

WHERE YOUR COMMUNITY NEWS COMES FIRST - Sierra Madre Arcadia Pasadena Altadena and Monrovia

March 10, 2008 Volume 2. No. 9

Part Four In The Series On Candidates for Office In Sierra Madre, April 2008

On The Ballot: Sierra Madre City Council On the General Municipal Election ballot in April, Five candidates are running for City Council. Two of the candidates are incumbents, Enid Joffe and John Buchanan; One

candidate, MaryAnn MacGillivary has previously served on the council. One candidate, Bill Tice, has waged two previous campaigns for a seat and Kevin Paschall, who is running for the first time.

"I Will Listen To Your Concerns"



Kevin Paachall was born and reared in Sierra Madre. His candidate statement touts an impressive list of community service including volunteering with Pioneer Days and Friends of the Pool. He has most recently been seen at the city council public comment microphone where he denounced the Rotary Club's sponsorship of the candidate's forum. He did, however, participate in the event. (See related story below).

Numerous attempts were made to sit down with Kevin for additional insight as to why he is running for office. When I last saw him, he was loading signs in the back of his truck. We spoke briefly, but not again before press time.

According to an analysis of his campaign literature and statements at the candidate's forum, Paschall implies that his Yes On Measure V position is the most important reason to vote for him. However, in a random survey around town, few people know much about him. The most commonly asked question was, "Who Is Kevin Paschall?" or "What Does He Stand For?"

Kevin's literature offers no solution for any problems the city is facing, but he is committed to "government transparency, honest and fiscal responsibility." S. Henderson/MVO

In The Crossfire:

Non-Candidates Under Scrutiny

Sitting Council Member Don Watts recently expressed concern regarding what he perceives as being unfairly criticized regarding his attendance at Sierra Madre community events.

On an attendance chart that appeared online last week, it was noted that neither Council Member Watts nor Council Member Zimmerman supported through their attendance the majority of civic events held around town during the last thirteen months.

The document, which questioned whether or not council candidates endorsed by Zimmerman and Watts (Paschall and McGillivray) would also follow in their footsteps and ignore civic activities. On the list there are 29 events ranging from the last two Citizen of the Year Awards, the Centennial Kick Off and Closing, Little League Opening Day, and the Older American Of the Year Award, (partial listing). Many of these events raise money or recognize volunteers that help raise money and/or support city activities. Zimmerman attended 0 of 29 but Watts did attend the Centennial Closing Ceremonies.

When Watts contacted this paper he explained that this health has been the reason for his absences. Councilman Watts has suffered at least two strokes and a series of "TIA's" (often referred to as mini-strokes), which have impaired his ability to attend anything other than

Running For Office - Sierra Madre Rotary and League of Women Voters Hold First Public Forum

Photo and Story By Dean Lee

Five candidates faced off Tuesday night

Tice said, "I too support the police for the first time during a question and initiative, not so that they can have pay answer forum in city hall, outlining raises but to make up for the past," then campaign strategies for two open council without taking a breath added, "I too like seats now held by Mayor Enid Joffe and eating ice cream in the park." Everyone

Sierra Madre Volunteer Firefighters Ready To Go New Program Paves The Way For Automatic Response Designation

The Sierra Madre Volunteer Fire Department has reached new milestone. Following a model similar to how the city staffs the Paramedic program, SMVFD has launched an auxillary fire fighter's program which will provide additional support existing for our volunteers. The city will now have two "This is a great enhancement to Sierra



24 hour firefighters. SMVFD and auxillary volunteers return from a call. Photo By S. Henderson/MVO

Madre's Fire Department, it increases our operational capacity allowing us to schedule 2 Paramedics and 2 Firefighters, 24 hours a day," stated Assistant Chief Steve Heydorff.

In February, eleven academy certified firefighters attended the SMVFD's Mini-Academy. They will now accompany our firefighters for the next year, earning 300 hours of training. At the end of that time, they will become certified as with the California Firefighter 1 designation. They will also receive training as EMT's, another welcome addition to the city's public safety efforts.

There will be a total of 29 participants in this program by June. They will perform normal firefighting duties, including fire prevention and disaster preparedness.

One of the benefits of this program is that it will put the city closer to becoming a part of the Verdugo Hills Automatic has been completed. One candidate has Response Team. At a recent fire event at the Albertson's Shopping Center on the corner of Sierra Madre Blvd. and Michillinda, it was now forwards the application to a professional noticeable to observers that the Sierra Madre panel for review. That panel will send its' Fire Department was not called to the scene. recommendations to the city manager. From The fire was attended to by the Pasadena, there council approval is required.

Arcadia and other nearby departments. Sierra Madre was not called, despite the fact the our fire station was less than a mile away, because we are not currently a part of the Automated Response Team. One of the primary reasons that we are not a part of that team is because of our lack of staff coverage. According to City Manager Elaine Aguilar we cannot pull our limited resources away to fight other fires, especially during the day. In order to participate in the program, we have to be able to provide assistance to other departments. Although we are not a part of the program at this time, in the event of need, surrounding departments will assist Sierra Madre. With the additional staffing, inclusion in the program is one step closer.

Fire Chief Selection Update:

In other Fire Department news, the first step in the process of selecting a new chief submitted an application and been approved by the rank and file firefighters. The process

STAR PARTY

Pasadena City Council Weighs In On Blair High School Lockdown Controversy By Dean Lee

Pasadena council members asked for a review of procedure regarding the city's emergency notification process after a number of their field representatives received no information during last Friday's gun scare at Blair International Baccalaureate School.

councilmember John Buchanan, who are laughed.

both running for reelection April 8. councilmember Maryann MacGillivray blaming him for all the city troubles. and "Eagle" Bill Tice, who said all he pie and to bring prayer back to city hall. something he takes great pride in.

Less than 10 minutes into the forum, Challenging the incumbents are, lifelong Sierra Made resident Paschall newcomer Kevin Paschall, former criticized Mayor Pro Tem Joe Mosca,

He said Mosca, elected two years ago, wanted was for everyone to eat apple turned his back on voters by suddenly going against an effort led by council Tice later added a number of odd ideas, members Kurt Zimmerman and Don Watts to put the embattled Downtown



Sierra Madre City Council Candidates (left to right): Kevin Paschall, John Buchanan, Enid Joffe, MaryAnn McGillivray and Bill Tice.

their own unique political niche, something that did ultimately happen everything from Measure V, passed with the passage of Measure V last year. last year, to opposing 1 Carter now in development. None of the candidates of the candidates changed his tune, opposed Measure U, doubling the city's breaking his campaign promise," Paschall utility user tax to pay for police and said. "Which was to allow the residents of paramedics. A number of residents said to Sierra Made to vote on the DSP. Sadly, the do so would have been politically unwise. result now, a town divided by bitterness Measure U will appear on the same ballot and ranker." along side all five candidates.

Each candidate clearly tried to embrace Specific Plan up to a vote of the people

"Immediately upon his election 'one'

(continued on page 3)

and the MountainViews-Observer friends and family on

Come Out And Star

Gaze with renowned

astronomer Bob Eklund

Saturday, March 15th 7:00 - 9:00 pm at Sierra Vista Park

for a little star gazing fun! Bring your own telescope or view the universe through some very special lenses. For more info call: 626-355-2737 or email: mvobserver @aol.com

"I think we need to look at lessons learned and how we would do things differently," said councilmember Victor Gordo. "Communication with the council, with our staff, but also with the parents, which seems to be a little difficult."

Gordo suggested they coordinate where parents might go in a school emergency and also who might meet them there. He also said they should meet with the PUSD about managing large incidents such as at Blair. School officials responded negatively to the council's

comments saying that a frenzy of parents showed up to Blair after learning from students with cell phones that the school was locked down.

"The parents were not invited," said (continued pg. 4)



Fran at home with her Wistaria

Fran Syverson By Susan Henderson

No stranger to interviews and reporters, longtime Sierra Madre resident Fran Syverson was delighted to sit down and chat. As indicated in our telephone conversation previously, the purpose of my visit was to gain some additional insight into this extraordinary woman and share it with MVO readers. Her modesty was overwhelming.

A resident of Sierra Madre since 1982, she is a writer by profession. As a matter of fact, she wrote for the Sierra Madre News for Jan Reed and the Mountain View News for Beth Buck. "I never missed a week, except one", she recalls fondly. Currently, she writes reviews of the Sierra Madre Playhouse for the San Gabriel Valley Tribune. (cont. page 3)

CORRECTION: One Of A Kind: Special Edition February 25, 2008 The cover photo features Toni Buckner and Debbie Henderson of the Sierra Madre Library, not Cathy Flammer and Debbie.

In the story, Duane Waddell was erroneously reported as the owner of the Pasadena Playhouse. Duane did own a building in what is now Old Pasadena and had a theatre there known as "The Theatre in the Building"



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MountainViews-Observer



Pasadena Farmer's Market Every Saturday to 12:30 p.m. Bring the kiddies. PHS parking lot 2925 W. Sierra Madre Blvd.

Café 322

Sunday Nights Let's Sing Opera & Broadway Pianist Danny Guerrero & Friends 322 Sierra Madre Blvd. Sierra Madre (626) 836-5414

Beantown 45 N. Baldwin Sierra Madre (626) 355-1596

Lucky Baldwin's 21 Kersting Court Sierra Madre (626) 355-1140 Mary's Market

561 Woodland Drive Sierra Madre (626) 355-4534

New Day!

ay. The Harvey Hyde Show

Every Thursday 6 p.m. - 8 p.m.

