter, Cynthia, lives in New York and Tuscany with her husband. They have a daughter, Adrienne,

a very special granddaughter for Mary, who lives in Mumbai, India. Mary spoke to her grandmother just days before her passing. Cynthia was with Adrienne in Mumbai at the time of Mary's passing. Mary was a very active member of the Church of the Ascension.

In an email sent to friends by Cynthia from Mumbai, the family announced that there "will be a grand celebration for mom on her birthday, September 29, 2010, at 11am, in Sierra Madre -- a high mass with Father Michael Bamberger at Ascension Parish Church and a reception in the Parish Hall."

BEARS, BEARS, BEARS



This young bear, named 'Blaze' by local residents, was photographed while resting in a tree a few years ago. MVNews File Photo

Seems like Sierra Madre is becoming more like Monrovia - "their" bears seem to be moving our way and showing up in town more frequently, making them "our" bears. And the first response might be, "Awww, isn't that cute!?!??

I just Love Bears."

Until one starts ambling towards you, and you suddenly realize that – um, it's a whole lot bigger than you, you can't cuddle it the way you do your plush bear - and all your cooing and empathetic "Shooing" and "Hey, go away" doesn't have any effect ... and you dimly realize that you might have a bit of a problem, here ... and then it's Mammals. No person shall knowingly feed big and confirms you're the scaredy cat (which he's vividly clear that this could be really dangerous to you, and any children in the area, not to mention regulations. other random passersby. What to do? Call 911, and remember the rules!

There are rules for handling bears? Yep, and we all should know them from hearing / reading about Monrovia's ongoing trials and tribulations.

#1. DO NOT FEED THE BEARS. In any way. At any time. Even accidentally. Keep fallen fruit off your yard. WAIT Until the Morning Your Trash is Picked Up Before Putting ANY Food Into Your Trash Bin. (I can hear you ask now, "But what do I do with leftovers between trash days?" Tuck a plastic bag in your fridge door, or freezer: store your leftovers there. It's only a week.) Especially during hot, dry summers, bears and other wildlife head for the nearest water - which might be your (or your neighbor's) fish or flower pond or fountain – and leftover food smells can invite bears to freely raid your poor unprotected trash can in

the middle of the night – leaving you a big mess in the morning with the bear now knowing where the point where you've sufficiently annoyed the food is. Trust me, you REALLY DON'T want to be the Bear Magnet in your neighborhood.

game mammals, as defined in Section 350 of these regulations.

#3. CALL THE SIERRA MADRE POLICE

"§350. Big Game Defined. "Big game" means the DEPARTMENT. 911. That's the safest way to get following: <u>deer</u> (genus Odocoileus), elk (genus Cervus), pronghorn antelope (genus Antilocarpa), wild pig (feral pigs, European wild pigs and their hybrids [genus Sus]), <u>black bear</u> (genus Ursus) and Nelson bighorn sheep (subspecies Ovis canadensis nelsoni) in the areas described in subsection 4902(b) of the Fish and Game Code." (Our area is

in there ...) #2. LEAVE THE BEAR ALONE. Bears generally like peace and quiet – with enough time they'll just wander elsewhere. However, if one wanders (trespasses) into your yard – it needs to learn in no uncertain terms that your yard is **your** territory. From a very safe distance, make sudden, loud sharp noises (clang pot lids), make sharp motions (big broad arm movements), your own very clear emotional dominance "NO!" may help

– but that's dangerous for you. So before it reaches bear that it starts charging you – and you are faced with the two non-workable solutions of 1) drop/ FYI: Here are the relevant California Fish and curl into a ball so there's less surface for the bear to Game codes governing wild animal feeding: whack around or chaw on, or 2) run away – useless since the bear runs and climbs faster than you do,

a bear out of your area. Our SMPD officers' job is to ensure the bear safely leaves the area, and that people in the area are not endangered. If, in their judgment, our officers think someone is in danger, they have approved ways of encouraging the bear to go elsewhere, including using a really great tool that depoys bean bags at the bear, whacking it sufficiently smartly upside the head - or neck or chest until it decides to amble (or run) away. And then they wait to make sure the bear really has left. Help our officers help you. And, please remember, a Fed Bear can become a Dead Bear if it becomes a nuisance, so ...

#4. PROTECT ALL BEARS - DO NOT EVER FEED THE BEARS - IN ANY WAY.

Sierra Madre's GEM Plumbing - Today's Tasks with Yesterday's Passion By LaQuetta Shamblee

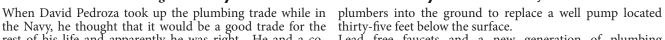
the Navy, he thought that it would be a good trade for the rest of his life and apparently he was right. He and a coworker, Marc VanCleave decided to take the helm of GEM technology to conserve energy and water are included in their Plumbing, a local company that has been serving residents since 1949. In 1995 they purchased the business from their water heaters and hot water circulation pumps. The first

employer, one of whom is well known Sierra Madre Veteran Gordon Caldwell. Dave and Marc continued to carry on the company's commitment to excellent service, reliability and outstanding customer service, values that has kept the company vital for over 60

Their expertise with both old and new techniques and technology is applied to a satisfied and growing base of residential and commercial and Cooling Contractors),

customers within a ten-mile radius of their Sierra Madre headquarters. As full-service PHCC (Plumbing, Heating are equipped and experienced to handle the repair, installation and servicing for plumbing and air conditioning, from installing

faucets and complete copper services are available afterhours re-piping to servicing and replacing septic tanks. One of and on weekends. Gem Plumbing, Inc. 140 E. Montecito



is pilotless and only burns gas when used, the latter is a water saving device that provides hot water at any faucet in the house. Special promotions are scheduled twice a year, air conditioning in April, and As the beginning of fall approaches, October specials on hot water heaters.

Staffed by family members and long-term employees, Gem Plumbing is actively involved in the community. You will see their name as sponsors in numerous local activities, including participation in the Sierra Madre Kiwanis Club and as volunteers during the annual Wisteria Festival.

GEM is definitely a company nat provides old-fashioned service with a smile. One of their thirteen employees is readily available from 7am to 4:30pm, Monday thru Friday. Emergency

6:00 PM - 9:00 PM MEMORIAL PARK You're invited to the party where we kick off the Come talk with the Police, Fire, Search and Rescue, Fire Safe Council, Pasadena Humane Society, Emergency Communications and other Public Safety Staff. Food Provided By: IN-N-OUT Special Thanks to the Sponsors of this Event: Sierra Madre Police Association & Sierra Madre Fire Department Association For more information, please contact Sierra Madre Police Department (626) 355-1414



Owners Marc Van Cleave (I) and Dave Pedroza make time in their busy schedules to support the community.

their most challenging jobs required a crane to lower their Sierra Madre (626) 355-3496

Enjoy your coffee without rain hassles! Free covered parking

off Michillinda



Read The Paper Online At: www.mtnviewsnews.com

CALENDAR

Weather Wise

5-Day Forecast Sierra Madre, Ca.

Mon: Sunny Hi 90s Lows 70s Tues: Sunny H 90s Lows 70s Wed: Sunny Hi 90s Lows 70s Thur: Sunnv Lows 70s Hi 90s Sunny Hi 90s Lows 70s

Forecasts courtesy of the National Weather Service

BARGAIN BOOK SALE AT SIERRA MADRE LIBRARY August 6th & 7th

easy. Fish are jumpin' And the Art, and Old Cars, Also featured cotton is high"

"Summertime," the song immortalized in the Gerswhin class, Porgy and Bess, reminds us that this time of year is for kicking back, and experiencing life as it saunters by at its most leisurely

pace. Books can be as easily enjoyed up in the mountains, down at the beach, or even under that favorite shady tree in the back yard. They require no batteries and need not be near any antenna towers.

Hot weather is projected for August. The Friends of the Sierra Madre Library recommend you stretch out in that shade, or even inside, and get lost in the pages of an engrossing book. Wonderful selections and good bargains are available at the August Best Used Book Sale, to be held on Friday 6th August, 3pm to 7pm and Saturday 7th August 10am to 2pm. The sale will be located at the Sierra Madre

Public Library.
Our August sale features books

"Summertime and the living is on the Art and Craft Movement, are Cookbooks, volumes on the Theatre, Literature, and the Civil War. There are a variety of Time Life Sets including: A 15 volume set on The Old West. 18 volumes reminding us of What Life was Like, An amazing 28 volume collection on Home Repair and Improvement. Not to be left out we do offer up for Teens: The Twilight

> Outside tables will be filled with hardback fiction/non fiction for \$1.00 each. Paperbacks at available at 25 cents each (or 5 for \$1.00) and there will be a new selection for children. Browse inside and out to find your best Summer escape.

In these turbulent economic times it's refreshing to know these books are available at great prices. Plus, all proceeds support library programs. Call (626) 355-7186 for information. Stop by early for the best finds. And remember, the library exists to serve the needs of you and your family. We are here

Live from Burger Continental The Harvey Hyde Show

535 So. Lake Ave. Pasadena (626) 792 - 6634 Every Thursday 6:00 pm - 7:00 pm Hard-hitting, High impact sports talk radio KSHP Las Vegas - 1400 AM

THURSD TUESDAY MISSION RENAISSANCE **EATON CANYON** ARTS COMMISSION Hitness MISSION RENAISSANCE SIERRA MADRE P.D. WILDLIFE WAYSTATION L.A. ARBORETUM

Come and enjoy the learning extravaganza and the GET OUT, GET ACTIVE program targeted for chilages 3-10 years, but people of all ages are welcome. Programs will be held Tuesday and Thursday morn all summer long from 9:30 - 10:30 am at the Bandshell in Memorial Park, 222 West Sierra Madre Blvd. CATZ program will run Thursdays, July 8 - August 26. It will include sports and games and encourage to recreate during the summer. Remember to bring you sneakers, shorts, t-shirt and water bottle get ready to GET ACTIVE!

All events are free and there is no need to pre-register. For more information, please call the Com and Personnel Services Office at 626-355-5278.

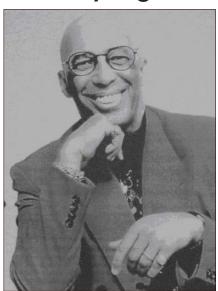


Music News By Sierra Madre Sue Behrens

FRI. 7/23 - MERCY & THE BEETS @ Friday Night Live in Kersting Court, Sierra Madre (Baldwin & Sierra Madre Blvd.) Enjoy live music from 6:30 to 9pm, accompanied by shoppers incentives and a chance to enter drawings when you shop downtown. Visit the Chamber of Commerce booth for all the details. www. SMFridayNightLive.info.

Please remember to call and verify all info. before making plans. Everything is subject to change. This is show biz, after all... Hope to see you out & about, SierraMadreSue sierramadresue@

Saturday Nights at Bean Town



7 to 10pm Rock and Roll Hall of Famer Ron Ellington Shy. Mr. Shy, nephew of the great Duke Ellington, inducted into the Rock & Roll Hall of Fame as a former member of such legendary groups as "The Coasters," "The Drifters, and "Don & Dewey."

BEANTOWN 45 N. Baldwin Sierra Madre (626) 355-1596

STAY TUNED: Sierra Madre Reflexologist Despina Arouzman will be on KCAL TV Channel 9 on Thursday 8/5 at 6:00 am.

Sierra Madre Aquatic Center Summer Movie Nights

The Community and Personnel Services Department will be offering three FREE movie nights this summer at the Sierra Madre Aquatic Center. These wonderful family events are made possible by generous donations from the Sierra Madre Community Foundation, Sierra Madre Volunteer Firefighters Association, and the Sierra Madre Civic Club. This is a great opportunity to spend family time at the Sierra Madre Aquatic Center is a safe and fun environment at absolutely no cost!

The summer movie night schedule is as follows:

Wednesday, July 28, 2010-Movie: Surf's Up
Wednesday, August 25, 2010 – Movie: Muppet Treasure Island
All movies at the Sierra Madre Aquatic Center will begin at 8:00pm and will finish at 9:45pm. The Sierra Madre Aquatic Center is located at 611 E. Sierra Madre Blvd., Sierra Madre, CA 91024. Please be sure to arrive early, as maximum capacity may be reached at the Aquatic Center.

For more information on the Sierra Madre Aquatic Center Summer Movie Nights, please contact the Community and Personnel Services Department at 626-355-5278.



September is National Preparedness Month

Save The Date - Saturday, September 11th 9:00 - 3:00 -- Memorial Park Sierra Madre Family Preparedness Festival

Participants Include:

Sierra Madre Police Department Sierra Madre Fire Department Sierra Madre Senior Commission

American Red Cross

Salvation Army

Pasadena Humane Society L.A. County Fire Department "Yogi Bear' Schoolhouse

And many more.....







Sponsored by the Sierra Madre Individual Preparedness Project www.site.SMIPP.org

Plan Now. Work Together. Be Ready.

NATIONAL PREPAREDNESS MONTH





Sierra Madre's Parks Master Plan Subcommittee

The City of Sierra Madre's Community Services Commission is looking for three motivated, enthusiastic, creative, and friendly volunteers to serve on the City's Parks Master Plan Subcommittee. The City welcomes any interested residents to apply.

The Committee will be comprised of two (2) members of the Community Services Commission and three (3) community members at large. Community & Personnel Services Department staff will be the liaisons to the committee. The committee will be subject to the Brown Act and therefore meet in a public place with posted agendas.

The committee will be appointed by the Community Services Commission on August 16, 2010, at the regularly scheduled meeting. The committee will review, amend and develop the adopted Parks Master Plan 2001. The following specific tasks below have been assigned to the subcommittee to make recommendations to the Community Services Commission regarding changes to the Parks Master Plan.

Tasks assigned to the Parks Master Plan Subcommittee:

Review the 2001 Parks Master Plan and 2005 Scorecard and identify accomplishments as well as needs not yet met since the last review.

Review the City's park inventory by touring all the parks and recreation and school facilities located in Sierra Madre.

Analyze the demographic population characteristics of the community including evaluating factors of age, income, gender, education, ethnicity, median income and project projected

626-355-2356.

Applications are <u>due by 5:00 p.m. on Friday,</u> August 6, 2010. Submit applications to the Community & Personnel Services Department at the Community Recreation Center, 611 E. Sierra Madre Boulevard. For an application, please visit <u>www.cityofsierramadre.com</u> look for commission/committee applications. For

population changes.

Create a Standards Analysis - a park classifications and guidelines which apply to the community of Sierra Madre. Existing facility should be compared against standards to determine acreage and facilities required to meet present and future needs of the community.

Community Input Process determine the park and recreation needs of the community. Includes public meetings, focus groups, and surveys. From feedback, quantify specific needs of the community. needs and Prioritize

recommendations for implementation summarize priorities and make recommendations toward the acquisition, development and maintenance of parks, recreation areas and opens spaces for the next five to ten years. Create an expenditure analysis to help implement the plan.

Implementation framework and methods for public officials to use in implementing the master plan. Policies, ordinances or resolutions as well as sources of funding are recommended so that the plan can become a reality. Also, an action plan provides specific priorities and budget estimates for the first ten years of the

more information please call (626) 355-5278



Coming to Sierra Madre Playhouse!

Two Sunday Performances: Aug 22nd at 3 pm & Aug 29th at 6pm



ARTS

Produced by

Media Sponsor

Mountain Views News

Sierra Madre

Taste of Sierra Madre Art and Essay Contests **Extended to August 23**

With the addition of two more sponsoring schools, Gooden and Bethany Christian, the Taste of Sierra Madre organizing committee has agreed to extend the deadline for ALL qualifying K-12 entries to both the art and essay contests. These additional entries will be added to the 150+ submissions already received in all age categories.

"As we work through our first year of this event, we wanted to involve as many local children as possible," commented event chair Tom Brady. "Each week, more organizations and schools learn about and embrace the focus of our event, children near and far. We're showcasing local children and schools here, while fundraising for our two beneficiaries this year: Half of the funds raised through our restaurant tasting and other event activities will benefit the nonprofit <u>Rotaplast Foundation.</u>, whose volunteers perform smile saving cleft palate surgeries on children who would otherwise go without. The other half of the funds will stay right here, providing the local Youth Activity Center with funding to increase arts programs."

This year's theme is "Children's Smiles Around the World" which ties to the creation of new children's smiles workshop

Students learn how to prepare submissions at recent workshop through this life changing, cleft palate

surgery. Student entries are welcome from k-12 students residing in or attending school in Sierra Madre or at Pasadena and La Salle High Schools.

On September 11th this year, "A Taste of Sierra Madre" will offer area residents the opportunity to sample the food, fun, fine arts and music that make Sierra Madre so special! The day will also include a morning tour of local "Coolest Kitchens" beginning at Fred Crockett's ALNO European Kitchens on Montecito, fifteen restaurant and culinary stations from local businesses beginning midday, a chef demonstration and talk about making healthy food fun and appealing for children, essay and art contest awards plus a fun, Sierra Madre Fire Department vs. Police Department cook-off. A wide variety of professional, live music will fill Kersting Court throughout the day. Noted restaurant critic and television personality, Peter Dills will be part of the day's festivities. Gayle Bluemel, principal of Sierra Madre School, confirmed her "Late Bloomers" band as the opening

artists, featuring fellow musicians Dan Ames, Scott Shephard, and Ross Johnsen. Their rich country & blues sound draws inspiration from the 1970's musical genre and attracts a large Sierra Madre loyal fan base. They'll be followed by Kate Lee's (Sierra Madre Starbucks manager) Family Tree Band and an array of special guest artists before the program finale with patriotic songs performed by choirs combined from local organizations, churches and schools.

For a taste of life here in Sierra Madre, local private and public schools and service clubs such as the Kiwanis and the Chamber of Commerce have already started reserving a place to share samples of their own offerings by purchasing pop up tent space locations for \$500 per booth. A closing musical event will bring local singers together for patriotic songs in a memorial of 9-11.

Tickets for "Taste" will go on sale by mid-August for the September 11 inaugural event, and can be purchased at three Sierra Madre retailers, Savor the Flavor, Best Buy Drugs and Belles Nest. Full access VIP tickets including the morning's Coolest Kitchens tour (an adults only event) and all Kersting Court events on Sept 11 will be \$35. Kersting Court Only Event tickets will be \$20 for adults 18 and over; \$10 for those 13-18. Children under 12 will be admitted free to the Kersting Court events, when accompanied by an adult ticketholder.

To apply for one of the fifteen restaurant and food purveyor spots and ten school/service club spots, to be an event sponsor, donate or volunteer services or time, visit the event website, www. <u>ĀTasteOfSierraMadre.com</u> or call event chair, Tom Brady at 626-355-3471. Art and essay contest forms, plus a video link to the cleft palate surgery organization are also available on the website. Please sign up today!

