

Mountain Views News

Where Your
Community News Comes First

Sierra Madre

Arcadia

Pasadena

Altadena

Duarte

Monrovia

SATURDAY, SEPTEMBER 14, 2013

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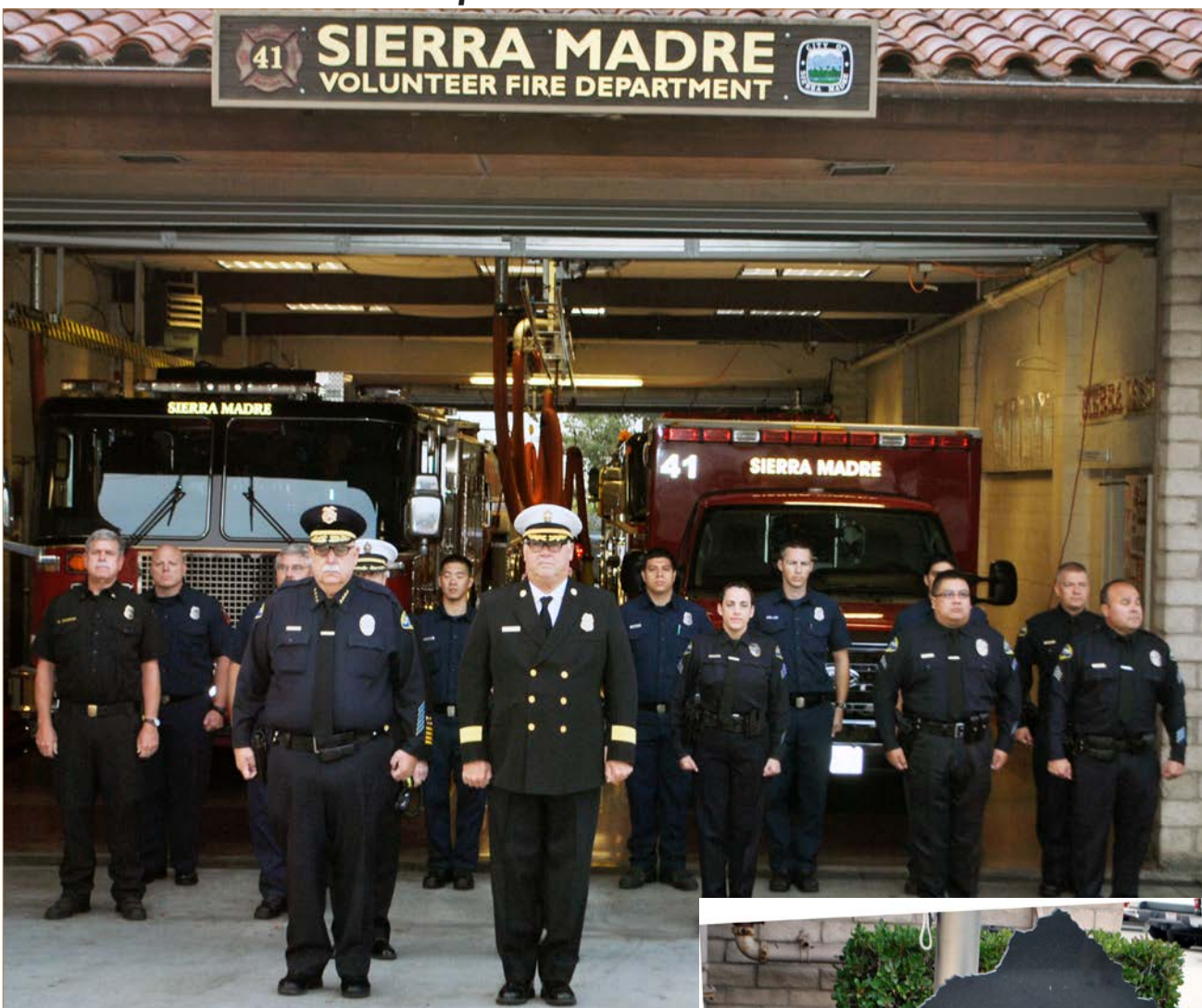
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LET US NEVER FORGET - 9/11/2001 Sierra Madre First Responders Honor The Nation's Heroes

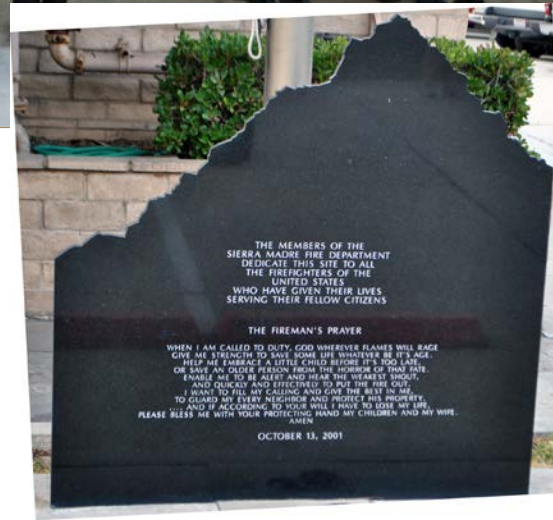


On Wednesday, September 11, 2013, members of the Sierra Madre Police and Fire Departments along with members of the Community Emergency Response Team (CERT), Councilmember Chris Koerber, other city officials and residents, began the day at 6:45 am with a Memorial Service honoring the first responders to the 9/11 tragedy that occurred in 2001. At exactly 7:04am, at the sound of the alarm from the Verdugo Hills command center, a moment of silence was observed. Flags were raised half mast and remained in that position for the rest of the day.

There is a plaque in front of the SM Fire Station (right) which should remind us of the extraordinary commitment of our own first responders. Called "The Fireman's Prayer", it is indicative of both police and fire fighters, paramedics and all emergency personnel. It reads, "When I am called to duty God wherever flames will rage, help me embrace a little child before it's too late or save an older person from the horror of that fate. Enable me to be alert and hear the weakest shout and quickly and effectively put the fire out. I want to fill my calling and give the best in me, to guard my every neighbor and protect his property....And if according to your will I have to lose my life, please bless me with your protecting hand my children and my wife. Amen"

Let us honor our brave men and women always, who are willing to put their lives at risk to save another.

S. Henderson/MVNews



ARCADIA, MONROVIA AND DUARTE SCHOOLS ALL FORCED TO LOCK DOWN THIS WEEK

**FBI and Local Authorities
Looking For Anonymous
Caller Who Claimed
To Have A Gun In Each
Instance**

In four separate incidents this week, a male caller contacted Monrovia, Duarte and Arcadia schools respectively, claiming to be on campus with a gun and threatening to start shooting. The campuses were immediately locked down and the schools searched. In each instance, no person or weapon was found and the students and faculties were allowed to leave.

The first call was on Monday to Sante Fe Middle School. The second call was on Tuesday to two Duarte schools, Duarte High School and Northview Intermediate School. On Thursday, the caller contacted the Arcadia Police Department reporting 'he was at Arcadia High School and that he was going to start shooting students with an assault rifle'. In the Arcadia incident, a second call was received during the search. According to the APD, "The caller told the officers to back off or they would get shot. The search continued and no suspects or weapons were found."

The Value of a Text

Students in each incident were not allowed to use their telephones for calls but were able to 'text' their parents and let them know what was going on. Said one parent after the Arcadia incident, "I've really learned to appreciate the value of a text."

The FBI and local police departments are continuing their investigation into these events. Anyone who has any information should contact their local police department immediately.

S. Henderson/MVNews

SIERRA MADRE CITY COUNCIL MEETING WRAP-UP

By Marina Coco La Salle

The following is information from the meeting on Tuesday, September 10, 2013.

Mayor Nancy Walsh, Council Members John Copoccia, Chris Koerber, and Josh Moran were present at this week's meeting, with Mayor Pro Tem John Harabedian on teleconference from Hawaii. In their opening comments, Council Members Moran and Koerber invited the audience to come out to the unveiling of the storyboards on Sierra Madre history to take place Saturday, September 26 at the Sierra Madre Library and the Richardson House, and the groundbreaking of Sierra Madre Middle School on Thursday, September 14. They also noted that the Senior Community Commission will be hosting a Wellness In The Park event on Saturday, September 21 at Memorial Park.

Water Issues:

On a topic of great interest to all Sierra Madre residents, Public Works Director Bruce Inman followed the public comment with a presentation on the water conservation update. Inman began stating, "I am pleased to note that based on our well production for the month of August, our water consumption was down 26.6% over last August." Conservation attempts are noticed and appreciated. Mayor Walsh thanked the residents individually. However, many voiced fear of the recent letter sent out to residents, which spoke of chloramines in the drinking water we are now purchasing from outside sources.

Planning Commission Appointments

The council appoint Gina Frierman-Hunt to another term and Matthew Buckles to a new term.

Ontaria Airport Independence

The council passed a resolution in favor of the Ontario Airport returning to local control instead of being part of Los Angeles.

SMPD Gets \$100,000 Grant

SMPD received a Citizens Option For Public Safety (COPS) a grant for the next fiscal year. With the \$100,000 the grant provides, a portion will be used to pay for a new program. This program will be called *Citizens On Patrol* and will be composed of volunteers trying to keep the community safe. Another portion will be used for helicopter services so Sierra Madre can be independent from others in times of crisis. The largest portion of the money will go to create three new part time positions called Community Service Officers (CSO), who will handle writing and investigating crime reports when no suspect is present. City Manager Elaine Aguilar says the best benefit is, "There will be another pair of eyes and ears driving around the community to report on suspicious activity"

Public Hearing - Low Impact Development Plan

Council members spoke on behalf of an ordinance discussing low impact development plan and the update to green streets policy. The ultimate goal is to find ways to keep water on property rather than being flushed down the storm drain carrying debris with it and contaminating the ocean water. Soon many new businesses, parking lots, and homes will be implementing different techniques, such as pavers and grass, to ensure water goes down into the ground rather than the storm drains. The council has delayed the second reading in order to get input for the 500 sq/ft threshold.

New Police Car

The council discussed the purchase of a new patrol car. Public sentiment appeared to be in favor of this decision and the council voted in favor as well.

Marketing Sierra Madre

The council also discussed marketing techniques to drive more attention to Sierra Madre's local businesses. The council agreed to market the city as a "day trip destination". A logo, website, and possible apps are all being discussed and soon will be implemented. With Sierra Madre being such a diverse village the city's theme has been under much debate.

Public Hearing - Art In Public Places

The last item on the agenda was the

first reading of an ordinance revising the municipal code regarding art in public places program. Since 2006, when building a certain size project either a piece of artwork needed to be put on the project or a lieu fee needed to be paid. What this will do is modify the code to allow money collected to be used not only to purchase art, but to implement more art programs in the city. Second reading will take place at the next meeting.

The next meeting will be held Tuesday, September 24, 2013 at the Sierra Madre City Hall. The upcoming agenda and supporting documents and information for the items listed above can be found at cityofsierramadre.com.

KEEPING IT COOL, TOO.....Photo by Robert Gjerde



Guess these two just found it too hot in the mountains and knew that this canyon residence had a nice 'cooling center'.



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Weather Wise

5-Day Forecast

Sierra Madre, Ca.

Mon:	Sunny	Hi 90s	Lows 70s
Tues:	Sunny	Hi 90s	Lows 70s
Wed:	Sunny	Hi 90s	Lows 70s
Thur:	Sunny	Hi 80s	Lows 60s
Fri:	Sunny	Hi 80s	Lows 60s

Forecasts courtesy of the National Weather Service

CITY OF SIERRA MADRE
CALENDAR OF EVENTS

Unless otherwise noted, all meetings listed below are held at City Hall 232 W. Sierra Madre Blvd. Sierra Madre, Ca. 626-355-7135

NEXT CITY COUNCIL MEETING:
Tuesday, September 24, 2013
6:30 pm

CALENDAR

*Senior Community Commission	1st Thursday	3:00
*Planning Commission	1st and 3rd Thursday	7:00
*Community Services Commission	3rd Monday	6:30
*Tree Advisory Commission	3rd Wednesday	7:00
*Library Trustees	4th Wednesday	7:00

* = Meetings are held in City Council Chambers

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What's on YOUR Mind?



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1630 AM EMERGENCY RADIO &
Free on-air publicity for local events

Sierra Madre's EMERGENCY radio station is now accepting scripts for Public Service Announcements (PSAs) about community events. PSAs will be broadcast on the air at no charge. The station operates 24/7 and can be heard at 1630 on the AM dial.

Any local non-profit or non-commercial organization can have their event information broadcast to the public on *Sierra Madre Community Information Radio*. The station covers the city of Sierra Madre, plus surrounding areas of Pasadena, Arcadia, and Monrovia. Your event must:

- Benefit a non-commercial or non-profit entity
- Be open to the public
- Be of general interest to local citizens

Just write a Public Service Announcement that describes your event and e-mail it to radio@cityofsierramadre.com.

VILLAGE VINE ONLINE
(FORMERLY RADIO FISHBOWL)
THIS WEEK

MONDAY - 10 - 11 am Barry, Rich & Lisa Show
Trivia and Humor at it's finest. Just try to keep up with their wit!
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Plus: Onomatopoeia: A program of Audio Graffiti with Barry Schwam - "Poetry in its Raw State"

TUESDAYS - Noon

In Honor of Cam I Am -
A special look back at the life
and laughs of Camilla Hopkins

THURSDAYS - Noon
Catherine Adde'sOUR TRAVEL
AFFAIRNEW: TINA TIME
WITH COUSIN
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EXCEPT FOR THE 2ND TUESDAY OF EACH MONTH,

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JOIN US, MEET YOUR NEIGHBORS, HELP YOUR COMMUNITY,
AND HAVE SOME FUN!



Rotary of Sierra Madre

Join us for Breakfast on Tuesdays mornings at 7 to hear
some or all of our wonderful speakers listed below. Please be
our guest at the Hart Park House, 222 W. Sierra Madre Bl.
Sierra Madre, CA 91024

- July 23rd Chuck Stoughton-Sierra Madre Search and Rescue
- July 30th Mayor Nancy Walsh-Water
- August 6th Carolyn Thomas-Director of Library Services-
"Stories and Treasures"
- Aug 13th Kristy Peters-Huntington Library
- Aug 20th Craft Talk-Carola Mendez, SM Rotarian
- Aug 27th Robert Haw-Scientist at JPL-
"Extreme Weather and Climate Change"

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Sierra Madre Kiwanis Club's
Pancake Breakfast

Saturday, September 21, 2013

7:00 to 11:00 a.m.

in Memorial Park

\$5.00 donation



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SIERRA MADRE

Sierra Madre

Arcadia

Pasadena

Altadena

Monrovia



FRIENDS OF THE SIERRA MADRE LIBRARY ANNOUNCE DATE FOR WINE TASTING

The 44th annual Friends of the Sierra Madre Library Wine Tasting will be held on Friday evening, February 21, 2014, at Alverno Villa, 675 West Highland Avenue, Sierra Madre, CA. More than two dozen vintners will be bringing their best wines to sample and local restaurants will be providing hors d'oeuvres that can be paired with the wines. Enjoy live music and Magic Castle magicians as you stroll about the lovely grounds of Alverno sampling the superb wines and appetizers. A silent auction will again be offering lovely artwork, services, tickets to special events, restaurant vouchers, and many other tempting items.

Volunteers are needed to help with set up, clean up, and assisting the vintners throughout the evening. Anyone interested in helping should contact Darlene Crook at rcrookjr@earthlink.net.

Tickets to the Wine Tasting will go on sale in December. The Friends of the Sierra Madre Library is a non-profit organization and all proceeds benefit the Sierra Madre Library. For more information visit our website at www.sierramadrelibraryfriends.org, or call the library at 626 355-7186.

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SIERRA MADRE POLICE BLOTTER

For the period September 2-8, 2013

Wednesday September 4, 2013

A 12:30am officer observed a traffic violation take place at Baldwin Avenue and Orange Grove Avenue and stopped the vehicle to investigate. The officer determined that the driver (female 32 years of age) was accompanied by her 3 year old son. The driver did not have any identification on her and was acting very agitated. While being interviewed, the driver admitted that she had an arrest record for possession of methamphetamine and also indicated she had ingested the drug recently. As the interview continued, the driver admitted that she had an amount of methamphetamine hidden in a body cavity. 13.0 grams of a possible narcotic substance was subsequently recovered from her person. The driver was arrested for possession of narcotics for sale and transportation of narcotics for sale. The child was placed into the care of the Department of Children's Services.

Friday September 6, 2013

At 2pm a traffic collision took place at Sierra Madre Boulevard and Mountain Trail Avenue. A large rental truck was attempting to make a wide right turn onto Mountain Trail and the driver signaled his intent. A passenger vehicle behind the truck attempted to make a right turn at the same time and drove into the gap between the truck and the right side of the truck. The truck struck the left side of the vehicle causing moderate damage. No serious injuries were reported.

Saturday September 7, 2013

Just after midnight, a resident in the 100 block of East Highland Avenue looked out a window and observed an individual inside a neighbor's car. After a few moments, she observed a male wearing dark clothing exit the vehicle and walk to another vehicle parked at the curb. The police were notified but the suspect drove away before units arrived. The investigation revealed that the suspect entered an unlocked vehicle and rummaged through the glove box and center console. No property was reported missing. The next morning a resident in the 00 block of East Laurel Avenue reported his unlocked vehicle had also been entered and several items inside were disturbed.

At 1pm, a traffic collision occurred at Sturtevant Drive and Woodland Avenue. The driver of a passenger vehicle was trying to negotiate her way out of the Mary's Market parking lot when she accidentally pressed the accelerator, propelling the car forward. The vehicle went over the curb, scaled the retaining wall and came to a rest front first in the drainage channel. Due to the positioning of the vehicle, Fire Department personnel were called on to extract the driver and her two passengers. The occupants complained of soreness but no serious injuries were immediately evident. Removing the vehicle from the drainage channel required the closure of the intersection and the use of heavy duty tow equipment.

Creative Arts Group Presents 2nd Annual Scarecrow Festival



Three ways to participate:

Create a Scarecrow!

Saturday, September 14, 2013

10:00 am to 5:30 pm

FREE WORKSHOP

Limited Enrollment – Please register for time availability

Scarecrow Contest

Open to Sierra Madre Residents and Businesses.

Call Creative Arts Group or come by for an application. Due 9/20/13

Come See the Scarecrows and Vote for your favorite

A list of locations & ballots will be available at Creative Arts Group and participating businesses September 30.

108 N. Baldwin Ave., Sierra Madre - 355-8350, www.creativeartsgroup.org

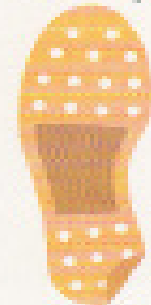
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Mountain Views News

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WELLNESS IN THE PARK

Hosted by the Senior Community Commission



SATURDAY, SEPTEMBER 21, 2013 • 9:00AM - 12:00PM
MEMORIAL PARK, 222 W. SIERRA MADRE BLVD.

FREE HEALTH SCREENINGS:

- Hearing provided by the Hear Center
- Flu Shots provided by Walgreens (primary insurance Medicare, otherwise \$25.00)
- Blood Pressure provided by Methodist Hospital
- Other services: Acupuncture Treatment, Chair Massage, Body Vibration Machines

SEMINARS (Located inside Senior Center):

- 9:15am to 10:15am: Kaiser Permanente
Topic: Exercise and Fall Prevention
- 10:30am to 11:15am: Methodist Hospital
Topic: Living Well in the Gold Years
- 11:30am to 12:00pm: Walgreens
Topic: Preventing Drug Interactions

HEALTH AND WELLNESS VENDORS

- | | | |
|--|--------------------|---------------------------------|
| On The Move Physical Therapy | Walgreens | Home Care Providers |
| Assemblymember Chris Holden | Hear Center | Earthquake Solutions |
| Yoon Min Acupuncture and Herbs | AARP | Foothill Family Service |
| Pasadena Humane Society & SPCA | Day One | Zaaz Whole Body Vibration |
| Southern California Alcoholics Anonymous | The Salt Studio | Sierra Madre Woman's Club |
| LA County Department of Health Services | Methodist Hospital | Metro: On the Move Rider's Club |

In conjunction with Kiwanis Club Pancake Breakfast; 7:00am - 11:00am; \$5.00 per person

For additional information call 626-355-7394

PORN INSTRUCTOR STEPS DOWN FROM TEACHING



Pasadena City College officials released a statement this week announcing that the college would immediately investigate claims made by former Humanities Instructor Hugo Schwyzer that he had sex with multiple students while teaching at the school. "Such conduct, if confirmed as true, would be a grave violation of college policy warranting termination," said PCC General Counsel Gail Cooper. "The college does not in any way condone or tolerate such conduct by any faculty member. All of us in the college are outraged by Mr. Schwyzer's statements about his conduct."

Cooper also said she would hold Schwyzer accountable for his actions while an employee.

In a blog post Sept. 5 at hugoschwzyer.net, Schwyzer said, "Until recently, I maintained that I had stopped having sex with students enrolled in my classes in 1998. That is not true; I started sleeping with students again in 2008."

He also admitted to having sex, with an undisclosed number of student as recent as 2011.

Schwzyer made national headlines earlier this year after inviting two porn stars, PCC alumnus James Deen and Jessica Drake to speak in a class he called "Navigating Pornography." PCC officials have said no such class was officially taught at the college.

On Thursday Schwzyer used Twitter to announce he would stop teaching at PCC, "I'm stepping down from my teaching post at Pasadena City College," he wrote.

Pet of the Week



Bandit is a charming, four-month-old black kitten. He qualifies for our Lucky 13 Black Cat Adoption event on Friday, September 13 in which his adoption fee is reduced to \$13.

Bandit's normal adoption fee is \$70, which includes his neuter surgery, a microchip, the first set of vaccinations, as well as a free follow-up health check at a participating vet. New adopters will receive complimentary health and wellness exam from VCA Animal Hospitals, as well as a goody bag filled with information on how to care for your pet. Ask an adoptions counselor for more information during your visit.

Call the Pasadena Humane Society & SPCA at 626.792.7151 to ask about A336910, or visit at 361 S. Raymond Ave. in Pasadena. Adoption hours are 11-4 Sunday, 9-5 Tuesday - Friday, 9-4 Saturday. Pets may not be available for adoption and cannot be held for potential adopters from phone calls or email. Directions and photos of all pets can be found at www.pasadenahumane.org.



CITY TO HASH OUT AGREEMENT WITH ARCHERS

The city council, on Monday at their regular meeting, is set to discuss new rules for archery activities at the archery range within the area of the Lower Arroyo Seco between the Colorado and La Loma Street bridges.