Hard-hitting, high impact sports talk radio KSHP Las Vegas - 1400 AM Live! from **BURGER CONTINENTAL** 535 South Lake Avenue Pasadena

WEEKLY HIGHLIGHTS

IFORNIA

Longitud	S	5-Day Fo ierra Mao	
Saturday:	Showers	Hi 70s	Lows 60s
Sunday:	Sunny	Hi 70s	Lows 60s
Monday:	Sunny	HI 70s	Lows 60s
Tuesday:	Sunny	Hi 70s	Lows 60s
Wednesday:	Sunny	Hi 70s	Lows 60s
Forecasts cour	rtesy of the Na	Ational Weather S	Service

Adam's Pack Station Mule Packing Demonstration Saturday, March 15 1:30 PM Picnic Grove at Chantry Flat in Big Santa Anita Canyon Light refreshments packed in by mule! Dust off your boots and cowboy hats!

The Sierra Madre Historical Preservation Society has arranged with the Sue and Deb Burgess, owners of the pack station, to give us a packing demonstration with the resident mules. According to their web site(<u>www.adamspackstation.com</u>) the camp is "one of the most popular and historically significant spots in the Angeles National Forest. This is thought to be the last pack station of its kind in the United States." This is your chance to get up close and personal with a real live mule, bring your camera, family, neighbors and friends. The picnic grove is handicapped accessible. Car-pooling is a must for this adventure as parking is limited. The Forest Service charges a \$5 fee for parking.

Directions: East on Sierra Madre Blvd. to Santa Anita Avenue. North (left turn) and follow the signs to Chantry Flats.

Contact: Dane 355-3905 for details or car-pool sign-ups



SENIOR HAPPENINGS... By Pat Birdsall

FYI:

The unsung heroes in this society are those who provide continuous care for ailing family or friends. Share your feelings with others in like situations at the Caregivers Support Group provided by Santa Anita Family Services. The group meets every 2nd and 4th Monday of every month at 10:00 AM at the Arcadia Community Center. For March, it meets only on Monday the 10th and 24th. For additional info call (626) 574-5130.

~Helpful Hints~

Two kitchen staples do double duty...

*Fill a spray bottle with white vinegar and use it on shower doors to easily remove soap scum and hardwater deposits.

*Sprinkle baking soda into a wet tub and let it sit for a few minutes. Dirt and soap scum will wipe right off-no hard scrubbing required.

*Don't waste time with lint rollers. Add a cup of white vinegar to the rinse cycle and reduce lint buildup on your clothes.

~For Your Funny Bone~

Paddy was driving down the street in a sweat because he had an important meeting and couldn't find a parking place. Looking up to heaven he said, "Lord take pity on me. If you find me a parking place I will go to Mass every Sunday for the rest of me life and give up me Irish whiskey!" Miraculously, a parking place appeared. Paddy looked up again and said, "Never mind, I found one."

Recipe of the Month:

Contrary to popular opinion, corned beef and cabbage are as American as apple pie.

Irish immigrants to New York and Boston adopted corned beef and cabbage as their own—and no wonder, it was five cents a portion in the 1800's...If you have decided to make corned beef for St. Patrick's Day, try this recipe as a side dish and you'll kill two birds with one stone...No Blarney...It's called-

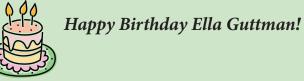
Colcannon

6 medium potatoes, peeled and quartered 4 cups shredded cabbage

- 4 T. butter
- ¹/₂ 1 cup lukewarm milk
- 6 sliced green onions (if desired) Salt & pepper to taste

Boil the potatoes in salted water until tender, about 15 minutes. Meanwhile, cook the cabbage, covered with water, boiling for 10 minutes, or until tender. Drain in colander. Melt 2 tablespoons of the butter in a skillet and sauté the cooked cabbage for several minutes. Drain the potatoes and return them to the same pot. Mash until smooth. Stir in the remaining butter and the ½ cup milk and the cabbage, the green onions (if desired), and salt and pepper to taste. Serves 4-6.

May you get to Heaven a half hour before the Devil knows you're dead. ~Irish Proverb~



<u>Activities:</u> Unless listed differently, all activities are at the Hart Memorial Park (Senior Center) 222 W. Sierra Madre Blvd., Sierra Madre

The **Sierra Madre Woman's Club** held their biggest Spring Sale ever last weekend. It was complete with the Easter Bunny and plenty of cashiers to handle all their dough!





A contemporary dramatic musical Palm Sunday, March 16 • 6:00 pm

All In One Week will be presented at First Church of the Nazarene of Pasadena on Sunday Evening, March 16th at 6 p.m. This dramatic musical presentation is free to the San Gabriel Valley Community and all are welcome. Tickets are not required, as this is an open seating event. Childcare 0-5 years is available and there will be a complimentary dessert reception immediately following All In One Week.

Holy Week Worship Schedule March 16 - Palm Sunday

8:00/10:30 am - Worship Service 6:00 pm - "All In One Week" March 20 - Maundy Thursday

7:00 pm - Communion Service (Lee Chapel) March 21 - Good Friday

7:00 pm - Tenebrae Service (Sanctuary) March 23 - Easter Sunday

6:30 am - Sunrise Service 8:30 am and 10:30 am - Main Sanctuary *Easter Sunday Breakfast*

7:30-10:00 am \$5/person with a \$20 maximum per family Children 5 and under are free.

Location

First Church of the Nazarene of Pasadena 3700 E. Sierra Madre Blvd., Pasadena, CA 91107 626-351-9631 www.paznaz.org



Lunch Program: Monday-Friday- Call (626) 355-0256 to reserve day before. Suggested donation \$2.00 for seniors, others- \$3.75.

Monday: Free Strength Training Class with Lisa Brandley 1:00- 1:45 PM.

Tuesday: *Bingo*- 1:30-3:30 PM .25c per card Yoga: 5:00 PM- Instructor, Andrea Walsh-\$5.25 for seniors.

Wednesday: Open

Thursday: *Game Day-* 1:30- 4:00 PM Poker, **Bunco**, Scrabble, Cribbage, Chess, Checkers, Backgammon, Pinochle...you name it.

Yoga: 5:00-6:30 PM- For seniors and others who want to go slowly (can be done in a chair) Instructor: Andrea Walsh \$5.25 for those 50 & over-\$7.00 for those under 50. To register call (626) 355-7394.

Friday: *Ping-Pong-* 2:00-4:00 PM- Not tournament, just for fun.

Saturday: *Senior Club* for those 55 and older-Brown bag lunch at 11:30AM. Meeting at Noon and Bingo: 12:30 PM only .25c per card.

Meals-On-Wheels:

Meals are delivered to homebound seniors through the YWCA Intervale lunch program M-F with frozen meals for the weekend. \$2.00 suggested donation per day. Call Susan Garcia at 858-8382.

Monthly Excursions:

March 20- Palm Springs Follies- \$53.00 per person 8:30 AM- 6:30 PM

April 17- Los Angeles Zoo & Autry National Center 9:00 AM- 6:00 PM Cost being estimated at press time.

For reservations call Susan Clifton at (626) 355-7394 or stop by and see her at the Hart Memorial Park House- 9:00 AM- 5:00 PM- Monday-Thursday

Free Consultation with Pasadena attorney Geoffrey Chin- 2nd Wednesday of the month- 10:00 AM - 11:30 AM-*Appointments are a must. Call Susan Clifton at (626) 355-7394. **Conflicting court schedules can occasionally cause cancellations*.

Blood Pressure Clinic Returns! The Sierra Madre Paramedics will do blood pressure readings on the 2nd Tuesday of each month 10:00AM-11:30 am

*March 30- Chamber of Commerce Wistaria Festival

Looking Up

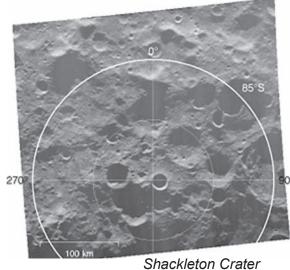
With Bob Eklund

Photo by Aaron Dominguez

New Close-Up Views Of The Moon's South Pole

IF YOU WERE A LUNAR CRATER NAMED SHACKLETON, where would you be located? Why, at the south pole, of course! The rim of a crater at the Moon's south pole, named for famed Antarctic explorer Ernest Shackleton, is considered a candidate landing site for a future manned mission.

NASA announced last week that it has obtained the highest resolution terrain mapping to date of the moon's rugged south polar region, with a resolution to 20 meters per pixel. JPL scientists collected the data using the Goldstone Solar System Radar located in California's Mojave Desert. The imagery generated by the data has been incorporated into animation depicting the descent to the lunar surface of a future human lunar lander and a flyover of Shackleton Crater.



beautiful place to explore," said Doug Cooke, deputy associate administrator for the Exploration Systems Mission Directorate at NASA Headquarters, Washington. "We now know the south pole has peaks as high as Mt. McKinley and crater floors four times deeper than the Grand Canyon. Three times during a six-month period

The mapping data indicate that the

region of the moon's south pole near

Shackleton Crater is much more rugged

than previously understood. "The south

pole of the moon certainly would be a

in 2006, scientists targeted the moon's south polar region using Goldstone's 70meter radar dish. The antenna, threequarters the size of a football field, sent

a 500-kilowatt, 90-minute radar stream 231,800 miles to the moon. The radar bounced off the rough-hewn lunar terrain over an area measuring about 400 miles by 250 miles. Signals were reflected back to two of Goldstone's 34-meter antennas on Earth. The roundtrip time, from the antenna to the moon and back, was about two-and-a-half seconds.

"I have not been to the moon, but this imagery is the next best thing," said Scott Hensley, a scientist at JPL and lead investigator for the study. "With these data we can see terrain features as small as a house without even leaving the office."

Previously, the best resolution of the moon's south pole was generated by the Clementine spacecraft, which could resolve lunar terrain features near the south pole at 1 kilometer per pixel. The new resolution generated by JPL is 50 times more detailed.

NASA's Lunar Reconnaissance Orbiter will provide the next generation of lunar imaging and data. This spacecraft is scheduled to launch in late 2008. The Lunar Reconnaissance Orbiter Camera will retrieve high-resolution images of the moon's surface and lunar poles with resolutions to 1 meter. These images will provide knowledge of polar illumination conditions, identify potential resources and hazards, and enable safe landing site selection. Other instruments aboard the orbiter will return data such as temperature maps, ultraviolet images, characterization of radiation on the moon, and a high-resolution 3-D map. NASA's quest for up-to-date imagery of the moon also will benefit from international missions such as Japan's Selene robotic probe.