"Friends Helping Friends Prepare" An Emergency Preparedness Event and Ice **Cream Social**

On Saturday, August 14, from 4:30-6:30 p.m., volunteers working with the Sierra Madre Individual Emergency Preparedness Plan (S.M.I.P.P.) will be on hand at the Sierra Madre Public Library to help you develop a workable emergency plan for you and your family. Don't miss this opportunity to help ensure that you and your loved ones are safe and provided for, should an emergency such as an earthquake, fire or mudslide, occur. There will also be educational and fun preparedness activities for the youngsters starting at 4:30 in the Children's Room. At 6:15 we will be raffling off preparedness supplies, and holding the Adult Summer Reading Program Amazon Kindle Grand Prize Drawing.

The dog days of August would not be complete without a Friends of the Library Summer Ice Cream Social. Everyone is invited to drop by the Library patio between 5:00 and 6:00 p.m. to cool off and enjoy a sweet, refreshing treat.

The Sierra Madre Public Library is located at 440 West Sierra Madre Boulevard in Sierra Madre. For more information, please call (626) 355-7186, or visit our website at www.sierramadre.lib.ca.us. This program is free and open to the public.

Recognition Nomination - Due to City Hall Monday, August 2, 2010, at 4:00 pm

This is an exciting event and the City's opportunity to recognize and honor the true treasures of Sierra Madre, its volunteers, City Commissioners and employees. Sierra Madre Honors... Recognition and Appreciation Dinner will recognize all out-going City Commissioners as well as extraordinary community members, organizations and employees. Please take a moment to review the awards listed below and nominate any person you feel is eligible for such an honor.

To nominate a member of the Sierra Madre Community for one of the Awards, please include the cityofsierramadre.com.

George Maurer Lifetime Service Award

Presented to a person/entity that most strongly represents a commitment to serving and volunteering, which is the true spirit of Sierra Madre.

Wistaria Award

In recognition of City/Community partnership, presented to a local business or organization whose major contributions to the City/Community of Sierra Madre have demonstrated a true partnership that assists in and provides services, programs, or enhances the general welfare of the community as a whole.

Police Chief's Special Award

Presented by the Sierra Madre Chief of Police to an individual who has demonstrated outstanding dedication to duty (employee) or service (community) in resolving a community law enforcement-

Public Safety Award

Presented by the Mayor to an individual, either an employee or citizen, who took action to protect and maintain the safety of the community by taking lifesaving action.

to the community.

Employee of the Year – presented by the Mayor upon the recommendation of the City Manager to an extraordinary city employee who has represented remarkable customer and public service as well as dedication to the citizens of Sierra Madre over the course of a year.

Community Youth Service Award Presented to a young adult in the community who demonstrates dedication and outstanding service

This year's Sierra Madre Honors... Recognition and Appreciation Dinner will be held on Thursday, September 23, 2010. For more information on the nomination process or on the event, please contact the Community & Personnel Services Department at 626-355-5278 or city@cityofsierramadre.com.

Local Organizations Continue Concert In The Park Sponsorships. This week:

The Sierra Madre Rotary Club Presents E L V I S! Sunday, August 1st 6-8 p.m. **Memorial Park - Sierra Madre**

Monrovia

Dreier Set to Host "Road to Employment" Job Fair

WASHINGTON, DC - Congressman David Dreier (R-San Dimas, CA) will host a "Road to Employment" Job Fair next Wednesday, August 4, 2010 in Monrovia, California. Dreier, who hosted a similar event earlier this year in Rancho Cucamonga, said the Job Fair will highlight potential job openings in the hospitality, banking, and healthcare industries, among others. It will also provide job seekers with resources to navigate the current job

"The unemployment rate remains unacceptably high across the U.S. and particularly in California," Dreier said. "The 'Road to Employment' Job Fair will help job seekers identify the opportunities that do exist as well as hone their interviewing and résumé writing skills. In this difficult job market, there are ways to move forward. The Job Fair will help people find out how."

Details on the "Road to Employment" Job Fair are below. For more information on the Job Fair, including partial list of participating employers and workshops, please visit Congressman Dreier's website or contact his San Dimas office at (909)575-6226.

WHAT: "Road to Employment" Job Fair

WHO: Hosted by Congressman David Dreier (R-CA), in partnership with the Foothill Workforce Investment Board, State of California Employment

Development Department, Verdugo Workforce Investment Board, and the

WHEN: Wednesday, August 4, 2010, 10 a.m. – 2 p.m.

WHERE: Monrovia Community Center, 119 West Palm Avenue, Monrovia, California

Altadena

DEVELOPMENT STANDARDS APPROVED FOR **ALTADENA HILLSIDES**

LOS ANGELES COUNTY — The Los Angeles County Board of Supervisors unanimously enhanced additional development standards to the Community Standards District for hillside areas in the Altadena area, announced Supervisor Michael D. Antonovich.

"This action, unanimously approved by the Board of Supervisors, ensures the preservation of Altadena's hillsides," said Antonovich. "A public/private partnership with property owners, the Altadena Town Council, Altadena Heritage, and the Altadena Foothills Conservancy was instrumental in the development of this amendment.'

Arcadia

Crystal Ball 2010 will highlight 'good vibes' of The Beach Boys

Methodist Hospital Foundation's Crystal Ball will feature all the elegance and excitement guests have come to expect but with a fun, Southern California vibe that could only be created by this year's headliners, the world-famous Beach Boys.

Crystal Ball 2010, "An Evening of Good Vibrations with The Beach Boys" will be held Saturday, October 16, at the Pasadena Convention Center and will also celebrate the 21st anniversary of the premiere fundraising and friend-raising party benefiting Methodist Hospital.

Event co-chairs this year are Methodist Hospital Foundation board members Christine Antonovich and Richard Sun, DDS. Antonovich, co-chair of the Chinese American Film Festival, and Sun, San Marino City Council member, and their committee unanimously selected this year's entertainers to provide a memorable experience their guests would not soon forget.

"I have seen The Beach Boys in person, so I know from firsthand experience that our guests will enjoy hearing their great hits performed live," Antonovich said. "We are excited to offer this great opportunity to our guests."

advanced services in diagnosis and treatment including our highly qualified chest pain team, available 24 hours a day to help patients in need.

Kathleen Ellison, a member of the Foundation Board since 1999, will be honored for her longtime commitment and service to Methodist Hospital. Ellison has served as treasurer, chairelect, chair and immediate past chair.

"Kathleen is a terrific advocate and friend to the hospital," said Methodist Hospital Foundation President Michael Driebe. "She draws people to our cause, and is very deserving of this honor. We are very lucky to have a board that is passionate about the work of the hospital, and Kathleen is chief among them."

Ellison has said she is proud of the positive relationships the hospital and foundation boards have with the physicians at Methodist Hospital. "The level of support our physicians provided to our recent capital campaign speaks volumes about our culture at Methodist Hospital, and the sense of partnership our physicians feel," she said. She is particularly interested in the

spiritual aspect of the hospital and is proud of the hospital's compassionate culture.

"The hospital is more than buildings and equipment," Ellison said. "The spirit of Methodist Hospital manifests itself in the greeting patients and families receive when they come through the door." No one understands this more than Ellison, who is well known for her warm spirit and joyful laughter.

"A distinctive giggle comes through the door, and that always tells me that Kathleen has arrived," said Foundation Chairman John Wuo. "She is a wonderful person who is always full of laughter. She brings joy and a warm, comfortable feeling to everyone in the room."

The Beach Boys

The Beach Boys continue to create and perform with the same bold style that marked their debut almost 50 years ago. Averaging 150 shows a year, the group plans another national/world tour and continued charity activities through Mike Love's Love Foundation, which supports national environmental and educational initiatives.

Leader and frontman Mike Love is one of rock's Proceeds will benefit the nationally recognized comprehensive cardiac care program at Methodist Hospital, which provides specialized, Wilson, Love wrote the classics "Fun, Fun," Wilson, Love wrote the classics "Fun, Fun, Fun," "" (Control of the following provides and international provides songwriters. He penned The Beach Boys' first hit, "Surfin'." With his cousin, Brian Wilson, Love wrote the classics "Fun, Fun, Fun," "" (Control of the following provides and international provides are provided by the provides and international provides and international provides and international provides and international provides are provided by the provides and international provides and international provides and international provides are provided by the provides and international provides are provided by the provides are provided by the provides and international provides are provided by the provided "I Get Around," "Help Me Rhonda," "California Girls" and the Grammy-nominated "Good Vibrations." Years later, he co-wrote the charttopping "Kokomo." In 1974 his concept album Endless Summer ignited a second generation of Beach Boys fans and rocked the music world.

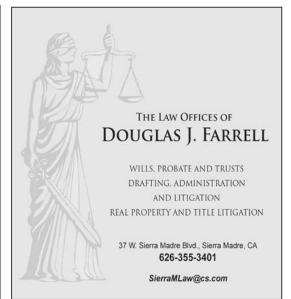
> Grammy-winning songwriter Bruce Johnston (Barry Manilow's "I Write The Songs") joined The Beach Boys in 1965, replacing Glenn Campbell, who filled in on vocals/bass when Brian Wilson retired from touring. One of rock's elite vocalists, Johnston has worked with such legendary artists as Elton John and Pink Floyd.

In addition to founding Beach Boy Mike Love (lead vocals) and Beach Boy-veteran Bruce Johnston (vocals/keyboards), the band also includes Christian Love (guitar/vocals), Randell Kirsch (bass/vocals), Tim Bonhomme (keyboards/vocals), John Cowsill of The Cowsills (percussion /vocals) and Scott Totten (guitar/

For more information about Crystal Ball, please contact the Methodist Hospital Foundation at 626-898-8888.



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Crash Test Dummy Makes History



Whitney Rydbeck, Pasadena College assistant professor of theatre arts, participated in a ceremony at the Smithsonian's National Museum of American History last month recognizing his pivotal role as "Larry" in the award-winning crash test dummy public service announcements. He donated his well-worn costume to an exhibit highlighting 75-years of auto-safety innovation alongside fellow actor Tony Reitano, who played the role of "Vince."

Rydbeck's tenure as Larry began in 1990 when a friend referred him to the audition. 'The main challenge was if I could fit into the helmet/head piece," Rydbeck remembers. 'It was custom-made and would have been expensive to rebuild." Fortunately, his head was just the right size and he landed the part. Rydbeck's first spot was "Celebrity Roast," where Vince and Larry were roasted by comedians Henny Jack Youngman, Carter, Charles Nelson Reilley, and Phyllis Diller.

As crash dummies -- or safety crash devices -- the accidentprone duo have sacrificed piles of arms, suffered battered chests, and endured countless cases of whiplash, all in the name of protecting drivers and passengers. Now, some of their body parts and costumes belong to the Smithsonian's Museum National

American History, which on July 14 accepted a donation of several objects that reflect the evolution of automobile safety from the 1920s to the

"I was so honored to hear from Roger White, an associate curator at the Smithsonian, that we would be a part on the exhibit in D.C.," Rydbeck said. "It seems the Department of Transportation'spublic service campaign with Vince and Larry You can Learn a lot from a Dummy' was pivotal in getting people to buckle-up."

Along with the Vince and Larry costumes, the museum also received literature from theAmerican Automobile Association, a seat with a three-point seat belt from a 1961 Volvo, and a padded dashboard invented by a reconstructive plastic surgeon.

Pet of the Week



Chesterton, a four-year-old, Whippet mix loves to play fetch! He actually loves all toys and needs a home where he will receive plenty of attention. He knows several commands and gets along well with other dogs. He would prefer a home without small children. He's already neutered and ready for adoption. Come visit with Chesterton today!

The regular dog adoption fee is \$120, which includes medical care prior to adoption, neutering, spaying or vaccinations, and a follow-up visit with a participating vet.

Please call 626-792-7151 and ask for A270581 or come to the Pasadena Humane Society & SPCA, 361 S. Raymond Ave , Pasadena CA, 91105. Our adoption hours are 11-3 Sunday, 9-4 Tuesday, Wednesday, Thursday, and Friday, and 9-3 Saturday. Directions and photos of all pets updated hourly may be found at www. pasadenahumane.org

ARTS Sunday Services Nixed



By Dean Lee

A dramatic 18 percent drop in sales tax revenue over the last two years has now led the city to eliminate all Pasadena Area Rapid Transit System services on Sundays —the popular citywide bus system is almost entirely funded by decades old Propositions A and C sales-tax surcharges.

"In 2008 we received \$2,334,000 in Prop A sales tax," said Cathi Cole the city's Transportation Manager. "In 2010 it was down to just a little over \$1.9 million. Between those two sources [Propositions A and C] it's been real difficult for us."

The change takes effect August 1. Cole said, on average, 1,200 people ride the busses on Sundays. Ridership weekdays averages 5,800 she said. "We're fairly confident

that there is another service alternatives on Sundays," Cole said. "We think that with the Metro service in place, and Foothill Transit, that people will have alternatives."

The city was operating six ARTS bus lines on Sundays.

Los Angeles County Metropolitan Transportation Authority bus fairs are \$1.50, having gone up last month, compared to the 75 cents for the city's ARTS bus. The Foothill Transit fair is \$1.00 and routes are limited to Colorado and

Foothill Boulevards. Cole also said the city's Diala-ride was also an option for seniors and people with disabilities. She said there is a registration process for the service.

She also said that First Transit, who operates the busses, had to layoff drivers. The city's contract did not have to be renegotiated.

"We're allowed under the contract to adjust service levels up to 15 percent one way or the

She also said drivers were offered employment at other First Transit locations.

The cuts in service may not be permanent.

"If the economy improves, and we can get back to our sales tax base being what it has been in the past, we can add service back." Although she explained

that because the decision was tied to next year's budget that would not likely be in the foreseeable future.

She also said that although they took in 19 percent more in "cashbox" money last year in fairs, as a direct result of being raised to 75 cents, the money accounts for only 13 percent of the total operation cost. "That's a very small portion of our revenue."

She also said they looked at other options to reduce service hours including eliminating bus lines altogether something done last year with the elimination of route 70 from Old Pasadena to Avenue 64. 'That was a stopgap measure,"

"One of the options we also had was to go to an hourly headway on the weekends," she said. "The frequency of the busses, change that to an hour or more."

She said both would have had more impact than the elimination of Sunday.

Cole said other ARTS service changes include a restructured route 10 that will now travel on South Lake Avenue better connecting Old Pasadena and the Playhouse District. The route has also been changed to run every 25 minutes weekdays compared to 15 minutes previously.

A news release sent Wednesday added that, new limited Saturday service on Route 51 will travel to the Rose Bowl Stadium from the Memorial Park Gold Line Station. The service from Raymond Avenue and Holly Street will start at 7:30 a.m. with the last bus leaving the Rose Bowl Stadium at 7:57 p.m.

For more information visit www.cityofpasadena.net/artsbus or call (626) 398-8973.

Supervisors Calls for Audit of County's **Child Protection Safety Net**

Supervisor Michael Antonovich, along with introduced a motion Tuesday ordering an independent audit and recommendations to protect children during abuse investigations.

"Recent tragedies are the failure of a coordinated of departments who come into contact with abused and neglected children and their families," said Antonovich."

"Ensuring the safety, permanency and sufficiency of abused and neglected children requires the coordination of the Department of Children and Family Services as well as other departments that touch the life of that child or family during a child abuse investigation including Health Services, Public Health, Mental Health and Public Social Services," he

said. 'City Beat' Topics Include, Police Chief, Fields at Hahamongna

Topics on the latest edition of "City Beat" on KPAS and the Internet include a summer programs for atrisk youths in Pasadena, Police Chief Phillip Sanchez and some of the issues he faces, and fields at Hahamongna Watershed Park.

Moderator Barry Gordon is joined by Pasadena City Councilwoman Jacque Robinson, Pasadena Weekly reporter André Coleman and Pasadena Star-News editor Frank Girardot.

KPAS is on channel 3 on the right side of the screen.



Art on View: Three Founts Installation by Lynn Aldrich

courtyard at One Colorado. women by recalling one of Aldrich draws from Pasadena history to create a fanciful and famously played in their street tranquil fountain that acts as a brass bands -- "Come Thou respite for visitors to beat the Fount of Every Blessing". summer heat. The piece will be

on view through November 7. Inspired by the numerous select buildings and alleys, Aldrich came across one at One Colorado that read "... at this location, in 1888, the Salvation Army held its first was at work on the existing cobblestones of the commercial space. The Salvation Army went on to become, and still is, energy. a much needed and admired

Three Founts, a new site- organization in Pasadena. Three specific work by artist Lynn Founts honors the dedication Aldrich, is on view in the and service of their men and the old Protestant hymns they

In her signature style, Aldrich creates the work out of clustered hoses in multiple shades of blue bronze plaques in Old Pasadena and green, which sprout out of that tell of the history of three flower pots on fabricated plant stands. From most of their tiny, brass hose ends, a trickle of water will fall into the pond covered in floating plants. It is Aldrich's hope that the people meeting in Pasadena." She was encouraged to know that over 120 years ago, a force for good to slow down and take a break from working, shopping, dining or visiting before returning to their activities with renewed

Los Angeles Sparks to Host 2nd Annual Pasadena Night

Sparks Promote Water Conservation Awareness As They Take On Chicago Sky

The Los Angeles Sparks will host the 2nd Annual "City of Pasadena Night" Wednesday, August 4th, Chicago Sky at 7:30pm at STAPLES Center.

also spotlight the 2010 Water Sparks team too!" Conservation Awareness and Power (PWP).

CDC Commissioner. Pasadena the platform Sparks game. to showcase and support "We are thri in our commitment to their of the importance water Goodman. conservation."

youth basketball programs. www.LASparks.com with on-court recognition of 213-929-1318. Ideal Youth's 2010 internship

program graduates by Pasadena Mayor Bill Bogaard and Pasadena Unified School District Superintendent Edwin Diaz.