According to the city staff report, the city will work with the Pasadena Roving Archers (PRA) to reach an agreement that would include the following as key elements:

1. Maintain use of the entire existing southern archery range for archery purposes;
2. Install and maintain hard barriers (consisting of rocks and natural plantings) to prevent access to the archery range for uses other than archery;
3. Permanent signage should be developed and installed;

BURGER CONTINENTAL REOPENED

After being closed for two weeks for serious health violations, the popular restaurant, Burger Continental reopened Wednesday — newly painted, fixed refrigeration and after spraying the eatery for pests.

"Everything is the same, the menu is the same, it [the restaurant] just got better that's all" Burger Continental owner Harry Hindoyan said. "We just renovated the place."

According to Pasadena Director of Public Health Eric Walsh the restaurant put in new equipment and fixed faulty refrigerators as well as painting the inside and spraying for pests.

Burger Continental was shut down Aug. 28 after inspectors found a long list of health violations that included unsanitary equipment, unsafe food temperatures and cockroaches.

According to city staff, Burger Continental has a health department score of 61 out of 100. There were a total of 56 violations, 14 critical and 42 non-critical. As of Wednesday, Hindoyan has until Oct. 15 to fix eight remaining violations. The restaurant will be reevaluated during the next routine inspection city staff

Decorative Crafts Event Comes to Pasadena

The Contemporary Crafts Market comes to the Pasadena Convention Center November 1-3, 2013. Returning as the West Coast's premiere event for one-of-a-kind functional and decorative crafts, the November market will feature the distinctive works of approximately 200 of the nation's finest artists -- ranging from intricate jewelry, unique glassware and ceramics to hand-painted textiles, custom furniture, mixed-media creations and much more. All items on display and for sale have been jury-selected for their exceptional quality.

"Each year, the Contemporary Crafts Market provides shoppers and collectors with some of the finest craft pieces from across the United States," said Roy Helms, founder of the Contemporary Crafts Market and past president of the American Craft Enterprises, the marketing arm of the American Crafts Council. "This market will be no exception, with a truly extraordinary array of pieces available to visitors that are perfect gifts for family and friends."

The Contemporary Crafts Market is a carefully juried show featuring fine crafts and quality functional and decorative arts. The exhibitors undergo a rigorous screening process to qualify as participants in

4. Eliminate proposed requirement for a photo credential;

5. Safety training and on-site monitoring should be provided;

6. Analyze project adequately for any environmental impacts; and

7. Implement additional safety measures consistent with the Pasadena Police Department recommendations to ensure safety of the archery range when not being operated by the PRA.

President, Pasadena Roving Archers, Gary Spiers stated that the club is in support of the city's proposal saying, "the city is no longer proposing restrictions on the archery range but is basically following the recommendations of the Recreation and Parks Commission."

He explained, "The revised



said.

Hindoyan, at first, told reporters he thought his restaurant was being unfairly targeted by city hall for comments made by his brother that may have offended one of the inspectors.

The Pasadena Health Department has just hired, in June, Liza Frias as the department's Environmental Health Division Manager. Frias worked closely with the restaurant staff to bring everything into compliance.

Burger Continental has been located at 535 S Lake Ave for 43 years. Hindoyan maintained that he has never had any complaints from customers about unsanitary conditions.



the show. All artwork must be quality hand-made designs and be represented by the artist.

Helms has continually sought to raise awareness of fine crafts as a serious art form by highlighting talented artists, including many whose works can be found in national and international museums and galleries. For nearly three decades, the Contemporary Crafts Market has done a great deal to bring greater recognition and appreciation to the crafts profession by challenging America's perception of handmade art.

"The level of quality and originality of crafts being produced by participating artists has superseded itself year after year attracting new craft and folk art audiences," added Helms.

proposal calls for continued use of the archery range as a full time archery range, incorporation of the range rules into Pasadena Municipal Code, the improvement of signage, eliminating the unofficial hiking path between targets, improving the perimeter of the range and require archers using the range during periods of public use to have taken a range safety course."

Red Light Program Planned

'Run a Red Light and you will be cited'

The Pasadena Police Department will be conducting a Red Light Enforcement Program on Friday, September 20, 2013. This enforcement detail will be deployed throughout the City of Pasadena. The hours of operation will be from 06:00 A.M to 1:00 P.M.

The Pasadena Police Department is committed to reducing the number of traffic collisions resulting from drivers running red lights or driving aggressively. The ultimate goal is to enforce and educate the driving public at the same time reducing serious injuries and fatal collisions.

A red light means stop at the stop line, crosswalk or before the intersection. Unless you are making a right turn, you must wait for the green light before you proceed. After making a complete stop, you may turn right on a red light if the intersection/crosswalk is clear of pedestrians and traffic. However, if the intersection is posted with a "No Right Turn on Red" sign, you must wait for a green light before any turning movement.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administratio

Playhouse District to hold PARK(ing) Day

On Friday, September 20th from 12 Noon to 4p.m., Pasadena will be celebrating PARK(ing) Day with two installations in the heart of the Playhouse District.

PARK(ing) Day is an annual international event where citizens and artists collaborate to improve the public realm by transforming parking spaces into public places. You'll find our temporary parklets on both the north and south sides of Colorado Blvd. - between El Molino and Oak Knoll. One will be outside of Vroman's Bookstore and Zeli's Coffee Bar where the one day parklet will showcase local artists and musicians. The other can be found outside of Yahaira's Café at Arcade Lane where they will be serving sangria (non-alcoholic), iced tea and quesadillas from their parklet dining space.

This is a joint effort involving multiple community members with contributions from La Loma Landscaping, Cal Poly Pomona Landscape Architecture students and the Playhouse District Association.

Charges Filed Against Boarding House Operators

Criminal complaints were filed last week charging two people with 192 misdemeanor charges in connection with illegal boarding home operations at 389 Ashtabula Street according to city officials. In a statement city officials said, the criminal complaint, filed by the City Attorney-City Prosecutor's Office included 96 counts each against Dave Wohlman and Felicia Edelman based on their roles as operators of the illegal boarding home known as "Uncle Dave's Sober Living."

The charges span illegal operations from April 9, 2013 through Aug. 29, 2013, and include violations of the California Fire Code and the Pasadena Municipal Code. The two owners are being notified of the charges and will be noticed to appear in court on September 12, 2013. The charges were filed in the Pasadena Branch of Los Angeles County Superior Court.

The charges were filed this week after City officials served an inspection warrant on Thursday morning, August 29, 2013 at the Ashtabula address. The inspection warrant was approved by the Los Angeles County Superior Court for service without prior notice and also allowed for forcible entry into the premises. Pasadena

Police Department Officers secured the premises and kept tenants outside while the inspection occurred. No forced entry occurred.

Multiple life-safety issues in violation of the state Fire Code were discovered during the Aug. 29 inspection which also found beds for as many as 27 occupants inside the two-story, single-family residence. During the Aug. 29 inspection, several tenants were interviewed and videotaped while others were interviewed without being on camera.

The property was referred to the City's C.R.A.S.H. (Community Resources Against Substandard Housing) Team in June, 2012 after other efforts for code compliance failed. The C.R.A.S.H. Team was unsuccessful in getting the owners to bring the property into compliance with state and local laws.

The C.R.A.S.H. Team is a multi-departmental team from Fire, Code Enforcement, Building Safety, Health, Police, City Prosecutor and the Humane Society who handle "problem locations" with two or more potential violations under state or local regulations. The team is committed to preserving the quality of life in the City and the safety and security of all residents through enforcement of applicable laws.



Photo: Google Maps

Schiff Remarks on Syrian Chemical Weapons



Rep. Adam Schiff, a senior member of the Intelligence Committee, released the following statement Tuesday on the recent developments with the Russian proposal on Syrian chemical weapons:

"Yesterday, Secretary of State John Kerry suggested that a U.S. strike on Syria's chemical weapons infrastructure could be avoided if Assad gave up his chemical weapons stockpile. Within hours, the idea was picked up by the Russian foreign minister who called on Syria to put its arsenal of poison gas under UN supervision and control. The offer may be merely a delaying tactic, or an attempt to sow division in the international community in an effort to fend off a military strike. Nevertheless the Russians were shrewd to make this offer, and it would be equally wise for the U.S. to pursue this option with great vigor.

"We have a compelling moral and humanitarian interest in seeing that Bashar Al-Assad never uses chemical weapons again, not against Syrian civilians, not against anyone. The images of the dead and dying, men, women and children are indelibly fixed in our minds. We also have a core national security interest in making sure that when the Assad regime comes to an end, his chemical weapons stockpiles do not fall into the wrong hands. The worst case scenario for the United States would be to see Al Qaeda, Al Nusra, Hezbollah or similar terrorist organizations gain control of these weapons and use them against us. In the inevitable chaos that would follow the collapse of the Assad regime, this is not an insubstantial fear. "A targeted military strike

would have the capacity to deter and degrade the Assad regime's further use of chemical weapons. But as I raised in a meeting yesterday with Secretary Kerry, Ambassador Rice, General Dempsey and others, it would not address the core concern that ultimately these stockpiles may fall into the wrong hands. United Nations' custody and control of the chemical weapons stockpiles may be a more effective way of ensuring that neither Assad nor Al Qaeda ever uses these weapons again.

"The Russians have a poor track record when it comes to Syria, the U.N., and the use of chemical weapons. They have repeatedly used their veto in the UN Security Council to thwart international action to hold the Assad regime accountable for its use of chemical weapons and failed to support even the most anodyne statements in the UN condemning the use of chemical weapons in Syria. It must be acknowledged that the credible threat of military force is the only reason they are now advancing this proposal - which goes far beyond anything they have thus far been willing to support.

"But whatever the motivation, we should seize the opportunity - as difficult as it may prove in the middle of a civil war - to bring about UN control over one of the world's largest chemical weapons stockpiles. The effort to place, and ultimately destroy, these stockpiles under UN supervision will once again put the United States and all of our traditional allies including the British on the same page.

"The Assad regime still needs to be held accountable for its war crimes. A hundred thousand people have been killed and the regime has violated a century old prohibition on the use of chemical weapons. But our immediate, overriding concern must be the cessation of the use of chemical weapons and the imposition of UN control over them as soon as possible. Working with the international community, including the Russians, to bring about the cease fire necessary to secure these weapons holds the potential of putting the conflict back on the track of a negotiated resolution - the only true hope of ending the civil war."

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FAMILY NATURE HIKE – HENNINGER FLATS! SATURDAY OCTOBER 5TH, 7:30AM SHARP!

We will meet at the Arcadia Community Center, 365 Campus Drive, at 7:30am sharp and board a bus to Henninger Flats, a forested notch sitting conspicuously on the mountain slopes above Altadena. Henninger Flats is one of the most popular destinations in the San Gabriel Mountains. This hike is five miles roundtrip with a 1,300 foot elevation gain with a moderate level of difficulty. The dirt road is wide and well graded, it boasts outstanding city views all the way up especially in the non-summer months when the air is fresh and the visibility can be clear. At the top of Henninger Flats, is a real treat, complete with water, picnic tables, bathrooms, a nature center & museum and lots of pleasant shade where we will enjoy our lunch. Children must be accompanied by an adult. Be sure to bring sunscreen and a hat. Pre-registration is required. The cost is \$15 and includes lunch and transportation. You can register now, on-line or in person! To download the registration form, go on-line to the City of Arcadia's website: www.ci.arcadia.ca.us or stop by the office, 375 Campus Drive. For more information please call 626.574.5113!

SEPTEMBER IS THE NATIONALLY DESIGNATED MONTH FOR "HEALTHY AGING".

The City of Arcadia in partnership with Methodist Hospital and HealthCare Partners is having a 'Get on the Right Track to Healthy Aging' special event, Tuesday, September 24, 2013 from 10am to 2pm. The event will take place at the Arcadia Community Center, 365 Campus Drive for individuals 50 years of age and older. Free health screenings will be available including: blood pressure, lipid/cholesterol, DermaScan, Memory Assessment, Body Mass Index and Hear Screening provided by HEAR Center, Pasadena. There will be agencies with health information and support groups from Heart, Stroke, Parkinson, Diabetes, and Nutrition organizations. Alert Arcadia, a new emergency notification system provided by the City of Arcadia will be available for Arcadia residents to register for this free program. Los Angeles County Arboretum will also be showcasing programs for senior citizens.

Three free lectures will be given. From 10:15 to 10:45am you can attend a presentation on, "The Basics of Memory Loss (The difference between Dementia and Alzheimer's). Two special guest speakers will provide vital information regarding changes to the health care system. Dan F. Ausman, President and Chief Executive Officer, Methodist Hospital will speak from 11am-12noon on "Methodist Hospital and the Affordable Health Care Act". Elder law attorney, Carlos Arcos will speak from 1-2pm about, "2013 Elder Law Updates, Medi-Cal, Medicare and Trust". Lunch can be pre-purchased for \$5.00.

For additional information or to register to attend this special event geared on improving the quality of your health please contact Arcadia Senior Services, 626.574.5130 before September 20th.

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Arcadia Police Blotter

For the period of Sunday, September 1st, through Saturday, September 7th, the Police Department responded to 948 calls for service of which 119 required formal investigations. The following is a summary report of the major incidents handled by the Department during this period.

Sunday, September 1:

1. Just after 2:35 a.m., an officer was patrolling the area of Live Oak Avenue and Sixth Avenue when he observed a male subject urinating on an electricity pole. The 22-year-old Asian male was cited and released in the field without incident.

2. At approximately 5:45 p.m., an officer responded to the Arcadia Police Department front counter in regards to a theft report. After having dinner in the outdoor patio of Outback Steakhouse, 166 East Huntington Drive, the victim returned home without realizing she had left her purse at the table. The purse was not located and no one at the restaurant saw who took it.

Monday, September 2:

3. At about 11:21 a.m., an officer was dispatched to the area of El Dorado Street and Second Avenue in reference to a battery report. A male subject and his wife engaged in mutual combat after a verbal argument. Both subjects had visible injuries and gave conflicting statements about who was the dominant aggressor. Both subjects, a 48-year-old Asian male and 50-year-old Asian female, were arrested and transported to the Arcadia City Jail for booking.

4. Around 8:53 p.m., an officer conducted a traffic stop on a vehicle for a broken tail light in the area of Santa Cruz Road and Colorado Boulevard. The officer discovered the 26-year-old Hispanic male driver was never issued a license. The subject was cited in the field and the vehicle was released to its registered owner.

Tuesday, September 3:

5. Shortly before 1:00 p.m., an officer located a vehicle with a warrant attached to the license plate and conducted a traffic stop on Huntington Drive near Gate 1 of the Santa Anita Race Track. The officer discovered the warrant belonged to the driver who failed to appear at a court date. The 41-year-old female of unknown race was cited for driving with a suspended license and her vehicle was impounded for 30 days.

6. Around 11:30 p.m., an officer conducted an enforcement stop on a vehicle in the area of Huntington Drive and Baldwin Avenue for expired registration tags. A record check revealed the 38-year-old Black male had an expired license, two outstanding misdemeanor warrants, and was in possession of prescription pills without a prescription. He was arrested and transported to the Arcadia City Jail for booking.

Wednesday, September 4:

7. At approximately 7:38 a.m., officers were dispatched to the 400 block of West Huntington Drive in regards to a report of a possible overdose. A 13-year-old female subject became ill after she ingested an unknown amount of Aspirin pills while she was walking to Arcadia High School, 180 Campus Drive. Arcadia Fire responded to the scene and transported the subject to Arcadia Methodist Hospital for treatment. Approximately 57 pills were missing from the 100-count Aspirin bottle. The juvenile was placed on a 72-hour detention for evaluation and treatment.

8. Around 2:54 p.m., an officer conducted a records check on a vehicle parked at the Santa Anita Mall, 400 South Baldwin Avenue, and discovered it had expired registration. As the officer approached the vehicle, he detected a 2013 sticker on the license plate. The 21-year-old Black male was cited for the listed violations and released in the field without incident.

Thursday, September 5:

9. At about 7:00 a.m., an officer was dispatched to an apartment complex in the 000 block of Genoa Street regarding a garage fire. Arcadia Fire responded to the scene and put out the fire, which started inside the engine compartment of a parked vehicle. No injuries were reported and the exact cause of the fire was unknown at the time of the report.

10. At approximately 11:21 p.m., an officer responded to the 1500 block of South Cambury Road regarding an attempted residential burglary report. The victim discovered unknown suspect(s) broke her kitchen window, but were unable to make entry. No evidence or witnesses were located.

Friday, September 6:

11. Just after midnight, an officer responded to solo traffic collision at the intersection of Huntington Drive and Baldwin Avenue. As the driver attempted a left turn onto Huntington Drive, he lost control of his vehicle and collided with the sidewalk. Upon contact with the 29-year-old Hispanic male driver, the officer smelt a strong odor of alcohol emitting from his breath and person. An investigation revealed he had a blood alcohol content greater than 0.08 percent, expired registration, and was displaying a false registration sticker. He was arrested and transported to the Arcadia City Jail for booking.

12. At about 2:30 p.m., an officer was dispatched to Coco's parking lot, 1150 West Colorado Boulevard, in regards to a suspicious circumstances report. A UPS driver reported that an unknown vehicle occupied with three Hispanic male adults was following him on his delivery route for twenty to thirty minutes. He recorded the license plate before losing sight of the vehicle described as a late 1990's model Gold Lincoln Navigator with chrome wheels.

Saturday, September 7:

13. Around 2:32 a.m., an officer conducted a traffic stop on a vehicle in the area of Las Tunas Drive and El Monte Avenue for driving with no lights. The officer discovered the 43-year-old Hispanic female driver was under the influence of alcohol with a blood alcohol content greater than 0.08 percent. She was arrested and transported to the Arcadia City Jail for booking.

14. At approximately 7:10 p.m., an officer was dispatched to Sephora at the Santa Anita Mall, 400 South Baldwin Avenue, in regards to a theft report. A 23-year-old Black male concealed merchandise inside a purse and exited the store without making payment. He ran through the parking lot and was detained by officers on Huntington Drive. He was arrested and transported to the Arcadia City Jail for booking.

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BOUQUET OF REMEMBRANCE



Natasha Kearl of Duarte adds a carnation to a bouquet of remembrance as part of the City of Duarte's tribute ceremony held at Valley View Elementary School commemorating the 12th anniversary of the September 11th terrorists attacks. All of the school's children participated in the ceremony, attended by residents and City, school district, county and state officials. At the conclusion of the ceremony, an oak tree, donated by the Los Angeles County Sanitation District, was planted on the school grounds in honor of the nearly 3,000 people killed in the attacks.



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Focus Groups: Mystery Explained

Sponsored by Friends of the Monrovia Public Library

Brown Bag Workshop



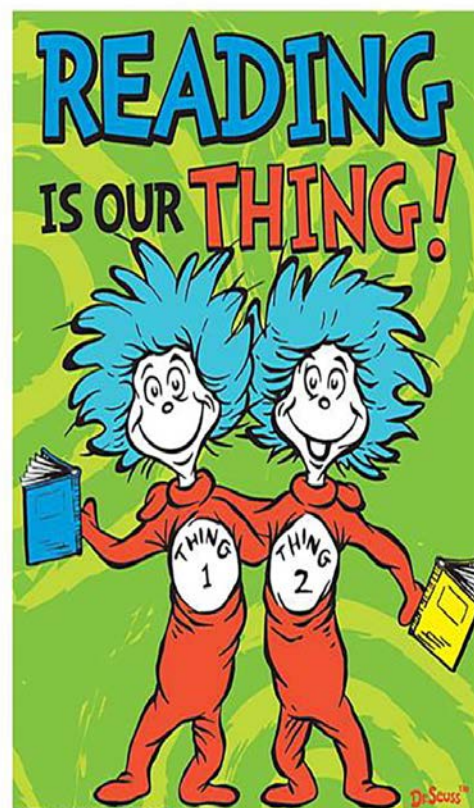
Bob Golub, former IRS agent will explain:

- What is a focus group
- Why they are popular
- How to identify legitimate groups
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Monrovia Police Blotter

Highlighted Activity for the Weekdays of September 9-11 2013

During the last seven-day period, the Police Department handled 498 service events, resulting in 87 investigations. To see a complete listing of crimes reported, go to <http://www.crimemapping.com/map/ca/monrovia> for crime mapping. For Police Department news and information, visit our website and follow us on Twitter for police notifications.

Assault with a Deadly Weapon – Suspect Arrested

September 9 at 7:18 p.m., an officer responded to a residence in the 1700 block of South Mayflower regarding the report of two females fighting. Upon arrival, one of the females was bleeding from a head injury. Further investigation revealed the subject was hit in the head with a full beer can by the other female during the dispute. The suspect was arrested for assault with a deadly weapon.

Grand Theft Auto

September 10 at 7:16 p.m., a vehicle was reported stolen from the 200 block of East Cypress. The vehicle is a red, 1993 Honda Del Sol. The vehicle was parked on the street. The investigation is continuing.

Fight in Progress / Threatening With a Knife

September 11 at 8:37 p.m., police dispatch received a 9-1-1 call from a residence in the 100 block of Los Angeles. The caller stated a female subject inside the residence was threatening one of the family members with a knife. Officers responded, along with the Foothill Air Support Team helicopter, to the residence. The victim was outside the residence when officers arrived and said she wanted nothing done about the incident. The other subjects inside the residence were uncooperative and refused to come outside. After a short period, officers were eventually able to talk the subjects out of the residence. They were unable to confirm a crime had occurred, due to uncooperative and conflicting statements. All subjects were identified.

TIP OF THE WEEK

The Summer Heat is On! – Tips for Seniors to Stay Safe and Cool!

Summer is a time for vacations and outdoor activities, but the heat and health risks of the summer heat should not be taken lightly, especially for the elderly. As a person becomes older, they become less sensitive to higher temperatures, putting the elderly more at risk to heat related illness. The elderly are more likely to not notice the warning signs of heat-related diseases and injury. Health conditions caused by the heat can range from heat stroke, the most serious, cramps caused by lack of water intake, nausea and weakness, to headaches caused by exhaustion due to the summer heat. Following are some tips for seniors to stay safe and cool during the summer heat:

Maintain plenty of water in-take to keep hydrated, about 4-8 glasses a day; eating fresh fruits and vegetables can also help hydrate the body.

Reduce strenuous activities during hot weather. Exercise in the cool morning and evening hours to avoid the heat.

Avoid too much sun and always use sunblock when going outdoors for prolonged periods of time.


When planning for a family outing in the summer, ensure there are cool places with shade and ventilation for seniors to retreat to.

When the heat rises to extreme temperatures, seniors should stay in cool places out of the sun, such as an air-conditioned room.