To view animation, terrain maps of the moon's south pole, and images from this story, visit:

http://www.nasa.gov/mission_pages/exploration/mmb/022708.html

Video animation developed from the high-resolution imaging also will air on NASA Television. For NASA TV downlink and schedule information, visit: http://www.nasa.gov/ntv

Come to Our Star Party and See the Moon and Planets for Yourself...

THE RESOLUTION may not be quite as high as NASA's, but our telescopes will give you a personal peek at the Moon, Mars, and Saturn like you've never seen them before. Come to Sierra Madre's Sierra Vista Park at 7:00 p.m. Saturday, March 15th for the MountainViews-Observer's First Annual Public Star Party. I'll be there to meet you and explain what we're seeing as we check out craters at the Moon's south pole with my telescope, then move on to Mars, Saturn, and the great nebula in Orion. Everyone is invited to come and enjoy!

an accountant, met briefly in

college. They shared a physics

class together but never dated.

As fate would have it, one day

while walking down 7th street in Los Angeles, she bumped into him again. They have been

together ever since - 58 years.

Howard and Fran have raised

three children, two boys and a girl, however, spinabifida claimed the life of their son

FORUM (cont. from page 1)

Paschall said he helped pass Measure V thus keeping his distance from those he called sellouts. He considered himself the needed person to preserve the city.

Before the candidates answered residentderived questions, Buchanan took credit for creating the city's paramedic program, a mayor's blue ribbon program, and was Mayor at the time. He also prided himself in completing the Youth Activity Center and Senior Center.

she brought the community back together after Measure V.

"I did everything I could," she said. "I got another phone number called the 'Mayormobile' at my own expense. I started a Joffe' and had coffee with many of the local residents."

She also said she put together, "Walk with the Mayor," so people could get her undivided attention. Residents would literally cross the street to avoid those on opposite sides of Measure V, she said.

MacGillivray, during her opening statement, took credit for creating committees that lead to the city's General Plan and Youth Master Measure U. Plan, having served twice as a councilmember and once as mayor over 10 years ago.

In answering a question about supporting Measure V, if elected, Tice said he would like to see it expanded.

"I would like to see Measure V put into the residential neighborhoods in terms of height and density." He said. '

MacGillivray, Joffe and Paschall all said Measure V was now the law and their job, as a councilmember, would be to enforce it, although Joffe said she thought there were better ways to protect the city from over expanding.

Buchanan seized the opportunity to criticize everyone.

"Saying that we're going to enforce the law, for holding office, you really aren't saying much."

V work. He then said he called for an was serious, as he had joked throughout the economic study of what businesses the city evening and kept everyone laughing. could actually attract.

Measure U **Rally To Be** Held

OnSunday, March 16th, from 1 to 3pm at the Masonic Lodge at 33 E. Sierra Madre Blvd., the Safety Measure 4 U committee will stage informational rally an to inform people about the initiatives that will be on the April 8th ballot. Refreshmentswillbeserved, a showcase fire truck will be on display, live ragtime piano entertainment will take place, and there will be speakers from the Sierra Madre Volunteer Firefighters' Association

Paschall chimed, in saying residents clearly do not want

high-rise buildings in the downtown.

"We basically went out and got the initiative put together and the law passed," he said, in case someone forgot.

When asked if she thought the Hillside management Zone was an asset to the city, MacGillivray said it was the single reason she decided to run again.

"We all recognize there will be development," she said. "It's to say that development will be Joffe did the same, but upped the ante saying managed appropriately so that development doesn't impact the community in a negative way."

MacGillivray lives within feet of the 1 Carter project, but said that she had consulted with a lawyer to make sure, if elected, she could vote column in the newspaper called, 'Coffee with on the issues dealing with that development along with Stonehouse. Both are owned by real estate company Dorn Platz.

She also said the city was, and still is, spending too much time negotiating with the developers over the projects.

A question was asked about oversight on all city expenses, a hot button issue with most residents, which lead to the creation of the Ad Hoc Finance Committee and finally,

Paschall fumbled his way through his answer, saying he would look at whether people were qualified to do their jobs, as well as looking at why so much money is spent on attorney's fees.

Buchanan said they have been open with the public on expenses even though the city has been criticized countless times for late audits, something not brought up. He did list a number of cuts the city has made, from less tree trimming to closing the public pool half the year.

Joffe said the Ad Hoc Finance Committee put the city finances under a microscope, saying the only option to reduce the budget would be cutting services.

MacGillivray said the city needed to I think, is just the minimal requirement stop dipping into its reserves and actually suggested putting the money back.

Tice said he wanted to see city hall converted He said the challenge was to make Measure to a business college. It was not clear if he



BEVIN EUSTACE

REALTOR

Sierra Madre \$925.000

If you'd like to learn more, you can contact Bob at <u>b.eklund@mvobserver.com</u>

SYVERSON (continued from page 1)

Her list of professional accomplishments have been many including Editor of the Pico Rivera News. She also worked for the Whittier Daily News and was partner in the consulting firm of Gardner, Tosh and Syverson and later, Syverson Tosh Communications. She has been a member of the Writers Club of Whittier since 1967 and was President of that group from 2005-2007.

Writing, however was not on her agenda when she entered the workforce. At 16 she entered UCLA and tinkered with the notion of a degree in math. She laughed we she remembered that the tuition was \$35 per semester (\$175 per semester for out of state students.) Before long, she changed her interest to fashion design and took a job on 7th Street in Los Angeles. "I rememer when I made \$2.25 an hour and I was happy as a clam", she says. "I had the time of my life." Fran and husband Howard,



Fran checks church bulletin board for FINCA updates

When they moved to Sierra Madre Fran planned to retired, but became very involved in the community. At one point, she became a Braille transcriber and transcribed school books for children. She hasvolunteered for Meals on Wheels, been a senior commissioner, member of the Chamber of Commerce and member of the Wistaria Committee.

Mark.

An active member of Church Of The Good Shepherd, Arcadia - she now has a new love the FINCA Foundation International for Community Assistance. The United Methodist Women have adopted this project and the Arcadia women have raised over \$10,000 for women in Haiti (2006)



Ugandan Village Bank courtesy of villagebanking.org

and Jordan (2007). The project provides micro loans for women in impoverished countries. Each \$5,000 raised creates a village bank. The slogan, "Small Loans, Big Changes", explains well how the banks work. According the the FINCA website, the program, "provides credit to low-income women involved in commerce and petty trade, or "microenterprise." In addition, 'because the women come together to borrow capital, they began to support one another-and each other's businesses. The Village Banks became engines of empowerment and focal points for grassroots community development."

And the banks, like Fran are a source of empowerment. If you would like to know more about the program or make a donation, please email Fran at: *syverscribe@earthlink.net*. Yes, Fran Syverson is definitely a woman of today. Wife, Mother, Community Servant. A woman with purpose and meaning in her life, enjoying every bit of it. And, I forgot to mention one thing about this busy lady. She is 81 years young!

and the Police Officers Association. There will also be a Q and A session. The public is invited.

SM Woman's Club to Present

Annual Games Tea

Beautiful townhome in the "All American City" of Sierra Madre. Set well back from the street this beautiful home is open, spacious and tasteful throughout. A little under 2,000 sq. ft. it features 3 bdrs. 2 1/2 baths, 2 decks and much, much more. Please visit the web site at www.esperanzatownhome.com or call Bevin for an appointment at (626) 808-7403



Remember: Shop Sierra Madre

Carney at 355-6225. Sierra Madre **Chamber Of Commerce To Hold Measure U**

known for its tea table extraordinaire.

and play together, or come alone and join a group.

By Phyllis Chapman

Forum The Sierra Madre Chamber of Commerce will hold an educational forum about the User Utility Tax initiative, Measure U, and its companion initiative, Measure UA, both of which will be on the April 8th ballot. The Forum is scheduled for Wednesday, March 12th at 6:30pm in the meeting room at Sierra Madre Congregational Church located at 154 W. Sierra Madre Blvd. The event is open to the general public. Plans as of press time are for the Forum to be presented in one of two formats, depending on availability of participants. If a speaker can be found to speak for the No on Measure Û side of the argument, there will be a speaker forum representing both sides followed by a Q&A session. If the Chamber is unable to find someone to speak for the No on Measure Ū position, then an impartial speaker will be found to speak on the Measure, with a Q and A session to follow afterwards.

Anyone who would like to speak against the Measure is asked to contact Beverly DeVoy at the Chamber, (626) 355-5111 or info@ sierramadrechamber.com. Please be prepared to provide qualifications.

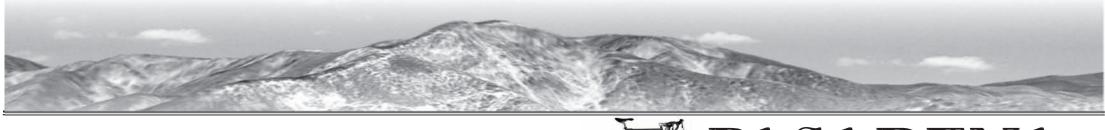
Kiwanis To Host "Candidates Forum" March 18th

The Sierra Madre Kiwanis Club will host a City Council candidates forum on Tuesday, March 18. The forum will give residents the opportunity to hear each City Council candidate's views on current issues, and hear their answers to questions posed by the audience.

The candidates running for City Council include John Buchanan, Enid Joffe, Maryann MacGillivray, Kevin Paschall, and Bill Tice.