"I am so proud to represent Pasadena for this very special Sparks event," said Phyllis E. Currie, General Manager when they take on the of PWP. "This is a truly exciting occasion that will bring attention to two very The Sparks have partnered important issues in Pasadena with Ideal Youth, Inc. to , water conservation and the present "City of Pasadena professional development Night " to promote Pasadena of young adults. I'm really 's commitment to the hoping that Pasadena will community and highlight turn out to show their local youth programs and support for two great causes campaigns. The night will – and of course cheer on our

A VIP Reception hosted by campaign of Pasadena Water Pasadena Councilmember Chris Holden will take "The youth have been place in the Chairman's impacted by the cutbacks Room welcoming Pasadena in their school and after- 's new Police Chief Phillip school programs," said Sanchez. PWP General Ishmael Trone, Pasadena Manager Phyllis Currie and "I Assembly Member Anthony am thankful to the Sparks Portantino will serve as for providing the City of honorary coaches for the

"We are thrilled to be able Pasadena 's youth, this will to continue our relationship be an unforgettable evening. with Pasadena for a second It is also encouraging year and to support the youth that the Sparks share of Pasadena and highlight accomplishments," educate the community said Sparks Co-owner Kathy "Empowering and educating the youth of During "City of Pasadena Southern California is central Night "Sparks fans will enjoy to the Sparks commitment performances by Pasadena to community and working youth groups including the with the city of Pasadena to Sue B. Dance Company, accomplish this is something Muir High School cheer that I hope we continue to do squad and Drum Line, the for years to come." Pasadena Jr. Sigma Betas, Neighbors residents can reserve special Empowering Youth (NEY), floor tickets for only \$17.50. Program Robotics Club and For more information, visit The festivities will continue contact Greg Mundweill at

Citizen Journalism Boot Camp

Learn not just how to blog but how to report the news

Get hands-on multimedia journalism training! What makes news? Is it better to use a video instead of a still photo? How can I get this

Pasadena Community along with the internet. Free



Network and this newspaper orientation August 17, class are holding a seminar on from 11a.m.- 1p.m. at the Citizen Journalism. Putting PCN studios 2061 N. Los the news in your hands. Robles Ave. #109. For more Learn how to find the story, info contact Aaron Wheeler the tools needed to capture (626) 794-8585. Cost of the the story and the means to six week camp is \$10 which tell the story using the power covers all instructional of video, audio and print materials and equipment.

City Officials Salary Information Released

By Dean Lee

city manager was making compensation officials make annually.

According to requests for information, Bogaard's salary the increases will save the city is \$24,615.48 a year. The \$3,978.86 for the next fiscal seven city council members each make \$16,410.72 a Bill Bogaard was absent from year. City Manager Michael Monday's meeting. Beck makes \$264,999.90. Newly hired Police Chief Phillip Sanchez has a salary of \$214,999.82. Nether assistant city managers or City Attorney Michele Bagneris were listed.

Reports show Pasadena as average in compensation to other communities.

Pasadena Public Information Officer Ann Erdman said Thursday that public records requests from news organizations have been pouring into city | accommodated. hall since the news broke July 15 that Bell city council | walking group and track your members where making | progress at www.upandmoving. nearly \$100,000 annually org or call (626) 831-2980. along with a \$787,637 salary

for city manager Robert Rizzo. Bell is a small town to 40,000 people. It was also reported that Bell assistant city manager Angela Spaccia made \$376,000 and Police chief Randy Adams made \$457,000 annually.

Erdman said none of the public records requests came Although a move Monday from local residents. She also night by the city council said the council's decision to to suspend their annual forgo raises was a good faith compensation increases effort related to challenges had nothing to do with a to the City's budget. media frenzy surrounding Bogaard and the council the town of Bell, where the also suspended annual nearly \$800,000 a year, it last year after asking nearly did however spark interest 500 city employees to take in what Pasadena's elected pay cuts to reduce the \$11 million budget deficit.

A unanimous vote forgoing year city staff said. Mayor

Get Up and **Moving With** the Mayor

Mayor Bill Bogaard, along with officials from Kaiser Permanente's Pasadenabased Southern California headquarters, will lead a 3.3mile walk around the Rose Bowl Loop at 7:30 a.m. Wednesday, as part of Up & Moving Pasadena. Meet at Gate A at the stadium. Free parking is available. All levels of ability will be

Find walking tips, start a

Old Pasadena Film Festival **Includes Zombie Contest** p.m. in Central Park, 120 S.

The Old Pasadena Film Raymond Ave. Festival's last movie in the series takes place Saturday, is the first of six "Dead" but don't say you weren't films directed by George warned if Central Park is Romero, this 1968 blacktaken over by zombies as and-white zombie movie is Night of the Living Dead considered groundbreaking. is the featured film. A \$100 It tells the story of Ben and gift certificate for spending Barbara's efforts, along with anywhere in Old Pasadena five other people, to survive will also be awarded to the the night trapped in a rural most creative movie goer Pennsylvania to show up in a zombie avoiding the mysterious

costume. events are free. Bring your Living Dead is on American own chairs and blankets. Film Institute's list of 100 The movie starts at 8:30 Most Thrilling Movies.

Night of the Living Dead

farmhouse reanimation of the recently Old Pasadena Film Festival dead. Arguably the classic screenings, appearances and horror film, Night of the

Charter Communications cable system in Pasadena. Streaming video of all KPAS programming can be accessed by going to www.cityofpasadena.net/ publicaffairs and clicking on Video Streaming on the

Mountain Views News 80 W Sierra Madre Blvd. No. 327 Sierra Madre, Ca. 91024 Office: 626.355.2737 Fax: 626.609.3285 Email: editor@mtnviewsnews.com Website: www.mtnviewsnews.com

Sierra Madre Police Blotter

During the week of Sunday, July 18th, to Saturday July 24th, the Sierra Madre Police Department responded to approximately 332 calls for service.

Monday, July 19th:

6:25 AM - Commercial Burglary, Vandalism, Cruelty to Animals, Sierra Madre Middle School, 160 North Canon Ave. Suspects smashed a window, then gained entry to the classroom. The suspects vandalized the room, causing extensive damage. The suspects also killed fish in a tank. The loss included a small rocket, and a telescope, which was recovered. The investigating officers followed leads and identified and arrested five suspects, all minors. Four of the minors are Sierra Madre residents; one is from Altadena. The crime occurred between 2:30 pm, Friday, 7/16/2010 and 6:05 am, Saturday 7/19/2010. The teacher estimated his loss was at \$280.00. No estimated loss from the school was available.

6:50 PM - Auto Burglary, 31 West Sierra Madre Blvd. Unknown suspect(s) smashed the driver's door window and stole a purse from the floorboard. The crime occurred Monday, 7/19/2010 between 6:30 pm and 6:45 pm. The loss included cash, a driver's license, personal

checks, and a charge card. The total loss was estimated at \$1,050.00. Arcadia Police Blotter

For the period of Sunday, July 18, through Saturday, July 24, the Police Department responded to 978 calls for service of which 128 required formal investigations. The following is a summary report of the major incidents handled by the Department during this period.

Shortly after 11:30 p.m., units responded to the 400 block of California in reference to a suicidal subject. Officers determined that the 51-year-old male Caucasian was a danger to himself and was transported to a hospital for a 72-hour evaluation.

Between 9:30 a.m. and 10:00 p.m., a residential burglary occurred in the 00 block of East Floral. A neighbor saw a damaged open door to the house and notified police. Unknown suspect(s) had apparently kicked open the door and stole a television set, a replica sword, a hunting knife, and miscellaneous jewelry.

Monday, July 19:

Units responded to the County Park swimming pool around 11:22 a.m. regarding a hazardous materials exposure incident. The malfunction of a filtration system led to the discharge of a large amount of chlorine into the pool during a swim lesson. Thirty-two victims were evacuated and 17 were transported to nearby hospitals for treatment.

A 49-year-old male Caucasian was arrested from Burlington Coat Factory around 7:19 p.m. for attempting to use a credit card that was not in his name, and he had personal identifying information belonging to the credit cardholder. The arrestee also provided officers with a false name and had a \$50,000 outstanding misdemeanor warrant.

Tuesday, July 20:

Between 12:30 p.m. on July 19 and 11:30 a.m. on July 20, a residential burglary occurred in the 400 block of West Palm. While the house was tented for fumigation, unknown suspect(s) entered the home through a rear window and stole unknown property.

6. A residential burglary was reported in the 300 block of Fairview. An elderly resident was approached around 2:00 p.m. by a male suspect claiming to be from the Department of Water and Power. The suspect, wearing a Water and Power identification tag, advised that there was an accident at a construction site and needed to check and see if the water at the location was contaminated. While the victim was distracted by the suspect, another suspect entered the home and removed a large amount of jewelry.

Wednesday, July 21:

A robbery occurred in the 100 block of Huntington around 2:30 a.m. Two male African-American suspects, in their 20's, displayed a knife at the victim. Fearing for his safety, the victim tossed his wallet at the suspects and they fled the scene on foot.

Shortly after 2:30 a.m., units responded to the racetrack regarding a battery investigation. During an altercation, a 55-year-old male Caucasian choked and punched his girlfriend. The suspect was arrested for inflicting corporal injury to cohabitant.

Thursday, July 22:

Áround 2:20 a.m., officers followed a reckless driver to a 7-Eleven located at 1003 South Baldwin. An intoxicated 35-year-old male Asian driver was arrested for DUI.

Loss prevention personnel from JC Penney advised that they had detained a woman for theft around 2:20 p.m. The suspect removed sensor tags in a fitting room and then concealed the merchandise in shopping bags. Additional stolen property from Macy's and Claire's were also recovered. A private person's arrest was made, and a 27-year-old Hispanic was taken into custody for commercial burglary.

Friday, July 23:

An auto burglary occurred at 24-Hour Fitness, 125 North First, between 1:15 p.m. and 2:27

p.m. Unknown suspect(s) smashed a car window and stole a \$450 GPS unit. Between 4:30 p.m. and 10:12 p.m., a 1991 gold Honda Accord was stolen from the Westfield

Mall parking lot. Saturday, July 24:

Units responded to the 400 block of West Duarte around 12:47 a.m. to investigate a solo traffic collision. An intoxicated 17-year-old male Asian driver collided into a parked car and suffered minor injuries. He was transported to a hospital for treatment.

Shortly before 10:00 p.m., officers were dispatched to Nordstrom in reference to a woman detained for theft. Investigation revealed that the suspect stole a necklace and a belt and left them inside her 2010 Mercedes. She then re-entered Nordstrom and stole a bathing suit. A private person's arrest was made, and the 35-year-old Asian was taken into custody for commercial burglary. The stolen items were recovered from her car.

Monrovia Police Blotter

During the last seven day period, the Police Department handled 621 service events, resulting in 123 investigations. Following are the last week's highlighted issues and events:

Driving Under the Influence / Suspect Arrested

On July 16, at 4:35 a.m., an officer observed a vehicle traveling over the speed limit on Foothill. He stopped the vehicle on Canyon and determined the driver was under the influence. A small amount of marijuana was discovered in the vehicle. The driver was arrested and taken into custody. Suspicious Subjects / Out-of-State Warrant - Suspect Arrested

On July 16 at 4:37 a.m., a police agent noticed two subjects riding bicycles in the 100 block of North Canyon in the early hours. The subjects were stopped and determined to be on parole. One of the subjects had an out-of-state warrant and was arrested. The second subject was interviewed and

Vandalism - Suspect Arrested

On July 16 at 5:30 a.m., police received a call reporting three male juveniles in the 1600 block of South Mayflower smashing mailboxes. Officers responded and determined six mailboxes had been vandalized. The officers conducted an area check for the suspects, but were unable to locate the juveniles. Investigation continuing.

Petty Theft / Gang Injunction Service - Suspect Arrested

On July 16 at 7:36 p.m., officers were dispatched to the 300 block of West Huntington regarding a shoplifting suspect who fled in a vehicle west on Huntington. Officers observed the vehicle and stopped the driver. The reporting party positively identified the suspect. Further investigation revealed the suspect is a gang member and needed service per the Gang Injunction. The suspect was served at the police station after being arrested.

Grand Theft Auto

On July 18 at 11:19 a.m., an officer went to a residence in the 500 block of West Duarte Road regarding a stolen vehicle. The victim stated the vehicle was stolen sometime in the morning. It is a blue, 1987 Honda Accord. Investigation continuing.

On July 18 at 12:04 p.m., officers responded to a residence in the 200 block of South Mayflower on

the report of a death. A 58-year-old male subject, who had been released from prison a week prior, was staying in a motor home at his family's residence until he could find a place to live. He was found deceased in the motor home by family members. It appears to be of natural causes.

On July 18 at 4:02 p.m., an officer went to Sherman and East Los Angeles regarding a report of four adult male subjects in a tan Cherokee with license plate number 3TLZ619 tagging in the area. A passenger, an adult male subject wearing a blue t-shirt and tan shorts, was the tagger. The vehicle was gone when officers arrived. An area search was conducted, but the subjects were not located. The tagging is gang related. Investigation continuing.

Vehicle Burglary

On July 19 at 6:57 a.m., an officer went to a hotel in the 900 block of West Huntington regarding the report of a vehicle burglary. A guest's vehicle had been broken into and a GPS, briefcase, and keys to an RV were taken from the vehicle. Investigation continuing.

On July 19 at 7:50 a.m., an officer was heading eastbound on Central from California and saw gang graffiti on a retainer wall on the south side of the street. The writing was spray painted in large letters over approximately 85 feet. Investigation continuing.

Residential Burglary

On July 19 at 9:22 a.m., an officer was dispatched to a residence in the 900 block of Valley View, which is being renovated. The contractor arrived and noted the front door knob was smashed and pulled away from the door. He entered the residence and realized some of his tools were missing. Investigation continuing.

Grand Theft Auto

On July 19 at 11:19 a.m., an officer went to a business in the 1800 block of South Peck regarding a stolen vehicle. The stolen vehicle is a 1993, navy blue Saturn. The crime appears to have been captured on surveillance video. It shows a male subject about 30 years old, approximately six feet tall, stocky build, wearing a light colored baseball hat and dark shorts. A possible vehicle seen is a 1998 Dodge Van with tinted windows. Investigation continuing.

Grand Theft

On July 20 at 6:48 a.m., an officer went to a residence in the 800 block of West Duarte Road regarding a grand theft. When he arrived, the victim reported someone had keyed his truck on both doors and stolen pool cleaning equipment and supplies from his truck. The truck was parked in its assigned space in an open carport. Investigation continuing.



THE WORLD AROUND US

Looking with Bob Eklund

New Signaling Concept Could Refocus Search For Intelligent Extraterrestial Life

For 50 years, humans have scanned the skies with radio telescopes for distant electronic signals indicating the focuses its receivers on narrow-band existence of intelligent alien life. The search—centered at the input—may be looking for the wrong kind SETI Institute in Mountain View, Calif.—has tapped into our of signals. The Benfords and a growing collective fascination with the concept that we may not be number of scientists involved in the hunt

But the effort has so far proved fruitless, and the scientific SETI receivers to look for directed, community driving the SETI project has begun questioning its methodology, which entails listening to specific nearby stars for unusual blips or bleeps. Is there a better approach?

UC Irvine astrophysicist Gregory Benford and his twin, James—a fellow physicist specializing in high-powered microwave technology—believe there is, and their ideas are garnering attention.

In two studies appearing in the June issue of the journal Astrobiology, the Benford brothers, along with James's son Dominic, a NASA scientist, examine the perspective of a receivers outward to the newer and less civilization sending signals into space or, as Gregory Benford puts it, "the point of view of the guys paying the bill."

"Our grandfather used to say, 'Talk is cheap, but whiskey costs money," the physics professor says. "Whatever the life form, evolution selects for economy of resources. Broadcasting is expensive, and transmitting signals across light-years would require considerable resources.

Assuming that an alien civilization would strive to questions." optimize costs, limit waste and make its signaling technology more efficient, the Benfords propose that these signals would probably not be continuously blasted out in all directions but rather pulsed, narrowly directed, and broadband in the 1-to-10-gigahertz range.

This approach is more like Twitter and less like War and Peace," says James Benford, founder and president of Microwave Sciences Inc. in Lafayette, Calif.

Their concept of short, targeted blips—dubbed "Benford beacons" by the science press—has gotten extensive coverage in such publications as Astronomy Now. Well-known cosmologist Paul Davies, in his 2010 book The Eerie Silence: Renewing Our Search for Alien Intelligence, supports the You can contact Bob Eklund at: b.eklund@

This means that SETI—which currently for extraterrestrial life advocate adjusting broadband beacon "blasts."

But where to look? The Benfords' frugalalien model points to the center of our own galaxy, the Milky Way, where 90 percent of its stars are clustered.

"The stars there are a billion years older than our sun, which suggests a greater possibility of contact with an advanced civilization than does pointing SETI crowded edge of our galaxy," Gregory Benford says.

Will searching for distant messages work?" he adds. "Is there intelligent life out there? The SETI effort is worth continuing, but our common-sense beacons approach seems more likely to answer those

In addition to pursuing a career as a physicist, Gregory Benford has distinguished himself as a science fiction author. He has written more than 20 books, and his novel Timescape won him the prestigious Nebula Award.

Youtube video of James Benford discussing Benford Beacons at SETI Institute:

http://www.youtube.com/setiinstitute#p/ u/7B4FE6C62DCB34E1/7/te2lGSZOhT8

MtnViewsNews.com.



Steve Zylius / University Communications Astrophysicist Gregory Benford — standing before the UCI Observatory believes an alien civilization would transmit "cost-optimized" signals rather than the kind sought for decades by the SETI Institute.

WRITING SERVICES

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Current work includes writing the column, "Looking Up with Bob Eklund," in Mountain Views News, and writing newsletters for the Mount Wilson Observatory. I recently published a book, First Star I See Tonight: an Exploration of Wonder, and am finishing a second book, Winds Aloft.

For writing samples and resume, see my web site: www.bobeklund.com. Bob Eklund beklund@sprynet.com (310) 216-5947

EDUCATION & YOUTH

say that due to the convoluted

nature of the choosing process

La Salle ended up with one

competent partner robot but

La Salle's Robotics Team Places Second in Regional Tournament

Pasadena, CA - Recently, the La Salle Robotics Team ventured to Chula Vista, California for the Regional Robotics Tournament. The Lancers earned a second place victory out of 24 schools in the meet. A most remarkable feat since all the schools, except La Salle, fielded multiple teams. In addition, the La Salle Robotics team, composed of Anna Rapacz, Aviana Kase, Tiffany Lao, Kenny Ma, Andrew Linaac, Darius Salehipour Ran-dal Dominguez, James Lapsys, Mason Sedlik, Matt Godshall, Kenny Caldwell and Ian Ferhing, qualified for national competition in Dallas, Texas, but previous engagements prevented the team from going to The Nationals. "We expect to make some real noise next year," commented Mr. Roy Chang, moderator of the Robotics Team. If you want a blow-by-blow account of the two days event there is a link to a YouTube video http://www.youtube.com/watch?v=iG-8agaHiD.

To say La Salle was the underdog would be an understatement. The typical team at the competition had three to six months to prepare in the first 20 seconds when for this event. La Salle had only autonomous routines just five weeks due to the time are allowed. As the event frame of our grant approval, and the team was just one of two "first-time" teams. "Most teams had multiple back-up battery packs. We had only the set that came with our base tournament kit. Some teams had "omni-wheels", compressed air cylinders, high-strength gears with glossy anodized aluminum parts. We had none of those things," said Chang. to our partner's robots inability Even the original supplied to move at all. After the team's computer program had major two losses our programmers glitches. But the team quickly and engineers proceeded to learned that the computer communicate in advance of language used in our Robotics matches with our partners



THE LANCER ROBOTICS TEAM. from left, Aviana Kase, Matt Godshall, Mason Sedlik, (with 2nd. Place Trophy), Kenny Ma, Darius Salehipour, Andrew Linaac, James Lapsys, Randal Dominguez, Anna Rapacz and Moderator, Roy Chang. Not pictured Tiffany Lao, Ian Ferhing and Kenny Caldwell.

course was also allowed.