Snack on cool treats, such as popsicles, ice cream, and other frozen treats to keep cool.

If you have an elderly family member or friend, check on them or have a neighbor check on them to ensure their safety during hot summer months.

If you see signs of heat exhaustion or dehydration, such as weakness, nausea, heavy sweating or no sweating, rapid pulse, or fainting, move the senior immediately to the nearest cool shaded area and provide with ventilation and hydrants like cool juice or water. You can also help cool them down by applying a cold compress. Call for medical assistance immediately if it is necessary.



ASSEMBLY MEMBER
Roger Hernández
 REPRESENTING THE 48th DISTRICT

invites you to a

Community Coffee in Duarte

On Saturday, September 21, I'll be in your community from 9:30 am - 11:00 am at the City of Duarte County Library, where I will host a Community Coffee. Please join me as we discuss the budget and the economic outlook of California.

Coffee and other refreshments will be provided.

WHAT: Community Coffee

WHEN: Saturday, September 21st
9:30 a.m. – 11:00 a.m.

Where: Duarte County Library
Multi-Purpose Room
1301 Buena Vista St.
Duarte, CA 91010

Questions/RSVP:
Armando.Yanez@asm.ca.gov or (626) 960-4457

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SIERRA MADRE MIDDLE SCHOOL GROUNDBREAKING

By Marina Coco La Salle Photo courtesy Chris Koerber



This past Thursday marked the day of the Sierra Madre Middle School groundbreaking. The ceremony was led by Principal Garret Newsom, who began with some special introductions. Starting with the individuals who worked at SMMS since the beginning, Garret Newsom presented previous SMMS principals, Ty Gaffney and Gayle Bluemel, as well as Helen Ponerelli, a popular former teacher. Also introduced were Adam Carter, the representative for Carol Liu, Alex Zuko, the representative for Assemblymember Chris Holden, Sierra Madre City Councilman Chris Koerber, PUSD Board Members Tom Selinske, Dr. Elizabeth Pomeroy, Gretchen Vance, and lastly the first speaker of the ceremony PUSD Board Member Mikala Rahn. Superintendent Jon Gundry was also present.

It has been three years since the City of Sierra Madre made the decision to entirely rebuild the Sierra Madre Middle School. This project brought the community together to support the upgrading of the school while continuing the focus on academic achievement. They proved triumphant, successfully completing the facilities project while also being the highest performing middle school in the Pasadena Unified School District.

This fresh start for the community would not have been possible without the help of many hard working individuals. LaRon went on with her portion of the ceremony thanking the parents and staff for their resilience and hard work keeping the school up and running. Supporting this project since the beginning was the Sierra Madre City Council. Councilmember Koerber. Speaking on behalf of the Council, he enthusiastically stated, “I am proud to be the liaison for Sierra Madre Elementary School and Sierra Madre Middle School. I am excited to be here for this important event, the groundbreaking for what I’m sure will be a great school.” He continued by extending a greeting to the Chinese-speaking parents and friends of SMMS sharing his excitement for the addition of the new Mandarin Immersion program. Koerber ended his portion thanking Ramon Miramontez and Frasier Thompson for all of their contributions throughout these years.

Next to speak was Superintendent Gundry, who let the community know how happy he was with all the progress. “I’m very pleased for every opportunity we can give to our kids to be in a world class learning environment. The building at Sierra Madre Middle simply closes the loop. The great programs we have here, the fantastic staff, I am really pleased to be here at the beginning of this and looking forward to the end.” He ended by thanking the voters of the school district who approved Measure TT. The plan is nearly one third of the way done and is running smoothly. Their votes helped to make this upgrade possible.

Bringing her children up to stand by her side, Gretchen Bants brought the presentations to a close. “Tonight we celebrate, but this celebration is not just about constructing a new middle school. It is much more than that. This celebration is about parents, students, teachers, voters, neighbors, and community leaders coming together with determination and persistence to press on for our children and children to come.”

The ceremony ended with special recognitions to Sierra Madre Middle School by both Congresswoman Judy Chu and Supervisor Michael Antonovich representing the County of Los Angeles. Principal Newsom proclaimed, “Your new project will enhance the students’ learning experience and make a lasting positive impact on the community.”

SCHOOL DIRECTORY

Alverno High School
200 N. Michillinda Sierra Madre, Ca. 91024
(626) 355-3463 Head of School: Ann M. Gillick
E-mail address: agillick@alverno-hs.org

Arcadia High School
180 Campus Drive Arcadia, CA 91007
Phone: (626) 821-8370, Principal: Brent Forsee
bforsee@ausd.net

Arroyo Pacific Academy
41 W. Santa Clara St. Arcadia, Ca,
(626) 294-0661 Principal: Phil Clarke
E-mail address: pclarke@arroyopacific.org

Barnhart School
240 W. Colorado Blvd Arcadia, Ca. 91007
(626) 446-5588 Head of School: Ethan Williamson
Kindergarten - 8th grade
website: www.barnhartschool.org

Bethany Christian School
93 N. Baldwin Ave. Sierra Madre, Ca. 91024
(626) 355-3527 Principal: James Lugenbuehl
E-mail address: jml@bcsllions.org
website: www.bcsllions.org

Clairbourn School
8400 Huntington Drive
San Gabriel, CA 91775
Phone: 626-286-3108 ext. 172
FAX: 626-286-1528
E-mail: jhawes@clairbourn.org

Foothill Oaks Academy
822 Bradbourne Ave., Duarte, CA 91010
(626) 301-9809
Co-Principals Nancy Lopez and Diane Kieffaber
info@foothilloaksacademy.org
preschool@foothilloaksacademy.org

The Gooden School
192 N. Baldwin Ave. Sierra Madre, Ca. 91024
(626) 355-2410 Head of School: Patty Patano
website: www.goodenschool.org

High Point Academy
1720 Kinneloa Canyon Road Pasadena, Ca. 91107
Headmaster John Higgins
626-798-8989
website: www.highpointacademy.org

LaSalle High School
3880 E. Sierra Madre Blvd. Pasadena, Ca.
(626) 351-8951 website: www.lasallehs.org
Principal Bro. Christopher Brady, FSC

Monrovia High School
325 East Huntington Drive, Monrovia, CA 91016
(626) 471-2800 Principal Darwin Jackson
Email: schools@monrovia.k12.ca.us

Odyssey Charter School
725 W. Altadena Dr. Altadena, Ca. 91001
(626) 229-0993 Head of School: Lauren O'Neill
website: www.odysseycharterschool.org

Pasadena High School
2925 E. Sierra Madre Blvd. Pasadena, Ca.
(626) 798-8901 Principal: Gilbert Barraza
website: www.pasadenahigh.org

St. Rita Catholic School
322 N. Baldwin Ave. Sierra Madre, Ca. 91024
Principal Joan Harabedian
(626) 355-9028 website: www.st-rita.org

Sierra Madre Elementary School
141 W. Highland Ave, Sierra Madre, Ca. 91024
(626) 355-1428 Principal: Esther Salinas
E-mail address: salinas.esther@pusd.us

Sierra Madre Middle School
160 N. Canon Sierra Madre, Ca. 91024
(626) 836-2947 Principal: Garrett Newsom
E-mail address: newsom.garrett@pusd.us

Walden School
74 S San Gabriel Blvd
Pasadena, CA 91107 (626) 792-6166
www.waldenschool.net

Weizmann Day School
1434 N. Altadena Dr. Pasadena, Ca. 91107
(626) 797-0204
Lisa Feldman: Head of School

Wilson Middle School
300 S. Madre St. Pasadena, Ca. 91107
(626) 449-7390 Principal: Ruth Esseln
E-mail address: resseln@pusd.us

PASADENA UNIFIED SCHOOL DISTRICT
351 S. Hudson Ave., Pasadena, Ca. 91109
(626) 795-6981 Website: www.pusd@pusd.us

ARCADIA UNIFIED SCHOOL DISTRICT
234 Campus Dr., Arcadia, Ca. 91007
(626) 821-8300 Website: www.ausd.net

MONROVIA UNIFIED SCHOOL DISTRICT
325 E. Huntington Dr., Monrovia, Ca. 91016
(626) 471-2000 Website: www.monroviaschools.net

DUARTE UNIFIED SCHOOL DISTRICT
1620 Huntington Dr., Duarte, Ca. 91010
(626)599-5000 Website: www.duarte.k12.ca.us

THE REEL DEAL: by Ben Show

THE GRANDMASTER



When going into this movie, I knew barely anything about it. The only thing I was sure about was that this movie told the story of the life of Bruce Lee’s master. I was a little reluctant to see it, but I’m glad I did because what I discovered was an amazing film.

In the 1930s, there were two main houses of kung fu: the Northern house and the Southern house. Each house trained in different styles of kung fu, creating different masters. However, as war threatened to tear the world of martial arts apart, the two houses

had to put their faith in the mysterious Ip Man (Tony Leung Chiu Wai) to unite their styles and keep the spirit of kung fu alive.

‘The Grandmaster’ is not only a movie about kung fu, but it also shows some historical events through the eyes of Ip Man and his family. While this movie is not for everyone (it is in Chinese with English subtitles), I would recommend it to anyone who enjoys a kung fu or historical drama movie.

PUSD STATE OF THE SCHOOLS ADDRESS

Pasadena Unified School District Board of Education President Renatta Cooper will deliver the annual PUSD State of the Schools Address Tuesday, September 24 at 5 p.m. at Jackson Elementary School. Cooper will discuss the new Common Core state learning standards, the district’s master planning effort and how California’s school funding reform affects PUSD. Superintendent Jon R. Gundry will also deliver remarks at the event.

The evening begins with a reception at 5 p.m. sponsored by the Pasadena Educational Foundation and PUSD’s College and Career Pathways. The speaking program begins at 5:30 p.m. In addition to President Cooper’s remarks will be an update from the Measure TT Bond Oversight Committee and a brief presentation for parents and the community on the new Common Core State Standards.

The address and reception are free and open to the public with an RSVP by September 20. Attendees can RSVP by email to communications@pusd.us or call 626-396-3606.

Located on the border of Altadena and Pasadena in the northwest part of the district, Jackson Elementary School has a science, technology, engineering and math (STEM) focus, hosts a Spanish dual language immersion program and collaborates with Reading.

The event will take place in their recently renovated auditorium thanks to Measure TT, the \$350 million school bond initiative approved by voters in 2008.

Spanish translation of the remarks will be provided. The 2013 State of the Schools will be streamed live on klrntv.org/webcast and will be broadcast on KLRN-TV (Ch. 95 on Charter and Ch. 99 on U-Verse) the following week.

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Wine comes in at the mouth And love comes in at the eye; That's all we shall know for truth Before we grow old and die.

William Butler Yeats

Some write letters upon our soul, some laugh at a thousands troubles, some hearts pin so dear they live only as long as they are allowed to love.

My longtime colleague and friend, Dan O'Heron has left us. Dan was a food professor, maestro of language and restaurant counselor to the Pasadena Weekly for the last 25 years. His articles illuminated the San Gabriel Restaurant scene in the revelations of food and the investigations of people. His career began in the great era before the use of microwaves and his experience grew out of an age of butter filled recipes, heavy shortening and deep fried foods. Dan first established himself as a copy editor and by the late 1970's he was working his magic for The Downtown News. He developed a habit that was shared by another great writer, C.S. Forester, the author of African Queen and Horatio Hornblower, as both fancied a good walk to coalesce the budding ideas of their writing. For Dan, the journey was about the story. Sometimes the story was a family run business and a chef that cared and troubled over guacamole with such passion, he insisted the avocados be shipped from Mexico, as Dan conveyed in one of his Cinco De Mayo stories. At other moments the story seated us with a newly minted Chinese immigrant family that could barely speak our native tongue, which Dan effortlessly moved us past, pushing his readers toward the truth of experience and the palpable ornaments of a language which the immigrants had mastered in the pronunciation of flavors and the powerful composition of dishes. For the last thirty years Dan could be spotted walking his beat along the streets where each step he extended moved him over the cultural empire of Pasadena.



Dan once said to me, that if it wasn't for a life of restaurants, he could have easily been content as a sports writer. Equal to his personality and the magnetism of the man, Dan's Diner was a popular hub for food junkies throughout the 1990's. In the many articles of Dan's I sifted as an archeologist digs for treasures, I came to love Dan's insights and the Ernest Hemmingway eloquence of his dispatch. I am certain if I had never met Dan I would have known him all the same by his writings, for I could penetrate the spirit of Dan by his desire to communicate. The bright tones he conjured, the

glimpses of hidden pearls he gleaned and handed along to us from waiters, chefs, and owners, and the fascinating compilation of inquisitive exploration he shared for food. Dan rarely wrote a negative thought in his article, in truth he probably didn't have to censure himself like most, he didn't think in such terms, instead he hoped to inspire people with a bounty of culinary examples. Over the collected years I knew Dan and the times he helped me to judge a multitude of events; including the occasional Pizza contest and the yearly Chili Cook-Offs that would arise from the world as sunflowers when the summer calendared surfaced each year, I came to know his notoriety with the public. He was a celebrity in the most personal sense, never allowing the experience of a conversation with a stranger to pass.

I must admit I was jealous the year I saw him holding court at the Annual St. Patrick's Day Parade. He looked so genuine, so matchlessly fitting for the spirit of St. Patty's Day. Of course the bars, restaurants and diners he visited came to love Dan as I, and I was not at all surprised when Crown City Brewery effectually named a beer after our beloved Irishman. He never once mentioned or bragged of the endowment to his name, but I am certain the thought of a beer being named after that great breed of Irishman calling to O'Heron circled as laurel of gold around his mind.

Somewhere in a lonely back table that only Dan could know, a chair sits empty by the traces of a candles light.

But up beyond the sea of blue and further than the foamy clouds of white, sits a man beside his God tonight.

OPPA GREEKFEST AT THE SANTA ANITA RACE TRACK

Southern California's preeminent Greek Festival, the 55th Annual Pasadena Greek Fest, sponsored by Santa Anita Park, Pasadena Star News, and Metaxa, invites the public to join the festivities in "all things Greek" at an endless summer fun event as the Los Angeles Greek community comes on Friday-Sunday, September 20, 21 and 22, 2013 at Santa Anita Park in Arcadia, California, located at 285 W. Huntington Drive in Arcadia, CA 91107.

Greek Fest hours are from 5 p.m. to 1:00 a.m. on Friday, September 20, 2013; noon to 1:00 a.m. on Saturday, September 21, 2013; and on Sunday, September 22, 2013 from noon to 10 p.m.

The event is priced at \$5 for adults and children under 12 years are free. Parking is \$4 per car at the main entrance of Holly and Huntington Drive at Santa Anita Park.

"Pasadena Greek Fest offers one last chance to celebrate the end of summer. Take a trip with us as we transport you to Greece for a weekend. Enjoy food, wine, spirits, music and dancing! Visit our Hellenic Theater featuring culinary and cultural presentations. There is so much to see, hear, taste, smell and feel, all your senses will be pleased" says Greek Fest Chairman Louis Kades.

Highlights of the weekend festivities will include a free live concert Saturday night with the well known Greek vocalist Diamantis Dionysiou. Throughout the weekend, there will be performances by The Olympians and other live performers. Planned are many exciting exhibits, including cooking demonstrations, wine tasting, lectures about Greek history and culture, as well as the very popular Olympic Taverna Sports Bar & Cigar Lounge, authentic homemade Greek cuisine and pastries, Greek folk dancing by several award winning youth groups and an expanded Kids' Fun Zone with rock climbing, carnival games, rides and prizes.

The Pasadena Greek Fest is an annual event, hosted by Saint Anthony Greek Orthodox Church in Pasadena, CA. The event brings together thousands of visitors from the Greater Los Angeles area to a weekend paganentry celebrating all things Greek. Proceeds benefit cultural, educational, and community outreach programs run by Saint Anthony Greek Orthodox Church.

For ticket information or to obtain additional information regarding the event, call 626-600-1672 or visit the official website of the festival at www.pasadenagreekfest.org.



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INGREDIENTS

- 12 ounce(s) (3/4-in.-thick) sirloin steak
- 1/2 a 1-lb loaf French bread, split
- Garlic-flavor cooking spray
- 1/2 teaspoon(s) salt
- 1/2 teaspoon(s) pepper
- 2 cup(s) ripe tomato chunks
- 2 bag(s) (6 oz each) baby spinach trio (baby spinach, arugula and carrots), or 2 bags (6 oz each) baby spinach
- 1/2 cup(s) sliced onion
- 1/2 cup(s) crumbled blue cheese
- 1/2 cup(s) olive oil & vinegar dressing

DIRECTIONS

- 1.Heat outdoor grill or stovetop ridged grill pan. Coat steak and cut surfaces of bread with garlic spray; sprinkle with salt and pepper.
- 2.Grill steak, turning once, 6 minutes, or until an instant-read thermometer inserted from side to middle registers 155°F. Remove to a cutting board, cover loosely with foil and let rest. (Temperature of steak will continue to rise to 160°F for medium doneness.)
- 3.Meanwhile, grill bread, cut sides down, 2 minutes, or until lightly toasted.
- 4.Cut bread in chunks; thinly slice steak. Combine in a bowl with remaining ingredients; toss to mix.

Sierra Madre Kiwanis Club's Pancake Breakfast



**Saturday, September 21, 2013
7:00 to 11:00 a.m.
in Memorial Park
\$5.00 donation**



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your
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Help us fund our children's programs throughout the year. Our programs have helped thousands of children improve their quality of life in our community.

Look for our Kiwanis sponsored events throughout the year! Together we make a difference.

Join your friends and neighbors under the pergola for the very best breakfast in town.



**Kiwanis
Builders
Club**
Building Leaders



SAVE THE DATE!

**CITY OF SIERRA MADRE
OKTOBERFEST
GOLF AND TENNIS TOURNAMENT**

**Saturday, October 19, 2013 - 8:00am
Memorial and Sierra Vista Park Tennis Courts
Eaton Canyon Golf Course
Sierra Madre, CA**

Benefiting youth and teen services

For more info or to support, call 626.355.5278 or email kschnurr@cityofsierramadre.com.



HOW TO TRACK DOWN LONG-LOST FRIENDS

Dear Savvy Senior:
I'm interested in tracking down some old friends I've lost touch with over the years but could use some help. What tips or resources can you recommend to help me find them? Searching Senior

Dear Searching,
It you have access to the Internet, tracking down long-lost friends from many years ago is relatively easy to do, and in most cases it won't cost you a cent. Here are some tips and tools to help you get started.

8Gather Details
Before you begin your search, a good first step is to jot down any information you can remember or find out about the people you're trying to locate. Things like their full name (maiden and married), age or birth date, last known address or phone number, old e-mail address, names of family members, etc. Knowing details can help you turn up clues while you search.

Searching Tools
After you compile some information, a good place to start your search is at google.com. Just type in the person's first and last name in quotation marks to indicate you're searching for a specific phrase – for example, "John Smith."

Unless your friend has a unique name, you're likely to get dozens of results. You can narrow your search by adding other criteria like their middle initial or middle name, the city or state they may live in, or even their occupation. You can also do an advanced Google search at google.com/advanced_search, which helps you specify your search for better results.

Some other free people search websites to try are pipL.com, wink.com and zabasearch.com. Or for a few dollars, you can search a little deeper at sites like intelius.com and peoplefinders.com.

In addition to these search engines, try social networking and affinity sites where your friend may have registered, like facebook.com, twitter.com, linkedIn.com and classmates.com,

Another option is to check out high school alumni Web sites. Not every school has its own site, but some do, and you can look for it by going to any search engine and typing in the name of the school with the city and state it's located in. You can also search at alumniclass.com, a huge hosting site for thousands of high schools across the U.S.

If you're looking for old college friends, your university alumni association may be able to help. While they probably won't give you the contact information of the person you're looking for, they may be able to forward a message for you.

If you're looking for someone you served with in the military, military.com offers a free "Buddy Finder" service that has a database of more than 20 million records.

And if the person you're looking for is politically active, the Federal Election Commission's Web site (fec.gov) lists the addresses, ZIP codes and occasionally even the occupations of those who have given \$250 or more to a national campaign.

Deceased Friends
If you can't find any current information about the person you're searching for, it could be that he or she is dead. To find out if that's the case, several sites including familysearch.org and tributes.com offer free access to the Social Security Death Index, a listing of around 90 million deaths in the United States. Legacy.com also adds a database of published obituaries from hundreds of American newspapers.

Send your senior questions to: Savvy Senior, P.O. Box 5443, Norman, OK 73070, or visit SavvySenior.org. Jim Miller is a contributor to the NBC Today show and author of "The Savvy Senior" book.

KATIE Tse.....This and That
SOUNDIES



Are you feeling down, or just in need of a good laugh? Well, I can guarantee you'll go from zero to hysterical in three short minutes! "How?" you ask. Watch a "Soundie"!

"Soundies" were three-minute films from the early 1940's that included short comedy skits or musicals. I haven't seen any of the comedic ones, but I can tell you the musical numbers are HILARIOUS!

We can all name great films from the 1940's. "Casablanca," "Citizen Kane," and "Rebecca" are familiar classics. There were also a lot of mediocre (if not plain bad) films produced during that time. "The Brasher Doubloon," "Isle of Forgotten Sins," and "Plan 9 from Outer Space" (1958, but close enough) are just a few examples. And then there were the "soundies"...

When trying to capture the essence of the soundies, one word comes to mind --"off." The singers, dancers, and "actors" in these shorts were never big names, and in most cases, it's easy to see why. In one rendition of "Stardust," the male singer is so stiff, he gives the impression that he's suffering from severe arthritis. He periodically changes his facial expression to break the monotony by arching his eyebrows, or rapidly blinking his eyelids. Sometimes the camera pulls back and we see him full frame. He keeps one hand in his pocket, occasionally withdrawing it to adjust his shirt cuffs, as if he were modeling clothes for Sears. He's not particularly bad looking, but his meaty face would be more believable as that of a construction worker or plumber, rather than a tuxedo-clad crooner!



Half way through the number, our eye-blinker is joined by two lines of chorus girls in flowing gowns. (The random introduction of chorus lines is a "soundies" staple.) They dance around him, spinning and waving their arms, not quite in unison. Near the end, one girl leans so far back her head is out of the frame as she kicks her foot high in the air; a fittingly weird end.

Latin themes must have been all the rage during the brief age of soundies. In "Chicky Chicky Boom Boom" (no, I'm not joking), a very White-looking woman appears in a Carmen Miranda get-up. Between close ups of her singing, "Cuban" style male and female dancers shake and shimmy in ruffled sleeves so big that they look like piñatas. As if the lead singer and the dancers weren't enough, the camera periodically cuts back to an expressionless maraca player. Why? Who knows!