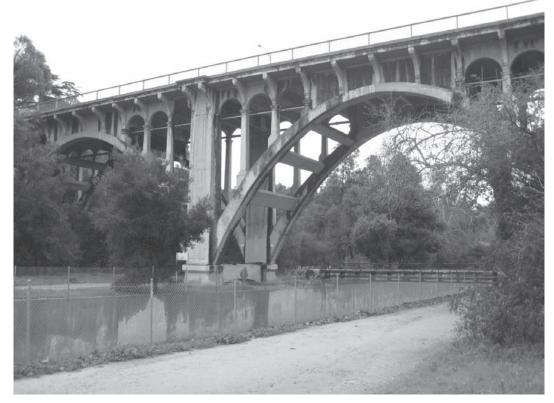
This event is open to the public and will be held at the Masonic Lodge, 33 E. Sierra Madre Blvd. It begins at 11:30 with lunch catered by Restaurant Lozano. The cost for lunch is \$11 per person; reservations for lunch are required. To make lunch reservations, please call Hank Landsberg at 355-3656 no later than noon the day before.

Residents who want to hear the presentation but do not want to have lunch may arrive at noon for any available seating. Contact: Hank Landsberg (626) 355-3656



MountainViews-Observer

A Bridge Over Troubled Waters



By Dean Lee

City officials confirmed last week that the long awaited redesign of the La Loma Bridge in the Arroyo Seco was put on hold after geologists said a semi active fault may lie directly under the bridge. Project Manager Roubik Mardirosian, said they now know the Eagle Rock Fault lies between two of the pillars underneath the bridge.

"Any redesign will have to work around that," he said but assured the project would still continue. He said that having to redo some of the bridge design has set the project back to at least early next year. Currently there is no completion date he said.

He also said they did not think they could bring actual plans in front of

councilmember Steve Madison said was close to impossible to get. The bridge is in Madison's distinct.

Mardirosian said he was hopeful they could get more federal money.

Retired PCC petrology instructor Dr. Janet Gordon said the two ends

as quartz diorite which is similar to granite and very common to the area.

"There is no other place the fault could be than under the bridge," she said.

Gordon has no affiliation with the city but said she knows the area well having taken PCC geology

Southern California Earthquake Data Center the fault is a northeast dipping thrust fault about seven miles long and has had recent activity along it. The fault may also be associated with the Verdugo Fault capable of a 6.8 magnitude earthquake the center's website says.

Gordon said the Eagle Rock Fault could also be associated with the Raymond fault in South Pasadena. That fault is capable of a 7.0 magnitude quake.

The 90-year-old La Loma Bridge is 378 feet long and considered a sister of the Colorado Street Bridge. In 1999 a seismic analysis concluded that the bridge was deficient in strength and is deteriorating. In 1990, after the Loma Prieta Earthquake, all bridges in the city were analyzed to determine if they could withstand a probable earthquake.

The bridge is currently two lanes and repairs would include widening the bridge two feet on each side to meet American Association of State Highway and

'Walkabout' Prompts Much To Talk About By Teresa Baxter

A community event organized by the Pasadena Playhouse District, that was meant to take place in January, was finally held this past weekend. Originally the organizers had cancelled what was to have been the first "walkabout" due to the torrential rains that preceded the previously scheduled January date, which turned out to be a beautiful, sunny day. Ironically, the re-scheduled date was overcast, drizzly and cold.

Nonetheless, well over 125 people showed up to participate in what was touted as the first Downtown Pasadena Walkabout. Originating from the Pasadena Presbyterian Church, the goal was to gather volunteers ranging from city officials, residents, architects and environmentalists on a quest to make downtown Pasadena more walkable.

The event began with a keynote speech from Pasadena Mayor Bill Bogaard, a sort of pep-talk, in which he stated "Pasadena's vibrant streetscapes provide a lively and dynamic backdrop for walkers. Whether moving briskly or at a slower pace, residents, workers and visitors are fortunate that



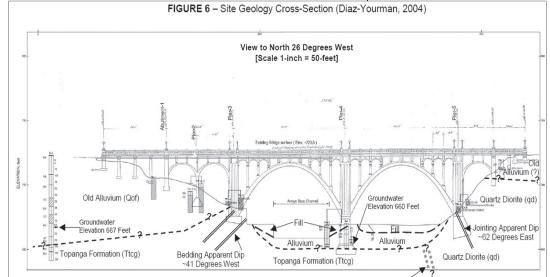
The South Lake Ave. Team (L to R): Lambert Giessinger, Marsha Rood, John Smith, Sonia Legayade

Pasadena is such a pedestrian-friendly community"

This was followed by a short training session by urban designer and planner, Deborah Murphy on what makes a great and walkable street. Participants were given a walkability checklist to provide a framework for communities to share in regards to observing pedestrian safety, walking environments, consistency of walks, lighting and signage.

As a reporter for this paper, I originally planned to observe the participants and report the findings. I then decided—as a pedestrian and Pasadena resident—to join one of the 25 teams for a more informative perspective. Coincidentally, I was assigned to the team covering the South Lake District, my neighborhood. We were to start our jaunt at the Lake Avenue Gold Line Station and then proceed south on Lake to Cordova St., then east to Mentor, finally heading back to the church to share our findings.

I met my team, consisting of Marsha Rood, Lambert Giessinger, Sonia Legayade and John Smith. Marsha took the lead as we met at Gold Line station, assessing everything in sight with knowledge unfamiliar to me. Lambert was right behind her reinforcing terms I had never heard of regarding sidewalk widths, tree grating and upheaval. We were also being trailed by a LA Times reporter during the walk. In conversation, I soon learned the significance of who I was walking with. Rood turned out to be the mastermind behind the event. She has the reputation for being the person responsible for the revitalization of Old Pasadena, the Playhouse District and South Lake during her 18-year tenure as a former Pasadena development administrator. Rood has recently received a distinguished leadership award from the California Chapter of the American Planning Association, and received a similar award from the Los Angeles chapter. Giessinger is also very accomplished in his field regarding city revitalization. According to a Pasadena City Hall bio, Giessinger is a preservation architect and is currently the deputy historic preservation officer for the City of Los Angeles. He is a former member and chair of the Pasadena Community Development Committee and past member of the Pasadena Design Commission. It was among these great minds and the input of John Smith, a medical professional and Sonia Legayade from La Cañada that it was agreed Pasadena was aesthetically beautiful. Our team concluded that Mayor Bogaard is right in stating that Pasadena's vibrant streetscapes provide a lively and dynamic backdrop for walkers, but the walk brought observations that there is room for improvement regarding the South Lake route in reference to bad street lighting, a lack of weatherfriendly bus stops, and an inadequate amount of trash receptacles. Upon returning to the church we were asked to rate our route on a scale of 1 to 6. The team unanimously agreed that the South Lake Gold Line Station rated a 0, but by the time we crossed Colorado Blvd., it had elevated to 5.



the city council before January 2009 but did expect to ask for funding from the council in a few months.

The bridge now needs \$2 million more than the original estimated \$11.5 million he said. They were currently looking for a way to fund it he added. Almost 90 percent of the funding came from two federal grants something of the bridge are built on very different rock types which is consistent with a geological study done by Wilson Geosciences, Inc. of Altadena for the city.

Gordon said, to the west, the bridge was built on layered sedimentary rock and to the east, in stark contrast, the bridge in on an igneous rock known

Eagle Rock Fault Zo [Location Very Uncertain]

La Loma Bridge in relation to where the Eagle Rock fault maybe

students there for years.

She also said the Eagle Rock Fault is exposed in areas and can be seen by the Eagle Rock Dome in Eagle rock. "You can see it has a lot of vertical offset," she said.

petrology is the study of rock. According to the

Blair Lockdown continued from pg. 1

Assistant Superintendent did come because I think students used cell phones."

Early reports said there was someone at the school with a gun although a weapon ammunition was later found during a search.

McKenna also said parents became panicked after seeing heads as if being arrested and led out of classrooms. He added that CNN specifically responded to what was being said on police scanners.

necessarily hands up like you are under arrest, but that was the procedure. They did that with everyone, building by building, classroom by classroom, floor by floor."

McKenna said during the eight hour incident that parents were roped off by police and kept a block away. He also remarked that the phrase "lockdown," was actually referring to a practice known as "Shelter-in-Place."

Unconfirmed reports said a number of students cried on they were all suspects.

police, their officers George McKenna in a responded at 9:22 a.m. to telephone message. "Parents the school after one student reported to faculty that they saw a gun in the waistband of another person walking on campus.

Detectives announced never turned up. Police said an arrest the next day and charges were filed against a like that." 17 year-old student.

all charges which included media reports of students criminal threats with a "You can imagine some with their hands over their handgun, gang allegations, students seeing parents and minor in possession of a gun, vice versa, running to one and minor in possession of another, it would just throw ammunition. His name was withheld because of age.

Councilmember Chris "The protocol is that you Holden said that the first made comments saying exit the building with your procedure, "for whatever hands locked behind your reason," did not present itself head." McKenna said. "Not well. He also said he had procedure, "for whatever the situation was handled never seen on TV a situation blaming the absence of a where students were let out with their hands on their heads.

thoughts that go behind why from the council meeting that was the chosen way to therefore unavailable for exit young people from the school," he said. "It may not only be helpful to myself, the last city manager," Tyler but there maybe others who said, "who I must say was pondered about that?"

Holden asked staff to report about almost anything." back on the rational behind the procedure.

Pasadena Police Lt. Alex the staging area, at the cell phones telling parents Uribe said Thursday over the phone that police had the Parkway. Blair is in Tyler's According to Pasadena safety of everyone involved

in mind. "Until the suspect or suspects communications procedure are positively identified, we was from the city managers don't know which student is office. in fact the suspect," he said. Manager, Julie Gutierrez, "Keeping their hands above said the entire matter was an their heads keeps them safe and keeps the officers from reacting to hands going into pockets and coats and things

He also said they set up a The alleged student denied staging area down the street to keep order.

"You can imagine some the whole order into chaos," he explained.