"Our two programmers were able to knock-out a short

autonomous routine on the

fly that, in my opinion, was

the most efficient program

in the entire competition," said Chang. This program

routinely won the team points

the

learned quickly that it was not

enough that our robot was

better than the others. Due

to the "cooperative" nature of

the competition (teams are

always paired with another

team at random and the actual competition is always 2 vs.

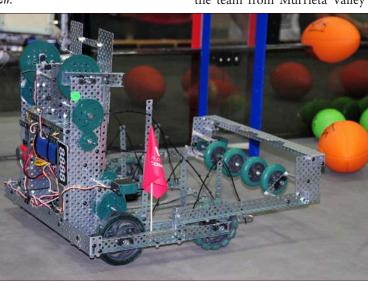
qualification rounds, both due

to our partner's robots inability

students

progressed

one very poorly designed robot. "The kids had a chance to "partner-up" with teams that clearly would have given us a bigger advantage, however, they made a commitment to certain teams earlier and picked their partner teams with the utmost integrity. Winning was great but the way the team conducted themselves was my proudest moment," gushed Chang. moment," To make things even more interesting, in the semi-final round, the Lancers competed against the team that reneged on their initial promise to "partner" with us. Team 8888 (that was La Salle's team number) beat the team from Murrieta Valley



La Salle's 8888 robot.

and, in some cases, literally reprogrammed and rebuilt our partner teams' robots. The team finished qualification rounds with a score of 7-2-0. It could very well have been 9-0-0. The playoff rounds were played in teams again and suffice it to

2 rounds to 1. The final round was less dramatic. We couldn't quite overcome the flaws of our partner robot, but even with the flawed design our alliance did incredibly well.

Sierra Madre Community Foundation Goes To The Movies



From Left to right: Kristi McClure Director of Community and Personnel Services City of Sierra Madre, Erica Blodgett, SMCF Board Member, Judy Kendall SMCF Board Member, Bill Messersmith SMCF Board Member, Robert Stockly SMCF Photo by Lina Johnson

Members of the Sierra Madre Community Foundation were on hand at Wednesday's Summer Movie Night at the Sierra Madre Aquatic Center to present a grant to the Center. The money will help fund the program that is free to children and families.

The Sierra Madre Community Foundation (SMCF) is a nonprofit, nonpartisan organization dedicated to enhancing the quality of life in Sierra Madre for the benefit of all residents. SMCF does this by helping individuals, businesses, and organizations maximize their long-term philanthropic impact on the community, and by supporting the programs and projects of Sierra Madre nonprofits and community groups. Community groups can apply for funding for a project or program through SMCF's competitive grant process, or work with SMCF on establishing their own special projects fund. Gifts to SMCF from individuals, businesses and organizations are tax-deductible and support the grants that the Foundation makes in the areas of Civic Improvement, Environment, Learning & the Arts, and the Library. SMCF is run by an allvolunteer Board of Directors made up of Sierra Madre residents. Giving to SMCF means you are giving to the long term future of Sierra

This year marks the 10th Anniversary of the Sierra Madre Community Foundation. Over the years the Foundation has helped support a variety of community projects including the creation of Goldberg Park, the expansion of the Library's permanent collection, and many others. The Foundation recently elected three new members to its Board of Directors - Chad Bernard, Erica Blodgett, and Judy Kendall. The Board of Directors oversees the Foundation's financial operations, generates interest in and support for the Foundation, and seeks out and approves opportunities for the Foundation to make grants to help projects that align with the Foundation's areas of focus in the community

All movies at the Sierra Madre Aquatic Center will begin at 8:00pm and will finish at 9:45pm. The Sierra Madre Aquatic Center is located at 611 E. Sierra Madre Blvd., Sierra Madre, CA 91024. Please be sure to arrive early, as maximum capacity may be reached at the Aquatic Center. For more information on the Sierra Madre Aquatic Center Summer Movie Nights, please contact the Community and Personnel Services Department at 626-355-5278.

Fun with Sign Language for Children at the Library An Introduction to ASL for Hearing

Children

Emmy-Lou Thomas-Smith, teacher of "My Smart Hands" children's sign language classes, will share her expertise with parents and young children in an active and fun program at the Sierra Madre Public Library's Preschool Storytimes on Monday, August 16 at 10:00 a.m. and Wednesday, August 18 at 7:00 p.m.

Ms. Thomas-Smith, a Sierra Madre resident, is herself hard of hearing, and teaches "My Smart Hands" and "Sing & Sign" classes using American Sign Language for hearing children. Although most babies start talking between 1 and 2 years of age, they are able to understand and want to communicate much earlier. Because they have control over their hands before they develop verbal skills, signing helps them express what they are not yet able to say, which has the added benefit of reducing frustration and temper tantrums.

Emmy-Lou explains, "Research shows that babies who use sign tend to speak and read sooner and have larger vocabularies. Signing gives them a bridge of meaningful communication while they transition to speaking language. Our mission is to bring to parents, educators and children a better understanding of the value of visual communication early in life.'

In addition to the special presentation, each storytime will also include the regular program of stories, songs and crafts.

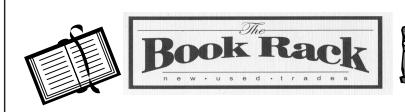
The Sierra Madre Public Library is located at 440 West Sierra Madre Boulevard in Sierra Madre. For more information please call (626) 355-7186, or visit our website at www.sierramadre. lib.ca.us. This program is free and open to the public.

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Arcadia High School

180 Campus Drive Arcadia, CA 91007 Phone: (626) 821-8370, Principal: David L. Vannasdall

Arroyo Pacific Academy 41 W. Santa Clara St. Arcadia, Ca,

(626) 294-0661 Principal: Phil Clarke E-mail address: pclarke@arroyopacific.org Barnhart School

240 W. Colorado Blvd Arcadia, Ca. 91007 (626) 446-5588 Head of School: Joanne Testa Cross Kindergarten - 8th grade

website: <u>www.barnhartschool.com</u>

Bethany Christian School

93 N. Baldwin Ave. Sierra Madre, Ca. 91024 (626) 355-3527 Principal: James Lugenbuehl E-mail address: jml@bcslions.org

Carden of the Foothills School 429 Wildrose Avenue, Monrovia, CA 91016 626/358-9414 626/358-5164 fax office@cardenofthefoothills.com

The Gooden School

192 N. Baldwin Ave. Sierra Madre, Ca. 91024 (626) 355-2410 Head of School: Patty Patano website: www.goodenschool.org

High Point Academy 1720 Kinneloa Canyon Road Pasadena, Ca. 91107 626-798-8989 website: www.highpointacademy.org

LaSalle High School 3880 E. Sierra Madre Blvd. Pasadena, Ca. (626) 351-8951 Principal: Patrick Bonacci website: www.lasallehs.org

Monrovia High School 325 East Huntington Drive, Monrovia, CA 91016 (626) 471-2000, email: schools@monrovia.k12.ca.us

Norma Coombs Alternative School 2600 Paloma St. Pasadena, Ca. 91107 (626) 798-0759 Principal: Dr. Vanessa Watkins E-mail address: watkins12@pusd.us

Odyssey Charter School 725 W. Altadena Dr. Altadena, Ca. 91001 (626) 229-0993 Head of School: Lauren O'Neill

Pasadena High School 2925 E. Sierra Madre Blvd. Pasadena, Ca. (626) 798-8901 Principal: Dr. Derick Evans website: www.pasadenahigh.org

website: www.odysseycharterschool.org

Pasadena Unified School District 351 S. Hudson Ave. Pasadena, Ca. 91109 (626) 795-6981 website: www.pusd@pusd.us

St. Rita Catholic School 322 N. Baldwin Ave. Sierra Madre, Ca. 91024 (626) 355-9028 Principal: Joanne Harabedian

website: www.st-rita.org **Sierra Madre Elementary School** 141 W. Highland Ave, Sierra Madre, Ca. 91024 (626) 355-1428 Principal: Gayle Bluemel E-mail address:gbluemel220@pusd.us

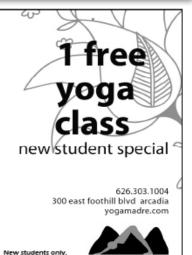
Sierra Madre Middle School 160 N. Canon Sierra Madre, Ca. 91024 (626) 836-2947 Principal: Gayle Bluemel Contact person: Garrett Newsom, Asst. Principal E-mail address: gbluemel220@pusd.us

Weizmann Day School (626) 797-0204 Lisa Feldman: Head of School

Wilson Middle School 300 S. Madre St. Pasadena, Ca. 91107 (626) 449-7390 Principal: Ruth Esseln E-mail address: resseln@pusd.us

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Will Rogers On America



a big fan of William Penn Adair Rogers. He was born November 4, 1879 and died tragically in a plane crash on August 15, 1935.

Will Rogers pre-wrote his epitaph and it is memorable to this day: "When I die,

my epitaph or whatever you call those signs on gravestones is going to read: 'I joked about every prominent man of my time, but I never met a man I dident (sic) like. I am so proud of that I can hardly wait to die so it can be carved. And when you come to my grave you will find me sitting there, proudly reading it."

Mr. Rogers commented on many facets of American life that are still relevant today. Such as:

The Economy: "Things are in a poor state right now. I know a hitch-hiker out here in California that is having such poor luck getting a ride, he is standing in the middle of the road, offering to go either way." (November 21, 1932)

Immigration: "We make drastic laws and stay with them. Didn't we pass an immigration law to even keep people out of our country? Well, that was all right. It was a good law. It's our country and we got a right to say who shall come in, but, of course, it was discrimination." (March 20, 1927)

National Debt: "Let's sell off enough of this country to somebody and pay off all national debts, then the taxes wouldn't be nearly as much. The Democrats will agree to peddle Texas and Florida. And I am certain the republicans will let

As many of you know, I am Massachusetts and Rhode Island go." (December 16, 1928)

> War and Peace: "I have a scheme for stopping war. It's this - no nation is allowed to enter a war till they have paid for the last one." (August 29,

Politics: "Politics ain't nothing but reciprocity, you know. Congress will vote for anything if the thing they vote for will turn around and vote for them." (October 12, 1935)

Politicians: "I'm just like a politician - the less I know about anything, the more I can say." (January 27, 1935)

Presidents: "It's a tough life, this thing of being President and trying to please everybody - well, not exactly everybody, but enough to be reelected." (September 22, 1929)

U.S. Congress: "There is an old legend that years ago there was a man elected to Congress who voted according to his own conscience." (1919)

U.S. Congress: "Congress meets tomorrow morning. Let us all pray. Oh, Lord, give us strength to bear that which is about to be inflicted upon us. Be merciful with them oh, Lord, for they know not what they are doing. Amen."

U.S. Government: "We got a long-sighted government. When everybody has got money, they cut taxes, and when they're broke, they raise 'em. That's statesmanship of the highest order." (March 27, 1932)

On a local note, and pertaining to the proposed water rate hike, any suggestions as to how we should deal with the problems associated with an

Ask jai is a weekly column that westrive to honestly answer your job search

questions relating to job searching techniques, networking skills, resume writing and interviewing. The employment situation is getting better, however, it is still a challenge finding were the jobs are located and how to get pass the "gate-keepers". As an Executive Recruiter I was privy to working directly with Corporate Recruiters and understanding their process in selecting which candidates to interview and hire. I will candidly answer your questions, possibly bluntly answering you questions, but I will be totally honest. My objective is to help you achieve your employment goal.

I have been interviewed by five employers within the

past month. They have all called to inform me that I am no longer being considered for their positions. I finally asked one recruiter for feedback as to why I did not get the job. The recruiter said that I did not pass the initial interviewing process based on my responses. She said that my interviewing skills were not up to date and that this made it very difficult for the hiring managers to determine my future success with their company. What am I missing? Is there a new way to interview? P.T.

A: Dear P. T.:

My knee jerk emotional reaction answer would be...maybe this job was not for you. Don't sweat it, move on and keep positive!

My rational answer is that for the past seven years or more, employers have moved from Traditional Interviewing to Behavioral Interviewing. Traditional interviewing is based on typical specific and direct questions from an employer. "Tell me about yourself," or "Where do you see yourself in the next five years?" This style of interviewing usually results in a candidate giving intuitive rather than insightful responses.

The Behavioral Interview process has been embraced by employers in order for them to glean information about a candidate's past and possible future performance in certain situations, their people and leadership skills) and situation employment in their chosen field of education and outcomes. Employers believe that this style of interviewing helps them to more clearly evaluate candidates and make good hiring decisions.

Comployment in distinctions in lead of education and experience. Ms. Johnson is a member of NRWA and CPRW. Send your job search questions to her at: j.johnson@mtnviewsnews.com candidates and make good hiring decisions.

How do you prepare for a Behavioral interview? Research, review and practice. Look on-line for Behaviorial Interviewing processes. Research the employer's method of interviewing by networking or contacting former employees. You could even ask the employer before the interview if they would be conducting a Traditional or Behavioral interview. However, I would suggest that you prepare for either or a combination of both.

And congratulations! You were contacted five times by employers for an interview based on your resume and accomplishment statements. Your achievements are the bases for you to build your behavioral interview answers. Review your resume accomplishment statements and develop them into "Story Telling" responses. The employer wants to hear about some of the kinds of situations or problems you have faced, how you solved it/them and the results. How did you behave while meeting this challenge? The result should always end positively and illustrate what you learned from the situation. Always listen to the question and respond only to that question. Keep your responses short and concise. Practice, practice, practice! I can not overly express how important it is to practice interviewing. Find a friend or recruiter and ask them to conduct a mock interview with you. Good luck.

Jai Johnson has over 20 years experience as a national and local Executive Recruiter, Job Search Advisor and Career Coach. She has assisted problem solving skills (motivation, analytical, thousands of job seekers to find and secure

This week's subject for book review is "The Shallows: What the Internet Is Doing to Our Brains" by Nicholas Carr (June 2010, W.W. Norton and Company, 276 pgs).

In this book the author broadly touches upon the topic of Neuroplasticity or how new experiences literally reshape the physical structures of our brain. În a more direct sense the author

details with solid research, anecdotal information, and most importantly, his own personal experiences and perspective how the most important media tool in our modern lives changes not only how we think but quite literally who we are. Never before has a technological invention come to exert such an influence over our being the way the Internet does today. The Internet itself has come to eclipse all other previous forms of media and, as a result of this ingestion process, remade old media in its image. As a result of this state of affairs, slowly and almost imperceptibly, we have become remade ourselves in respect to how we now view and process information. It seems that our collective minds now expect to take in information the way the Internet presents it. Where we once nurtured the capacity for deep reading, we now value quick skimming over deep immersion or, as the author puts it," Once I was a scuba diver in the sea of words. Now I zip along the surface like a guy on a Jet Ski." This quote puts into a nutshell the net effect of our new culture of distraction and ever-connectedness

It's probably a safe bet to make that this particular bell can't be un-rung, so the next logical step is to evaluate how these changes affect the way we think and our ability to deal with the world in which we find ourselves. Studies elaborated on in this book show that increased Net usage has the effect of decreasing the quality and depth of attention due to the rapid-fire nature of the content delivered by the Net. Any desired data

delivered to our desktops comes surrounded by other data and the text itself is usually sprinkled

Line
By PJ Carpenter **Book Review: The Shallows** with links to other relevant data. All of this

extraneous material serves to tempt the users' attention away from the initial search and unlike footnotes found in traditional print media, these links don't just point the way to other relevant information, they propel us there. And the effects of the Net don't just magically stop at the edge of our computer screens, either. Other once-dominant media forms have also been affected by the Net. A cursory glance at any of the network and cable news broadcast will give the user the impression that they, too, are extensions of the web. Heavy graphics, multiple text crawls and the emphasis on story brevity make it all too plain that broadcast news has changed profoundly. Print media hasn't escaped the transformation, as attested to by the changes instituted by newspapers and magazines to shorten articles and encapsulate news stories in order to cater to the shortened attention span of the audience-at-large. Old Media seems to have little choice than to play by the New Media rules.

All of this net-centric activity is changing the way we think and these changes may very well leave us unable to efficiently cope with the world in which we find ourselves. Regardless of the source of news information consulted, it is plain to see that we are living in an age where the problems we face require solutions that reflect a talent and proclivity for deep, contemplative thought, coupled with the attentive resolve necessary to carry those solutions to a successful conclusion. It is also plain to see that this is not the type of mental activity excessive Internet exposure intends to foster.

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Food & Drin

Mountain Views News Saturday, July 31, 2010

TABLE FOR TWO

Burger Continental

Pasadena long enough, you will remember there was no 210

Freeway; there was no Old Pasadena. Back then the center of attention was South Lake Ave., where Macy's stands today. Bullock's was the trendy shop where the who's who of Pasadena and San Marino did their shopping. Jurgensen's was the beautiful Gourmet Grocery Store. Long before Whole Foods thought up the concept. I do miss those unforgettable Turkey Sandwiches. And around that time two brothers, who just graduated from Blair High School, decided to open up a restaurant. Burger Continental, the restaurant, was small and had a garden shop that took up most of the back area.

Forty years later, the landscape has changed, but not completely. Burger Continental remains a reminder of an Era. While dozens of restaurants have come and gone throughout the Pasadena area, they continue to entertain and serve the community. Sure, they have gone through their changes as well. The Patio is now covered and the Fountain in the back now has a covering. I recall many an afternoon on the back patio waiting to hear my number called so that I could get the food. All of us found some childlike amusement in the number calling. I picture the Saturday Night Live Skit, where he says. Cheese Burger – Cheese Burger - Cheese Burger. I guess some of you may be too old to remember that classic.

Don't let the name deceive you. Yes, they have burgers, giant burgers in fact, but they are anything but a burger place. When the belly dancers come to your table you will know exactly

They have a Sunday Brunch, a Breakfast -Lunch Special - seems as though there is always some type of special going on no matter the time

On my visit this week, I had the Loin Lamb Chops "Salonica" with roasted garlic (\$14.99). They were so tender and delicious that I wish they were all you can eat. It happened that Gary, one of the brothers, was there, so I asked him the secret. Gary said that once a month he gets a secret supply of spices flown in from the Middle East and that only Customs Agent "Bob" knows what they are.