But probably the most bizarre soundie I've seen featured a man and woman singing an unfamiliar (and somewhat disturbing) song about him being a Casanova and taking her to "a park in the dark." Hmm, not exactly safe dating advice. But then again, I doubt that anyone viewed soundies as public service announcements. Between Casanova and his girlfriend singing, a chorus line files onto the stage. Something's amiss with this chorus line, but you don't realize it until they turn the opposite direction. Then, you see that these dancers are wearing half a dress and half a black tie and tails outfit! Creepy!

But that's not all... The dancers then "hug" themselves, making it look as if a man and woman are embracing each other --sort of, (that takes a lot of imagination). As if you weren't thoroughly grossed out by now, the last scene of the singing couple ends with a shot of the tux/ evening gown chorus lined up side by side as a woman dances in front of them. Just when you thought it was mercifully over, she turns around to reveal that the back of her outfit resembles a tuxedo, but the arms, torso, and legs look skinnier since she's wearing a dress on the front. Her squiggly "dance" movements remind the viewer of a puppet or Halloween ghost. And just to make sure the younger viewers in the audience don't make it out emotionally unscathed, this gown/tux ghost dancer has a male mask on the back of her head! And this isn't just any mask; this thing is GROSTESQUE!

But other than the disturbing numbers, "soundies" are quite entertaining. But don't take my word for it; see for yourself at archive.org!

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SENIOR HAPPENINGS

By Pat Birdsall
FYI - LIBRARIES: SO MUCH MORE THAN READING

I honestly thought when I started write about libraries that I was going to find that they were having difficulties because of the "computer in every home" way of life these days. I'm gladly mistaken and also way out of the loop. Libraries have embraced the digital age and are more than keeping up with it. The Sierra Madre Public Library is a case in point...They have something for everybody. From Children's Services to Adult Services and all the wonderful things in between. Interestingly, I used my computer to find out more. I went to the City of Sierra Madre's website to garner the following information www.cityofsierramadre.com then on to the Library category. I'm going to focus on what the library has to offer seniors (a partial listing):
*Large print collection *Circulating collection of books, audio, music cds, movies and magazines. *Local history collection* "Titles to go" homebound delivery service * Spanish collection *Computers with internet access and Microsoft Office *Printing, photocopying, scanning *Wi-Fi Internet Access. Whew! I've barely scratched the surface... go in and experience the pleasant environment and the outside patio. More importantly, the pleasant, knowledgeable and helpful staff! The Sierra Madre Public Library is located at 440 W. Sierra Madre Blvd. and their telephone number is (626) 355-7186 for questions and to get the hours of operation.

HELPFUL HINT: Before you toss one of those sticky notes, run the sticky side between the keys on your computer's keyboard to collect crumbs and other grime.

FOR YOUR FUNNY BONE - A new teacher was trying to make use of her psychology courses. She started her class by saying, "Everyone who thinks they're stupid stand up!" After a few seconds, Little Davie stood up. The teacher said, "Do you think you're stupid, Little Davie?" "No, ma'am, but I hate to see you standing there all by yourself."

HAPPY BIRTHDAY! ... September Birthdays
Verda Johnson, Clem Bartolai, Ed Clare, Donna Anderson, Teresa Chaure, Cathy Gunther, Esther Macias, Sheila Pierce, Nancy Sue Shollenberger, Yvonne Osti, Patti O'Meara, Judie Cimino, Mary Steinberg, Geri Wright, Parvin Dabiri, Denise Reistetter and Nehama Warner.

* To add your name to this distinguished list, please call the paper at 626.355.2737. YEAR of birth not required.

Quote of the Week: "Grief is itself a medicine."
~ William Cowper

ACTIVITIES: Unless listed differently, all activities are at the Hart Park House (Senior Center) 222 W. Sierra Madre Blvd., Sierra Madre

YMCA San Gabriel Valley Intervale Senior Café: Monday-Friday at 12:00 Noon (Participants are urged to arrive no later than 11:45 A.M.) All seniors 60 and up can take part in the lunch program. There is a suggested donation of \$2.00 for those 60 and over and \$3.75 for non-senior guests. Daily reservations are necessary as space is limited. Please call 24 hours in advance...626.355.0256

Free Balance Class: Every 3rd Monday for 11:00 am to 11:45 am with Shannon Vandeveld. A variety of balance exercises are practiced; all ability levels are encouraged and welcomed.

NEW!
Get fit, Have Fun with Zumba Gold
Zumba Gold is a low impact fitness class based on Latin and World Music. The upbeat music creates a fun atmosphere with easy to follow dance moves that will have you toning your body and improving your stamina and balance from your very first class. No dance experience is necessary and all fitness levels are welcome. Class is held Mondays from 11:00 am to 12:00 pm.Next session begins in September. \$30.00 class fee. For more information or to sign up call the Community Services Department at (626) 355-5278.

Free Blood Pressure Testing: Held Second Tuesday of the month from 11:00 am-12:00 pm: No appointment necessary.

Bingo: Every Tuesday afternoon from 1:00 pm- 3:00 pm Cards are only .25c each!

Free Chair Yoga: New Hours: 11:00 to 11:45 Every Wednesday morning. Join Paul Hagen for this free class that focuses on senior yoga techniques. No reservation is necessary!

Free Legal Consultation: Pasadena attorney Geoffrey Chin volunteers on the 2nd Wednesday of the month. He focuses on estate planning, trusts, wills, probate, conservatorships and business law. *Appointments are a must! Please call: 626.355.7394 to make yours* Conflicting court schedules can occasionally cause cancellations.

Lunch and Learn: Emergency Preparedness
Wednesday, September 28- 12:00 to 1:00 pm Hart Park House Senior Center
Prepare yourself for fires, earthquakes and winter storms with this informative presentation. Learn how to make a family emergency plan and take home an emergency kit from our friends at the American Red Cross. Preparing for disasters before they strike enables people to respond more effectively when they do occur. If you would like to have lunch during the talk, please make a lunch reservation with the Senior Lunch Café at 626.355.0256 or bring your own.

Birthday Celebrations: The 2nd Thursday of the month the Senior Center celebrates the birthdays of our patrons at 12:30 pm. Please join us for free cake and ice cream and "celebration." (The cakes are provided due to a generous donation from the Sierra Madre Civic Club.)

Game Day: Every Thursday at 1:00pm. Poker is usually the game of choice, or should I say chance? Board games and other card games are also available. Outside, on the patio, a beautiful, one-of-a-kind chess table is anxious for players.

Free Strength Training Class: Every Friday from 1:00 pm -1:45 pm Conducted by long-time volunteer, Lisa Brandley. The class utilizes light weights for low-impact resistance training. Weights are provided by the Sierra Madre Senior Center. It's a great way to stay in shape and to socialize with your peers.

Senior Citizens Club: Every Saturday at the Hart Park House (Senior Center). Brown bag lunch at 11:30am; Club meeting at Noon; Bingo 12:30- 3:30 pm. Only .25c per card.

UPCOMING EXCURSIONS:

Riley's Farm (Oak Glen, Ca.)
Date: Friday, September 13, 2013 Time: 9:00 am-3:00 pm
Meeting Location: Hart Park House Senior Center Cost: \$38.00 (Lunch included)
Appreciate the scenic beauty and breathe in the crisp air while visiting Oak Glen, Ca. The trip will include a visit to Riley's at Los Rios Rancho, the oldest and largest ranch in Oak Glen and a working apple farm. While at Riley's browse through the unique gift shop, take a walk through the beautiful apple orchards, or see a vintage 19323 cider press that produces 100 gallons of cider per hour. Following Riley's is a visit to Law's Complex which includes Law's Oak Glen Coffee Shop, where lunch will be enjoyed, Law's Cider Mill and Ranch, and Five Seasons Gifts.

Save the Date! Oktoberfest (Big Bear, Ca.) Saturday, October 12, 2013
Time: 8:30 am to 4:30 pm Meeting Location: Hart Park House Senior Center
Cost: \$89.00 (Lunch included)
Join us for the biennial trip to Big Bear for Oktoberfest. Upon arrival the group will enjoy a narrated bus tour of Big Bear Lake, current issues facing their eco-environment and various stories and antics occurring at the Lake. A German style lunch including a variety of wursts, potato salad, sauerkraut, pretzels and apple strudel will be served. During and after lunch enjoy German entertainment, learn traditional dances and peruse vendor booths.

*Registering for Excursions can be done in person at the Hart Park House Senior Center and the Community Recreation Center or online at www.cityofsierramadre.com Cash, checks, and credit cards are accepted. Make checks payable "City of Sierra Madre". Payment must be made at the time of reservation. CALL (626) 355-7394

Senior Movie Program:
FREE movies are chosen by the seniors themselves and shown on the 1st and 3rd Wednesdays of the month in Sierra Madre's City Council Chambers, 232 W. Sierra Madre Blvd., Sierra Madre. ~ Start time is 1:00pm ~
September 18th: The Magic of Belle Isle (2012)
Monty Wildhorn, an alcoholic of westerns, has lost his drive. His nephew pushes him to summer in quiet Belle Isle. He begrudgingly befriends a single mother and her three daughters who help him find the inspiration to write again. Rated PG, Start time 1:00 pm (run time is 109 minutes) Starring: Morgan Freeman and Virginia Madsen. Directed by Rob Reiner.

SIERRA MADRE FARMERS MARKET

The Sierra Madre Farmer's Market hours have changed to 3:00pm through 8:00pm every Wednesday. Vendors include Dry Dock which has fresh and wild caught fish, Rustic Loaf with artisan breads, Cutie Pie with fresh pies and much more!

For those interested in being a vendor contact Melissa Farwell with Raw Inspirations at 818-591-8161 ext. 806.



THE JOY OF YOGA NEVER BEEN TO A YOGA CLASS?

Anyone can go to yoga. You do not need to be flexible. All ages are in the same room. But you want to pick the level that is right for you. Some of us need gentle yoga. We want to calm the mind, stretch out and get strong, yet with out the strain on the wrists and knees. Maybe our low backs are tricky and we just want to build strength with out aggravation there. Maybe we have had a health issue that keeps us from more vigorous exercise or even that we haven't done any physical movement for a while and need to work in slowly. Gentle class is great for this. We learn to go inside and choose what is right for us.

Beginning class is for the student that wants to get moving. You get all the benefits of the gentle practice, but with even more strength. You learn alignment and how to do the poses. You learn breathing exercises to help you build stamina and tame the thoughts. Any class creates greater focus, but beginning is the place to start if you are in ok shape and want to get all the benefits of a yoga class. You can learn meditation and mantra.

All levels is for the student that knows a little bit of yoga and is ready for a bit more challenge – but the great thing is you get to work at your own level. Advanced and easier modifications are given. More challenging breath options and more of the ancient teachings work their way in.

You don't generally have to make a reservation for class in our neighborhood. You can just show up a few minutes early to meet the teacher and tell them your specific needs. You don't need to bring anything but yourself. Wear comfortable clothing. You'll go barefoot. Most studios have mats to borrow or rent.

You just need to get there. The teacher takes care of the rest. If you have ever heard someone say “I went to a yoga class, and it was too hot” or “I went to yoga and everyone was doing all these crazy poses and I was lost” – then you need to come to Yoga Madre. It's not too hot and it's really friendly and accessible. You will be so glad you did!
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Vibrant Living Wellness Center

Heathcare the Way Nature Intended

4 TIPS TO A TOXIC FREE LIFE By Dr. Tina



Dr. Tina is a traditional naturopath and nutritionist at Vibrant Living Wellness Center

Many of us are trying to do the right things to lead healthy lives. We always wear our seatbelts. We exercise regularly. We don't smoke and we try to eat healthy. In our modern world these things may not be enough.

Many chemicals that we are exposed to everyday may increase our risk of cancer. Unfortunately, when chemicals are tested for safety they are tested by themselves. In today's world rarely is one chemical used by itself, rather they combine with many other chemicals. It is that chemical interaction that has many of us concerned. One toxin maybe harmless but regular does of many toxins may be another issue all together.

1. Eat organic when possible. The pesticides on or in the food you consume are stored in your fatty tissue and organs. Tender flesh fruit like strawberries require lots of pesticides because they are close to the ground.
2. Give up plastic water bottles and canned foods. Bisphenol A is found in many plastic water bottles, in some cling wraps and in the lining of many can goods. This chemical can increase the risk of breast and prostate cancers. Try fresh or frozen vegetables in place of canned ones (they taste better too).
3. Leave your shoes at the door. Just think about the places you that you have walked through in a given day. Do you want to bring that in your home? Maybe you went to the grocery store. Not only did you walk through the store but you have to cross the parking lot too. Maybe while at the store you visited the restroom. Possible you walked across someone's lawn laden with chemical fertilizers and pesticides. The majority of dirt, pesticides and chemicals that come in our home, come in on our shoes.
4. Forego cologne or perfume. I like wearing perfume BUT most of the chemicals used in fragrances are chemicals compounds that come from petroleum and are carcinogens like benzene. Many perfumes and beauty product fragrances have been found to contain phthalates which have been shown to cause birth defects. Keep in mind that what is in a fragrance is a trademark secret and is not listed on the label. You don't have to give up all perfumes there are wonderful perfumes made from natural oils that are not harmful.

Just a few simple changes in lifestyle can go a long way to living a more toxic free life!

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Getting Clear by Lori Koop, Career Coach



My daughter regularly puts these rescue videos under my nose. Hurting dogs living on the streets, and one man's commitment to save them. They are beautiful stories. Have a look: HopeforPaws.org.

When I viewed the newest one yesterday, I was filled with gratitude. The sacrifice. The offering. The impact. THANK YOU, Eldad. For the humanity you call us to. For the compassion you uncover. For the giving heart that expects nothing in return.

And thank YOU for your service. Whether you are volunteering at school or the local animal shelter, making a meal for a neighbor, or giving clothes to Goodwill, giving matters. It changes others, and it heals you.

If you are feeling lost, unneeded, or hopeless, reach out. It's often the opposite of what you're inclined to do; depression often leads to isolation, but it doesn't help. If you can, reach into your heart pull out a part. Give it to someone else, someone less fortunate, and feel it heal back up. Stronger. Bigger. Better. That's how it works.

Let us all be reminded to make time. To do what we can. To care.

“Let us not be satisfied with just giving money. Money is not enough, money can be got, but they need your hearts to love them. So, spread your love everywhere you go.”
 - Mother Teresa

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BE.WELL By Douglas Edwards

THE MYTH OF LIVING ALONE PART 2

Americans are living longer than ever before in human history. Average life expectancy has increased by over 25 years since the late 19th century. Women's average life expectancy is 81 and men's is 79, ... and changing. We are getting what we want, longer life, but does that mean a better life? How does one age well?? Research is showing us what we have known and taken for granted all along. There are three elements to aging well: good health, strong social connections and purpose. These are strained as people live longer in privacy and face increasing challenges on their own.

This chapter of life is our longest, and it can be well lived by planning, or lived poorly without. The two most common plans made by retired adults are for health care and finance. That only covers one of the three areas that contribute to aging well, what of the others? Planning for community and for purpose requires a good look at one's living arrangements. When living alone is more of a liability than an asset, there are other ways to live that improve health, provide community and encourage purposeful living. Here is a brief review of the most available choices:

- 55+ Housing caters specifically to the needs of retired adults who are age 55 and older, providing services and amenities that attract this particular segment of the population and make these popular places to live.
- Affordable Housing are government subsidized (HUD 202 Program) apartments for people who meet the requirements.
- Assisted Living is a combination of housing, personalized support services, and health care, designed to meet the needs of those needing help with the activities of daily living.
- Board & Care is usually a single family home licensed to provide limited services on a monthly basis.
- Continuing Care Retirement Communities combine residential living with other levels of care in a single setting so that health, dietary, transportation and social services are readily available.

Many people would prefer to live in the familiarity of their home, but for a growing majority, home life is lonely. It is a place where few people visit, where comfort replaces stimulation and activity, and where there is very little purpose to bring out the best in a person, which increases the risk of depression, poor health and accidents. So the question remains, “What does aging well look like?”

The popular notion that a person's home is one's castle is true for much of life, but as people live longer, a home can be an obstacle to aging well. Living with good health, purpose and community requires more planning than our predecessors, it's the price of getting what we have long wanted, more life. What will make more years better years is to plan for aging well. Living without community and purpose results in poor health, and a shorter lower quality life.

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by Chris Leclerc

6 KIND CANINE CRUSADERS REUNITE WITH 8 FURRY FOUR-LEGGED BATTLEFRONT FRIENDS

With so many of our military troops returning home from Afghanistan over the past several months, there have been numerous heart-warming stories in the news about joyful reunions between soldiers and their loved ones, including tail-waging tales of troops receiving happy hugs and sloppy kisses aptly administered by their four-legged family members so overwhelmed with excitement to see them return home.

Among my favorite of the most recent soldier homecoming headlines is a uniquely sweet saga involving a unit of National Guard soldiers from New York who befriended a hungry and lonely, yet very friendly female dog that showed up at their camp barracks on the Western Afghanistan front this past January. The kind-hearted soldiers took her in, built her a comfortable shelter and fed her morsels of their daily food rations as she prepared to give birth to a litter of would-be unfortunate homeless puppies. They decided to call their new cuddly canine companion "Sheba".

Over time, Sheba became very protective of her new-found troop of uniformed friends and the territory they shared with her. As self-appointed official guardian of the fort, Sheba showed her instinctual need to protect the pack, taking it upon herself to patrol the perimeters of the soldiers' dwellings by keeping the wild dogs at bay and warning them of any threat she deemed worthy of staving off. Intrepid and impregnated, Sheba still reciprocated the soldiers' kindness with daily canine kisses and fun-loving fur therapy, giving them something to look forward to upon their return to camp each evening after a difficult day in the field.

In March, Sheba gave birth to 7 beautiful babes and, understandably, considering her life-long history of neglect and malnourishment, she had a tough time of it. When the men saw how weak Sheba had become after her pups were born, they all agreed to chip in even more of their individual food rations to help strengthen her so she could, in turn, provide proper nourishment for her new brood. Little by little Sheba gained strength, allowing her babies to nurse well enough to grow strong and healthy as well, and soon they were playing vigorously around the camp, keeping the troops entertained between their daily shifts. OK, so as if this true story isn't heart-warming enough so far, let me just say that it gets even better. Fair warning to my readers; Get out the tissue box!

During the weeks following their birth, Sheba's fast-growing group of playful pups brought such a bright light into the lives of the soldiers, they couldn't help forming strong bonds with them. Each soldier rather inadvertently chose a favorite of their own from the litter, as they got to know each other. Then, in July, when the unit received their orders to leave Afghanistan and report back to their base quarters in New York, they were obviously very pleased to know they were going home, but they were also heart-broken at the thought of leaving Sheba and her puppies behind. What would become of them with no one to feed them or care for them and give them the love they so desperately needed? The soldiers had become attached to those darling dogs, and they simply could not imagine going home without them, wondering the whole time whether they would make it on their own in the war-torn land where they were born.

As the day of departure drew near, Sgt. Caba came to the conclusion that he could not live with himself unless he did what he could to find a way to get those dogs safely to the US where they'd have forever homes with the men who cared about them and had bonded with them during a difficult time in a place where meaningful bonds are so hard to find. Caba contacted an old high school teacher from Long Beach who put him in touch with Guardians of Rescue, a non-profit volunteer group whose mission is to bring dogs back from combat zones through solicited donations and networking with other groups with similar missions, such as Paws of War, whose motto is: Help a Vet, Save a Pet! As it turned out, through the help of his teacher and other determined veteran supporters and animal lovers, Sgt. Caba succeeded in making sure Sheba and her 7 babies would make it safely to US soil.

On September 4th of this year, Sheba and her 7 precious pups were delivered to those kind tender-hearted soldiers who had known and cared for them since their birth. Each one of Sheba's 7 pups are now in the loving care of the respective soldier companion they met in that National Guard Unit in their homeland, and they will all live happy lives and thrive because of the love and appreciation they will receive from those grateful men who now equally understand what it means to fight for the basic freedom to love and let live.

Meanwhile, the pups' mom Sheba is in training and on her way to becoming a personal service dog for a wounded warrior in need of a helpful companion!

There are a few videos of this remarkable reunion that were broadcast on syndicated news networks over the past couple of weeks, and are now viewable on their websites as well as on YouTube. If you are a dog lover and a supporter of our American troops, I highly recommend that you look it up and watch...let the warmth of this true story penetrate your heart. Although it might incite awkwardly deep emotions and draw a couple of tears, it is a truly Happy Tail and, let's face it, tears come in a variety of flavors, some more bitter-sweet than others.

Finally, I want to express my sincere gratitude to all of the young men and women who put their life on the line to serve our country as soldiers in our military forces. I honestly don't understand why wars must go on, and I don't understand why due respect and appreciation is, at times, not given to those who truly deserve it. However, I do understand the basic human need for compassion and love, and for that reason I want to thank Sheba and her beautiful brood of babes for the compassion and love they shared with a small group of our young troops who needed it while they were in a foreign field serving our country. Welcome to the USA, Sheba and company. You are loved!!!

PET OF THE WEEK ALFRED

Meet Alfred, a wonderful pit bull puppy who is about one year old. Many feel that he is the sweetest dog on Earth. His story is a sad one, but it's gotten better, and will hopefully have a happy ending. Alfred, or "Alfie" as he is more well-known as, was dumped at a very high-kill shelter with a shattered leg. With the help of generous donors, he was able to get the surgery he needed on his leg. He is now fully recovered in a foster home and doing great. He is just waiting on his forever home.



Alfie is a gentle soul who loves all other dogs and adores children, too. He walks well on the leash, and enjoys walks and hikes very much. He plays well with other dogs, and loves cuddling up with them at the end of the day. Alfie has good manners in the house, and is a charming and very handsome pup. He is already neutered, housetrained, and up-to-date with shots. He will be a wonderful companion for an individual, couple, or family looking for a loyal, well-socialized best friend. Whoever is lucky enough to adopt this puppy will be showered with endless puppy kisses and joy that only a dog companion can bring. To see an adorable video of Alfie playing with a bunch of puppies, please visit this link: <http://www.youtube.com/watch?v=98nxNAOxVEM&feature=c4-overview&list=UUDQtN9FNDg-6XdpeB6SBgOQ>

An adoption fee/donation, home check and adoption contract are required for Alfred.

If interested in learning more about Alfred, please contact loveleorescue@gmail.com or Sasha at 802-233-5697.

LOOKING FOR A BEST FRIEND??