Councilmember Sid Tyler professionally by police but heavily criticized city staff permanent city manager. Ironically former Police Chief Bernard Melekian is acting "There may have been some City Manager but was absent comment.

> "Maybe we were spoiled by very good at letting us know

Tyler also said he was told all media inquiries to PUSD's many parents did not go to

Staples on South Arroyo district.

Transportation Officials requirements. Other safety features would include bridge railings and approach guardrails. Historic elements that contribute to the bridge's overall appearance, such as the arches, would be left untouched the city said.

Tyler asked what the Assistant City oversight by them and would be looked into.

Pasadena Public Information Officer Ann Erdman, said the city's Emergency Operations Center had not been activated at the time. Had it been, she said, all city personnel would have been notified and a response team from her office

would have been activated. "A citywide team would have sprung into action," Erdman said. "We are reviewing why that did not happen and will have it fixed by next week."

Erdman said the Emergency Operations Center activated only by an incident commander and in this case that would have been the police. She explained that person plus department vary depending on the situation.

She also said the city council has no jurisdiction over PUSD schools having their own emergency procedures. Both, Superintendent Edwin Diaz's office and the office for Blair principal Rich Boccia, declined comment referring Director of Communications Binti Harvey.

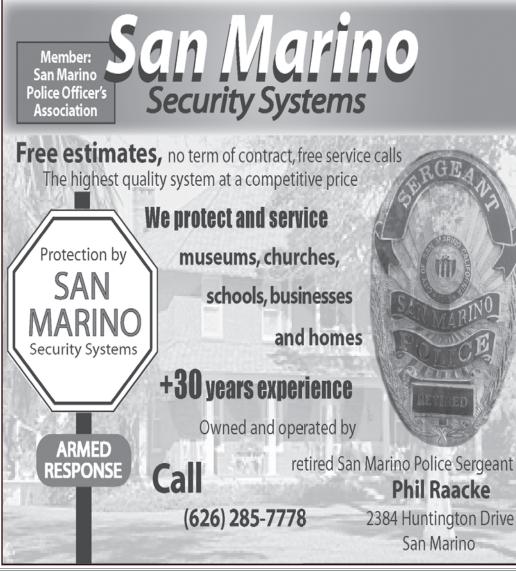
"City Beat" Topics Include Youth Violence Committee, City Manager Recruitment, PUSD

Topics on the latest edition of "City Beat," airing on 55 KPAS and the Internet, include next steps for the Youth Development and Violence Prevention Committee, city council recruitment for Pasadena's next city manager and issues related to Pasadena Unified School District including the reinvention of John Muir High School.

Moderator Ann Erdman is joined by Pasadena Mayor Bill Bogaard, Crown City News anchor Tami DeVine and Mountain Views-Observer reporter Dean Lee.

"City Beat" replays Mondays at 2 p.m. and 6 p.m., Tuesdays at 7:30 p.m., Wednesdays at 8:30 a.m., Thursdays at 7 p.m., Fridays at 8:30 p.m., Saturdays at 5:30 p.m. and Sundays at 11:30 a.m.

Streaming video of all 55 KPAS programming can be accessed in real time by going to www.cityofpasadena. net and clicking on City News. For more information call (626) 795-5556.





Sierra Madre Fire Safe Council **ANNOUNCEMENTS & OBSERVATIONS** From Caroline Brown

The Sierra Madre chapter of the California Fire Safe Council meets the first Monday of each month, 7 P.M., in the City Council chambers. On April 7, 2008 the topic will be: "Why Emergency Preparedness is So Important."

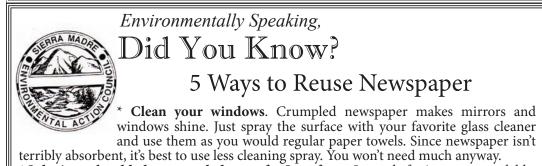
Our next demonstration of Thermo-gel will take place Saturday, April 12, at the Second Annual La Canada/Flintridge Emergency Expo.

All of metropolitan Los Angeles is preparing for the November 13th Earthquake Scenario. Remember, the professionally trained first responders will take not be able to be everywhere at once. You will have to remember that when you look at your neighbor and your neighbor looks back you will each be looking at your local 'first responder.'

Are you prepared, as you are reading this right now, for your family to function for seven to ten days with sufficient food, water and shelter in the face of a countywide disaster?

For more information contact SMFSC at 355-0741 or 355-9350. Please e-mail us at smfiresafecouncil@hotmail.com as we want to have contact with as many Sierra Madre residents as possible.

We have a palette of Thermo-gel fire protection kits available on consignment via a distributor in Arizona. It arrived during the height of the fire storms in October/ November, 2007. Call 355-0741.



MountainViews-Observer | March 10, 2008

SIERRA MADRE POLICE BLOTTER

During the week of Sunday, February 24th to Saturday March 1st the Sierra Madre Police Department responded to approximately 241 calls for service.

Monday, February 25th

8:29 AM – Vandalism, 222 W. Sierra Madre Blvd, Memorial Park. A city employee reported graffiti in the men's restroom. The damage consisted of several 12" to 14" black spray painted letters on two the interior walls. No estimated cost of repair was available.

2:53 PM - Missing person, 300 block East Grandview Ave. Officers responded to the 300 block of East Grandview Ave regarding a missing adult male. The man, who suffers from Alzheimer's, was last seen at 9:00 am as he left for a walk. The man was found that afternoon by the Monrovia Police Department. He was found walking east bound on the 210 Freeway near the Huntington Drive on ramp.

4:09 PM - Arrest, Grandview Ave and Wilson Drive. The Officer stopped a man for solicitation. During the investigation it was revealed he had an outstanding warrant for his arrest. The man was arrested and released on a written promise to appear.

<u>Tuesday, February 26th</u> 10:30 AM – Vandalism, 222 W. Sierra Madre Blvd, Memorial Park. A city employee reported graffiti in the men's restroom. The damage consisted of several 12" to 14" burgundy and green spray painted letters on the interior walls. No estimated cost of repair was available.

7:26 PM - Assault with a deadly weapon, 100 block of North Baldwin Avenue. A resident reported a vandalism at his apartment complex. During the investigation officers met with witnesses and determined a large sand filled bucket was thrown through the apartment's window. Prior to arrival of the police a suspect was seen fleeing in a brown Lincoln of Mercury 4 door sedan which drove west bound on Highland Ave. The bucket barely missed the resident, who was lying on the sofa. As a result of the broken window glass the resident sustained a cut to his ankle.

<u>Wednesday, February 27th</u> 10:03 PM – 400 block Crestvale Drive. A resident reported her adult grandson was upset over the break-up with his girlfriend. During the investigation LA County Mental Health were called to assist with the evaluation. As a result of their evaluation he was taken into protective custody and transported to the hospital.

Thursday, February 28th

7:28 PM – Arrest, 322 West Sierra Madre Blvd, Café 322. The Officer was flagged down regarding a fight involving a male adult and a male juvenile. The investigation resulted in the adult male being arrested for battery and great bodily injury to a child. The adult male was arrested and transported to the Pasadena Jail for remand.

Friday, February 29th

2:22 AM - DUI, 200 block Manzanita Ave. The Officer stopped a car for several traffic violations. During the investigation the driver, a Sierra Madre resident was determined to be driving under the influence of alcohol. The driver was arrested and transported to the Pasadena Jail for remand.

9:46 PM - Arrest, Sierra Madre Blvd and Baldwin Ave. Officers assisted The Los Angeles Fugitive Taskforce (a multi agency team) with a traffic stop and arrest of a man Los Angeles resident, a suspect in a recent homicide. During the arrest investigation a large quantity of marijuana, 60.5 grams was discovered in the car. A Pasadena resident and Los Angeles resident were subsequently arrested for felony unlawful transport and possession of marijuana.

<u>Saturday, March 1st</u>

тоо

7:24 PM - Arrest, Sierra Madre Blvd and Mountain Trail Ave. Officers responded to a reported hit and run traffic collision. Upon arrival a man and a woman were detained as they were leaving the scene of the collision. During the investigation the male passenger was intoxicated and the woman driver was found to be under the influence of alcohol. The car was stolen and the woman was in possession of stolen property. The driver was arrested for driving under the influence of alcohol and the passenger for public intoxication. They were transported to the Pasadena Jail for remand.

9:13 PM – Arrest, 600 block East Del Mar Blvd, Pasadena. The victim of a fight that occurred earlier that evening in the 300 block West Sierra Madre Blvd came to the police station to file a crime report. The man reported injury to his forehead as the result of being assaulted by his former girlfriend. The investigation revealed that this person was a victim of domestic violence by his former girlfriend. The former girlfriend was later arrested, in Pasadena for the crime and transported to the Pasadena Jail for remand.



Substitute shredded or crumpled paper for Styrofoam. Instead of using non-recyclable, petroleum-based Styrofoam peanuts to pack items for shipping, run sheets of newspaper through a shredder to create stuffing material, or just crumple them into loose balls for extra padding.

* Store fragile dishware. When putting away fine china, place folded squares of newspaper between plates and bowls to protect them. Wrap the whole stack in another sheet before placing them in fabric cases or boxes.

Start a barbecue. Steel charcoal chimneys are inexpensive and make lighting the grill a breeze. But instead of soaking the briquettes in chemical lighter fluid, as many do, try lighting them using newspaper instead. Just crumple a few sheets and stuff them in the bottom section of the chimney, then fill the top portion with charcoal. Light the paper and the briquettes will light themselves.