I had no idea that my meal needed a passport. I will stamp that passport any day! My friend Kevin, the bartender extraordinaire from Parkway Grill, joined me and was quite pleased with his Lula Kebab (\$11.99). He gave it two thumbs up. A little secret, the pizza (\$10) may be one of the best in town. I think their secret is that they have a very old and seasoned pizza oven that adds incredible flavor to their pies. Check out the Sunday Champagne Brunch: it's a buffet with just about everything on the menu. Plus, on any given Sunday you'll find Crab Legs and Sushi. There is the always reliable fresh fruit and an omelet station. It's (\$19) for adults and (\$10) for kids, great place for a large party and families. Gourmet? I would not go that far, but a real value in these times when your dollar needs to be stretched.

Burger Continental 535 S. Lake Ave. Pasadena (626) 792-6634

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3 10:00 PM - 10:00 PM Mercy & the Merketts 4th of July Freekout !!!

4 6:00 PM - 10:00 PM 4th of July Rock Party with THE ADOLECENTS , Flaming Heads & The Friday Knights !!! 10.00 cover

8 8:00 PM - 11:00 PM Western Swing Masters COW BOP !! with Bruce Forman 9 8:00 PM - 11:00 PM The Jack Sheldon Quartet

10 8:00 PM - 11:00 PM Lisa Finnie & Freinds

11 7:00 PM - 10:00 PM Opera to Broadway with Danny Guerrero & the 322 singers

15 7:30 PM - 10:30 PM Riner Skivaly Quartet

16 8:00 PM - 11:55 PM THE TRIP !!

a reunion concert to benefit City of Hope Cancer Center

17 7:30 PM - 10:30 PM Pianist Jon Mayer with Saxophonist Ricky Woodard

18 7:00 PM - 10:00 PM Opera to Broadway with Danny Guerrero & the 322 singers

22 8:00 PM - 11:00 PM The Jennifer Lietham Trio

23 8:00 PM - 11:00 PM the ELLIOT CAINE Sextet

24 7:00 PM - 10:00 PM Jazz Vocalist JUDY WEXLER 10:00 PM - 11:55 PM DIRTY DAVE OSTI and the DYNAMITES

25 7:00 PM - 10:00 PM Opera to Broadway with Danny Guerrero & the 322 singers 28 8:00 PM - 10:00 PM Who Left the Barn Door Open !! Bluegrass & roots country

from SIMON PURE

29 7:30 PM - 10:30 PM The Steve Creason Band

30 8:00 PM - 11:00 PM Flat Top Tom Swing Dance Party

31 8:00 PM - 11:00 PM Cuban Jazz, Funk & Salsa with ILIANA ROSE...SALSA DANCING!



Taste of Arcadia



The Arcadia Chamber of Commerce is already gearing up for our annual Taste of Arcadia evening at the Aboretum on Monday, September 20 at 5:30pm. Just go to the arcadiacachamber.org website to find out more and to buy tickets. If you would rather, you may call the Chamber office 626 447-2159 to place your order for tickets. too.

TASTE OF ARCADIA ticket prices will remain the same as last year, only \$35 until August 20, \$45 until Sept 19, and at the door tickets are \$55. The price is inclusive of all restaurant, beer and wine samplings and tastings. Live entertainment by Cold Duck, and raffle prizes round out the evening of food and beverage tastings from over 35 restauants, and many wineries and breweries.

Presently, we are happy to announce several sponsors: Matt Denny's Alehouse is sponsoring the Martini Bar, Westfield and Waste Management are coming on board with spopnsorships, also. Tables of 10 may be reserved, and for businesses, a reserved table for 10 and 2 Pasadena Star News ads on your chioice of dates, plus special recognition is part of a special package, too.

Many food and beverage esablishments have opted in already: Souplantation, The Derby, Classic Wines, Matt Denny's Alehouse to name a few.

September 20 in Arcadia, at the Arboretum, Taste of Arcadia - "nothin' could be fina" . .

Mountain Views News

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Mountain Views News has been adjudicated as a newspaper of General Circulation for County of Los Angeles in Court Case number GS004724: for the City of Sierra Madre; in Court Case GS005940 and for the City of Monrovia in Court Case No. GS006989 and is published every Saturday at 55 W. Sierra Madre Blvd., No. 302, Sierra Madre, California, 91024. All contents are copyrighted and may not be reproduced without the express written consent of the publisher. All rights reserved. All submissions to this newspaper become the property of the Mountain Views News and may be published in part or whole.

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Mountain Views News Mission Statement The traditions of

the community newspaper and the concerns of our readers are this newspaper's top priorities. We support a prosperous community of wellinformed citizens. We hold in high regard the values of the exceptional quality of life in our community, including the magnificence of our natural resources. Integrity will be our guide.

HAIL Hamilton



10 Most Outrageous **Quotes About Health Care Reform**

reform

passed (even the watered down version), thought it might be instructive to review some of the more outlandish and moronic statements made in the last year by its opponents. The following seems to be the consensus on the net. The quotes 8. speak for themselves.

- 1. "The America I know and love is not one in which my parents or my baby with Down Syndrome will have to stand in front of Obama's 'death panel' so his bureaucrats can decide, based on a subjective judgment of their 'level of productivity in society,' whether they are worthy of health care. Such a system is downright evil." —Sarah Palin, in a message posted on Facebook about Obama's health care reform plan, Aug. 7,
- 2. "To our seniors, I have a message for you: you're going to die sooner." – Sen. Tom Coburn (R- Okla.), on what will happen if health care reform passes,
- 3. "If ObamaCare passes, that free insurance card that's in people's pockets is gonna be as worthless as a Confederate dollar after the war between the states — the Great War of Yankee Aggression." –Rep. Paul Broun (R- Ga.), March 18,
- 4. "They intend to vote on the Sabbath, during Lent, to take away the liberty that we have right from God. This is an affront to God." -Rep. Steve King (R-Iowa), interview with Glenn Beck, March 18,
- 5. "Don't get sick, and if you do get sick, die quickly." Rep. Alan Grayson (D-Fla.), summing up the Republican
- 6. "Obama's got a health care logo that's right out of Adolf Hitler's playbook ... Adolf Hitler, like Barack Obama, also ruled by dictate." -Rush Limbaugh, Aug. 6, 2009
- 7. "You have three people in the White House that are in love with eugenics or whatever it is you would call it today. .. Please dear God, read history. Please dear God read the truth of what these people have said in their own words, and

My Turn

Now that ask yourself this one question: Do you trust these people enough to give them control over who lives and who dies? Because that's what health care is when you have no other choice but to go to the state." —Glenn Beck, comparing health care reform to Nazi eugenics, Aug. 6,

- 8. "We should not have a government program that determines if you're going to pull the plug on grandma." —Se Chuck Grassley (R-IA), Aug. 12, 2009
- 9. "That's why people need to continue to go to the town halls, continue to melt the phone lines of their liberal members of Congress, and let them know, under no certain circumstances will I give the government control over my body and my health care decisions."—Rep. Michele Bachmann (R-MN), a pro-lifer who completely missed the irony of using the same slogan as the pro-choice
- 10. "Exercise freaks ... are the ones putting stress on the health care system." Rush Limbaugh, June 12, 2009

For me, this bill is a good start. But there is still much to be done to achieve true Universal Care. For the President to get this far is historic. Yet we still have a way to go.

My hope is sanity will eventually win out and all Americans will have access to the inexpensive universal state-of-the-art medical care they deserve.

I wonder what the liberal progressive former senator, vice president, and presidential candidate from Minnesota, Hubert Humphrey, would have said about health care reform were he still alive? I remember what he did say at the dedication of headquarters of the Department of Health and Human Services in his honor:

.. the moral test of government is how that government treats those who are in the dawn of life, the children; those who are in the twilight of life, the elderly; and those who are in the shadows of life—the

sick, the needy, and the handicapped."

Last Speech of Hubert H. Humphrey,
November 1, 1977, Washington, D.C.

Whatever happened to the kinder, gentler, compassionate country that used

STUART TOLCHINOn LIFE



So What Can I Tell You? and I took a trip

and found ourselves taking bus rides. Riding a bus is something I rarely do in Los

Angeles and being on the bus was quite an experience. At Los Angeles concerts and at sporting events we may actually sit right next to other people, but at those events we are all busy being entertained by something else. On long and crowded bus rides there's nothing much else to do except to look at one another.

staring at someone. She was eerily fascinated by some kid; a skinny fourteen or fifteen year old boy sitting next to his friends on the bus. "It's you", she said. Well, what do you know; he did look an awful lot like pictures of me taken when I was that age. To me the resemblance didn't seem overwhelming. This kid seemed confident, happily riding around the City with his friends. At that age I never felt confident about anything at least not on the inside. Who knows what I looked like from the outside? My wife said, "Pretend that's the young you. What can you tell him? What advice do you have to give?"

In a couple of minutes the kid got off the bus but I've been thinking about my wife's question ever since. What lessons have I learned that might be of help to anyone else or even to myself? Okay, the very first thing is that the unthinkable, the impossible happens day after day I have consistently remained the same person inside, I now look in the mirror and there's this keeps changing. In fact, at any given who's doing the looking. This outside appearance is kind of irrelevant anyway. What feels most real is the experience we have inside. But guess what? Even this isn't real.

time there is this voice inside of us telling us what we think and what we feel. Unfortunately and surprisingly, this voice has little to do with who we actually are and what we actually do. mind.

A couple of The voice can say that it is important weeks ago my wife that I follow a diet or regularly exercise or get up at a certain hour or go visit to San Francisco my mother or even slow down my golfswing. All within my control and all regularly ignored. Someone, or something else, is calling the shots. As far as I can tell the only way to learn what I want is by watching what I do. It would be nice to know what I was going to do before I did it, but life just doesn't work that way.

I saw a TV program this week that said that the ancient Greeks went to the oracle at Delphi to obtain wisdom. In answer to the question as to what is the most important thing in life, the oracle responded, "Know thyself". All at once I noticed my wife Wonderful, what does that mean? I really don't know but, nevertheless, that's my advice to the kid. Observe yourself, learn about you. Really, you (me or whoever it is that I'm talking about) are an incredibly interesting entity. You contain the whole universe. You know those people whose opinions are so important when you're young? Those people's opinions are inside vou. You know those values that seem so overly important right now? Pretty soon the importance of those values will change and you probably will not even notice it; but if you watch closely you will see the difference in your actions. Notice how your feelings change about everything when you've had a good night's rest or have had less coffee.

As far as I can tell the hardest thing to do is to maintain an accurate sense of what are real needs as opposed to unnecessary and passing desires. Desires are these weird things that all the time. Even though I feel like, are often important to that annoying inner voice. Desires sneak into us from the outside. They distract us from fulfilling our own real needs. strange old guy looking at me. Who the hell is he? Well, kid, it happens to bite the apple. She probably wasn't all of us. Whoever we think we are, it even hungry. Our consumer culture confronts us with thousands of moment, the person that we think we are looks very different depending on who's doing the looking. This outside unnecessary and harmful temptations every day. We are told we are not good enough the way we are. We must purchase something else or smell better or look forever young. It ain't so! We do have needs, but these needs can't be satisfied by owning something What I mean is that most of the or fooling somebody. The whole society is trying to mislead us and it's a real battle to not be mislead.

Okay, that's my message to the kid and to you and to me. Just keep it in

Left Turn/Right Turn

HOWARD Hays

As I See It



A column in last week's MVN went to the heart of the matter in the story of Shirley Sherrod, Director, USDA State Rural Development, who resigned after the release

of hacked-up excerpts of her address at an NAACP banquet which attempted to depict Sherrod (or at least her audience) as "racist".

I'm not referring to Greg's column - wherein he explains that in a country boasting a black president, Oprah and Clarence Thomas, the racism to be concerned with is directed towards us white folk. Greg notes there hasn't been any "substantive evidence" of racism in the Tea Party - so never mind those depictions of President Obama as a monkey or bone-through-nose witch-doctor, or that blog posting by Tea Party Express spokesman Mark Williams of an imaginary letter to Abraham Lincoln from the NAACP: "We Coloreds have taken a vote and decided that we don't cotton to that whole emancipation

I hesitate labeling anyone "racist". I'll go instead with the characterization offered by Colorado senate candidate Ken Buck, who, while trying to get "Go-Back-to-Kenya" birthers out of camera range at his Tea Party rally, referred to them as "dumbasses".

As for Sherrod herself, she made clear in her NAACP address and subsequent interviews that it's not a matter of race, but of economic empowerment. When the subject arose of a meeting with President Obama, she suggested it would do him good to visit where she comes from, as the perspective of a mixed-race kid raised in Hawaii might be different from that of a rural black family from Baker County, Georgia.

In her address to the NAACP last March, Sherrod spoke of growing up with four sisters and a father who wanted nothing more than to have a son. When she was 17 they learned he was to get his wish - and he painted a room blue in anticipation.

She told how her father was murdered two months before her brother was born, and how, despite three witnesses to the crime, the grand jury refused to indict. She told of black men "periodically" murdered in Baker County, while "in every case, the white men who murdered them were never punished." She mentioned this was the 45th anniversary of her father's funeral.

She told how a Baker County sheriff at the time was party to a significant Supreme Court ruling twenty years prior. He'd participated in the lynching of a Sherrod relative and was convicted by a federal jury of having deprived the victim of his civil rights. The conviction was overturned by the Supreme Court because of failure in "proving intent"; it had not been shown the sheriff was intending to deprive civil rights at the time he was committing murder. (Sherrod didn't mention that, after having been savagely beaten, the victim was tied to the back of the sheriff's car

and dragged through the courthouse square.) She told how shortly after her brother was born, a group of white guys burned a cross on their front lawn. Her sister called to summon neighbors, who came and surrounded the cross-burners. Her mother emerged on the porch with a gun and, although some of the neighbors wanted to take further action themselves, told the intruders to leave - and to remember she knew who they were. She told how eleven years later her mother became the

first black elected official in Baker County and

who, 34 years later, still served on the school

She told how throughout her life she'd determined to move up north, attend a northern college and marry a northern guy so she'd never have to return to the south. She told how on the night her father died she answered her father's death by deciding instead to stay where she was and work for change. Although that night her commitment was made to black people, she soon realized

'the struggle is really about poor people." She told of the white farmer, and his having to come to a black woman for help. "While he was spending all that time trying to show he was superior to me, I was trying to decide just how much help I was going to give him". She told how the farmer called in desperation a couple weeks later to say he was being denied bankruptcy protection and his farm was facing foreclosure, and how she got on the phone with "everybody I could think of" and managed to save their farm. "Working with him made me see that it's really about those who have versus those who don't . . . poor people, those who don't have access the way others have".

She told how in the late 16th and 17th centuries blacks and whites served together as indentured servants - living together, marrying each other, seven years and then freedom. They saw injustices together, and together posed a threat to the moneyed elites who then banned intermarriage and made blacks slaves for life. "They did this to keep us divided . . . and here we are, over 400 years later, and it's still working."

The column last week of particular relevance was Stuart Tolchin's, in which he wrote of the series "Mad Men" and its depiction of Madison Avenue advertising culture. This culture of manipulation not only instills wants, but also fears - from "ring around the collar" and "iron-poor blood" to "environmental extremism", "terrorist appeasers" and "the gay agenda".

Taken to its extreme, we have a career ruined and a message twisted in order to instill fear of "racist" black people. Shirley Sherrod told how "... folks with money want to stay in power, and . . . they'll do whatever they need to do to keep that power" - even if it means keeping us divided against one

Those who fail to see that and fall for the "Mad Men" manipulation, I wouldn't call them "racist" - but there's a term used by Colorado Republican Ken Buck that would be appropriate.

GREG Welborn

Callous Disregard For Individual Life

If my anger boils over in this in being able to article, please accept my apologies reveal stories about in advance and recognize that it is a righteous anger which flares when the value of individual lives is callously disregarded. Julian Assange, the editor of the WikiLeaks website, has just the damage those released some 90,000 classified actions have done in military documents which are of our ability to wage a war against those minimal public value but which will inevitably result in the torture Afghans who want nothing more than a better, more democratic

country. Mr. Assange tells anyone who will listen to him that he "loves crushing bastards". What's undefined, of course, is just who the "bastards" are. As of today, it's now pretty clear that the "bastards" his actions will crush are the individual Afghans who have cooperated with allied forces and who are specifically named and identified in the released papers by their tribe, province, village and fathers' names. Their lives, as well as those of their entire

extended families, are in jeopardy. Mr. Assange has claimed that he takes threats to individual lives seriously and has expunged or changed names of thousands so as to protect them. Unfortunately, he's not very good at this task, if he even attempted it at all. The Times of London assigned one of their researchers to pour through the released documents and within a couple of hours found the specific names of several dozen Afghans credited with providing detailed assistance to U.S. Lest there be any confusion among people who might share the same first name, the leaked documents provide villages, provinces, tribe affiliation and father's names so as to exactly identify who helped the U.S. liberate Afghanistan from one of the most brutal and backward governments the world has seen.

In one specific example of this quoted by the Times of London, "[X] said that he would be killed if he got caught interacting with any coalition forces, which is why he hides when we go into [Y]". Please note that the name deletions and replacement with X and Y were done by the London Times, not by Mr. Assange!!!!

I don't think that Mr. X of Y province will live more than 30 days unless he is being whisked out of the country by U.S. forces as I type this article or as you are reading it. The irresponsibility which has accompanied Mr. Assange's (and much of the left's) hatred for George Bush and this war knows no boundary - even to the point of sacrificing the life of someone who did something noble to advance the cause of freedom which the left takes so much for granted.

The left has taken great delight

wiretaps, swift bank codes and what we knew about terrorist financing methods, but has rarely shown any concern for



who would think nothing about killing those same lefties. The great irony and murder of dozens of innocent about all of this is that the better our ability to identify the terrorists early, limit their communications and restrict their funding, the less likely it is that we'll actually have to drop a bomb on some village where they're hiding when it comes down to a firefight.

If the left really cared about civilian casualties and the plight of the innocent, you'd think they champion, not hinder, our efforts to stop the real bastards before they get a hold of a weapon, hide out in schools, hospitals and mosques and force our hand to stop them to

prevent even greater carnage.

In the words of former CIA Director, Michael Hayden, "if I'm head of the Russian intelligence, I'm getting my best English speakers and saying: 'Read every document, and I want you to tell me, how good are these guys? What are their approaches, their strengths, their weaknesses and their blind spots?" The release of these classified pages will be a treasure trove for America's enemies.

Actions have consequences. This is one of the basic premises of the right. Intentions may be good and honorable, but we all have a duty and responsibility to understand the consequences of our actions, even when we commit them with the best of intentions. This obligation is even more pronounced among those who speak so loudly about caring for the little guy, the innocent and the poor. The left glorifies intentions, especially those with which it sympathizes, but ignores results.