So is Ruffles! She is approximately 3-4 years old and weighs 9.3 pounds. She is sweet and friendly and has kisses to share. Once she gets to know you, she will jump right into your lap for a belly rub. Ruffles has beautiful markings and the most adorable face. She is a happy, perky little gal who enjoys going for walks, and gets along well with her kennel mate. She is spayed, up to date with all routine shots and ready to move in. Please consider making Ruffles part of your family!



She currently resides at the San Gabriel Valley Humane Society located at 851 E. Grand Avenue in San Gabriel with her roomie, Lottie. We are located off San Gabriel Blvd., north of Mission and south of Las Tunas.

To arrange a 'Meet and Greet' with Ruffles (aka..... SG05255), please stop by any time from 10:00am to 4:30pm Tuesday thru Sunday. Her adoption fee is \$120 which includes her spay surgery, a microchip, first vaccinations and a free wellness check-up at a participating veterinarian. Feel free to call us at (626) 286-1159 for more information on Ruffles.

See our website at www.sgyhumane.org for information and photos of all our available pets.



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Looking Up
with Bob Eklund



NEAR-EARTH ASTEROID “DON QUIXOTE” IS REALLY A COMET

Things are not always what they seem—especially in space. For 30 years, a large near-Earth object called “Don Quixote” was believed to be an asteroid. Now, an international team of astronomers and planetary scientists has discovered it is actually a comet.

Called 3552 Don Quixote, the body is the third-largest near-Earth object (an asteroid or similar body orbiting the Sun in the vicinity of Earth). About 5 percent of near-Earth objects are thought to be “dead” comets that have shed all the water and carbon dioxide in the form of ice that give them their coma—a cloud surrounding the comet nucleus—and tail.

The team found that Don Quixote is neither. It is, in fact, an active comet, thus likely containing water ice and not just rocks. The finding, presented at the European Planetary Science Congress 2013 [http://www.epsc2013.eu] in London Sept. 10, could hold implications for the origin of water on Earth.

“Don Quixote has always been recognized as an oddball,” said team member Joshua Emery, assistant professor of Earth and planetary sciences at the University of Tennessee, Knoxville. “Its orbit brings it close to Earth, but also takes it way out past Jupiter. Such a vast orbit is similar to a comet’s, not an asteroid’s, which tend to be more circular—so people thought it was one that had shed all its ice deposits.”

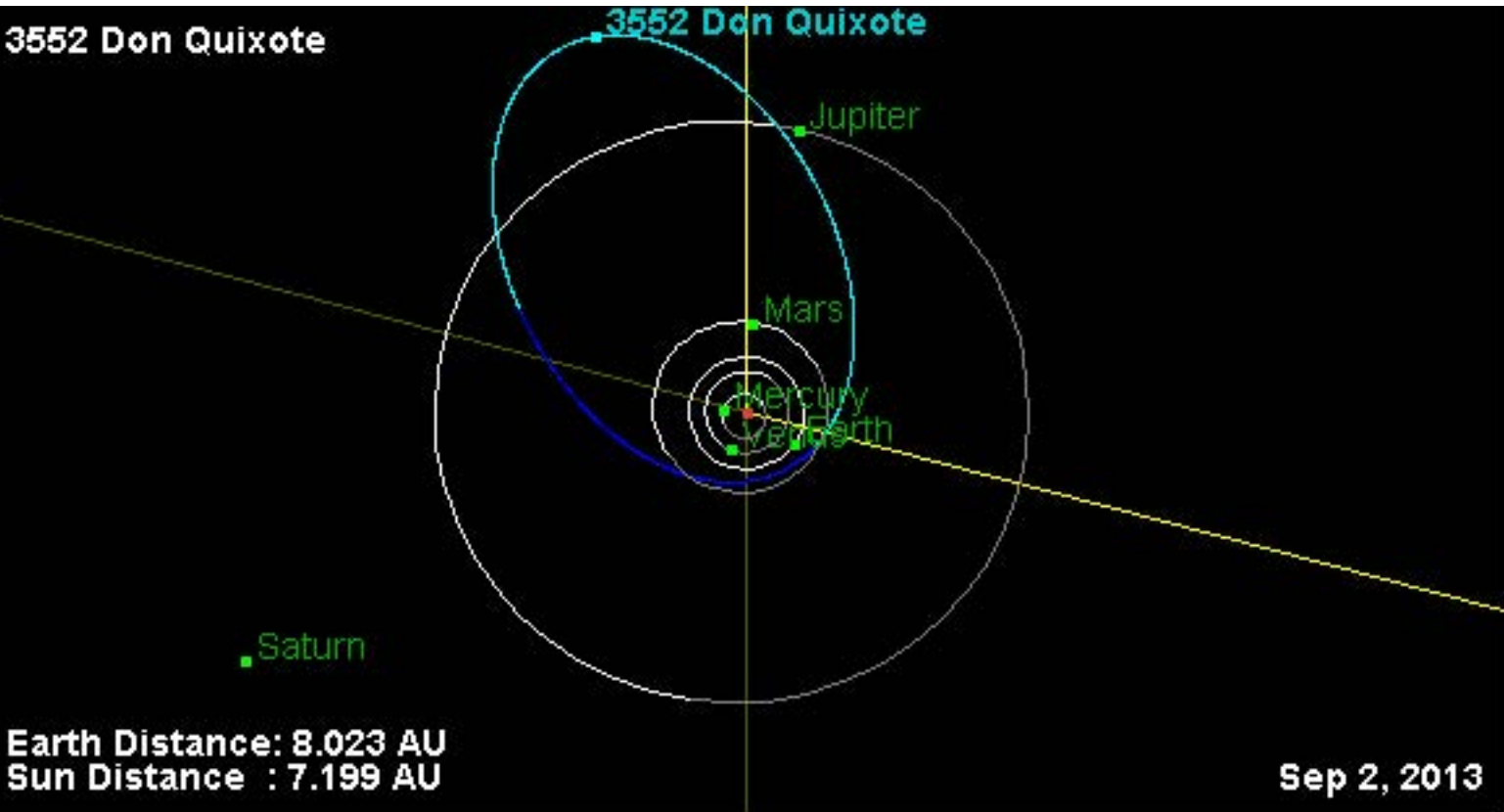
Using the Spitzer Space Telescope, the team reexamined images of Don Quixote from 2009 when it was in the part of its orbit closest to the Sun, and found it actually did have a coma and a faint tail.

“The power of the Spitzer telescope allowed us to spot the coma and tail, which was not possible using optical telescopes on the ground,” said Emery. “We now think this body contains a lot of ice—including carbon dioxide and/or carbon monoxide ice—rather than just being rocky.”

This discovery implies that carbon dioxide and water ice might be present within other near-Earth asteroids, as well. It also may have implications for the origins of water on Earth as comets may be the source of at least some of it, and the amount on Don Quixote represents about 100 billion tons of water—roughly the same amount that’s in Lake Tahoe.

FIRE AND ICE are the two opposites that meet when an icy comet approaches the Sun. The result can be a spectacular tail, as when Comet Halley approached us in 1910, or just an unheard sizzle, when all of a comet’s ice melts away on a too-close approach to the Sun. Comets are always unpredictable

3552 Don Quixote



objects—comet discoverer David Levy likened them to cats, “because they have tails and they do what they want.”

“Fire and Ice” is also the title of my all-time favorite book on comets. Published in 1985 and still available from Amazon (authored by Roberta J.M. Olson and subtitled “A History of Comets in Art”), it holds a treasury of paintings, drawings, and descriptions of all the great comets that have stirred the imagination of mankind. Looking ahead to the holidays, the book would make a great gift to accompany the approach of Christmas comet ISON, which we hope will still brighten and become spectacular at that time.

You can contact Bob Eklund at: b eklund@MtnViewsNews.com.

NINE SIMPLE TIPS FOR RECYCLING AT HOME

(StatePoint) Recycling is crucial to running a green home. It’s also an easy and effective way to reduce your weekly contribution to the local landfill.

Unfortunately, many people either aren’t recycling as much as they could be, or are recycling the wrong way. A main reason for this is lack of access to accurate information.

Even if you know the basics, you may have lingering questions. Covanta, a world leader and expert in sustainable waste management and renewable energy, offers helpful insights into common recycling questions:

- What cardboard is recyclable? All cardboard boxes except waxed can be recycled. In some communities, cardboard includes cereal, pasta or other food boxes. If possible, remove adhesive labels and tape prior to placing it in the recycling bin, as glue can interfere with the pulping process. Recycle the non-greasy portion of pizza boxes and discard the rest with the trash.

- Is wet newspaper recyclable? Paper fibers can only hold so much moisture. If wet paper arrives at the recycling facility, it may not absorb the

chemicals needed to process the paper fibers into new products. Try to keep recycle-ready paper indoors until pick-up day.

- Should you remove plastic bottle caps and wine corks? Corks should be reused or thrown in the trash. Remove plastic caps so you can crush the plastic bottles, making it easy to fit more into the bin. Some caps are recyclable, but recycling centers often discard non-recyclable caps as trash.

- Can you recycle items that contained chemicals? Yes, as long as they’re completely empty. An exception is motor oil, because residual oil can interfere with plastics recycling.

- Is crushing cans necessary? It’s not necessary to crush cans in preparation for recycling, but doing so makes room in your recycling bin and the transport truck, which means fewer trips to the recycling facility.

- How do you recycle batteries and electronics? Many municipalities are now recycling electronics. And some department stores, such as Best Buy, have take-back programs. Visit www.Call2Recycle.org to find your nearest battery take-back location.

- Where do recyclables go? After curbside pick-up, recyclables go to an interim processor called a Materials Recovery Facility. There, they are sorted by machine and by hand using a conveyor belt. Separated recyclables are sent to a processing plant to be made into new products.

- Why recycle? Recycling preserves natural resources and is good for the economy, accounting for about one million manufacturing jobs nationwide, and generating more than \$100 billion in revenue, according to the Environmental Protection Agency.

- What happens to waste that’s not recycled? While some materials may be sent to landfills, the preferred option is an Energy-from-Waste facility, which offers a safe, technologically advanced means of waste disposal that generates clean, renewable energy, reduces greenhouse gas emis-



sions and recycles metal left over in household waste. More information about how recycling and Energy-from-Waste go together can be found at www.CovantaEnergy.com/virtualtour.

Environmental stewardship starts at home. We must all take steps to educate ourselves on recycling.

Mom’s making a golden brown mac...



...and cheese casserole for the tailgate party!

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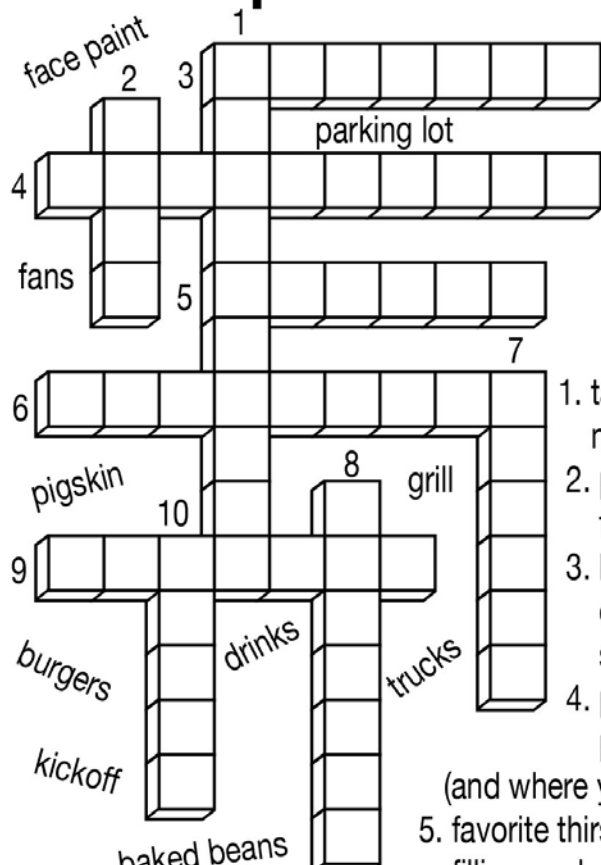
Fall Sports Action!

Fall sports are great fun.

Today, I have 2 crosswords for you about the fall game of football. The first one is about the great tailgating parties before the game, and the second is about the game itself. **Work with a friend to fill them in:**



Nice throw!



1. tasty side dish often made with brown sugar
2. people devoted to their teams
3. beef patties cooked over a fire and served on a bun
4. place where tailgate parties take place (and where you keep your car)
5. favorite thirst quenchers filling coolers

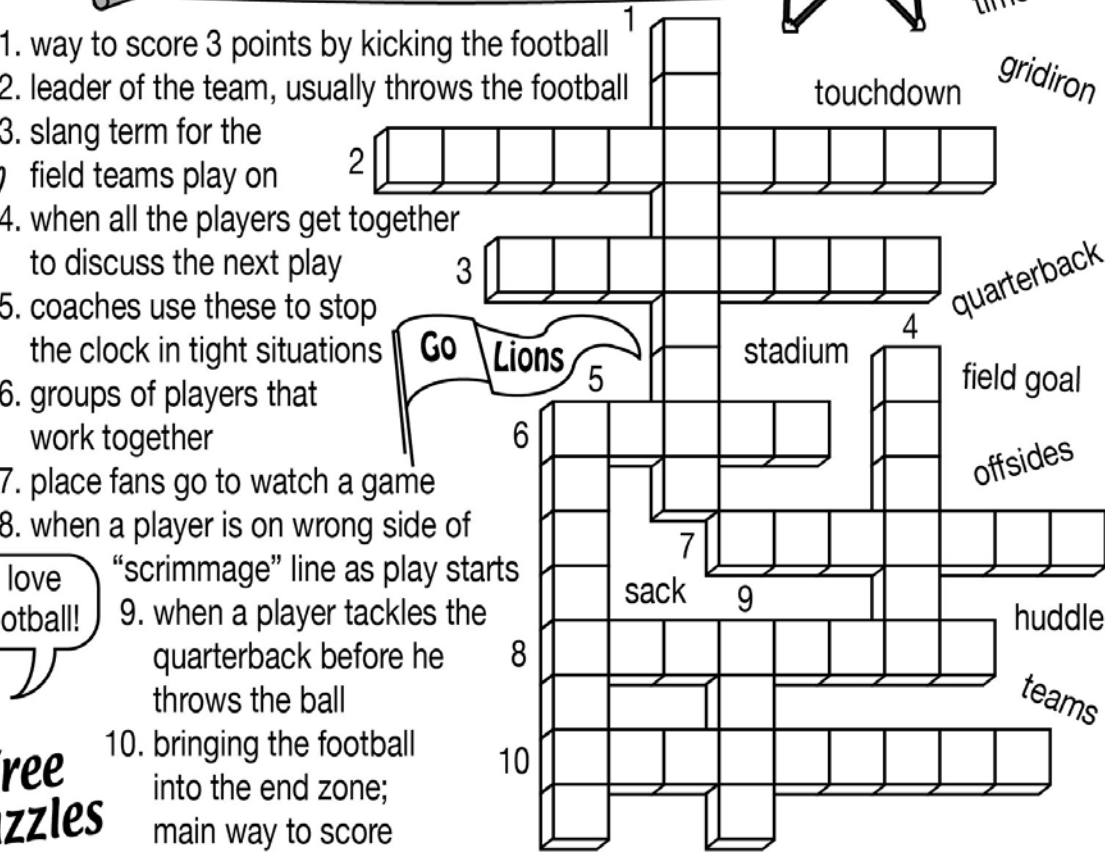


I love football!

Free Puzzles

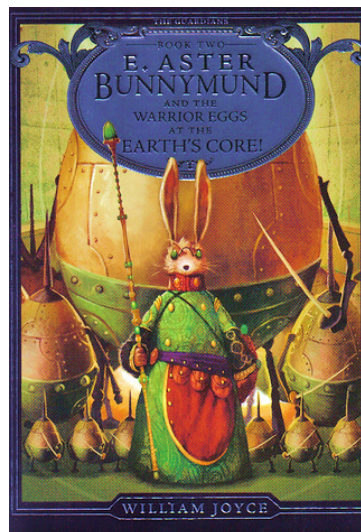
6. people use this to decorate their bodies with their team’s colors
7. vehicles from which ‘tailgate’ parties get their name
8. people party outside the stadium until this starts the game
9. slang term for football; old footballs were made from this
10. heated surface where delicious food is cooked

Print out new puzzles: **Fall Sports Fun, Leaves** (alliteration), and **“F” is for Families** @ www.readingclubfun.com



JASMINE'S CORNER

Book Reviews by Jasmine Kelsey Williams



E. ASTER BUNNYMUND AND THE WARRIOR EGGS AT THE EARTH'S CORE By William Joyce

The second week of September comes upon us, and that means we continue with the fantastical worlds and words of William Joyce and his Guardians of Childhood series; this time with Book Two: "E. Aster Bunnymund and the Warrior Eggs at the Earth's Core!" Never lacking in tone, pacing, or the fun adventures, this story picks up where Book One left off, from the previously told story of Nicholas St. North and his battle with Pitch, the Nightmare King. The thrills continue in Book Two when the characters of North, Ombric, and Katherine discover that Pitch is up to his devious ways, and are instructed from the Man in the Moon, to not just stop him, but also to gain help from an unlikely source. Along with the appearance of the village children and the return of Nightlight; these heroes will take the reader on new journey, complete with details, new information, more backstories, and finally the appearance of the new ally, E. Aster Bunnymund, the last of the legendary race called Pookas.

Readers (especially young readers) will be delighted at this new addition, and how the story starts to take on a stronger and possibly darker turn as Pitch the Nightmare King is not just growing stronger, but also at the challenge of E. Aster Bunnymund being reluctant to aid our heroes while also being rather elusive. Again, William Joyce has worked his magic, adding in new illustrations and noticeable changes in perspectives from the various characters; shorter chapters connect seamlessly to longer chapters, while the chapters themselves switch between characters to show the actions taken at the time, while building up to the exciting climatic battle. Intended for younger readers aged 7 to 11, Book Two of the "Guardians of Childhood" series will continue to kindle that youthful spark in your young readers, or to ignite it even in some older readers. Copyrighted in 2012, and receiving praise from various critics as well as Booklist, "E. Aster Bunnymund and the Warrior Eggs at the Earth's Core!" is sure to indulge your inner child to continue believe in magic, adventure, and dreams. Also, keep an eye out for next week's review, as well as checking out the film "Rise of the Guardians", which features a stellar cast which includes Hugh Jackman as the voice of E. Aster Bunnymund.



SEAN'S SHAMELESS REVIEWS:

SHORT TERM 12

"Short Term 12" is a moving drama about Grace (Brie Larson), a fierce yet fragile twenty-something year-old supervisor at a foster-care facility for at-risk teenagers. In addition to navigating through the trouble waters at the group home, she is dealing with her own personal issues and difficult past. However, by her side is her long-term boyfriend and co-worker, Mason (John Gallagher Jr.).

When a problematic teenage girl enters the facility, Grace is reminded of her past that she's tried to put behind her. This leads to an electric connection between the two girls. With a subject matter that is often ominous and multifarious, "Short Term 12" easily finds the balance of drama and humor in the most unexpected scenarios. Destin Daniel Cretton's second feature film (adapted from his own short film) supplies superb performances, razor-sharp writing, and stunning direction. "Short Term 12" is sincerely poignant and an exceptional movie going experience that should not be missed by film lovers of all ages.

Written and Directed by:
Destin Cretton
Rated R for language and brief sexuality

Release Date:
August 23rd, 2013 (limited)

Brie Larson is going to be the next big star. Her portrayal of Grace, the leader at the group home, is simply marvelous. I hate to even call it a "performance" because she basically sinks so deep into this character that it feels overwhelmingly real. The entire film doesn't seem like a work of fiction, but as if we're watching the lives of real people as the cameras shoot their daily lives. Larson is a revelation and this breakthrough accomplishment will undoubtedly put her on everyone's radar in Hollywood. As for the film itself, "Short Term 12" is nothing short of extraordinary. Deeply emotional, severely empathic, and dashes of authentic humor mixed in for good measure, "Short Term 12" quite possibly may just be a masterpiece. All the supporting players are terrific as they are uniformly convincing in their given roles. "Short Term 12" packs every kind of punch possible and each one is a knockout.

If there's anything wrong with "Short Term 12," I couldn't find it. The whole film works like magic. It's a prime example of not only what independent filmmaking is truly all about, but also all cinema alike. It will move you, send chills down through your body, and may even have you shedding a tear or two. At the same token, it'll toss a few laughs your way, inspire you, and have you leaving the theater with a smile. If that's not a rare experience these days, I don't know what it is. "Short Term 12" is the best American film of 2013 so far.

Grade: 5 out of 5

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Tips of the Trade: Real Estate Revealed

by *Luther Tsinoglou*

PREVENTATIVE MEDICINE

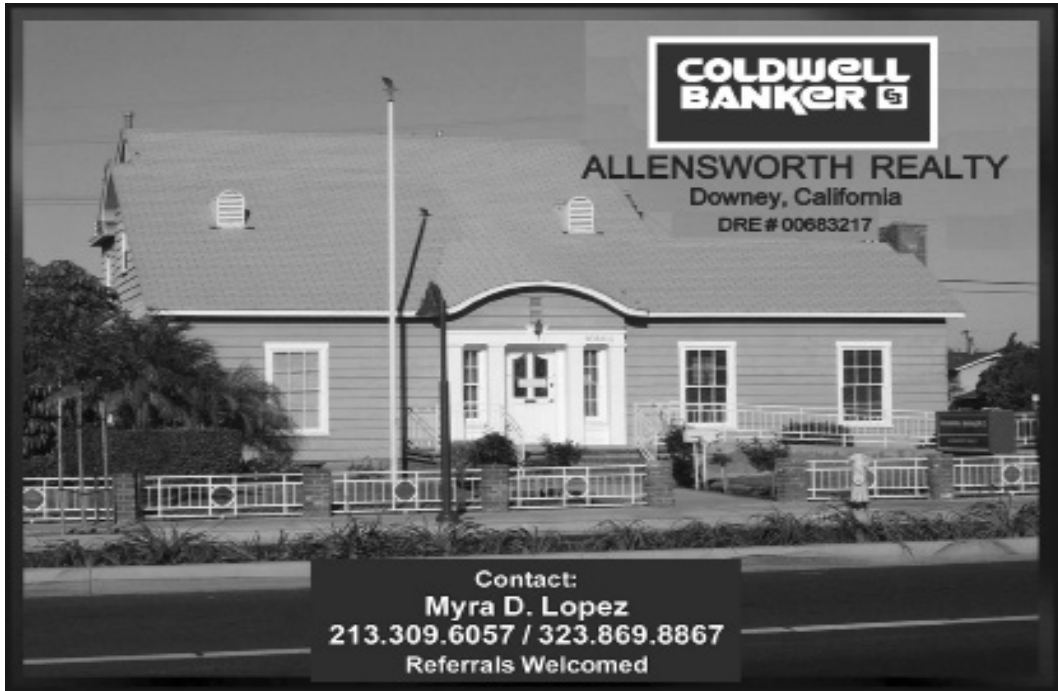
It’s an understandable conundrum: sellers believe their home is worth more than it is, and buyers think that it’s worth less. So where is the proverbial “sweet spot” when it comes to the single most important aspect of marketing your home - setting its price?