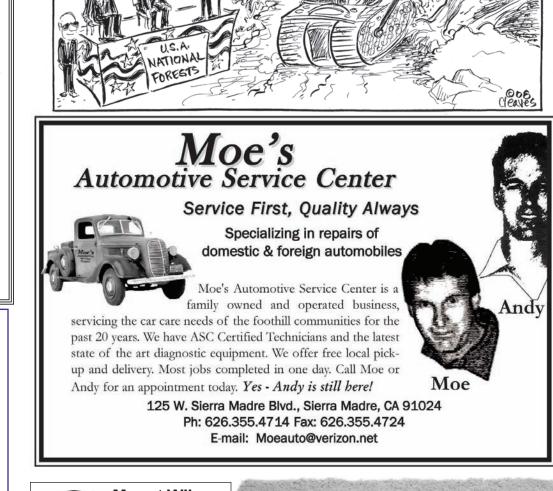
*Make "tablecloths." Sloppy meals and kid's art projects call for casual table coverings. Just spread out a few sheets of the Sunday comics, set your fixings on top, and feel free to leave your manners behind. *Thegreenguide.com*

> Reduce, Reuse, Recycle Brought to you by:

Sierra Madre Environmental Áction Council

(SMEAC)

P.O. Box 85 Sierra Madre, Ca. 91025-0085 Your thoughts and comments are welcome...



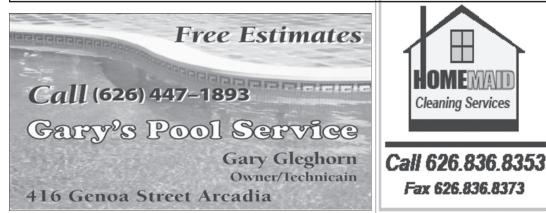


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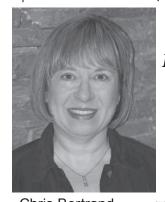




MountainViews-Observer 280 W Sierra Madre Blvd. No. 327 Sierra Madre, Ca. 91024 Office: 626.355.2737 Fax: 626.609.3285 Email: editor@mvobserver.com Website: www.mvobserver.com

7:00 a.m.

in early!



One Of A Kind: Featuring unique homes & gardens and the people who create them Photos and Story By Chris Bertrand Alverno: Historical Sierra Madre Landmark Part 1

Chris Bertrand The thirteen East after World War acres of Dr. Jarvis Barlow's Alverno estate at Michillinda and Highland still remain intact in these days, safe for now When I attended from plans for subdivision and condo construction large parcels. The Alverno Villa, originally known as Villa del Sol D' last year, I chatted in Oro, translates to Home of the Golden the buffet line with a Sun. Completed in the early 1920's, gentleman who grew up the Villa included a four bedrooms nearby, a friend of one of servant's quarters within the house, a coach house, pool and bath house, tennis court, chicken coop and several additional outbuildings.

The choice of the unusual exterior color has been attributed to Mrs.. Barlow, who is said to have toasted quite a number of pieces of bread to identify just the right orange-brown color. To my eye, it appears to be the "Burnt Sienna" of my Crayola 64-pack collection from my childhood.



Alverno Villa Front

When I moved here, a long time resident, Amy Putnam, called my attention to the Villa, reminding me to keep an eye out for it when watching films and television shows. You'll see the home's very unusual and identifiable color briefly in recurring scenes of the current television series, "Cane". The Villa is used frequently for movie, television, commercial and print photo shoots, and included "Legally Blonde" and "Princess Diaries".

Alverno was designed to be a one third scale (though I have read and heard a quarter to two-thirds scale) replica of the Villa Collazi near Florence, Italy, reputed to have been built by Michelangelo. Highly respected architect,Wallace Neff, who specialized in contemporary adaptation of Mediterranean and Spanish colonial Architecture, created this Sierra Madre masterpiece. Neff created estates for Hollywood celebrities, including the Marx Brothers, Samuel Mayer of MGM studios, Claudette Colbert and many others, after becoming the "hot" architect for the well-heeled movie crowd. According to Alverno documents from the 40's or 50's, Neff commented "Expensive houses are my business, and social housing is my hobby." Grand Southern California estates paid the bills, yet he received industry and humanitarian acclaim for the thousands of his low cost igloo style gunite (used for pool had great iron rods between the walls, construction) houses, constructed in reinforcing the structure, reportedly

of the Barlow children. He reminisced about the cook's double duty at the Villa. When summer lunches were complete, this staff member was assigned lifeguard duty at the Villa's pool, to monitor

II.

the children's swimming activities, including this gentleman from time to time. Alas, the pool was filled in when the property was sold to a religious order

who built a girls' high school on the property.

Many stories circulate about the history of the property, and some of them cannot be substantiated with the archival information on hand at Alverno. One story I have heard several times around town, suggests that Barlow wanted to put a tuberculosis sanitarium on the Alverno site, Alverno representatives but indicate this is a misconception, and don't believe this was ever intended by Dr. Barlow.

Dr. Barlow himself was a TB patient, and reportedly spent quite a bit of time recuperating on couches in the library, surrounded by five or six of his favorite canines, and a chilled supply of his favorite cocktails in the tin-lined drawers of the cabinets. The Barlow Hospital for Respiratory Illness still operates in Los Angeles.

The Villa recalls a lifestyle of another era, with huge, grand halls for reception, entertaining and dining and a sumptuous library of Philippine mahogany for Dr. Barlow's library retreat on the main level, plus a utilitarian kitchen area for staff use. Architect Neff's signature use of extensive wrought iron

or the view to the sunken garden often sagardens.com. catches my eye when the building is featured in films and television.



Alverno Villa Front

according to one document. The Sisters of St. Francis used the Villa for a novitiate, and used the rods in order to drape over them and create a "dormitory" area for the young women who came in as novices. Three separate bedroom areas surrounded the upstairs hall. A multiroom master suite included his and hers baths and a discreet viewing window to observe activities in the foyer. The girls' rooms adjoined, and the boy's bedroom was separate. An elaborate call system

allowed staff to be summoned to a particular room. The dining room call button was inset into the floor, under the table, so wait service could be unobtrusively requested by the tap of a foot.

Cindy Mc Loughlin, Facilities Manager, would be delighted if those with documentation, pictures, history information and personal insights would contact Alverno (and me for a possible further article) at 626-355-3463, to add to the Alverno archives.

If you have interest in renting the villa



is displayed throughout. Of particular for a personal or organization event, note is the curved balustrade and the contact the Events Coordinator for the unique covered entry of wrought iron Villa, Sandi McQuilken, Santa Anita and glass. This stunning entry design, Gardens at 626.444.3377 or info@

Women In Business: **Historical Synopsis** A Special Women's History Month Series

By La Quetta M. Shamblee

Today's roster of business owners is in sharp contrast to the traditional, mandated-cultural role of women as wives and mothers, with the exception of "women folk" preparing for careers as teachers, nurses and secretaries up through the 1960's. The first national program to acknowledge and organize professional women was done to capitalize on their experience to support military efforts during World War I. The U.S. War Department established the Women's War Council through a federal grant, which resulted in the formation of The National Federation of Business and Professional Women's Clubs in 1919. Groundwork laid by the women's suffrage movement starting in the mid-1800's, resulted in a woman's right to vote with the passage of the 19th Amendment on August 26, 1920. This voting right provided the means for women to engage in economic activity on a scale as never before.

Harvard Business School professor, Nancy Koehn, notes, Women have always been in business," as she points to research about the key roles that women played in the development of cottage industries and establishment of benevolent societies in the early American economy. However, for more than one hundred years, the law restricted a woman's participation in the economy, aside from running her household.

A steady parade of women business owners continues to march along the trails blazed by a number of early pioneering women entrepreneurs, who would certainly marvel at the level of economic activity generated by the Oprah Winfrey's and Martha Stewart's of today. Millions of other women business owners are making their marks in businesses that span all industries, from sole proprietorships to corporations with hundreds of employees.

Research compiled by The Center for Women's Business Research within the past two years indicates there are more than 10 million women-owned businesses in the U.S. Seventy-five percent (or 7.7 million) of these firms are majority-owned (51% or more) by women, employing 7.1 million people and generating more than \$1 trillion in revenues. California has more women-owned businesses than any other state, with an estimated 1.4 million.

Forty-two percent of all businesses owned by people of color are owned by women, with Asian women having the highest business survival rate. Although women start businesses at twice the rate of men, fewer than 5% of women-owned businesses reach the threshold of \$1 million dollars in annual revenue. Those that do typically market their products nationally, and more than 80% of those are members of formal business organizations, associations or networks as compared to 61% represented by those generating less than \$1 million a year.

This month's column will salute local women engaged in the building and management of businesses. Women's History Month presents an opportunity to highlight and celebrate several local entrepreneurs who continue to make history, building upon the groundwork laid by those early women trailblazers.

For additional information on women businesses and related resources:

Office of Women's Business Ownership, Entrepreneurial Development

http://www.sba.gov/aboutsba/sbaprograms/onlinewbc/ index.html

National Association of Women Business Owners www.nawbo.org

The Barlows intended to install a pipe organ in the home, with plans to store the pipes in the basement, along with the wine cellar. A large grill was put in the staircase, but the pipe organ never came to be.

Upstairs, another huge hall for family use Africa, South America and the Middle due to the weight of the heavy tile roof,

PASADENA ART WEEKEND MARCH 14 TO 16 Art Weekend is One of Pasadena's Largest Cultural Events

Pasadena, Calif. -- Art lovers will experience a feast for the senses at Pasadena Art Weekend, a three-day celebration of the visual and performing arts that encompasses a citywide arts open house, Art Night, on Friday, March 14; Art Talk, a tribute to the spoken word on Saturday, March 15, and Art Market, one of the largest outdoor exhibitions of works for sale by students in Southern California, on Sunday, March 16.

In all, attendees at Pasadena Art Weekend can experience more than 20 exhibitions, performances and cultural activities over three days. All Pasadena Art Weekend activities are free and open to the public.

At-a-glance activities during Pasadena Art Weekend are as follows:

Art Night, Friday, March 14th – 6 pm to 10 pm

Pasadena's cultural institutions will open their doors for free during Art Night Pasadena, offering a rich sampling of art, artifacts and music.

Art Night is a multi-year partnership among numerous cultural institutions with the Cultural Affairs Division of the City of Pasadena offered every October and March.