I cannot state the case more explicitly. What Mr. Assange has done is knowingly aided in the murder of innocent Afghan villagers. He may never know their names (obviously he didn't even read all the documents he released), how they died, or even have to hear their screams as they will undoubtedly be made to watch their family members tortured and killed. But Mr. Assange will be as responsible for their deaths as if he pulled the trigger or thrust the knife.

I will end with a moral challenge for Mr. Assange. If he truly believes that he is simply keeping the "bastards" honest and that his methodology is sound, then I would ask him to publish a couple of Mohammed cartoons along with his specific address and that of his family members as well. If he does that, I'll publicly retract every word I've written here.

Mountain Views News 80 W Sierra Madre Blvd. No. 327 Sierra Madre, Ca. 91024 Office: 626.355.2737 Fax: 626.609.3285 Email: editor@mtnviewsnews.com Website: www.mtnviewsnews.com

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0976965
The following person(s) is (are) doing business as: ANGEL CARE HEALTH SERVICES, 930 ZOOK DR., GLENDALE, CA 91202. Full name of registrant(s) is (are) IMELDA ARIENZA, 930 ZOOK DR., GLENDALE, CA 91202. This Business is conducted by: AN INDIVIDUAL. Signed: IMELDA ARIENZA. This statement was filed with the County Clerk of Los Angeles County on 0716/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News Dates Pub: July 24, 31, Aug. 7, 14, 2010

Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0990830

The following person(s) is (are) doing business as: BEVERLY MINI OUTLET, 4151 BEVERLY BLVD. STE 104, L.A., CA 90004. Full name of registrant(s) is (are) JORGE GIL, 927 N. SERRANO AVE., L.A., CA 90029. This Business is conducted by: AN INDIVIDUAL. Signed: JORGE GIL. This statement was filed with the County Clerk of Los Angeles County on 0720/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0991369

The following person(s) is (are) doing business as: CSB HEALTH SERVICES, 28930 GUNTER RD, RPV, CA 90275. Full name of registrant(s) is (are) CHARILYN BRINGAS, 28930 GUNTER RD, RPV, CA 90275. This Business is conducted by: AN INDIVIDUAL. Signed: CHARILYN BRINGAS. This statement was filed with the County Clerk of Los Angeles County on 0720/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 8/1/01. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-1006403

The following person(s) is (are) doing business as: GENTILES ENTERTAINMENT, 2450 CEDAR AVE. APT. 6, LONG BEACH, CA 90806. Full name of registrant(s) is (are) DONOVAN GENTLES, 2450 CEDAR AVE. APT. 6, LONG BEACH, CA 90806. Full name of registrant(s) is (are) DONOVAN GENTLES, 2450 CEDAR AVE. APT. 6, LONG BEACH, CA 90806. Full name of rigistrant following the control of transact business under the fictitious business name or names listed above on 7/2009. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News

Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0910348
The following person(s) is (are) doing business
as: GLOBAL ACCESS TELECOM; GLOBAL
NETWORK TELECOM, 9847 CEDAR ST.
#5, BELLFLOWER, CA 90706. Full name of
registrant(s) is (are) JOSEPH DIO, 9847 CEDAR
ST. #5, BELLFLOWER, CA 90706. This Business is
conducted by: AN INDIVIDUAL. Signed: JOSEPH
DIO This statement was filed with the County Clerk
of Los Angeles County on 0702/10. The registrant(s)
has (have) commenced to transact business under
the fictitious business name or names listed above
on N/A. NOTICE- This Fictitious Name Statement
expires five years from the date it was filed in the
office of the County Clerk. A new Fictitious Business
Name Statement must be filed prior to that date. The
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the use in this state of a Fictitious Business Name in
violation of the rights of another under Federal, State,
or common law (See section 14411 et seq. Business
and Professions Code)Publish: Mountain Views News
Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0976210

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0976210
The following person(s) is (are) doing business as: LITTLE DEDUCTIONS TAX SERVICES, 836
W. 75th ST. APT. 1, L.A., CA 90044. Full name of registrant(s) is (are) JUANITA JONES, 836 W. 75th ST. #1, L.A., CA 90044. This Business is conducted by: AN INDIVIDUAL. Signed: JUANITA JONES. This statement was filed with the County Clerk of Los Angeles County on 0716/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News Dates Pub: July 24, 31, Aug. 7, 14, 2010

Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0989384

The following person(s) is (are) doing business as: MLM TELECOMMUNICATIONS, 9847 CEDAR ST. #5, BELLFLOWER, CA 90706. Full name of registrant(s) is (are) MARILYN L. MENDIORO, ARMENIO G. MENDIORO, 9847 CEDAR ST. #5, BELLFLOWER, CA 90706. This Business is conducted by: HUSBAND and WIFE. Signed: MARILYN L. MENDIORO. This statement was filed with the County Clerk of Los Angeles County on 0720/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0998370
The following person(s) is (are) doing business as:
MOTHER EARTH ENTERPRISES; IT'S ALL
ABOUT MEE, 1329 N. CENTRAL AVE. STE A,
GLENDALE, CA 91202. Full name of registrant(s) is
(are) CHRISTOPHER MARUSICH, 622 DE NOVA
ST., LA CANADA, CA 91011, EDWIN CHEN,
1035 DON PABLO, ARCADIA, CA 91006. This
Business is conducted by: CO-PARTNERS. Signed:
CHRISTOPHER MARUSICH. This statement was
filed with the County Clerk of Los Angeles County on
70721/10. The registrant(s) has (have) commenced to
transact business under the fictitious business name or
names listed above on NA. NOTICE. This Fictitious
Name Statement expires five years from the date it
was filed in the office of the County Clerk. A new
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Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0991368
The following person(s) is (are) doing business as: PENINSULA BILLING SOLUTIONS, 28930 GUNTER RD., RPV, CA 90275. Full name of registrant(s) is (are) CHARILYN BRINGAS, 28930 GUNTER RD., RPV, CA 90275. Full name of registrant(s) is (are) CHARILYN BRINGAS, 28930 GUNTER RD., RPV, CA 90275. This Business is conducted by: AN INDIVIDUAL. Signed: CHARILYN BRINGAS. This statement was filed with the County Clerk of Los Angeles County on 0720/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-1006371

The following person(s) is (are) doing business as: PURE KONCEPT DISTRIBUTOR, 1720 S. SAN GABRIEL BLYD, #210, SAN GABRIEL, CA 91776. Full name of registrant(s) is (are) SIMON L. WONG, 3550 RIO HONDO AVE., ROSEMEAD, CA 91770. This Business is conducted by: AN INDIVIDUAL. Signed: SIMON L. WONG. This statement was filed with the County Clerk of Los Angeles County on 0722/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0997566 The following person(s) is (are) doing business as: THE BUCCANEER LOUNGE, INC., 70 W. SIERRA MADRE BLVD., SIERRA MADRE, CA 91024. Full name of registrant(s) is (are) THE BUCCANEER LOUNGE, INC., 70 W. SIERRA MADRE BLVD., SIERRA MADRE, CA 91024. This Business

is conducted by: A CORPORATION. Signed: GERALDINE A. FRASER. This statement was filed with the County Clerk of Los Angeles County on 0721/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on MAY 2009. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
Dates Pub: July 24, 31, Aug. 7, 14, 2010

Dates Pub: July 24, 31, Aug. 7, 14, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0921221
The following person(s) is (are) doing business as: AMERICAN INCOME TAX, 10423 ATLANTIC AVE., SOUTH GATE, CA 90280 Full name of registrant(s) is (are) ESTHER ZAPATA, 10423 ATLANTIC AVE., SOUTH GATE, CA 90280. This Business is conducted by: AN INDIVIDUAL. Signed: ESTHER ZAPATA. This statement was filed with the County Clerk of Los Angeles County on 0706/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 7/01/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News Dates Pub: July 17, 24, 31, Aug. 7, 2010

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0927711

The following person(s) is (are) doing business as: ARCO SITE NO. 9558, 130 E. ROUTE 66, GLENDORA, CA 91740. Full name of registrant(s) is (are) ARCO SITE NO. 9558, 166 S. COUNTRY CLUB RD., GLENDORA, CA 91741. This Business is conducted by: A CORPORATION. Signed: BRITTANY L. TORRES. This statement was filed with the County Clerk of Los Angeles County on 0707/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 6/24/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News Dates Pub: July 17, 24, 31, Aug. 7, 2010

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0910774
The following person(s) is (are) doing business as:
B & J TRANSPORTATION, 2334 S. MANSFIELD
AVE., L.A., CA 90016. Full name of registrant(s) is
(are) ROBERT STRAUTHER, 2334 S. MANSFIELD
AVE., L.A., CA 90016. Fulls business is conducted by:
AN INDIVIDUAL. Signed: ROBERT STRAUTHER.
This statement was filed with the County Clerk of
Los Angeles County on 0702/10. The registrant(s)
has (have) commenced to transact business under
the fictitious business name or names listed above
on N/A. NOTICE- This Fictitious Name Statement
expires five years from the date it was filed in the
office of the County Clerk. A new Fictitious Business
Name Statement must be filed prior to that date. The
filing of this statement does not of itself authorize
the use in this state of a Fictitious Business Name in
violation of the rights of another under Federal, State,
or common law (See section 14411 et seq. Business
and Professions Code) Publish: Mountain views News
Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0928495
The following person(s) is (are) doing business as:
CHAPALA BAKERY #2, 265 E. ORANGE GROVE
BLVD., PASADENA, CA 91103, Full name of
registrant(s) is (are) FELIPE AMBRIZ, OTONIEL
GARCILAZO, 1516 EL SERENO #2, PASADENA,
CA 91103. This Business is conducted by: COPARTNERS. Signed: OTONIEL GARCILAZO.
This statement was filed with the County Clerk of
Los Angeles County on 0707/10. The registrant(s)
has (have) commenced to transact business under
the fictitious business name or names listed above
on N/A. NOTICE- This Fictitious Name Statement
expires five years from the date it was filed in the
office of the County Clerk. A new Fictitious Business
Name Statement must be filed prior to that date. The
filing of this statement does not of itself authorize
the use in this state of a Fictitious Business Name in
violation of the rights of another under Federal, State,
or common law (See section 14411 et seq. Business
and Professions Code) Publish: Mountain Views News
Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0935248
The following person(s) is (are) doing business as:
DJ STAGE SHOP CO., 915 E. 11th ST., L.A., CA
90021. Full name of registrant(s) is (are) HIGH
TECH LIGHTING & AUDIO, INC., 915 E. 11th ST.,
L.A., CA 90021. This Business is conducted by:
A CORPORATION. Signed: CEO. This statement was
filed with the County Clerk of Los Angeles County
on 0708/10. The registrant(s) has (have) commenced
to transact business under the fictitious business name
or names listed above on 7/8/10. NOTICE: This
Fictitious Name Statement expires five years from
the date it was filed in the office of the County Clerk.
A new Fictitious Business Name Statement must be
filed prior to that date. The filing of this statement
does not of itself authorize the use in this state of a
Fictitious Business Name in violation of the rights
of another under Federal, State, or common law (See
section 14411 et seq. Business and Professions Code)
Publish: Mountain Views News
Dates Pub: July 17, 24, 31, Aug. 7, 2010
FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0929010

The following person(s) is (are) doing business as: GIFTS 2 FIT, 11619 PANTHEON ST., NORWALK, CA 90650. Full name of registrant(s) is (are) MARCELINA HERRERA, 11619 PANTHEON ST., NORWALK, CA 90650. This Business is conducted by: AN INDIVIDUAL Signed: MARCELINA HERRERA. This statement was filed with the County Clerk of Los Angeles County on 0707/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0935227
The following person(s) is (are) doing business
as: INTEGRITY POLYGRAPH, 940 GOLDEN
PRADOS DR., DIAMOND BAR, CA 91765. Full
name of registrant(s) is (are) JOANNE HONEA,
940 GOLDEN PRADOS DR., DIAMOND BAR,
CA 91765. This Business is conducted by: AN
INDIVIDUAL. Signed: JOANNE HONEA. This
statement was filed with the County Clerk of Los
Angeles County on 0708/10. The registrant(s) has
(have) commenced to transact business under the
fictitious business name or names listed above
on JUNE 2004. NOTICE- This Fictitious Name
Statement expires five years from the date it was filed
in the office of the County Clerk. A new Fictitious
Business Name Statement must be filed prior to
that date. The filing of this statement does not of
itself authorize the use in this state of a Fictitious
Business Name in violation of the rights of another
under Federal, State, or common law (See section
14411 et seq. Business and Professions Code) Publish:
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FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0915046
The following person(s) is (are) doing business as: S.R. GONZALEZ INSURANCE SERVICES, 5441
E. BEVERLY BLVD. STE. G, L.A., CA 90022. Full name of registrant(s) is (are) PARTNERS SHEILD, INC., 5441 E. BEVERLY BLVD. STE. G, L.A., CA 90022. This Business is conducted by: A CORPORATION. Signed: SAMUEL R. GONZALEZ. This statement was filed with the County Clerk of Los Angeles County on 0702/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 5/2005. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0926957

The following person(s) is (are) doing business as: SMYRNA CARE CENTER FOR ORIENTAL MEDICINE, 827 DEEP VALLEY DR. STE 103, RHE, CA 90274. Full name of registrant(s) is (are) RADMILA SEKULIC, 7057 LANEWOOD AVE. 4401, HOLLYWOOD, CA 90028. This Business is conducted by: AN INDIVIDUAL. Signed: RADMILA SEKULIC. This statement was filed with the County Clerk of Los Angeles County on 0707/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/2002. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0969232

The following person(s) is (are) doing business as:
A&F CUTITING SERVICE, 2403 FIRESTONE
BLVD, SOUTH GATE, CA 90280. Full name of
registrant(s) is (are) ADAN OCEGUEDA, 1356

E. 109th ST, L.A., CA 90059. This Business is
conducted by: AN INDIVIDUAL. Signed: ADAN
OCEGUEDA. This statement was filed with the
Country Clerk of Los Angeles County on 0715/10.
The registrant(s) has (have) commenced to transact
business under the fictitious business name or names
listed above on 6/2004. NOTICE- This Fictitious
Name Statement expires five years from the date it

was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et see, Business and Professions Code)Publish: Mountain Views News Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0948344 FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0948344
The following person(s) is (are) doing business as: CIMIC TILE USA CO., 400 N. CHAPEL AVE. #228, ALHAMBRA, CA 91801. Full name of registrant(s) is (are) ESSENTIAL PARTNERS, INC., 1918 LEMAN ST., SO. PASADENA, CA 91030. This Business is conducted by: A CORPORATION. Signed: MILES NAN. This statement was filed with the County Clerk of Los Angeles County on 0712/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 1/24/2000. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News Dates Pub: July 17, 24, 31, Aug. 7, 2010

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0961785
The following person(s) is (are) doing business as: GUIDED HANDS ADMINISTRATIVE ASSISTANTS; GHAA, 614 ARMITOS PL., DIAMOND BAR, CA 91765. Full name of registrant(s) is (are) ALIMA R. CARRASCO-GOMEZ, 614 ARMITOS PL., DIAMOND BAR, CA 91765. This Business is conducted by: AN INDIVIDUAL. Signed: ALIMA R. CARRASCO-GOMEZ. This statement was filed with the County Clerk of Los Angeles County on 0714/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE. This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0961773
The following person(s) is (are) doing business
as: GUIDED HANDS ENTERPRISES; GHE, 614
ARMITOS P.L., DIAMOND BAR, CA 91765. Full
name of registrant(s) is (are) ALMA R. CARRASCOGOMEZ, 614 ARMITOS P.L., DIAMOND BAR,
CA 91765. This Business is conducted by: AN
INDIVIDUAL. Signed: ALMA R. CARRASCOGOMEZ. This statement was filed with the County
Clerk of Los Angeles County on 0714/10. The
registrant(s) has (have) commenced to transact
business under the fictitious business name or names
listed above on N/A. NOTICE- This Fictitious
Name Statement expires five years from the date it
was filed in the office of the County Clerk. A new
Fictitious Business Name Statement must be filed
prior to that date. The filing of this statement does not
of itself authorize the use in this state of a Fictitious
Business Name in violation of the rights of another
under Federal, State, or common law (See section
14411 et seq. Business and Professions Code)Publish:
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FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0961790
The following person(s) is (are) doing business as:
GUIDED HANDS SENIORS CARE; GHSC, 614
ARMITOS P.L., DIAMOND BAR, CA 91765. Full
name of registrant(s) is (are) ALMA R. CARRASCOGOMEZ, 614 ARMITOS P.L., DIAMOND BAR,
CA 91765. This Business is conducted by: AN
INDIVIDUAL. Signed: ALMA R. CARRASCOGOMEZ. This statement was filed with the County
Clerk of Los Angeles County on 0714/10. The
registrant(s) has (have) commenced to transact
business under the fictitious business name or names
listed above on N/A. NOTICE- This Fictitious
Name Statement expires five years from the date it
was filed in the office of the County Clerk. A new
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prior to that date. The filing of this statement does not
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under Federal, State, or common law (See section
14411 et seq. Business and Professions Code)Publish:
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FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0941376
The following person(s) is (are) doing business as: KING'S CRANE, INC., 12726 LARRYLYN DR., LA MIRADA, CA 90638. Full name of registrant(s) is (are) KING'S CRANE, INC., 12726 LARRYLYN DR., LA MIRADA, CA 90638. Full name of registrant(s) is (are) KING'S CRANE, INC., 12726 LARRYLYN DR., LA MIRADA, CA 90638. This Business is conducted by: A CORPORATION. Signed: MICHAEL DEITRICK. This statement was filed with the County Clerk of Los Angeles County on 0709/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names isted above on 6/30/04. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0948282
The following person(s) is (are) doing business as:
IEANS AND TOPS SHOP, 3579 E. FOOTHILL
BLVD. #438, PASADENA, CA 91107. Full name of
registrant(s) is (are) IEANS AND TOPS SHOP, INC.,
375 N. STEPHANIE ST. STE 1411, HENDERSON,
NV 89014. This Business is conducted by: A
CORPORATION. Signed: CHARAY MYLES. This
statement was filed with the County Clerk of Los
Angeles County on 0712/10. The registrant(s) has
(have) commenced to transact business under the
fictitious business name or names listed above on
N/A. NOTICE- This Fictitious Name Statement
expires five years from the date it was filed in the
office of the County Clerk. A new Fictitious Business
Name Statement must be filed prior to that date. The
filing of this statement does not of itself authorize
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or common law (See section 14411 et seq. Business
and Professions Code)Publish: Mountain Views News
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FICTITIOUIS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0941297

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0941297
The following person(s) is (are) doing business as: LA SMOKE SHOP 2, 5831 S. FIGUEROA ST., L.A., CA 90003. Full name of registrant(s) is (are) AHMAD ALSAWALEHA, 7892 2nd ST. #103, STANTON, CA 90280. This Business is conducted by: AN INDIVIDUAL. Signed: AHMAD ALSAWALEHA, This statement was filed with the County Clerk of Los Angeles County on 0709/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 5/1/09. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News Dates Pub: July 17, 24, 31, Aug. 7, 2010