Consider how many homes are for sale in your neighborhood. Is that number high? Then your listing price should be lower than the competition if you want to generate the most interest. Obvious, right?

But how many of those rival listings are foreclosed properties or short sale listings? The most critical factor in evaluating this type of competition is the condition in which they are offered. Neglected homes aren’t likely to affect you, but if they are in good shape and presented at prices 20% below market, you’ve got some hard thinking to do.

If buyers aren’t making appointments or showing up at an open house event, you probably priced too high at the start. Don’t hesitate to make an adjustment, however, because properties generate the most interest in the earliest stage of the listing.

Finally, give any offer strong consideration. You may counter, but these days, buyers won’t engage in extended negotiations - they’ll just move on to the next property. You can avoid these bitter pills by practicing a little preventative medicine through competitive pricing right from the beginning.



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CHANGING YOUR ATTITUDE ABOUT MONEY
CAN HELP YOU MAKE MORE

(StatePoint) For many Americans, reaching their financial goals seems like a near impossible task.

If you are looking to retire younger or are seeking a fresh approach to achieving financial freedom, you may need to change your attitude towards money and make changes in how you spend, save and invest.

“So many of us are on a hamster wheel of earn and spend that doesn’t allow for growth,” says entrepreneur Jack Bosch, author of “Forever Cash: Break the Earn-Spend Cycle, Take Charge of Your Life; Build Everlasting Wealth.” “Regardless of how much you earn, if you spend all of it, you are no better off than you were if you never had made that money at all.”

Bosch offers some tips to help make and save money:

Spend on Investments
After necessary expenses, spend your money on things that will make money.

A typical pile of savings can disappear in a market crash. Look for investments that produce a stream of revenue, such as a business, rental property or intellectual properties, so that the income from these investments helps pay for your regular expenses.

Break the Spend Cycle
Break the cycle of earning to spend. The truly wealthy use their investments to pay for their lifestyle, not their active income.

Think about how much money you would need to pull in each to live the way you want. Then consider how you can use the money that you currently make, whether from a job or other income sources, to connect it into additional cash-flow streams.

Avoid Destructive Patterns
Many people don’t think about what spending money now means for the future. Just because you are bringing in a certain amount of money doesn’t mean you need to spend it.

“A new luxury car today could mean the difference between having a quarter-million dollars or even half-million dollars in the bank 30 years from now,” says Bosch. “Most people would think twice about buying that item if they knew the future ramifications.”

Don’t Restrict Too Much
There is still room in a budget for things you enjoy. If you really like to buy a cup of coffee every morning, don’t stop. Cutting out everything you enjoy from your budget is usually not sustainable.

The best way to save is to sensibly cut back on the things that don’t make a huge difference in your life and then use that excess money to invest in something that brings in more cash and ideally cash flow. Do that again and again, and the cash flow from your investments can quickly make a substantial difference in your life, even potentially allowing you to retire earlier than you thought possible.

For more tips on breaking the spend cycle and building wealth, visit www.ForeverCash.com.

The first step to saving more money is to change your attitude. Making smart choices today will pay off tomorrow.



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BUSINESS TODAY

The latest on Business News, Trends and Techniques

By La Quetta M. Shamblee, MBA



IS YOUR BUSINESS HOLIDAY READY?

As the month of September reaches its midpoint, business owners still have time to plan and put things in place to capitalize on the increased spending that comes with every holiday season. Every business can benefit from some type of promotion focused on the holiday season. Two important questions are, what type of promotion and what will it cost? A simple four-step process can be used to help answer these and other questions to set the stage for increased sales during the busiest and most profitable time of the year for many businesses, and particularly for retail establishments.

Pick Your Product: Identify the specific product (or service) as the central focal point for your campaign. This may be a single item, or it may be represent a line or family of products. Think of the green milkshakes at McDonald’s around St. Patrick’s Day or the special hot cider beverages sold by coffee houses during the Christmas season.

Primp Your Place of Business: Whether you conduct business in a physical location or through an online store, be sure to make it as appealing and as comfortable as possible for customers to check out your selection of goods and/or services. It is important to spruce up your space by incorporating color palettes and items associated with the holiday season. Holly berries, ornaments, reds and greens, and holiday music are among the things that may be used to help your customers tap into their holiday mood and increase the likelihood of them spending money at your place of business.

Promote Products & Packages as Holiday Gifts: In addition to preparing creative displays in your store or on your website, be sure to have signage that informs customers of special items available for purchase as gifts. “You’ve shopped for everyone else, not take a moment to stop and pamper yourself” might serve as a useful promotional message for a spa or massage therapist. It is to every business owner’s benefit to have gift certificates readily available year round, but particularly during the holidays to make it easy for people to purchase as gifts. By all means, be sure to post signage that indicates “Gift Certificates Available” along with informing customers of this option.

A seemingly mundane gift can have a “wow” factor if it is beautifully wrapped. By the same token, a business owner can create a more festive atmosphere that encourages more customers to stop, browse and spend some of their holiday budget.




5 IDEAS FOR YOUR NEXT EMAIL CAMPAIGN

Email marketing helps you stay in touch with current customers and prospects. As a business owner, it’s important to be where your customers are and connect with them on the tools they use. Email is definitely one of those tools. Many people check their emails around the clock; some people even check it before they get out of bed! How often you send an email campaign will depend on your business. Some restaurants can get away with a daily email that announces the lunch specials. I know a realtor who sends out a weekly email with her favorite new listings. In my business (B2B) we send out a monthly email with social media tips and our current schedule of workshops. It’s important to deliver what you promise. If you ask people to sign up for your emails and you promise to send them a monthly email, make sure you do it. If someone signs up to get your emails and you promise to send the monthly schedule but you never get around to it, you are missing out on business. When people join your email list, they are asking you to remind them about what you offer. It’s your opportunity to stay top of mind with people who are important to your business. Here are 5 ideas for your next email campaign:

1. Send a simple thank you email to your current customers. Tell them what their business means to you. Maybe you include a customer loyalty coupon for their next visit.
2. Promote your social media. If you want to get more people to “Like” your Facebook page, send out a simple email announcing your page, let them know how it will benefit them.

3. Promote a product or service. Keep it simple with one call to action. Don’t give them too many choices. Include a discount to make them feel like your email subscribers receive exclusive benefits.
4. Leverage a holiday coming up. Remind people “it’s time to fall back” and change their clocks. Wish people a happy Halloween and include a spooky coupon with monster savings.
5. Simple announcements. Do you need to announce an important change in your business? Maybe you have new holiday hours or there is a new person who joined the team. Think of these as press release types of emails.

Because more and more people are checking their emails on smart phones, keep your emails simple, bigger fonts, one column with a simple message and one clear call to action. What do you want them to do? Print a coupon, click on a link that goes to your web site, “Like” your Facebook page. After you send the email, measure the results. Did they do what you wanted them to do? *About MJ: MJ and her brother David own HUTdogs, a creative services business that specializes in Internet Marketing strategies. They are known for providing valuable information at their Social Media and Email Marketing classes. “Like” them on Facebook for trending news in social media, internet marketing and other helpful tips, www.facebook.com/hutdogs. Sign up for their upcoming classes and presentations at: www.hutdogs.com/workshops/schedule*



Ask jai.....

Ask jai is a weekly column that will strive to honestly answer your job search questions relating to job searching techniques, networking skills, resume writing and interviewing. The employment situation is getting better, however, it is still a challenge finding where the jobs are located and how to get pass the “gate-keepers”. As an Executive Recruiter I was privy to working directly with Corporate Recruiters and understanding their process in selecting which candidates to interview and hire. I will candidly answer your questions, possibly bluntly answering your questions, but I will be totally honest. My objective is to help you achieve your employment goal.

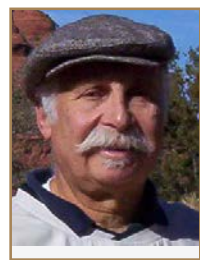
Dear Jai:

About a month ago I had my resumé critiqued and revised by a professional Resumé Writer. The resumé writer charged me an arm and a leg to write it. I felt the final resumé was a waste of my money. The resume was awful! She removed all my work history and reduced my resumé to 1 page! The end result was a useless piece of paper. I originally had a great 3-page resumé that included all my work history and described everything I had ever done for an employer. I have over 20 years’ experience as an Administrative Assistant in the Healthcare industry. I was with my last employer for 10 years and worked in several different departments. Previous to that I was employed by 5 different employers. The Resumé Writer explained to me that she felt that the resumé she had written would better represent me to employers and that the employers did not want to receive nor read a 3-page resumé, especially for an Administrative Assistant position. She re-formatted my resume as a Functional Resumé. I really feel like my previous work history was meaningless and as she put it...”totally irrelevant to my future employment”. Don’t employers want to know that I am committed to long-term employment, that I am loyal, and not a job hopper? I don’t want to post this resumé on any job board or send to any employer. Should I go back to using my old resumé? Really Upset

Dear Really Upset:

A Resumé Writer’s objective is to write you an effective resumé that will get you results. Employers and recruiters really do not want to read a three-page resumé. Any information on your resumé that is older than ten years is considered obsolete. A resumé is basically an introduction regarding your work history, skills, and accomplishments. The key objective of a Resumé Writer and the resumé is to get you an interview. The goal is to make the resumé interesting and content oriented enough for the employer to invite you to interview for their position. I expect the Resumé Writer composed you a functional resumé instead of a chronological resumé. This sometimes is a shock to their clients. A functional resumé summarizes your past ten years of experience and accomplishments in a summary format and then list the job title, company and years of employment separately. This really is the best format for someone like yourself who has worked for one company over ten years and in similar positions. It is a shock sometimes when you have your resumé revised, updated and re-written, especially by a professional resumé writer. However, they have your best interest at heart and their goal is for your resumé to “grab” the attention of the employer and to contact you for an interview. Submit the revised resumé and see you if start getting results. I bet you will.

STUART Tolchin.....On LIFE TENNIS, ANYONE?



Somewhere in this house is a picture of my son and me with our tennis racquets, clinging to the huge statue of Arthur Ashe holding his racquet. I wish I could find the picture and will probably pester my wife to look for it when she wakes up. Tennis is on my mind right now for a bunch of reasons. The United States open just concluded yesterday and, as usual, I spent many, too many, hours glued to the television totally absorbed by the matches. Additionally, I just finished reading this memoir by an Indian physician, Abraham Verghese, entitled the Tennis Partner which seems to be intended only for me.

Of course I can't find the picture I'm looking for but at least I can sort of picture it in my mind. The picture was taken by my wife in Richmond Virginia, capitol of the old Confederacy. Before that, it was the place where the Virginia House of Burgesses met and where Thomas Jefferson, James Madison, James Monroe and that other Virginian future-President, George Washington, along with old "Give me liberty or give me death" Patrick Henry first started getting their political act together.

Richmond is steeped in history and along its main street are statues of iconic Virginians including Confederate Generals holding weapons. These are all dead White Men, of course. But who do you think is at the very end of the line behind Confederate General Stonewall Jackson? Yep, you guessed it; Arthur Ashe, an African-American in tennis shorts holding his racquet. In my unfindable picture, my son and I stand on the pedestal with Arthur holding our racquets in just the same position.

What does it mean that the statue of a Black Man, a modern Black Man stands in this honored position right in the heart of the old Confederacy? For that matter, what significance does it have even to me that Stuart and Aaron Tolchin are right up there on the pedestal with Arthur?

First of all, Arthur Ashe was an American tennis player. He was the first and only Black Man to become a Wimbledon and United States Open Champion. He was a UCLA student about the same time I was and used to play ping-pong at one of the residence halls where I lived one summer. Arthur, as most everyone who is interested already knows, died of AIDS which developed in connection with blood transfusions he received. As a scholar he completed a three-volume study of Black Athletes. He is a seminal figure in the American march for Civil Rights and the recently concluded United States Open played in New York is played in Arthur Ashe's Stadium which is, I think, the largest tennis stadium in the world.

What about Stuart and Aaron Tolchin? What are we doing up there? Tennis has always been my sport. I think it all goes back to my lonely childhood wherein the only "toy" (I think of myself as never having had toys) was a ten cent paddle with an elastic string and little red ball stapled to it. Hour after hour I solitarily hit that ball setting personal records into the thousands. I think the skill I developed spilled over into skills in other racquet sports and almost all of my male friends are guys I used to defeat at tennis and ping pong. I can picture myself with now deceased friends, good athletes probably better than me, out on the Courts with headbands and the old wooden racquets that are miniscule by today's standards. I could beat them all and still can in my dreams.

When it came time for my single parenting days, I got the idea that tennis was a sport that my two kids could enjoy with me. Many hours I spent playing with them and watching them compete against each other. Probably many parents experience that tension of watching their kids play and living and dying with each point. My daughter, the future prominent Immigration Attorney, hit every ball hard with little concern or interest in the position of the other player. My son, a mentally challenged person, surprisingly played a strategic game, aware of the opponent's position and crafty and generally more successful. Who knows why life works that way?

I thought the three of us would be able to play tennis forever. But now my daughter has injured her foot while running in South America somewhere and my son has lost most of his eyesight and tennis is just too frustrating. My resulting sadness at the loss of tennis is akin to my sadness at the loss of my experience of today's America. In my head, Arthur Ashe directly leads to Barack Obama who, I thought, would lead into the realization of a kind of America of which I could be proud.. Well, without question, I am proud of my children, both of them, and I would like to be just as proud of America. I would like us all to be up on some future pedestal with our President. Right now things are tough, but they do some a little better than yesterday and certainly better than in the days of Stonewall Jackson. Let's see what tomorrow brings.

LEFT TURN/RIGHT TURN

HOWARD Hays As I See It



"We did not act quickly enough after the killing began . . . We cannot change the past . . . We owe to those who died and to those who survived who loved them, our every effort to increase our vigilance and strengthen our stand against those who would commit such atrocities in the future here or elsewhere."

- President Bill Clinton in Kigali, Rwanda – February, 2009

For ten years into the post-Nixon era our nation suffered (or benefited) from the "Vietnam syndrome"; we were coming to grips with 60,000 American (and hundreds of thousands of Vietnamese) casualties over the previous decade, as the Communists took control in Vietnam and Pol Pot inflicted his killing fields on Cambodia.

We needed a "victory". It came with our invasion and conquest of the Caribbean island of Grenada (about nine-times the population of Sierra Madre) in 1983. The morale-boosting invasion came only a couple days after the loss of 241 servicemen in the bombing of our Marine barracks in Beirut.

The invasion was condemned by our allies; the U.N. General Assembly called it "a flagrant violation of international law". One memorable post-war story was the revelation that over 8,600 medals were awarded related to a conflict in which no more than 7,000 soldiers were on the ground.

Six years later saw our overthrow of Panamanian dictator Manuel Noriega, who'd been working with the CIA for thirty years. He'd also been scoring additional juice from the Medellin Cartel, among others.

Correspondents were frustrated by the near-total blackout of the operation; no visuals, no on-the-ground reporting. We still don't know the cost – estimates of civilian casualties range from a few hundred Panamanians to several thousand.

By this time "Vietnam syndrome" had been alleviated, and the following year cameras turned on again for Operation Desert Storm. Our air-to-ground missiles appeared like images on an Atari arcade screen. If civilians got in the way, we were told they were there as "human shields".

We lost 114 troops in that conflict killed by the "enemy". We lost 180 from "accidents" and "friendly fire".

Twenty years later, we're dealing with the "Iraq syndrome". (Not much mention of Afghanistan – as of last month 2,155 Americans killed, over 19,000 wounded – and counting.) There's also "Deranged tea-bagger syndrome" – where the position on any initiative from the Obama Administration, foreign or domestic, echoes the song Groucho sang in DUCK SOUP; "Whatever It Is, I'm Against It".

Sen. Ted Cruz (R-TX) and Rep. Joe Wilson (R-SC) dismiss the president's actions on Syria as a ploy to divert attention from Benghazi. While most fear a wider conflict, Sens. John McCain (R-AZ), Lindsey Graham (R-SC) and Minority Leader Mitch McConnell (R-KY) oppose the president's plan because he's not committed to "regime change" and becoming an active participant in Syria's civil war. Rep. Michelle Bachman (R-MN) travels to Egypt to congratulate the

military on overthrowing the elected government of Mohamed Morsi - because it was his Muslim Brotherhood that attacked us on 9/11.

In dealing with these syndromes, President Obama has a couple things going for him. The first is that those who practice Theodore Roosevelt's dictum of "Speak softly and carry a big stick" have a record of credibility and success on the world stage.

President Kennedy insisted that scientific advances, whether in atomic energy or space exploration, be used for peaceful purposes. A crowning achievement was the Nuclear Test Ban Treaty of 1963. He made known to Soviet Premier Khrushchev, however, what the consequences would be if his missiles were not removed from Cuba. They were.

President Carter is proud that we engaged in no hostile military action during his presidency, and of bringing peace between Israel and Egypt. When our personnel in Tehran were captured in 1979, the mullahs decreed they'd be tried as spies and punished accordingly. Carter made clear through channels that if any of the hostages were put on trial, an economic blockade would be placed around Iran. If any were harmed or killed, we'd launch a military attack. No hostages were put on trial; all returned safe and unharmed.

When those 241 servicemen were killed in Beirut, President Reagan's response was to pull our troops out of Lebanon – and invade Grenada.

When Osama bin Laden justified the attacks of 9/11 by complaining of the presence of American troops at Muslim holy sites in Saudi Arabia, President Bush's response was to assure safe passage of the bin Laden family out of the country, close our Prince Sultan air base in Saudi Arabia – and invade Iraq.

In his speech last Tuesday, President Obama made clear that while diplomatic means would be pursued to remove Assad's chemical weapons capabilities, our forces would remain in place, prepared to exercise a military option at our discretion.

The other thing President Obama has going for him is his ability to play the game in Washington and in diplomatic circles as a chess grandmaster. A few days ago, Assad and his benefactors were denying he even had chemical weapons. Now, Assad, along with Russia and Iran, are expressing commitment to allow U.N. personnel to secure and destroy those weapons. The world community has come on board in support, and members of congress would be hard-pressed to explain to constituents why they'd find this unacceptable.

While opponents have been flailing in search of a coherent argument, the president has been getting the pieces in place for an outcome where the credible threat, not actual use, of force would remove chemical weapons from one tyrant, and send a clear message to others who might consider their use.

A lot of noise has come out of Washington about acting in accordance with views expressed by constituents. That's not leadership; it's a cop-out from those who clearly have access to more information than we do. The only one who's shown leadership so far is President Obama – and he's the only one making any sense.



OUT TO PASTOR

A Weekly Religion Column by Rev. James Snyder

50 SHADES OF GREY SUITS

I guess I am one of those old-fashioned guys still wearing a suit. I have been wearing a suit and tie for as long as I can remember,

which really isn't saying a great deal. Not much I can remember these days, which is one of the advantages of growing older.

When the Gracious Mistress of the Parsonage grills me about some incident that did or did not happen, I can always rely on the good old faithful, "I just can't remember!"

"Well," she stammers as she stares at me, "but don't let it happen again."

My problem is I cannot remember what I am supposed to remember so how can I remember not to let it happen again? (Sigh.)

So, my memory is not quite up to par in many areas. One area has to do with my suits.

There is only one thing I do not like about my suits. I feel most comfortable in the suit and so I have several suits that I wear on a rotating basis. Naturally, they all look alike so nobody knows I am rotating my suits.

The secret to rotating suits is to have an assortment of ties, but make sure those ties do not look alike. I have enough ties that I do not have to wear one for up to three months.

I have a bright pink tie I wear twice a year and every time I wear it, several people ask me if I got a new necktie. I always smile and nod in the affirmative. Why spoil a good moment?

The negative side of wearing suits is occasionally you have to replace them.

There are all sorts of reasons why a suit needs to be replaced. One is that you grow out of it or it grows out of you. Either way the suit has to be replaced.

Another reason is that something happened to the suit and there is some tear necessitating the whole suit being replaced. The key here is not to let my wife know that there is a small tear in my suit. The moment she discovers the slightest tear in one of my suits she begins her plan of having that suit replaced.

For me, a tear is simply a tear. If it is in the rear of my suit jacket, I do not see it so it is no concern to me. If other people are inconvenienced by a small tear in the back of my suit coat, let them replace the suit. I can deal with all kinds of tear oddities about my suit.

Not so in the case of my wife. Even a slightly worn spot on my suit coat, begins her thinking of replacing it. Believe me; I try to hide it as much as possible to keep it from the ever-piercing eyes

of my wife who sees through everything, even things that are not there.

Just recently, despite my attempts to conceal the issue, my wife spotted a small tear on my suit coat. It happened to be my favorite suit coat. I can recall exactly when and how the split occurred. I kept that information away from my wife as long as I possibly could; now I had to pay the piper.

Early Monday morning we were off to the men's store to purchase another suit. The whole way there, I was thinking of all the other things I could be doing at this time. Being the gracious and humble husband I am, I yielded to the prompting of my wife and we were off to the men's store.

As soon as we walked in, we were greeted by a young man to which my wife said, "We're here to buy a suit."

I figured I better step in before the conversation got out of control. "We're looking for a grey suit."

"I understand," said the young man as he thoughtfully pulled at his chin looking down the long row of suits. "And what color grey are you looking for?"

"Say what," I said.

"What color grey are you looking for?" He repeated.

As far as I was concerned, grey was grey and that was the color I was looking for. Nonetheless, I was in for a surprise.

"We have a variety of grey suits. There is a charcoal grey. Light grey. Dark grey." He went on and on about the variety of grey colors in his shop. If I heard correctly, according to him, there were at least 50 shades of grey.

Believe me, there was not anything romantic about that!

All I wanted was a grey suit. To me, grey is grey is grey. I do not want my suit to be a fashion statement. In fact, I want my suit to be silent and say nothing at all.

We walked out of the men's store with a new suit and my wife had a wonderful smile on her face. I on the other hand, had a sick feeling in the pit of my stomach realizing just how much this grey suit cost me.