Art Talk, Saturday, March 15th – 11 am to 5pm

Art Talk represents a cross-section of artists exploring the spoken disciplines featuring cutting edge performance and theater artists in this first-ever presentation of the living word in the Playhouse District. Genres range from storytelling to recitations, poetry readings to theatre, as well as a film screening. Art Talk will take place at the Boston Court Performing Arts Center.

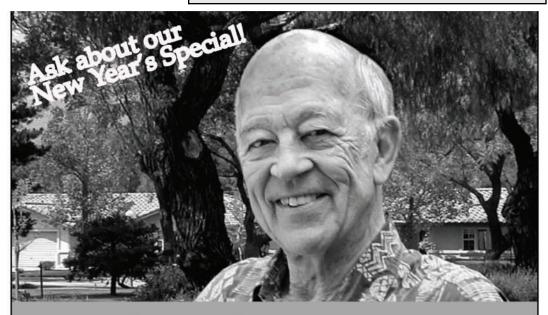
Art Market, Sunday, March 16th–10 am to 5 pm

Old Pasadena's most popular fine arts market focuses exclusively on work by students, faculty and alumni from Art Center College of Design and Pasadena City College. Famed KCRW DJ Raul Campos will be spinning deep exotic rhythms to set the mood from 12:00 noon to 4:00 P.M.

Now in its fifth year, the Art Market is a great opportunity to find innovative productions by emerging artists, illustrators, ceramicists, and the next generation of environmental and industrial designers experimenting with different media. And, any purchases benefit 100% the artists and students directly. The Art Market occurs in the alleys and Courtyard at One Colorado.

General Public: For more information on any Pasadena Art Weekend event, the public is asked to call 800.307.7977 or visit www.pasadenaartweekend.com. MEDIA: Please contact Josefina Mora at 626.744.0340 or jmora@playhousedistrict.org

Part 2 of the Alverno story still to come!



The only high-rises you'll see are the trees.

Come check out what remarkable retirement living is all about at Westminster Gardens in Duarte, where the lifestyle is as inviting as the surroundings. You'll find a 32-acre neighborhood of exceptional one and two bedroom homes, cozy apartments, and assisted living accommodations.

Attain the highest level of physical, mental and spiritual well-being - all at a price you can afford. Call and reserve your space today, while there are still availabilities. Come to Westminster Gardens and experience a retirement full of high hopes, not high-rises.



MountainViews-Observer | March 10, 2008

Alverno, Arroyo Pacific Academy, La Salle, Maranatha, Pasadena High School, St. Francis, Sierra Mesa Middle School, The Barnhart School, The Gooden School, Field Elementary, Sierra Madre Elementary School, Bethany Christian, St. Rita's, Wilson Middle School, Odyssey Charter School, Norma Coombs Alternative School, Weizmann Day School and the PASADENA UNIFIED SCHOOL DISTRICT

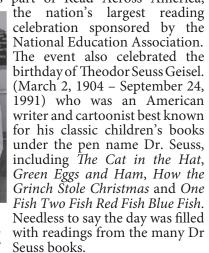
La Salle Faculty Reads To Madison Barnhart Students Participate In Students Photos and Story By John Blackstock Biotech Program

Members of the La Salle High School faculty and administration read to students at Madison Elementary School in Pasadena as part of Read Across America,



Ms. Delia Swanner, La Salle's Librarian, and Mrs. Julie Ickes, Read Across America Coordinator at Madison and a first grade teacher discuss book choices.

of volunteers read to the elementary students at Madison. More than million 45 people volunteered to participate in the 11th annual Read America Day, according to Education Association.



Mrs. Julie Ickes, a first grade teacher at Madison Elementary, coordinated the event and dozens



Ms. Delia Swanner, La Salle's Librarian, the National reads to first graders at Madison Elementary in Pasadena

Positions May Be In Peril At PUSD

By Teresa Baxter

A special meeting was held last Tuesday to confront the impending budget cuts that are due to a deteriorating state economy, based on the 2008-09 Governors Budget, which would eliminate \$10 million of funding for the Pasadena Unified School District.

This prompted what will be the first of many meetings in which the Board of Education will hear recommendations on how to recoup funds lost. The meeting was led by Assistant Superintendent for Business Services, Michele McClowry.

McClowry started with the positives, by noting that \$1 million of mandated cost reserves from the "Approach to Excellence" program could be applied to offset the shortage. The district also recently received a \$2 million insurance settlement as a result of flood damage at Marshall Fundamental Secondary School and there are several local restricted programs and grants that have balances which can likely be brought back to the general fund to create revenues of \$3.3 million. Superintendent Edwin Diaz was quick to point out that taking these one-time savings would eliminate them from much needed areas, such as conferences and staff development in the future.

For the 3rd year, students from Arcadia's Barnhart Middle School will be participating in the Amgen -Bruce Wallace Biotechnology Lab Program, an outreach program that excites students about the wonders

of scientific discovery. Funded by the Amgen Foundation in collaboration with the Foundation for Pierce College and the Los Summer Taylor, Leanne Biotechnology Center, the program was designed to promote scientific literacy and inquiry. It introduces students to cutting edge biotechnology techniques and labs that are used by biotechnology firms, agricultural companies and crime scene investigators.

The program gives students hands on experience with advanced scientific equipment like digital micropipettes and gel electrophoresis chambers, which separate DNA fragments according to size. The student's labs will parallel work that has earned Nobel Prizes for prominent scientists. In one of the labs, students will attempt to find a specific location in their own DNA. This location helps to make tPA, a protein used in dissolving blood clots. The protein is administered to heart attack victims to reduce the incidence of strokes. The students will do this using PCR, a molecular biology technique. Barnhart is one of two middle schools in Los Angeles County participating in the program that is typically introduced at the high school level. Barnhart science teacher Grace



Angeles / Orange County Norden, Joseph Cook

Montgomery says, "The kids love the hands on lab experience; it's a fantastic addition to the school curriculum. Many students come back from high school and tell us they were the school and tell us they were the only ones who knew what a micropipette was or how small a micro liter was. They had a great head start on DNA and how it is manipulated." Barnhart School is an independent K-8 school located in Arcadia California that is

independent K-8 school located in Arcadia, California that is accredited by the California Association of Independent Schools (CAIS). Founded in 1958, Barnhart's mission in 1958, Barnhart's mission is to provide an unparalleled educational experience in an atmosphere of caring and respect that fosters intellectual curiosity and a love for learning. Barnhart's unique Virtues curriculum embraces ethnic, religious and cultural diversity empowering students to become responsible, caring and committed citizens in their communities.

For more information on Barnhart School visit www. barnhartschool.org or call 626-446-5588.

ALVERNO

Two Nights Only!

Alverno High School's spring musical **Pippin** by Stephen Schwartz

March 14 & 15 Pasadena High School's Gladys Edwards Theater 2925 E. Sierra Madre Blvd Tickets are \$8 in advance or \$12 at the door.



SCHOOL DIRECTORY

Alverno High School 200 N. Michillinda Sierra Madre, Ca. 91024 (626) 355-3463 Head of School: Ann M. Gillick E-mail address: agillick@alverno-hs.org

Arroyo Pacific Academy 41 W. Santa Clara St. Arcadia, Ca, (626) 294-0661 Principal: Phil Clarke E-mail address: pclarke@arroyopacific.org

Barnhart School 240 W. Colorado Blvd Arcadia, Ca. 91007 (626) 446-5588 Head of School: Joanne Testa Cross Kindergarten - 8th grade website: <u>www.barnhartschool.com</u>

Bethany Christian School 93 N. Baldwin Ave. Sierra Madre, Ca. 91024 (626) 355-3527 Principal: James Lugenbuehl E-mail address: jml@bcslions.org

The Gooden School 192 N. Baldwin Ave. Sierra Madre, Ca. 91024 (626) 355-2410 Head of School: Patty Patano website: www.goodenschool.org

LaSalle High School 3880 E. Sierra Madre Blvd. Pasadena, Ca. (626) 351-8951 Principal: Patrick Bonacci website: www.lasallehs.org

Norma Coombs Alternative School 2600 Paloma St. Pasadena, Ca. 91107 (626) 798-0759 Principal: Dr. Vanessa Watkins E-mail address: watkins12@pusd.us

Odyssey Charter School 725 W. Altadena Dr. Altadena, Ca. 91001 (626) 229-0993 Head of School: Lauren O'Neill website: www.odysseycharterschool.org

Pasadena High School 2925 E. Sierra Madre Blvd. Pasadena, Ca. (626) 798-8901 Principal: Dr. Derick Evans website: www.pasadenahigh.org

Pasadena Unified School District 351 S. Hudson Ave. Pasadena, Ca. 91109 (626) 795-6981 website: www.pusd@pusd.us

St. Rita Catholic School 322 N. Baldwin Ave. Sierra Madre, Ca. 91024 (626) 355-9028 Principal: Joanne Harabedian website: www.st-rita.org

Sierra Madre Elementary School 141 W. Highland Ave, Sierra Madre, Ca. 91024 (626) 355-1428 Principal: Gayle Bluemel E-mail address:gbluemel220@pusd.us

Sierra Madre Middle School

"Obviously we have to start here because this is available money that will take us a long way towards balancing next year's budget," he said. "It isn't a solution over three years, but it is going to have an impact in relationship to implementing some of the initiatives that we started. We're going to have to prioritize, we're going to have to go after grants, and we're going to have to aggressively go after external resources in order to keep the forward momentum going within the district."

This led to the remaining \$6.7 million deficit that needed to be faced with discussion and additional recommendations. According to the "Agenda Item 2" report presented by McClowry, there are suggested eliminations of personnel in the areas of consultation, custodial work, staffing ratios and a general district reorganization.

"This is going to be a significant impact in relationship to classified positions...we're looking at significant reductions in certain departments very consistent with what was recommended by the Gibson cost savings report." said Diaz. "We're trying to re-think and re-establish the whole district level of organizational structure and support services."