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0963193
The following person(s) is (are) doing business as:
OPEN ARM 4 U; MY BROTHER'S KEEPER I AM;
HANDS ON U 24.7, 2056 E. 120th ST., LA., CA
90059. Full name of registrant(s) is (are) YVONNE
ROBINSON, 16837 ORCHARD AVE., GARDENA,
CA 90247. This Business is conducted by: AN
INDIVIDUAL. Signed: YVONNE ROBINSON.
This statement was filed with the County Clerk of
Los Angeles County on 0714/10. The registrant(s)
has (have) commenced to transact business under
the fictitious business name or names listed above
on N/A. NOTICE- This Fictitious Name Statement
expires five years from the date it was filed in the
office of the County Clerk. A new Fictitious Business
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violation of the rights of another under Federal, State,
or common law (See section 14411 et seq. Business
and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0962633

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0962633
The following person(s) is (are) doing business as:
PAPER CHASERS AUTO REGISTRATION, 735 E.
ARTESIA BLVD, LONG BEACH, CA 90805. Full
name of registrant(s) is (are) GLORIA GONZALEZ,
735 E. ARTESIA BLVD, LONG BEACH, CA 90805. This Business is conducted by: AN INDIVIDUAL.
Signed: GLORIA GONZALEZ. This statement was
filed with the County Clerk of Los Angeles County
on 0714/10. The registrant(s) has (have) commenced
to transact business under the fictitious business name
or names listed above on 7/1/10. NOTICE- This
Fictitious Name Statement expires five years from
the date it was filed in the office of the County Clerk.
A new Fictitious Business Name Statement must be
filed prior to that date. The filing of this statement
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Fictitious Business Name in violation of the rights
of another under Federal, State, or common law (See
section 14411 et seq. Business and Professions Code)
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FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT
File No. 10-0961794
The following person(s) is (are) doing business
as: PENINSULA BILLING SERVICES, 28930
GUNTER RD., RPV, CA 90275. Full name of
registrant(s) is (are) CHARILYN BRINGAS, 28930
GUNTER RD., RPV, CA 90275. Full name of
registrant(s) is (are) CHARILYN BRINGAS, 28930
GUNTER RD., RPV, CA 90275. Full susiness
is conducted by: AN INDIVIDUAL. Signed:
CHARILYN BRINGAS. This statement was filed
with the County Clerk of Los Angeles County on
0714/10. The registrant(s) has (have) commenced to
transact business under the fictitious business name
or names listed above on 3/1/10. NOTICE- This
Fictitious Name Statement expires five years from
the date it was filed in the office of the County Clerk.
A new Fictitious Business Name Statement must be
filed prior to that date. The filing of this statement
does not of itself authorize the use in this state of a
Fictitious Business Name in violation of the rights
of another under Federal, State, or common law (See

City of Sierra Madre

ORDINANCE NO. 1310

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SIERRA MADRE AMENDING CHAPTER 2.34 OF THE SIERRA MADRE MUNICIPAL CODE REGULATING THE COMMUNITY ARTS COMMISSION

WHEREAS, the Community Arts Commission reviewed the City's ordinance and provided recommendations for changes to be made:

WHEREAS, the City wishes to update Chapter 2.34 ("Community Arts Commission") of the Sierra Madre Municipal Code to continue the role of the Community Arts Commission to review and approve public art in the City of Sierra Madre; WHEREAS, the City Council held a meeting regarding the proposed amendments to the Sierra Madre Municipal Code as outlined in this ordinance, reviewed the City staff's agenda report and received public testimony and documentary evidence provided prior to and at the public hearings;

WHEREAS, there are currently six individuals serving on the Community Arts Commission although the code currently authorizes seven to be appointed; and

WHEREAS, the City Council wishes to reduce the total membership of the Commission to five members but does not wish to require the removal of any of the six existing members of the Community Arts Commission, but would prefer to reduce the number of commissioners to five through attrition.

NOW THERFORE THE CITY COUNCIL OF THE CITY OF SIERRA MADRE DOES HEREBY ORDAIN AS FOLLOWS: Section 1. Municipal Code Amendment. Chapter 2.34 ("Community Arts Commission") of Title 2 ("Administration and Personnel") of the Sierra Madre Municipal Code is hereby amended to read as follows: 2.34 010 Established

The Sierra Madre Community Arts Commission is hereby established. 2.34.020 Purpose

Powers and duties

The purpose of the commission shall be to actively encourage the understanding, development, appreciation and programming of existing and future music, drama and other creative art activities for the artistic enrichment of the community, utilizing **2.34.030** Composition

commission shall be and remain residents of Sierra Madre. Any member of the commission who is absent, without cause, from three successive regular meetings of such commission, shall be deemed automatically to have vacated his/her office. 2.34.040 Regular meetings
The commission shall meet at 6:30 p.m. on the second Wednesday of each month at city hall unless a different time and place for regular meetings is established by resolution of the city council.

The commission shall consist of five members appointed by the city council. At all times, at least three members of the

Subject to applicable state laws and city ordinances, the commission shall have the following powers and duties: A. To support, encourage and facilitate the arts in the city, B. To encourage public access to the arts by integrating art into community activities; C. To advise the council and administrator concerning the resources and needs of the community on the subject of the arts, opportunities for participation of artists and performance in city-sponsored activities, and ways to encourage community involvement; D. To advise the council concerning the spending of monies which from time to time may be earmarked for art purposes; E. To explore methods of obtaining private, local, state and federal funds to promote art and other cultural projects within the city and make recommendations to the city council on applying for such grants and funds; F. To encourage public and private partnerships to assure the flourishing of the arts and artists in the city; G. To identify and coordinate the needs and resources of artists and the community; H. To support the creation of art by and for residents of all ages; I. To indentify funding to support a variety of public art events including, but not limited to, live theater, music and dance festivals, museum activities, and arts education; J. To catalogue the various cultural and artistic resources available within the city and to promote a wider awareness and utilization of these resources; K. To encourage

workshops, displays of art, concerts and similar activities with an emphasis on utilization of local artistic resources; and L. To organize various community activities subject to prior approval and ongoing review by the Council. Section 2. *Grandfathering Existing Membership*. Notwithstanding newly enacted section 2.24.030 of the Municipal Code, this ordinance shall not be interpreted to require any individuals currently serving on the commission to be removed from the

commission so as to reduce the total membership to five. Section 3. CEQA. This ordinance is exempt from the California Environmental Quality Act because a code text amendment relating to a purely administrative matter is not a project under CEQA and because it is certain that there is no possibility that the activity in question may have a significant effect on the environment.

Section 4. Severability. If any provision, section, paragraph, sentence or word of this ordinance, or the application thereof to any person or circumstance, is declared invalid by any court of competent jurisdiction, the remaining provisions, sections, paragraphs, sentences or words of this ordinance, and their application to other persons or circumstances, shall not be affected thereby and shall remain in full force and effect and, to that end, the provisions of this ordinance are severable. Section 5. Construction. To the extent the provisions of the Sierra Madre Municipal Code as amended by this ordinance are substantially the same as the provisions of that Code as they read prior to the adoption of this ordinance, they shall be

construed as continuations of those prior provisions and not as new enactments. Section 6. Effective Date. This ordinance shall take effect thirty days after adoption as provided by California Government

Code section 36937.
Section 7. *Certification*. The City Clerk shall certify to the passage and adoption of this ordinance and shall cause the same to be published or posted according to law.

PASSED, APPROVED and ADOPTED this 27th day of July, 2010.

Ayes: Mosca, Buchanan, MacGillivray, Moran, Walsh

section 14411 et seq. Business and Professions Code) Publish: Mountain Views News Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-0963059
The following person(s) is (are) doing business as: SHOE-ZEES, 26 FRANCISCAN PL., POMONA, CA 91766. Full name of registrant(s) is (are) MARIA E. RODRIGO, 26 FRANCISCAN PL., POMONA, CA 91766. TERESA GUTIERREZ, 8024 LEMORAN AVE., PICO RIVERA, CA 90660. This Business is conducted by: CO-PARTNERS. Signed: TERESA GUTIERREZ, and with the County Clerk of Los Angeles County on 0714/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News
Dates Pub: July 17, 24, 31, Aug. 7, 2010

Dates Pub: July 17, 24, 31, Aug. 7, 2010 FILE NO. 10-0928494

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME The following person(s) has/have abandoned the use of the fictitious business name: CHAPALA BAKERY #2, 2080 S. ATLANTIC BLVD., MONTEREY PARK, CA 91754. The fictitious business name referred to CA 91/34. The incittious business name reterred to above was filed on 10/27/2005, in the county of Los Angeles. The original file number of 05-2593394. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 07/07/10. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: MARIA F. TALLED/OWNER.

Dates Pub: July 17, 24, 31, Aug. 7, 2010

FICTITIOUS BUSINESS NAME STATEMENT

The following person(s) is (are) doing business as ALEX'Z MINI MARKET, 206 W. ADAMS BLVD. L.A., CA 90007. Full name of registrant(s) is (are) MIGUEL TOVAR, 414 E. 40th PL., L.A., CA 90011. MIGUEL TOVAR, 414 E. 40° PL, L.A., CA 90011. This Business is conducted by: AN INDIVIDUAL. Signed: MIGUEL TOVAR, This statement was filed with the County Clerk of Los Angeles County on 07/23/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News Dates Pub. July 31, Aug. 7, 14, 21, 2010

Dates Pub: July 31, Aug. 7, 14, 21, 2010 FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-1020573
The following person(s) is (are) doing business as: ALPHA MARKETING GROUP, 1626 N. WILCOX ST. #157, L.A., CA 90028. Full name of registrant(s) is (are) STEVEN SLATER, 7626 N. WILCOX ST. #157, L.A., CA 90028. This Business is conducted by: AN INDIVIDUAL. Signed: STEVEN SLATER. This statement was filed with the County Clerk of Los Angeles County on 07/26/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 7/26/10. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News Dates Pub: July 31, Aug. 7, 14, 21, 2010

Dates Pub: July 31, Aug. 7, 14, 21, 2010 FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-1020793
The following person(s) is (are) doing business as: BUNDY'S CAR WASH, 1431 E. FLORENCE AV., L.A., CA 90001. Full name of registrant(s) is (are) ABUNDIO MAGANA, 1431 E. FLORENCE AV., L.A., CA 90001. This Business is conducted by: AN INDIVIDUAL. Signed: ABUNDIO MAGANA. This statement was filed with the County Clerk of Los Angeles County on 07/26/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News Dates Pub: July 31, Aug. 7, 14, 21, 2010

FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-1013763
The following person(s) is (are) doing business as: GREAT CREATIONS, 238 E. 69th WAY, LONG BEACH, CA 90805. Full name of registrant(s) is (are) JESIAH HARRIS, 238 E. 69th WAY, LONG BEACH, CA 90805. This Business is conducted by: AN INDIVIDUAL. Signed: JESIAH HARRIS. This statement was filed with the County Clerk of Los Angeles County on 07/23/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News Dates Pub. Iuly 31 Aug. 7 14 21 2010 Dates Pub: July 31, Aug. 7, 14, 21, 2010

FICTITIOUS BUSINESS NAME STATEMENT

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-1013197
The following person(s) is (are) doing business as: IPOD SOLUTIONS, 395 SANTA MONICA PL. #192, SANTA MONICA, CA 90401. Full name of registrant(s) is (are) RUTVIK BAROT, 3826 PROSPECT AVE. #7, CULVER CITY, CA 90232. This Business is conducted by: AN INDIVIDUAL. Signed: RUTVIK BAROT. This statement was filed

with the County Clerk of Los Angeles County on 07/23/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
Dates Pub July 31, Aug. 7, 14, 21, 2010 commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News Dates Pub. Iluly 31 Aug. 7 14 21 2010 Dates Pub: July 31, Aug. 7, 14, 21, 2010

FICTITIOUS BUSINESS NAME STATEMENT

FIG. 1110US BUSINESS NAME STATEMENT File No. 10-1044007
The following person(s) is (are) doing business as: JESSI APPAREL, 120 E. 8th ST. #901, L.A., CA 90014, Full name of registrant(s) is (are) MANUEL GONZALEZ ALVAREZ, 610 S. BONNIE BRAE ST. GONZALEZ ALVAREZ, 610 S. BONNIE BRAE ST. #111, L.A., CA 90037. This Business is conducted by: AN INDIVIDUAL. Signed: MANUEL, GONZALEZ ALVAREZ. This statement was filed with the County Clerk of Los Angeles County on 07/29/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News
Dates Pub: July 31, Aug. 7, 14, 21, 2010 Dates Pub: July 31, Aug. 7, 14, 21, 2010

FICTITIOUS BUSINESS NAME STATEMENT File No. 10-1029314 The following person

The following person(s) is (are) doing business as: MOPED CITY, 4511 ABBOTT RD., LYNWOOD, CA MOPEDCHY, 4511 ABBOTT RD., LYNWOOD, CA 90262. Full name of registrant(s) is (are) AURORA V. RODRIGUEZ, CARLOS J. RODRIGUEZ, 4511 ABBOTT RD., LYNWOOD, CA 90262. This Business is conducted by: CO-PARTNERS. Signed: AURORA V. RODRIGUEZ, This statement was filed AURORA V. RODRIGUEZ. This statement was filed with the County Clerk of Los Angeles County on 07/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE. This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)Publish: Mountain Views News Dates Pub. July 31, Aug. 7, 14, 21, 2010

BUSINESS NAME STATEMENT

File No. 10-1045526

File No. 10-1045526
The following
person(s) is (are)
doing business as:
PUENTE HILLS
SUBARU, 17801 E.
GALE AVE, CITY
OF INDUSTRY, CA
91748. Full name
of registrant(s) is
(are) BAKHTIARI,
LLC., 17801 E.
GALE AVE, CITY
OF INDUSTRY,
CA 91748. This
Business is conducted

OF INDUSTRY,
CA 91748. This
Business is conducted
by: A LIMITED
L I A B I L I T Y
C O M P A N Y ...

BAKHTIARI. statement was filed with the County Clerk of Los Angeles

OSCAR

FICTHIOUS BUSINESS NAME STATEMENT File No. 10-1024685
The following person(s) is (are) doing business as: SOPRO SOUND; OLIVER PROMOTIONS, 6573 CERRITOS AVE., LONG BEACH, CA 90805. Full name of registrant(s) is (are) BOBBY L. OLIVER JR., 6573 CERRITOS AVE., LONG BEACH, CA 90805. 573 CERRITOS AVE., LONG BEACH, CA 90805. This Business is conducted by: AN INDIVIDUAL. Signed: BOBBY L. OLIVER JR. This statement was filed with the County Clerk of Los Angeles County on 07/27/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et see, Business and Professions Code)Publish: Mountain Views News
Dates Pub: July 31, Aug. 7, 14, 21, 2010

County on 07/29/10. The registrant(s) has (have) commenced to transact business under the fictitious

Dates Pub: July 31, Aug. 7, 14, 21, 2010

FICTITIOUS BUSINESS NAME STATEMENT

File No. 10-1014188
The following person(s) is (are) doing business as:
ROMO PLANNING GROUP, INC.: RPG, INC.,
2560 N. LOS LOMITAS WAY, COVINA, CA 91724.

2560 N. LOS LOMITAS WAY, COVINA, CA 91724. Full name of registrant(s) is (are) ROMO PLANNING GROUP, INC. 2560 N. LOS LOMITAS WAY, COVINA, CA 91724. This Business is conducted by: A CORPORATION. Signed: GUSTAVO J. ROMO. This statement was filed with the County Clerk of Los Angeles County on 07/23/10. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on FEB, 2001. NOTICE- This Fictitious Name Statement

expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business

Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in

violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News

FICTITIOUS BUSINESS NAME STATEMENT

Dates Pub: July 31, Aug. 7, 14, 21, 2010

Dates Pub: July 31, Aug. 7, 14, 21, 2010 FICTITIOUS

Corv Meier corymeier77@yahoo.com (626) 485-0672 SERVICE · REPAIRS · REMODELS

CLASSIFIEDS HOUSES FOR RENT

ARCADIA - 753 Arcadia Avenue

W/of Baldwin, S/of Huntington - 2200+/- Sq 4 bedroom, Office + 3 baths Living room w/fireplace /DR/newer remolded kitchen Enclosed patio with laundry area/pool, 3 parking plus carport

central A/C & Heat -Availaable Now \$2350 month (626) 893-0473

297 Mariposa St. in Sierra Madre 3-bedroom, 1-bath. Great fenced-front yard. Close to park and restaurants. \$1500 a month. 626-255-7255 William

WRITING SERVICES

Could you use help in preparing written communications for your business? I have extensive experience in writing and editing business documents including brochures, proposals, newsletters, resumes, customer success stories, press releases, and articles for newspapers and magazines.

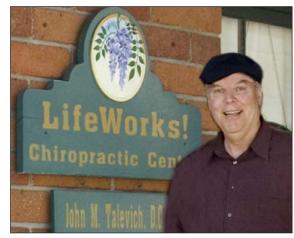
Current work includes writing the column, "Looking Up with Bob Eklund," in Mountain Views News, and writing newsletters for the Mount Wilson Observatory. I recently published a book, First Star I See Tonight: an Exploration of Wonder, and am finishing a second book, Winds Aloft. For writing samples and resume, see my web site: www. bobeklund.com.

Bob Eklund beklund@sprynet.com (310) 216-5947

Mountain Views News 80 W Sierra Madre Blvd. No. 327 Sierra Madre, Ca. 91024 Office: 626.355.2737 Fax: 626.609.3285 Email: editor@mtnviewsnews.com Website: www.mtnviewsnews.com

The Good Life

YOUR HEALTH MATTERS Today's Subject: The H Factor



Dr. John Talevich, D.C. has practiced in Sierra Madre Braly, M.D. and Patrick Holford point out for thirty years. His clinic, LifeWorks! Chiropractic, offers patient-specific approaches to the alleviation of pain and individually tailored wellness programs.

We have all experienced the development of a blister from the rubbing of a shoe that is too tight, or the chafing from a tool that irritates the skin in a particular way. The result is inflammation and pain. On the cellular level this also is happening in much the same way, as various chemicals cause adverse reactions in tissues. If too much inflammation occurs with too little resolution, disease develops. A chronically inflamed system alters normal bodily processes and causes changes in organ structure and function. When this process becomes advanced, there are particular indicators present in the body. One of these is an increased level of homocysteine.