I have a new appreciation for what the apostle Paul said. "That he would grant you, according to the riches of his glory, to be strengthened with might by his Spirit in the inner man" (Ephesians 3:16 KJV).

It is not the outside that really matters, but the inside of a man.

Syria And “Peace In Our Time” GREG Welborn

Rarely do historical periods align so tightly that direct comparisons can be made, but President Obama's speech this last Tuesday night was so eerily similar in its situational context and effect to Prime Minister Chamberlain's famous speech that we all should hope and pray that the similarities end here and now.

For those too young to remember the reference to Britain's Chamberlain, the prime minister went to Germany to "negotiate" with Hitler. The Fuhrer had been testing western resolve for years. Numerous times Hitler had violated the treaty ending the first world war, and equally numerous times the west warned him to stop or they would make him stop. Many red lines were drawn, none were enforced. When Prime Minister Chamberlain returned to Britain, he declared his negotiations with Hitler a huge success and that he had achieved "peace in our time". Hitler had a different take. He saw Chamberlain, and the west, as indecisive and weak and started WWII by invading Poland.

We can change the dates, the geography and the names of the players, but, like Chamberlain before him, President Obama's speech cements months of indecisiveness and weakness that undoubtedly will embolden our enemies and may well start the war he has long sought to avoid.

The President's speech on Tuesday was supposed to be the grand eloquent, impassioned and articulate explanation to the American people, and the world beyond, why the U.S. needed to strike Syria militarily. Were it such, the speech might have reversed the long slide in the President's, and the U.S.'s, credibility. Instead, the speech removed whatever doubt we, our allies and our enemies had about our resolve and willingness

to defend supposedly bedrock principles. Short answer: we have no resolve.

The speech was more than anything else a collection of contradictions that amounted to nothing but a political fig leaf to spare a president from a political defeat he engineered. President Obama told us that the American military doesn't deliver "pinpricks" less than 48 hours after the Secretary of State told the world that our contemplated military action was "unbelievably small". He told us that weapons of mass destruction (WMDs) in the hands of terrorists would force us to act, but then he rejected taking that action based on vague promises. He called the Russian offer to remove Assad's WMD as a significant breakthrough without addressing the obvious problem that Russia has all along been supporting Assad's lie that he never had WMDs in the first place or that he used them against his people. He called for vigorous verification of the removal of WMDs despite almost universal acknowledgement that inspectors will never be able to verify such removal in the middle of an ongoing war.

More importantly, even if we somehow believe that international inspectors will be able to identify and reclaim 100% of the WMDs, Assad will still emerge from this episode without having paid any real price for using them. One news commentator rather wittily compared it to telling a murderer that his only punishment was to have his gun taken from him and stored next door at his best friend's house. This isn't punishment; this won't deter this dictator or any of the others who are watching this president's actions. This is appeasement, just as it was when Prime Minister Chamberlain failed to confront Hitler.

The political fig leaf may well



stick for awhile. All reports out of Washington D.C. indicated that President Obama was going to lose his vote to authorize military action. The political fallout from that would have critically wounded this president. But here again, he didn't lose that vote because the Republican opposition failed to rally around the flag. He was losing it because he so bungled the job that even significant numbers of his own party were set to vote against it.

The President may have avoided a political defeat on his home turf, but he's suffered a terrible defeat on the world stage. Allies and enemies, alike, will take note and act accordingly – the former thinking twice before sticking their necks out to support us, and the latter thinking nigh at all before challenging us. One British commentator referenced Tuesday as "the worst day for U.S. and wider western diplomacy since records began". While there is some gallows humor in that statement, the fact remains an inconsistent and weak American president has been out maneuvered by thugs and rogues. The Iranians will take it as a sign they can proceed with their bomb, and the Israelis will take it as a sign they need to stop Iran on their own. The world just became a much more dangerous place, with the prospects of a major war increasing substantially, even as we celebrate peace in our time.



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Mountain Views News Mission Statement

The traditions of community newspapers and the concerns of our readers are this newspaper's top priorities. We support a prosperous community of well-informed citizens. We hold in high regard the values of the exceptional quality of life in our community, including the magnificence of our natural resources. Integrity will be our guide.

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-189118
The following person(s) is (are) doing business as: 1920 ONE STOP SHOP, 7041 GREENLEAF, WHITTIER, CA 90601. Full name of registrant(s) is (are) SAMUEL TEAGUE, 1624 BROADWAY BLVD., WHITTIER, CA 90606. RICHARD TEAGUE, 7925 MOONMIST CIR, HUNTINGTON BEACH, CA 92648. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: RICHARD TEAGUE. This statement was filed with the County Clerk of Los Angeles County on 09/10/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-191736
The following person(s) is (are) doing business as: 4J'S LEGAL SERVICES, 14158 PARAMOUNT BLVD., PARAMOUNT, CA 90723. Full name of registrant(s) is (are) GINA MOLINA, 15325 ORANGE AVE., PARAMOUNT, CA 90723. This Business is conducted by: AN INDIVIDUAL. Signed: GINA MOLINA. This statement was filed with the County Clerk of Los Angeles County on 09/11/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-192330

The following person(s) is (are) doing business as: ALFREDO AUTO GLASS, 8458 HOOPER AVE., L.A., CA 90001. Full name of registrant(s) is (are) JOSE ALFREDO VERA QUINTERO, 8458 HOOPER AVE., L.A., CA 90001. This Business is conducted by: AN INDIVIDUAL. Signed: JOSE ALFREDO VERA QUINTERO. This statement was filed with the County Clerk of Los Angeles County on 09/12/2013. The registrant(s) has (have) commenced to transact business above on 09/12/2013. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-190681

The following person(s) is (are) doing business as: ALL SEASONS HANDBAGS, 37351 E. 52nd ST., PALMDALE, CA 93552. Full name of registrant(s) is (are) MEDARDO AYALA, 37351 E. 52nd ST., PALMDALE, CA 93552. This Business is conducted by: AN INDIVIDUAL. Signed: MEDARDO AYALA. This statement was filed with the County Clerk of Los Angeles County on 09/11/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-189681

The following person(s) is (are) doing business as: ALMA DELIA'S CATERING FOOD SERVICE, 13050 E. VALLEY BLVD. STE 207, CITY OF INDUSTRY, CA 91746. Full name of registrant(s) is (are) JESSICA VARGAS, 18350 RENAULT ST., LA PUENTE, CA 91744. This Business is conducted by: AN INDIVIDUAL. Signed: JESSICA VARGAS. This statement was filed with the County Clerk of Los Angeles County on 09/10/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-184663

The following person(s) is (are) doing business as: AMAYA'S CONSTRUCTION, 1023 W. 116th ST., LA PUENTE, CA 90044. Full name of registrant(s) is (are) DAVID AMAYA, 1023 W. 116th ST., #11, L.A., CA 90044. This Business is conducted by: AN INDIVIDUAL. Signed: DAVID AMAYA. This statement was filed with the County Clerk of Los Angeles County on 09/04/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-189663

The following person(s) is (are) doing business as: AMERICAN INVESTMENTS ESCROW DIVISION, 18000 STUDEBAKER RD. STE 700, CERRITOS, CA 90703. Full name of registrant(s) is (are) MARIO GONZALEZ, 18000 STUDEBAKER RD. STE 700, CERRITOS, CA 90703. This Business is conducted by: AN INDIVIDUAL. Signed: MARIO GONZALEZ. This statement was filed with the County Clerk of Los Angeles County on 09/10/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-188590

The following person(s) is (are) doing business as: ASIF MEN'S WEAR, 139 S. MARKET ST. #252, INGLEWOOD, CA 90301. Full name of registrant(s) is (are) TASNEM AHMED, 139 S. MARKET ST. #252, INGLEWOOD, CA 90301. This Business is conducted by: AN INDIVIDUAL. Signed: TASNEM AHMED. This statement was filed with the County Clerk of Los Angeles County on 09/09/2013. The registrant(s) has (have) commenced to transact business above on 10/02/2012. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-189766

The following person(s) is (are) doing business as: BEST VAPE, 3W'S SMOKE-SHOP, 6680 ROSEMEAD BLVD., PICO RIVERA, CA 90660. Full name of registrant(s) is (are) AMER A. HADDAD, 6680 ROSEMEAD BLVD., PICO RIVERA, CA 90660. This Business is conducted by: AN INDIVIDUAL. Signed: AMER A. HADDAD. This statement was filed with the County Clerk of Los Angeles County on 09/10/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-189737

The following person(s) is (are) doing business as: BC CONSTRUCTION, 2816 GRAMERCY AVE., TORRANCE, CA 90501. Full name of registrant(s) is (are) LAURA CONTRERAS, 2816 GRAMERCY AVE., TORRANCE, CA 90501. This Business is conducted by: A MARRIED COUPLE. Signed: LAURA CONTRERAS. This statement was filed with the County Clerk of Los Angeles County on 09/10/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-189628

The following person(s) is (are) doing business as: BIN TURKI INTERNATIONAL, 4117 E. MENDEZ ST., LONG BEACH, CA 90815. Full name of registrant(s) is (are) MOHAMMED BIN TURKI, 4117 E. MENDEZ ST., LONG BEACH, CA 90815. This Business is conducted by: AN INDIVIDUAL. Signed: MOHAMMED BIN TURKI. This statement was filed with the County Clerk of Los Angeles County on 09/10/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-17719

The following person(s) is (are) doing business as: CALIFORNIA DIVERSITY PAGEANT, 1379 PARK WESTERN DR. #331, SAN PEDRO, CA 90731. Full name of registrant(s) is (are) LATISHA D. MOON, 1379 PARK WESTERN DR. #331, SAN PEDRO, CA 90731. This Business is conducted by: AN INDIVIDUAL. Signed: LATISHA D. MOON. This statement was filed with the County Clerk of Los Angeles County on 09/11/2013. The registrant(s) has (have) commenced to transact business above on 03/01/2012. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-192058

The following person(s) is (are) doing business as: CATERING 3 PALLETES, 1320 MATEO ST., L.A., CA 90021. Full name of registrant(s) is (are) ERIKA REYES RUBIO, 1320 MATEO ST., L.A., CA 90021. This Business is conducted by: AN INDIVIDUAL. Signed: ERIKA REYES RUBIO. This statement was filed with the County Clerk of Los Angeles County on 09/12/2013. The registrant(s) has (have) commenced to transact business above on 04/11/2011. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-189107

The following person(s) is (are) doing business as: CERS MANAGEMENT LLC, 715 E. ROUTE 66, GLENDRORA, CA 91740. This Business is conducted by: A CORPORATION. Signed: DAVID N. LOPEZ. This statement was filed with the County Clerk of Los Angeles County on 09/10/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-189601

The following person(s) is (are) doing business as: CHATIME, 301 W. VALLEY BLVD. UNIT 102, SAN GABRIEL, CA 91776. Full name of registrant(s) is (are) JUAN GABRIEL, 301 W. VALLEY BLVD. UNIT 102, SAN GABRIEL, CA 91776. This Business is conducted by: A CORPORATION. Signed: LIANG ZHENG. This statement was filed with the County Clerk of Los Angeles County on 09/11/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-186540

The following person(s) is (are) doing business as: COLA CLOTHING COMPANY, 2152/L TYLER AVE., SO EL MONTE, CA 91733. This Business is conducted by: AN INDIVIDUAL. Signed: JIMMY ROSALES. This statement was filed with the County Clerk of Los Angeles County on 09/06/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-190883

The following person(s) is (are) doing business as: DALY'S PIZZERIA, 393 REDONDO AVE., LONG BEACH, CA 90814. Full name of registrant(s) is (are) DHK PIZZA WORKS, INC., 1434 GREENFIELD AVE. #203, L.A. CA 90025. This Business is conducted by: A CORPORATION. Signed: DAVID KHAZAN. This statement was filed with the County Clerk of Los Angeles County on 09/11/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-190242

The following person(s) is (are) doing business as: DEALS 4 U, 1947 N. OXNYS DR., WALNUT, CA 91091. Full name of registrant(s) is (are) FARHANG VEJDIANI, 1947 N. OXNYS DR., WALNUT, CA 91091. This Business is conducted by: AN INDIVIDUAL. Signed: FARHANG VEJDIANI. This statement was filed with the County Clerk of Los Angeles County on 09/11/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-190396

The following person(s) is (are) doing business as: DOMINO'S PIZZA, 393 REDONDO AVE., LONG BEACH, CA 90814. Full name of registrant(s) is (are) DHK PIZZA WORKS, INC., 1434 GREENFIELD AVE. #203, L.A. CA 90025. This Business is conducted by: A CORPORATION. Signed: DAVID KHAZAN. This statement was filed with the County Clerk of Los Angeles County on 09/11/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-190396

The following person(s) is (are) doing business as: DRAIN CARE PRO PLUMBING, 2403 EL MOLINO AVE., ALTADENA, CA 91001. Full name of registrant(s) is (are) GREGORY D. JOHNSON, 2403 EL MOLINO AVE., ALTADENA, CA 91001. This Business is conducted by: AN INDIVIDUAL. Signed: GREGORY D. JOHNSON. This statement was filed with the County Clerk of Los Angeles County on 09/11/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
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FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-187088

The following person(s) is (are) doing business as: DURANGO BURGERS #2, 10810 S. PRIARIE AVE., GLENDALE, CA 91205. This Business is conducted by: AN INDIVIDUAL. Signed: LIBLER CHAIDEZ. This statement was filed with the County Clerk of Los Angeles County on 09/12/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
Dates Pub: Sept. 14, 21, 28, Oct. 05, 2013

The following person(s) is (are) doing business as: EL INGRID #6356, 8114 LONG BEACH BLVD., SOUTH GATE, CA 90260. Full name of registrant(s) is (are) JUAN G. CORONA, 9245 CLANCEY AVE., DOWNEY, CA 90240. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN G. CORONA. This statement was filed with the County Clerk of Los Angeles County on 09/11/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
Dates Pub: Sept. 14, 21, 28, Oct. 05, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-190756

The following person(s) is (are) doing business as: EL INGRID #6356, 8114 LONG BEACH BLVD., SOUTH GATE, CA 90260. Full name of registrant(s) is (are) JUAN G. CORONA, 9245 CLANCEY AVE., DOWNEY, CA 90240. This Business is conducted by: AN INDIVIDUAL. Signed: JUAN G. CORONA. This statement was filed with the County Clerk of Los Angeles County on 09/11/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
Dates Pub: Sept. 14, 21, 28, Oct. 05, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-187252

The following person(s) is (are) doing business as: ELITE BODIES IN MOTION, 1310 E. WASHINGTON ST., LONG BEACH, CA 90805. Full name of registrant(s) is (are) ELIZABETH SANTOS, 1310 E. WASHINGTON ST., LONG BEACH, CA 90805. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: ELIZABETH SANTOS. This statement was filed with the County Clerk of Los Angeles County on 09/06/2013. The registrant(s) has (have) commenced to transact business above on 09/06/2013. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
Dates Pub: Sept. 14, 21, 28, Oct. 05, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-189837

The following person(s) is (are) doing business as: ELITE CHAMBER OF COMMERCE, THE ELITE CHAMBER, 1212 S. ATLANTIC BLVD. #103, ALHAMBRA, CA 91803. Full name of registrant(s) is (are) VIP MONEY CARD INC, 201 MONTEREY PARK, CA 91754. This Business is conducted by: A CORPORATION. Signed: TONY TANG. This statement was filed with the County Clerk of Los Angeles County on 09/10/2013. The registrant(s) has (have) commenced to transact business above on N/A. NOTICE: This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views News
Dates Pub: Sept. 14, 21, 28, Oct. 05, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-189646

LEGAL NOTICES

registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 4441 et seq. Business and Professions Code)Publish: Mountain Views News
Dates Pub: Sept. 07, 14, 21, 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT
 File No. 2013-183029

The following person(s) is (are) doing business as:
 PATRICIA A. MORGAN, 225 OCEAN AVE.,
 LONG BEACH, CA 90802. Full name of registrant(s) is
 are PATRICIA A. MORGAN, 1301 W. 12th ST., LONG
 BEACH, CA 90813. This Business is conducted by:
 PATRICIA A. MORGAN, 1301 W. 12th ST., LONG
 BEACH, CA 90813. This Business Statement was
 this statement was filed with the County Clerk of Los
 Angeles County on 08/30/2013. The registrant(s) has
 (have) commenced to transact business under the fictitious
 business name on 08/30/2013. This Fictitious Business
 Name Statement expires five years from the date it
 was filed in the office of the County Clerk. A new
 Fictitious Business Name Statement must be filed prior
 to the expiration of the current statement. I hereby
 authorize the use in this state of a Fictitious Business Name
 in violation of the rights of another under Federal, State,
 or common law (See section 44141 et seq. Business and
 Professions Code, California Civil Code, and California
 Dates Pub: Sept, 07, 14, 21, 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT
 File No. 13-138052

The following person(s) is (are) doing business as: **PHO
 HO CHI MINH CITY CUISINE & LOF HUNTINGTON
 RD., DUARTE, CA 91010**. Full name of registrant(s)
 is (are) **JEFFREY KANER, TRANG LE, G20 N.**
 This Business is conducted by a **MARRIED COUPLE**.
 Signed: **JEFFREY KANER**. This statement was filed with
 the County Clerk of Los Angeles County on 08/30/2013.
 I, the undersigned, know the person(s) who is (are) doing
 business under the fictitious business name or names listed
 above on N/A. **NOTICE**. This Fictitious Name Statement
 does not constitute an admission that the fictitious business
 name of the County Clerk. A new Fictitious Business Name
 Statement must be filed prior to that date. The filing of this
 statement does not of itself authorize the use in this state
 of the fictitious business name in violation of the laws of
 another under Federal, State, or common law. (See Section
 44141 et seq. Business and Professions Code) Publish:
 Date: Sept. 07, 14, 21, 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT
 File No. 13-182823

The following person(s) is (are) doing business as: POSH PRINCESSES' BOUTIQUE, 12121 CENTRALIA ST., SUITE 7, L.A., CA 90075. Full name of registrant(s) is (are) JESSICA L. BROWN, 12121 CENTRALIA ST. #211, LAKEWOOD, CA 90715, JEANNETTE PRESUEL, 10933 LITCHEN, NORWALK, CA 90650. This Business was created under a GENERAL PARTNERSHIP. Signed: JESSICA L. BROWN, 12121 CENTRALIA ST. #211, LAKEWOOD, CA 90715. This Fictitious Business Name Statement was filed with the County Clerk of Los Angeles County on 09/05/2013. The registrant(s) has (have) commenced to transact business under this fictitious business name on 09/05/2013 on N/A DATE. This Fictitious Business Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to the date. Filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 17900 et seq. of the Civil Code and Professions Code 21210).

Mountain Views News
 Date: Sept. 07, 14, 21, 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT
 File No. 2013-186170
 The following person(s) is (are) doing business as: QUE'S K & K ENTERPRISES, INC., 8921 VALLEY BLVD., ROSEMEAD, CA 91770. Full name of registrant(s) is: QUE'S K & K ENTERPRISES, INC., 8921 VALLEY BLVD., ROSEMEAD, CA 91770. This Business is conducted at: QUE'S K & K ENTERPRISES, INC., 8921 VALLEY BLVD., ROSEMEAD, CA 91770. This Business is conducted at: QUE'S K & K ENTERPRISES, INC., 8921 VALLEY BLVD., ROSEMEAD, CA 91770. This statement was filed with the County Clerk of Los Angeles County on 09/05/2013. The registrant(s) has (have) been doing business under this fictitious business name or names listed above on 06/15/2008. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk of Los Angeles County. If the business is not conducted prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name. For more information, please contact the Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publisher: Mountain Views Publications, Inc.)
 Pub. Sub. Cert. 07 14 21 28 2013

THE following person(s) is (are) doing business as:
ROADMASTERS TRANSPORTATION SERVICES,
3623 S. GARDEN, LOS ANGELES, CA 90038. Full
(or partial) name of registrant(s) is: (ANTONIO FERNANDEZ,
3623 AVENIDA ESPANA, LA MIRADA, CA 90638.
This Business is conducted by: AN INDIVIDUAL. Signed:
ANTONIO FERNANDEZ. This statement was filed with
the County Clerk of Los Angeles County on 08/30/2013.
The registrant(s) has (have) commenced to transact
business on or after 08/30/2013. This statement was filed with
above on 08/30/2013. NOTICE: This Fictitious Name
Statement expires five years from the date it was filed in
this state of California. If the Fictitious Name Statement
Name Statement must be filed prior to that date. The filing
of this statement does not of itself authorize the use in
this state of a Fictitious Business Name in violation
of the provisions of the Fictitious Name Law. (See
(See section 14141 et seq. Business and Professions Code)
Publish: Monitor View News

The following person(s) is (are) doing business as: ROYAL
 RUNWAY, 18989 LA GUARDIA ST, ROWLAND
 HIGHTS, CA 91768. Full name of registrant(s):
 STEPHEN LUNA, JIMBERLY LUNA, 18989
 LA GUARDIA ST, ROWLAND HTS, CA 91748.
 This Business is conducted by: A GENERAL PARTNERSHIP.
 The business is located at: 18989 LA GUARDIA ST,
 the County Clerk of Los Angeles County on 09/05/2013.
 The registrant(s) has (have) commenced to transact
 business on or about 01/01/2013. The business is listed
 above on A.A. NOTICE. This Fictitious Name Statement
 expires five years from the date it was filed in the office
 of the County Clerk of Los Angeles County. The Fictitious
 Name Statement must be filed prior to the expiration of
 this statement does not of itself authorize the use in this state
 of a Fictitious Business Name in violation of the rights of
 others in the use of such name. (Section 17900, California
 Civil Code) 14411 et seq. Business and Professions Code/Publish:
 Mountain Views News
 Date: 01 28 2013

FICTITIOUS BUSINESS NAME STATEMENT
 On this 10th day of August, 2013, the following person(s) is (are) doing business as: **ROYAL
 TEN, 1070 W. 8th ST. (c). POMONA, CA 91766**. Full name
 of registrant(s) is (are) **ROBERTO ANGUIANO, 1070
 W. 8th ST. (c). POMONA, CA 91766**. This statement was
 conducted by **AN INDIVIDUAL**. Signed: **ROBERTO
 ANGUIANO**. This statement was filed with the County
 Clerk of the County of **SAN DIEGO**. The registrant(s)
 has (have) commenced to transact business
 under the fictitious business name or names listed above
 on **N/A**. **NOTICE:** This Fictitious Name Statement
 is required to be filed with the County Clerk of the
 County of **CLERK**. A new Fictitious Business Name
 Statement must be filed prior to that date. The filing of this
 statement is not proof of itself against the rights of
 a Fictitious Business Name in violation of the rights of
 another under Federal, State, or common law (See section
 14441 et seq. Business and Professions Code/Publish:
 Date Pub: Sept. 07, 14, 21, 28, 2013