In <u>The H Factor Solution</u>, authors James that the increased levels of "the H factor" (or homocysteine) may indicate increased rates of heart disease, cancer, diabetes and a host of life-threatening disorders. The authors state that homocysteine testing is even more accurate than cholesterol for predicting heart attack or

As is the case with most new research, the H factor has not been fully accepted as a significant indicator by many health care practitioners; however, there is a solid body of evidence that points

A high H score and a family history of heart disease increases your personal risk of a heart attack by 13 to 14 times.

Homocysteine may prove to be a very useful indicator of the presence of cancer and whether

or not the treatment is effective. The H factor may be a strong indicator for the development of dementia and Alzheimers

There is a demonstrably higher risk of miscarriages with elevated homocysteine levels. Rheumatoid arthritis sufferers showed significantly higher levels of homocysteine.

The growing list of conditions associated with homocysteine makes it of significant value in the management of disease and support of wellness and longevity. With lifestyle changes and specific supplementation, the high H factor score will decrease and, with it, the risks of these serious diseases.

<u>The H Factor Solution</u>, by Brady and Holford, is an easy read. Once armed with the information, a trip to your local health-minded practitioner with a request for the test will flex your health care muscles.

Have a healthy week!

LifeWorks! Chiropractic Center

Individually Tailored Wellness Programs 31 S. Baldwin Avenue Sierra Madre, Ca. 91024 626-355-4710

Free classes, support groups offered by Methodist Hospital

Arcadia - Methodist Hospital offers free community classes and support groups. Parking at Methodist Hospital is free, and complimentary valet parking is also offered during our construction. For more information, please call Methodist Hospital community outreach department, 626-821-2344.

Every Tuesday

4:30 - 6:30 p.m.

Every Wednesday 5:30 – 7 p.m.

Every Thursday 7 – 8:30 p.m.

Second Tuesday

11 a.m. – noon

Second Friday 10:30 - 11:30 a.m.

Third Tuesday 9:30 - 10:30 a.m.

Third Wednesday 2 - 4 p.m.

Wednesday, Aug. 11

3 – 4:45 p.m.

Wednesday, Aug. 11 6:45 – 8:30 p.m.

Saturday, Aug 14 8:30 a.m. – 12:30 p.m.

Monday, Aug. 16 11:30 a.m. – 1:30 p.m.

Monday, Aug. 23 7:15 – 8:15 p.m.

Weekly Classes/Support Groups Diabetes education classes

> (This one will not meet in August, however.) Classroom 3, Methodist Hospital

Loss & grief support group Private Dining Room, Methodist Hospital To register, call 626-932-1009 or 932-1015.

Chronic illness support group Classroom 3, Methodist Hospital

Monthly Community Events

Blood pressure screenings

Sierra Madre Hart Park House

Blood pressure screenings Arcadia Community Center

Blood pressure screenings Temple City Community Center

Mended Heart support group

Classroom 2, Methodist Hospital Maternity orientation & tour

Lewis Hall, Methodist Hospital

Maternity orientation & tour Lewis Hall, Methodist Hospital

Chinese and Spanish Diabetes Summit El Monte Senior Center

Call 626-821-2344 to register.

Look Good, Feel Better Classroom 3, Methodist Hospital Registration required, 1-800-227-2345.

Diabetes lecture & support group Classroom 2, Methodist Hospital

SENIOR HAPPENINGS

SIERRA MADRE SENIOR EVENTS

AARP SAFE DRIVING CLASS

Next class: August 10 & 11 9 am to 1 pm both days \$12 for AARP Members & \$14 for Non-members

Please call the Senior Desk at (626) 355-7394 to register in advance (10 person minimum for class to run) or for more information.

SMOOTH AS SILK

the Senior Community Ioin Commission for a silk painting workshop presented by Sierra Madre artist Rhea Jeffereis Vittal

Wednesday, July 21st 1:30 pm to 3:30 pm \$5 per person Hart Park House / Senior Center

Sierra Madre Participants will paint a beautiful Habotai Silk scarf which they will be

able to take home. No art experience needed but the class is limited to 12 seniors so advance sign-ups are required by speaking with Susan in person at the center or by phone at 355-7394

UPCOMING EXCURSIONS

August 19th - Sam Maloof House & Gardens Tour (Alta Loma, CA) with lunch before at Walter's Restaurant in Claremont; \$15 per person for tour & transportation. You will need to bring additional cash for lunch (entrees run

This excursion is limited to the first 12 people to register in person or online at www.cityofsierramadre.com/ onlineregistration.

September 16th - Long Beach Aquarium & lunch on the Queen Mary.

More information on the September trip will be available in the next newsletter or later this month by calling the Senior Services Desk at (626) 355-7394.



Pasadena Highlands & **Accredited Sponsor Bingo Prize**

Pasadena Highlands, an independent and assisted living community, is proud to provide a special gift basket on the first Tuesday of each month. Accredited In-Home nursing care will provide a special prize on the 4th Tuesday of each month. Bingo takes place every Tuesday at 1:30 pm in the Hart Park House / Senior Center in Memorial Park. The game begins at 1:30 pm but those wishing to play must arrive 10 minutes before to secure your Bingo cards.

Join us on the 1st & 4th Tuesday of each month for your chance to win these special prizes.

Meals-On-Wheels



Meals are delivered to home-bound volunteer drivers

through the YWCA Intervale Lunch Program M-F (with frozen meals for the weekend.) Call the YWCA at (626) 214-9460 or Darlene Traxler at (626) 355-0256 for more information.

MEALS-ON-WHEELS NEEDS VOLUNTEERS TO DELIVER MEALS TO OUR HOMEBOUND NEIGHBORS ONCE A MONTH OR WEEKLY**

Please contact Darlene Traxler at 626.355.6220 or (626) 355-0256.

Recipe of the Week:

Super Italian Beef Sandwiches

(Great Recipe For Summer Entertaining. Serve with your favorite salad or fries!)

INGREDIENTS:

1 boneless beef roast, about 3 pounds with most of the fat trimmed off - A Crock Pot cooked roast works well.

- 2 teaspoons garlic powder
- 1 teaspoon onion powder 1 teaspoon dried oregano
- 1 teaspoon dried basil
- 1 teaspoon ground black pepper 1/2 teaspoon crushed red pepper

The juice 6 cups of hot water 4 cubes of bouillon

10 soft, fluffy, high gluten rolls, sliced lengthwise but hinged on one side or Italian bread loaves cut widthwise into 10 portions (Gonnella, Turano, and D'Amato are the bakers of choice in Chicago)

- 3 medium sized green bell peppers 1 tablespoon olive oil, approximately
- 1 cup hot giardiniera

DIRECTIONS:

While the meat is roasting, cut the bell peppers in half and remove the stems and seeds. Rinse, and cut into 1/4" strips. Cook the peppers in a frying pan over a medium high heat with enough olive oil to coat the bottom, about 1 tablespoon. When they are getting limp and the skins begin to brown, they are done. Set aside at room temp.

Remove the roast and the juice pan. Let the meat sit for about 30 minutes for the juices to be reabsorbed into the meat fibers, and then place it in the coldest part of the refrigerator. Let it cool for about a few hours, long enough for the meat to firm up. This will make slicing easier. Slice the meat against the grain as thin as humanly possible.

Taste the juice. If you want you can thin it with more water, or make it richer by cooking it down on top of the stove. Soak the meat in the juice for about 1 minute at a low simmer.

To assemble the sandwich, start by spooning some juice directly onto the bun. Then lay on the beef generously. Spoon on more juice. Top it with bell pepper and, if you wish, giardiniera. If you want it "wet", dip the whole shootin' match in juice.

July Birthdays



Shahrzad Azrani, Eunice Banis, Betty Barlow, Cindy Barnard, Janet Cox, Martha Griffin, Betty Hansen, Dorothy Montgomery, Bess Pancoska, Janet Swanson, Linda Thunes, Barbara Watson, Anthony Gheezo, Joanne Gheezo, Beverly Turko,

355-7394

Activities:

Unless listed differently, all activities are at the Hart Memorial Park (Senior Center) 222 W. Sierra Madre Blvd.,

Lunch Program: Monday-Friday at the Intervale balance & refresh the joints Café -12:00 Noon-Call 2nd Wednesday of the (626) 355-0256 to make month: FRÉE Legal your daily reservation. Consultations: 10-11:30 Suggested donation \$2.00 for seniors (60+) and \$3.75 for visitors.

1:00 pm to 1:45 pm: another time & day to learn how to play. No Brandley. FREE class of stretching with light hand weights while you sit. Tuesday: 2nd Tuesday of each month

blood pressure by Methodist FREE checks Hospital; 11 am to 12 noon 3rd Tuesday of each month FREE financial consulting; 10 -12 noon call 355-7394 for an appointment

1:30 pm to 3:30 pm: BINGO; cards are only 25 cents each so stop by &

5:30 pm to 7 pm: Yoga; \$7.00 - 50 & over. Please call 355-5278 for more information

11 -11:45 am: Balance

Class with Tervl. FREE

Wednesday:

Friday:

information

information.

1:00 pm: Ping Pong Saturday: 11:30 am: Senior Club

am. Appointments call

Wii Wednesday - 1:00

pm or call the senior desk

at 355-7394 to arrange

previous experience or

skills required and it is

Thursday: 1:00 to 3:30 pm: Game

and Poker with Bridge on

the 2nd & 4th Thursdays;

so please call for more

5:00 pm to 6:30 pm: Yoga;

\$7.00 - 50 & over. Please

call 355-5278 for more

brown bag lunch and BINGO at 12:30 pm

Join us for UNO

Dial - a - Ride Tickets Tickets can now be purchased at: Sierra Madre City Hall Hart Park House / Senior Center Sierra Madre Library

Summer Worship: 10@10!



Join the San Marino Community Church family for 10@10! - ten weeks of summer worship at 10:00 am on Sundays, July 4 to September 5.

Sunday, August 1 Director of Christian Education Jennifer

Baer will preach "A Wise Investment Strategy" based on the parable of the rich fool. Communion will be celebrated as part of the worship service.

> 10:00 am Summer Worship Sunday school (K-5) and childcare provided 9:00 am Adult Bible Study 11:00 am Adult Spiritual Formation

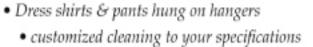
San Marino Community Church 1750 Virginia Road, San Marino, CA 91108 For more information call: (626) 282-4181 Connect with us online: www.smccpby.com

Clothes cleaned. folded, & wrapped in plastic In by 12:00 - Out by 8:00

- Seniors discount
- · Business Discount
 - Student discount with ID
- \$1.00 per pound

Clothes are professionally cleaned

- 10 pound minimum Comforters are \$1.75 per lb.
- Why Not Let Us DoYour Laundry...



Or, Do Your Laundry...

- · when it's convenient for you (24 hours a day)
 - in a clean, safe, brightly-lit facility
 - · in air conditioned comfort

370 W. Sierra Madre Blvd. (626) 355-6213 • (next to Bank of America)

Homes & Property

Chris Bertrand

One Of A Kind: Featuring unique homes & gardens and the people who create them Story and Photos By Chris Bertrand Just Listed In Arcadia's Santa Anita Oaks

As you pull up to the corner of Orange this wall houses the "nerve Grove and Rodeo in the heart of North" center" of the home, for Arcadia, what you probably first notice easy access to electronics is the trees. Nearly a dozen twisted and gnarly oaks, purple popping jacaranda and others envelope, but don't suffocate, this lovely, totally updated 1941 home. Almost every window adjoining rooms comprising enjoys leafy green views.

The 3318 square foot home is located first is a sumptuous home in one of the area's premier school office, with more of those

districts, and this is often the first bullet listed in features of Arcadia homes, where pride in the schools is always a priority.

The mostly single level floorplan was expanded, reconfigured and remodeled in two phases since 1998. The result was an elegant, sophisticated home that's still very practical and livable, punctuated with very personal choices and touches that distinguish it from "just another very nice remodel in a very nice neighborhood."

For instance, the owner chose a Celtic design to incorporate into the marble flooring of the foyer. Wood Mode cabinetry sets the tone for the top drawer quality of the kitchen, where the owners carefully chose each corbel and decorative detail. In the living room, the owners thought long and hard about lighting a favorite art niche, last room in the suite could deciding that uplighting was just the right ticket.

The kitchen is oriented toward the verdant views of the back yard and pool through the gentle half circle bay of windows. Just one cabinet includes glass front doors, which add a little reflection and sparkle to the room. Just the one permits a nice display of sparkly glassware without requiring that the entire cabinet contents be laser aligned. Life is just too short for more glass doors than that!

The formal living and dining rooms will accommodate the most

formal of furnishings, yet easily embrace more casual or eclectic

styles, as well. Rich, ruby red walls are complemented by the crispness of white millwork in the living room (and most of the

the entire upper level. The treed views. Attic access here provides extensive storage or a further expansion opportunity designed and previously city approved) above the garage. Next, the master bedroom includes access to a private balcony from the bay which matches the casual dining area in the kitchen. The easily function as a nursery, the current configuration as a home gym, a library or just a retreat from the hubbub of daily life. A second private balcony enjoys beautiful mountain views of the San

Gabriels, punctuated by the mature trees of the homesite and neighborhood.

Many owners skimp on the secondary baths, focusing on the master bathroom. Not here. Mission Tile did a superb job with creamy period appropriate results in the bedroom wing, and the third bath is lovely as well as functional, too.

The back yard is a haven for respite from the busy outside world.

pool and spa provide water views both inside and out. Two additional fountains provide a peaceful gurgling and splash the speak tranquility and relaxation to me. The barbecue station was well planned and designed, close to the kitchen, yet keeping the actual cooking out of sight from the inside views. A favorite seating and

rest spot is the herb and fragrance garden on the east side of the property in the large lawn there. Just brushing through the walkway to the seat awakens the fragrance of Spanish oregano, rosemary, basil, bay and more.

Numerous fruit trees, including several citrus provide the residents with ready to eat snacking and landscape, while the opposing wall sports an entire facing of for many months during the year. Again, a tribute storage, display and fireplace with intricate detailing. A closet on to good planning for this .39 acre homesite, a

circular drive connects to both Orange Grove and Rodeo, providing extensive off-street parking for guests.

139. W. Orange Grove was just listed at \$1,499,900 by Melsyne Brown of Dilbeck Realtors in Arcadia. The home will be open on Sunday, August 1 from 1-5 p.m. For more information, contact the agent at 626-652-2338 or visit www.Dilbeck.com.

Know of an interesting home, garden or person who helps create them? Pass along the details to me at <u>C.Bertrand@MtnViewsNews.</u> com today!



house). The dining room boasts an understated damask wall covering, providing texture and a sheen unique to the fabric. The family room enjoys a wall of windows looking out to the pool Have you done your "spring cleaning" yet? If you're selling your home, it's essential to take care of the details, both inside and out. Since buyers first see

you can take to pique their interest in seeing more. Obviously, color makes an impact. Emphasize two or three colors in your flowerbeds and shrubs, and

positive features.

your property from the

street, there are some steps

coordinate your blooms with the seasons, be it spring or summer. Also make sure your trees and shrubs are properly sized to the house and grounds, and not blocking any of your home's

Perfectly maintaining your lawn is critical while you're listing, since a well-manicured lawn powerfully symbolizes your pride of ownership and attention to maintenance. You can reduce the time invested in mowing and watering if you can do some simple landscaping with rocks, ornamental grasses and droughttolerant plants.

The sound of water also turns buyers on. Even if you don't have a pond, you can achieve the same effect by installing a small fountain in the



Tips of the Trade: Real Estate Revealed by Luther Tsinoglou

LIKE MOTHS

front yard, or even running an electric fountain on your porch or deck.

Finally, there are a couple of architectural flourishes that add interest, such as colorful window boxes, a trellis with flowering vines, or even a pretty new mailbox. Contact your agent for a wealth of other ideas to attract buyers.

Luther Tsinoglou has just been named the top producing sales agent in Dickson Podley Realtor's Sierra Madre office for 2009, making the top 10% at the company overall. Luther has been licensed and practicing real estate since 1992. He specializes in residential and income property in Southern California. Luther can be reached at his direct line (626) 695-8650 or at luther@tsinoglou.com.



RESIDENTIAL BROKERAGE

789 Brookside Lane Sierra Madre \$485,000





The "Sycamore House" live in one & have income from the studio apt. The house is rented for \$900/month and the studio apt for \$1200/month. 2-car tandem parking plus 2-car garage. If you enjoy nature & peaceful living then this home is for you!

> Sue & Maurice Orme 626.826.8511 sorme@earthlink.net

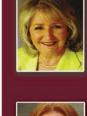




88 Auburn

Sierra Madre 2 BR/3BA Townhouse \$575,000





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Arcadia Regional Office 15 E. Foothill Blvd., Arcadia 626-445-5500

Open Houses 7/31 & 8/01

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10548 Lynrose St., 240 N Orange Grove Blvd.,

759 Arcadia Ave #D, 6502 Temple City Blvd., 15 Carol Pine Ln., 821 Country Oaks 1775 Orangewood Ln, 2413 S 3rd Ave., 1020 Fallen Leaf Rd., 455 W Bennett Ave., 3617 3rd Ave., 2424 Oswego St.,

121 Marion Ave.,

3560 Mountain View Ave., 610 So Orange Grove #1, 2440 Las Lunas St., 2224 Santa Anita Ave. 6004 Rosemead Blvd. #4, 4825 Arden,

1011 Bell St.,

Arcadia	Peggy Fong Chen	\$508,000
Arcadia	Gary Lorenzini	\$4,388,000
Los Angeles		
(Mt Washington)	Diane Johnson	\$599,000
Temple City	Janet Ho	\$699,000
Open Saturday	& Sunday 2-5pm	
Pasadena	Mel Macklin	\$539,000
Open Su	nday 2-4pm	
Arcadia	Niroo Dev	\$449,950
Arcadia	Imy Dulake	\$599,000
Arcadia	George Taylor	\$698,000
Arcadia	Ted Javidpour	\$798,000
Arcadia	Carolyn Papp	\$799,000
Arcadia	Ted Javidpour	\$1,195,000
Arcadia	Dee Chou	\$2,680,000
Glendora	Patricia Dmytrow	\$549,000
La Crescenta	Victor Mansour	\$490,000
Pasadena	Peggy Fong Chen/	
	Jeannine Vukovich	\$399,000 - \$599,000
Pasadena	Jean Valiquette/	
	Blanca Jenkins	\$555,000
Pasadena	Susan Stone Rey	\$619,000
Pasadena	Kelly Myers	\$695,000
Pasadena	John Kermgard	\$765,000
Sierra Madre	John Kermgard	\$879,000
Temple City	Peggy Fong Chen	\$395,000
Temple City	Howard Lu	\$599,000
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Luther & Georgina TSINOGLOU Working on Common Ground

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Aug. 20th - Steve and Steve (Steve Vargas/Steve Ysais)

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