FICTITIOUS BUSINESS NAME STATEMENT
 File No. 13-128269
 The following person(s) is (are) doing business as: RUDY
 ED'S ROOFING AND CONTRACTOR, 1332 W. 4TH ST., SAN
 PEDRO, CA 90732. The business name of the registrant(s)
 is (are) ALMA LUISA FABIAN, 1332 W. 4TH ST., SAN
 PEDRO, CA 90732. This Business is conducted by:
 ALMA LUISA FABIAN, 1332 W. 4TH ST., SAN PEDRO, CA
 90732. This statement was filed with the County Clerk of Los
 Angeles County on 08/30/2013. The registrant(s) has
 have commenced to transact business under the fictitious
 business name on 08/30/2013.
NOTICE: This Fictitious Name Statement expires five
 years from the date it was filed in the office of the County
 Clerk. A new Fictitious Business Name Statement must be
 filed with the County Clerk of Los Angeles County to
 continue the use of a fictitious business name. The
 registrant(s) does not authorize the use in this state of a Fictitious
 Business Name in violation of the rights of another under
 any applicable law or provision of the California Civil Code.
 Business and Professions Code/Publish: Mountain Views
 Date Filed: 08/27/14 11:21 AM 2013

FICTITIOUS BUSINESS NAME STATEMENT
 File No. 13-184447
 The following person(s) is (are) doing business as: SAS
 EXPRESS, 12044 BELLIOR BLVD #3, DOWNEY,
 CA 90242. Full name of registrant(s) is (are) TODDY
 J. SASSANO, 12044 BELLIOR BLVD #3, DOWNEY,
 CA 90242. Full name of owner(s) is (are) TODDY
 J. SASSANO, 12044 BELLIOR BLVD #3, DOWNEY, CA 90242.
 This Business is conducted by: A MARRIED COUPLE.
 This Statement was filed with the County Clerk of Los Angeles County
 on 09/04/2013. The registrant(s) has (have) commenced
 to transact business under the fictitious business name
 on 09/04/2013. This Statement expires five years from the date it was
 filed in the office of the County Clerk. A new Fictitious
 Business Name Statement must be filed to renew the
 filing of this statement does not of itself authorize the
 use in this state of a Fictitious Business Name in violation
 of the provisions of the Fictitious Business Name Act
 (See Section 14411) et seq. Business and Professions
 Code/Paraph: Mountain Views News

File No. 13-18532
The following persons (s) are doing business as:
S HOTEL CONSULTANTS, A/EI PARTNERS, JHY
HOSPITALITY ADVISORS, 345 S. FIGUEROA ST.
SUITE 900, LOS ANGELES, CA 90071. JEROME YUAN,
(s) ASAP EXPO, INC., 345 S. FIGUEROA ST.
SUITE 900, L.A., CA 90071. This Business is conducted
at 345 S. FIGUEROA ST., SUITE 900, LOS ANGELES, CA 90071.
This statement was filed with the County Clerk of Los
Angeles County on 09/03/2013. The registrant(s) has
not yet commenced to transact business under the fictitious
business name. This statement is valid for 5 years from the date
this Fictitious Name Statement expires five years from the
date it was filed in the office of the County Clerk. A new
statement must be filed with the County Clerk prior to the
date that the filing of this statement does not of itself
authorize the use in this state of a Fictitious Business Name
Statement. This statement is subject to the provisions of the
common law (See section 14411 et seq. Business and
Professions Code/Publish: Mountain Views News

FICTITIOUS BUSINESS NAME STATEMENT
File No. 13-183249
The following statement(s) is (are) doing business as: SEAL
SERVICE, 2605 SEAMAN AVE., S. E. MONTE, CA.
90713. Full name of registrant(s) is: (re) HUNG THANH
DINH. This Business is conducted by: AN INDIVIDUAL. Signed:
HUNG THANH DINH. This statement was filed with the
County Clerk of Los Angeles County on 09/03/2013. The
Statement was signed by me or authorized person to transmit,
under the fictitious business name or names listed above
on 09/14/2011. NOTICE: This Fictitious Name Statement
is required to be filed if you are doing business in the office
of the County Clerk. A new Fictitious Business Name
Statement must be filed prior to that date. The filing of this
Statement does not constitute an admission that the existence
of a Fictitious Business Name in violation of the rights
of another under Federal, State, or common law (See section
17900 et seq.) has been established. Questions and Comments Call:
Mountain Views News
Dates: Sept. 07, 14, 21, 28, 2013

File No. 2013-184806
The following person(s) is (are) doing business as:
SKIN CARE STUDIO, 4801 YORK BLVD., L.A., CA 90042. Full name of registrant(s) is (are) WANG JING, ZHAOQIN BU, 4801 YORK BLVD., L.A., CA 90042. This Business is conducted by A GENERAL

08/22/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-177285
The following person(s) is (are) doing business as: REBOOT PASADENA, 2887 E. COLORADO BLVD., PASADENA, CA 91107. Full name of registrant(s) is (are) PATAN ASSOCIATES, INC., 2887 E. COLORADO BLVD., PASADENA, CA 91107. This Business is conducted by: A CORPORATION. Signed: AN QUAN. This statement was filed with the County Clerk of Los Angeles County on 08/23/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-177230
The following person(s) is (are) doing business as: RECYCLE MOTORS, 15441 TUBA ST., MISSION HILLS, CA 91345. Full name of registrant(s) is (are) ADRIANNA CAULICH, 16330 CLITIC ST., GRANADA HILLS, CA 91344. This Business is conducted by: AN INDIVIDUAL. Signed: ADRIANNA CAULICH. This statement was filed with the County Clerk of Los Angeles County on 08/23/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 08/20/2013. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-177356
The following person(s) is (are) doing business as:

RESIDENTIAL CUSTOM WORKS, 4435 AVALON BLVD., L.A., CA 90011. Full name of registrant(s) is (are) JOSE L. ESTRELLA, 4073 S. CENTRAL AVE. #4, L.A., CA 90011. LISETH HERRERA, JOSE A. SALINAS, 4435 AVALON BLVD., L.A., CA 90011. This Business is conducted by: A GENERAL PARTNERSHIP. Signed: JOSE L. ESTRELLA. This statement was filed with the County Clerk of Los Angeles County on 08/23/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-175385
The following person(s) is (are) doing business as: ROLAN SKINCARE STUDIO, 205 W. LAS TUNAS DR. #1, SAN GABRIEL, CA 91776. Full name of registrant(s) is (are) TETRA BEAUTY SOLUTIONS, LLC, 205 W. LAS TUNAS DR. #1, SAN GABRIEL, CA 91776. This Business is conducted by: A LIMITED LIABILITY COMPANY. Signed: TONY KOO. This statement was filed with the County Clerk of Los Angeles County on 08/21/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-176589
The following person(s) is (are) doing business as: SAN DIMAS WINE SHOP & TASTING ROOM, 225 W. BONITA AVE., SAN DIMAS, CA 91773. Full name of registrant(s) is (are) RONALD ROWE, MELLISSA SANTOS MESSINA, 1602 VIA ESTRELLA, POMONA, CA 91768. This Business is conducted by: A MARRIED COUPLE. Signed: RONALD ROWE. This statement was filed with the County Clerk of Los Angeles County on 08/22/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-148796
The following person(s) is (are) doing business as: STUDENT GLOBAL NETWORK, 368 WORKMAN MILL RD., LA PUENTE, CA 91746. Full name of registrant(s) is (are) MARIA TURRUBIARTES, 368 WORKMAN MILL RD., LA PUENTE, CA 91746. This Business is conducted by: AN INDIVIDUAL. Signed: MARIA TURRUBIARTES. This statement was filed with the County Clerk of Los Angeles County on 07/17/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 10, 17, 24, 31, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-172991
The following person(s) is (are) doing business as: SUNSHINE CLEANING CENTER, 15580 E. GALE AVE. #B, HACIENDA HTS., CA 91745. Full name of registrant(s) is (are) SALONE DEVELOPMENT CORPORATION, 1427 E. 1st ST., SANTA ANA, CA 92701. This Business is conducted by: A CORPORATION. Signed: SILONG ZHU. This statement was filed with the County Clerk of Los Angeles County on 08/19/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-171777
The following person(s) is (are) doing business as: SYSTEM 1 AUTO PARTS, 16926 KEEGAN AVE. STE A, CARSON, CA 90746. Full name of registrant(s) is (are) MICHAEL KIM, 1576 S. OXFORD ST. UNIT B, L.A., CA 90006. This Business is conducted by: AN INDIVIDUAL. Signed: MICHAEL KIM. This statement

was filed with the County Clerk of Los Angeles County on 08/16/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-173848
The following person(s) is (are) doing business as: THAT'S IT, 1450 W. 228th ST. STE 21, TORRANCE, CA 90501. Full name of registrant(s) is (are) FRANK S. HERRERA, 1450 W. 228th ST. STE 21, TORRANCE, CA 90501. This Business is conducted by: AN INDIVIDUAL. Signed: FRANK S. HERRERA. This statement was filed with the County Clerk of Los Angeles County on 08/20/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 07/25/2007. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-171875
The following person(s) is (are) doing business as: THE UNDERGROUND SOCIETY, REACHING EVERY DREAM, 242 E. 138th ST., L.A., CA 90061. Full name of registrant(s) is (are) LONDON JADORI DIRKS, 242 E. 138th ST., L.A., CA 90061. This Business is conducted by: AN INDIVIDUAL. Signed: LONDON JADORI DIRKS. This statement was filed with the County Clerk of Los Angeles County on 08/16/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-171857
The following person(s) is (are) doing business as:

THEURBANCOMEUP, 6233 DAMASK AVE., L.A., CA 90056. Full name of registrant(s) is (are) DARRYL PASCHIEL JR., 6233 DAMASK AVE., L.A., CA 90056. This Business is conducted by: AN INDIVIDUAL. Signed: DARRYL PASCHIEL JR. This statement was filed with the County Clerk of Los Angeles County on 08/16/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-171943
The following person(s) is (are) doing business as: US AUTO CARGO, CFR, 20441 MADISON ST., TORRANCE, CA 90503. Full name of registrant(s) is (are) SAMEH GIRGIS ANTONIOUS RIZKALLA, 20441 MADISON ST., TORRANCE, CA 90503. This Business is conducted by: AN INDIVIDUAL. Signed: SAMEH GIRGIS ANTONIOUS RIZKALLA. This statement was filed with the County Clerk of Los Angeles County on 08/16/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-176394
The following person(s) is (are) doing business as: VICTOR EXPORT, 926 VREELAND AVE., WILMINGTON, CA 90744. Full name of registrant(s) is (are) CONG T. TRAN, 13592 SISKIYOU ST., WESTMINSTER, CA 92683. This Business is conducted by: AN INDIVIDUAL. Signed: CONG T. TRAN. This statement was filed with the County Clerk of Los Angeles County on 08/22/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

Mountain Views News
Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-173822
The following person(s) is (are) doing business as: X-MODA INVESTMENT EXPORT & IMPORT, 1139 E. PICO BLVD., L.A., CA 90021. Full name of registrant(s) is (are) RALPH OLARTE, 347 W. 64th ST., L.A., CA 90003. This Business is conducted by: AN INDIVIDUAL. Signed: RALPH OLARTE. This statement was filed with the County Clerk of Los Angeles County on 08/20/2013. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE: This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code/Publish: Mountain Views News Dates Pub: August 24, 31, Sept. 07, 14, 2013

FICTITIOUS BUSINESS NAME STATEMENT

File No. 2013-176385
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) CONG TRAN, has/have abandoned the use of the fictitious business name: CONG MINH EXPORT, 926 VREELAND AVE. W. WILMINGTON, CA 90744. The fictitious business name referred to above was filed on 04/18/2013, in the county of Los Angeles. The original file number of 2013079363. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 08/22/2013. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: CONG TRAN/OWNER.
Publish: Mountain Views News
Dates Pub: August 24, 31, Sept. 07, 14, 2013

FILE NO. 2013-171554
STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME
The following person(s) MARTINA DIWEKE OSUNWA, has/have abandoned the use of the fictitious business name: TEO-MART ENTERPRISES, 2275 VANDALLA AVE., L.A., CA 90032. The fictitious business name referred to above was filed on 08/16/2012, in the county of Los Angeles. The original file number of 2012165560. The business was conducted by: AN INDIVIDUAL. This statement was filed with the County Clerk of Los Angeles on 08/16/2013. The business information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.) SIGNED: MARTINA DIWEKE OSUNWA/OWNER.
Publish: Mountain Views News
Dates Pub: August 24, 31, Sept. 07, 14, 2013

City of Sierra Madre

To: Reviewing Agencies and Other Interested Parties

Subject: Notice of Preparation of a Draft Environmental Impact Report

Lead Agency:

Agency Name: City of Sierra Madre

Address: 232 W. Sierra Madre Boulevard

City/State/Zip: Sierra Madre, CA 91024

Contact: Danny Castro,
Director of Development Services
Phone: 626.355.7138

NOTICE OF PREPARATION REVIEW PERIOD: SEPTEMBER 23, 2013 – OCTOBER 23, 2013

Pursuant to Public Resources Code Section 21165 and the California Environmental Quality Act Guidelines (CEQA Guidelines) Section 15050, the City of Sierra Madre (City) is the Lead Agency responsible for preparation of an Environmental Impact Report (EIR) addressing potential impacts associated with the proposed Sierra Madre General Plan Update (described below).

The purpose of this notice is (1) to serve as a Notice of Preparation (NOP) of an EIR pursuant to the CEQA Guidelines Section 15082, (2) to advise and solicit comments and suggestions regarding the scope and content of the EIR to be prepared for the proposed project, and (3) to notice the public scoping meeting. The City, as Lead Agency, respectfully requests that any responsible or trustee agency responding to this notice respond in a manner consistent with State CEQA Guidelines Section 15082(b). We need to know the views of your agency as to the scope and content of the environmental information that is germane to your agency's statutory responsibilities in connection with the proposed project. Comments and suggestions should, at a minimum, identify the significant environmental issues, reasonable alternatives, and mitigation measures that should be explored in the EIR, in addition to whether the responding agency will be a responsible or trustee agency for the proposed project, and any related issues raised by interested parties other than potential responsible or trustee agencies, including interested or affected members of the public. The final scope of the EIR will be based in part on comments received on this NOP.

Project Location: The City of Sierra Madre is in Los Angeles County, within the San Gabriel Valley region. It is located approximately 17 miles northeast of downtown Los Angeles at the base of the San Gabriel Mountains. The City is bounded by the cities of Arcadia to the east and south, Pasadena to the west, and the Angeles National Forest to the north. The City encompasses approximately 3.2 square miles.

Project Description: The proposed project is the update of the Sierra Madre General Plan. The General Plan Update is an opportunity to take a comprehensive look at the City as a system and in a regional context, to address contemporary conditions and laws, and to reflect the latest aspirations for the future of the community. As with the existing Sierra Madre General Plan, the General Plan Update will continue to serve as a long-range policy document that defines the framework by which the City's physical, natural, cultural, social and economic resources are to be managed over time. Consistent with the adopted Vision and Guiding Principles, the updated General Plan will focus on preserving and sustaining the City's distinctive character as a historic small-town; ensuring that adequate City services that match the needs of the community are provided; ensuring the City's natural resources (e.g., San Gabriel Mountain foothills, wildlife, forest, open space, watershed, etc.) are adequately protected; promoting and developing a strong, diversified local economy; and ensuring that new development is harmonious with existing neighborhoods, maintains the small-town character of the City, and does not unduly burden existing City services and infrastructure or impact the environment.

The General Plan Update will guide the growth and development (e.g., infill development, redevelopment, and revitalization/restoration) of the City 20 years or more into the future. The General Plan Update involves a revision to the current land use map and all elements except Housing. It will guide growth and development within the City by designating land uses in the proposed land use map and through implementation of the goals and policies of the General Plan Update. Assuming a theoretical buildout (post-2035 scenario) of the land use plan, the City is projected to accommodate approximately 5,017 residential dwelling units (4,911 existing plus 106 new) and 8,808,401 square feet of non-residential square footage (8,757,035 existing plus 51,366 new), which includes commercial, manufacturing and institutional land uses. Additionally, approximately 544 acres will be dedicated to open space and hillside management.

The General Plan Update consists of the following elements: Land Use, Resource Management, Hazard Prevention, and Community Services, which are included as individual chapters in the General Plan Update. The Land Use chapter covers topics such as distribution and intensity of land use development, urban form, historic preservation, economic development, and circulation. The Resource Management chapter covers topics such as hillsides and open space, biological resources, dark sky, trees, water resources, waste management and recycling, greenhouse gas reduction and air quality. The Hazard Protection chapter addresses fire safety, flooding and landslides, seismic safety, and noise. Finally, the Community Services chapter covers topics such as law enforcement, recreation services, library services, community cultural and special events, transit, and public services.

Environmental Analysis: In accordance with the California Environmental Quality Act (CEQA) guidelines Section 15063(a), the City determined that an EIR would be required for this project. Pursuant to CEQA Guidelines Section 15060(d), "If the lead agency can determine that an EIR will be clearly required for a project, the agency may skip further initial review of the project and begin work directly on the EIR process. In the absence of an initial study, the lead agency shall still focus the EIR on the significant effects of the project and indicate briefly its reasons for determining that other effects would not be significant or potentially significant." Additionally, as stated in CEQA Guidelines Section 15063, if a lead agency can determine that an EIR will be clearly required for the project, an Initial Study is not required. In accordance with the aforementioned CEQA Guidelines sections, we have prepared an NOP for the proposed project without an accompanying Initial Study, since this is a full-scope EIR. Only Mineral Resources has been eliminated from further analysis since there are no mineral resources located within the City. The following topics will be analyzed in detail in their respective sections of the EIR:

Aesthetics	Greenhouse Gas Emissions	Public Services
Agricultural and Forest Resources	Hazards and Hazardous Materials	Recreation
Air Quality	Hydrology and Water Quality	Transportation and Traffic
Biological Resources	Land Use and Planning	Utilities and Service Systems
Cultural Resources	Noise	
Geology and Soils	Population and Housing	

Responding to this Notice: Pursuant to CEQA Guidelines Section 15082, responsible and trustee agencies and other interested parties, including members of the public, must submit any comments in response to this notice at the earliest possible date but not later than 30 days after receipt of this notice. The NOP is being circulated for a 30-day public review period beginning September 23, 2013 and ending October 23, 2013.

Please send your written comments to Danny Castro, Director of Development Services, at the address shown above. You may also submit comments by e-mail to dcastro@cityofsierramadre.com. Agencies should provide the name of a contact person with their response. Copies of the NOP are available for public review at:

City of Sierra Madre
Development Services Department
232 W. Sierra Madre Boulevard
Sierra Madre, CA 91024

Sierra Madre Public Library
440 W. Sierra Madre Boulevard
Sierra Madre, CA 91024

A copy of the NOP is also available on the City's website at www.cityofsierramadre.com and will be published in the Mountain Views News.

Scoping Meeting: As a part of the NOP process, the City will conduct a public scoping meeting in order to present the proposed project and the EIR process and to receive public comments and suggestions regarding the scope and content of the EIR. The meeting will be held on October 15, 2013 at 6:30 at the Sierra Madre Council Chambers.

City of Sierra Madre

PUBLIC HEARING NOTICE

To: Property Owners within a 300-foot radius
From: The City of Sierra Madre
Subject: GENERAL PLAN AMENDMENT 13-02 (GPA 13-02); CONDITIONAL USE PERMIT 13-01 (CUP 13-01)
Applicant: Parker and Barbara Williams
Project Location: 215 North Baldwin Avenue, in the City of Sierra Madre, County of Los Angeles, State of California

The City of Sierra Madre gives notice, pursuant to State of California law, that the City Council will conduct a public hearing to consider a request for General Plan Amendment and a Conditional Use Permit to allow construction of (2)two) 900-square-foot, one-story multi-family dwelling units and a 530-square-foot garage on the property located at 215 North Baldwin Avenue. The proposed construction would be added to the existing 2,145-square-foot residence and 740-square-foot garage. The City Council will also consider a request for reduction of the Public Facilities Fees required for the new dwelling units. Pursuant to Sierra Madre Municipal Code Section 17.76.030, all R-3 developments require approval of a Conditional Use Permit. A General Plan Amendment is required to change the land use designation from RM (Residential Medium Density) to RH (Residential High Density) to correspond to the current R-3 zoning designation of the property. At the meeting on August 1, 2013, the Planning Commission voted to approve the Conditional Use Permit and recommend approval of the General Plan Amendment to the City Council.

DATE AND TIME OF HEARING

City of Sierra Madre
City Council meeting
Tuesday, September 24, 2013
(Hearing begins at 6:30 p.m.)

PLACE OF HEARING

City of Sierra Madre
City Council Chambers
232 W. Sierra Madre Blvd.
Sierra Madre, CA

All interested persons may attend this meeting and the City Council will hear them with respect thereto.

ENVIRONMENTAL DETERMINATION: The project qualifies for Class 3 Categorical Exemption, pursuant to Section 15303(b) of the California Environmental Quality Act (CEQA) as the proposed project involves construction of two new dwelling units in an urbanized area.

APPEAL: If in the future anyone wishes to challenge the decision of the City Council in court, one may be limited to raising the issues that were raised or presented in written correspondence delivered to the City Council, on or before, the scheduled public hearing. For further information on this subject, please contact the Development Services Department at (626) 355-7138.



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Eileen Benson

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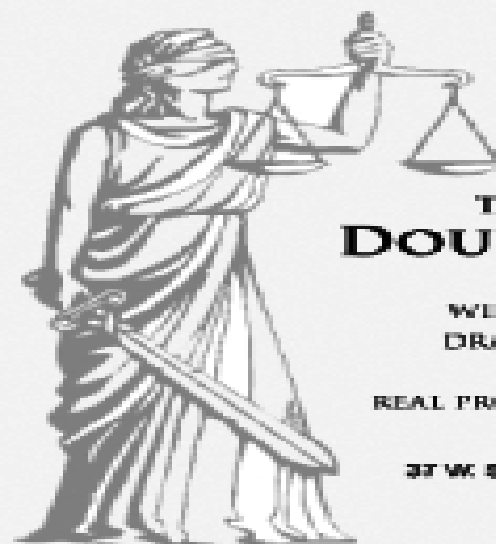


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katieo@podley.com
BRE #00942500

JUDY WEBB-MARTIN
C 626.688.2273 P 626.507.3028
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