Health programs and Special Education efficiency of services are also under scrutiny, but it was agreed that all mandated services will continue to be provided.



Usually, the reason most teenagers come to school is for their friends and not the actual work. It may sound selfish, but we teenagers don't really have much passion for others' things that don't have anything to do with us. That includes schoolwork, which most often seems pretty irrelevant to our present and future daily lives. Almost everyday I ask myself in Algebra II how Cramer's Rule and the quadratic equation is going to help me in life. In World History, I question what knowing the date of King Henry IIIV's rule has top do with anything at all. Recently in my English class, I was given an assignment to read a "classic", The House on Mango Street, by Sandra Cisneros. When I received my copy of the book, I could tell I wasn't going to

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with the previous book, Ι was

convinced this "Mango Book" would be just like it: irrelevant and tiring. Boy, was I wrong.

In fact I was *extremely* wrong. This book has to be one of my all time favorites now; it practically changed my life. After you pick up this book, it's pretty hard to put down. I was completely hooked after the first page, drawn into Cisneros use of mixing poetry in her series of vignettes. Each of the vignettes tells its own little story, but when you string them all together they tell an even greater truth. It's remarkable.

Just so you know, this is not a book review. Personally, I can't stand major newspaper book reviews. They always seem to tell you the whole story, like it already. What did this book have to do with me? Besides, the last book everything out on their own. I would

we had to read in just call this a high recommendation. The Solution? English was about the Titanic and was bout the Solution of the Titanic and was extremely long and the Titanic and was the Titanic and was the Titanic and was extremely long and the Titanic and was the Titanic and extremely long and raw truth, romance, creativity, soul, boring. After such a disappointment, and love, and joy. This horrible experience modern book covers it all.

> I would give The House on Mango Street 5 stars and 3 thumbs up (I'm sure once you read this book; you too will want to contribute a thumbs up). Cisneros gives the reader the bare reality while presenting it in a beautiful and poetic tone, making this book a true classic. Never again will I literally judge a book by its cover, or title, or anything for that matter. I think teachers should give kids more material that they can actually relate to. I've never been more excited to write a Literary Analysis Essay on a book in my life, and many of my peers feel the same. Maybe that's what it's really all about. People are always looking for ways to make school more fun and interesting for kids to help "bridge the gap". Maybe all you need to do to make school important to them is to show them how what they're learning can be put into play everyday.

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Wilson Middle School 300 S. Madre St. Pasadena, Ca. 91107 (626) 449-7390 Principal: Ruth Esseln E-mail address: resseln@pusd.us

Pasadena Unified School District 351 S. Hudson Ave. Pasadena, Ca. 91109 (626) 795-6981 Website: www.pusd@pusd.us



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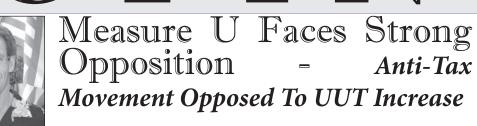
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By Hail Hamilton

nears, Sierra Madre residents are beginning to discuss the pros and cons of the police initiative and the proposed utility user tax (UUT) increase. This is both good and few years is good. Having our utility bills increase is bad.

Nobody hates paying more taxes than I-and don't be mistaken utility fees are taxes. I'm no different than most Sierra Madre residents. If you raise my taxes you had better have a damn good reason, or I'm adamantly opposed to them. Call me antitax in my views on taxation. But I accept the necessity of taxes, even if I hate to pay them.

I am not a member of the larger antitax movement that exist in California, a movement with outspoken allies here in Sierra Madre who are absolutely opposed to *any* new taxes!

California's anti-tax movement has won significant victories over the past 30 years. In 1978, Proposition 13 froze property tax rates and required voter approval of special-use taxes, which were formerly levied by local legislatures. In 1986, Proposition 62 greatly expanded the mandatory voter approval of tax increases in most jurisdictions, requiring a majority vote on general taxes. Finally, in 1996, Proposition 218 added even more limitations on taxation and required voter approval of property-related assessments, fees, and charges.

In addition, Proposition 218 extended the limitations on revenue collection to all California jurisdictions, including cities and counties, which some argued were outside the reach of Proposition 62. Together, these three initiatives placed unprecedented limits on the ability of local governments to levy taxes and generate

As the April 8 election This systematic defunding of the public sector has had a devastating effect on business as it becomes harder and harder to hire qualified employees at reasonable salaries who are willing to live in California bad. How we finance the city for the next cities. These dynamics would suggest that one answer must be simply to raise the aggregate level of taxation in the state.

But part of the reason Sierra Madre residents have been so unwilling to tax themselves is the widespread, and often correct, perception that City Hall squanders their resources.

The City of Sierra Madre has developed a culture in which advancement is based on an antiquated testing system that often has little or no relation to work performance, while seniority determines who keeps jobs during layoffs and who gets the best assignments and work shifts. Far too often, the people who head departments are given their jobs based on their political loyalties rather than their management skills or expertise.

All of these organizational problems undermine the public's faith in local government and its willingness to support tax increases.

The simplistic "meat-axe" approach of cutting all departments by an equal percent does not make government more efficient. Quite to the contrary, services are simply cut, either overtly or covertly, efficiencies are not achieved, and what results is a further diminution of public services, decrease in the quality of life, and more reasons for small businesses, middle class homeowners and municipal workers to flee the city for communities that meet their expectations.

This cycle is not only destructive and wasteful but unnecessary. Rather, a balance must be achieved whereby levels of service. efficiency of delivery, cost, and system of payment converge to a socially acceptable norm. This means that any solution must incorporate two things: (1) short-term proposals that might help balance next year's budget, and (2) longer-term plans disrepair. When California ranks 33rd that will make city government both more efficient and cost effective. Whether a *new and improved* UUT is the best way to address Sierra Madre's current financial shortfall is uncertain. What is certain is that the passage of the UUT will open the door in to other User Taxes. What's next?

Stuart Tolchin On... LIFE And The Winner Is..Ia Ir A Sign Of Security Or Decay?

Well, ithe Academy Awards have passed and almost been forgotten, but I woke up wondering whether next year it will be necessary to add a new category: "Best acting performance by an American actor in movies that people have actually seen."

Doesn't it seem kind of strange that the four major acting awards were won by non-Americans; wonderfully talented people who probably merited their awards but who don't happen to be fluent in English, or so it seemed. In some ways, I guess, it's all about merit in the present. Things change.

I'm all for change, I guess, and the idea that the actor who gives the best performance should win the award certainly sounds right but, after all, we know that the awards are just a device to sell movies and I think there really are other factors to consider. The best supporting actor categories, male and female were won by Javier Bardem and Tilda Swinton, both spectacularly talented actors from what used to be far away places. A nominated male actor, but also a non-winner, was 84 year old Hal Holbrook, an American icon - a great actor who is identified with two legends that still influence the present day. One is Mark Twain, who toured the world presenting the new face of 19th Century America and who authored Huckleberry Finn, a novel so great that even the kids of today have heard of it. The other great American legend played by Mr. Holbrook is, of course, Deep Throat, forever lurking in the shadows trying to save America from Presidential incompetence and dishonesty. (Where is he when we need him?)

In the best supporting actress category, and also overlooked, was Ruby Dee, a great force in African-American theatre. Ruby Dee and her recently deceased husband, Ossie Davis, were deeply involved in the civil rights movement, were both American icons, and were known as extraordinarily dedicated and talented people struggling against American racial discrimination. She deserved to be honored - it would have made us all feel good.

But what does all this sentiment have to do with the acting performances of 2008? Shouldn't these awards be based upon only the specific performance before the academy voters--you know the "what have you done for me lately school of thought"? Maybe my point can best be understood if we look at the "Best Performance by an Actress" category. A pre-awards favorite in that category was 74 year-old Julie Christie playing a woman who is in the process of gradually forgetting her past, as evidenced by her inability to remember her husband who dutifully continues to visit her at the Home for the Aged. Wait - you cry - stop - Julie Christie is not an American Actress - never was and never will be. Yes, I know, she is the exception to prove the rule that I can't quite express. Appearing in such films as Billy Liar, Julie Christie is identified with New Wave

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MountainViews-Observer

Mission Statement

The traditions of the community newspaper and the concerns of our readers are this newspaper's top priorities. We support a prosperous community of wellinformed citizens. We hold in high regard the values of the exceptional quality of life in our community, including the magnificence of our natural resources. Integrity will be our guide.



revenue.

The anti-tax movement and the inefficiency of government are linked together in multiple ways. Years of chronically defunding the public sector have caused large swaths of the public realm to fall into in the country in total yearly spending per pupil in California's primary and secondary schools, it's no wonder many parents have lost faith in the public schools. Similar trends are visible in the public abandonment of parks and transit systems.

Letters To The Editor

Dear Susan:

I hope you will allow me to use your paper to clear up some confusion that has come to my attention. Recently, I received an e-mail from one of your readers telling me that your paper had "lifted your There have been other bit about the SMVFA and articles that have appeared Measure U almost word- in your paper that were for-word...without attribution." This person duplications of what has was concerned about what they called plagiarism on the part of your paper.

While I understand that the appearance as things occurred might lead a person to believe that had happened, I informed the reader, and with this letter want to inform readers of your paper who might have similar thoughts, that the reality is different than the perception.

I attended the SMVFA work, to the organization meeting in question, and for distribution as a press wrote the story for my release, because it may be paper, with my byline. I then modified it slightly, press release come from and took my name off it, the involved organization so that people reading than from a writer for a was a laise a your paper would not be "competitor paper," even if Bill Coburn confused when they saw that writer is a part of the Publisher, my name on an article in a organization releasing the different paper than the one information. I write for. I then submitted the piece to your

paper, and you printed it. member of the Chamber of Apparently, in my attempt Commerce, and right now to avoid confusion, I created there is a lot of coverage of confusion, and at least one the Wistaria Festival on my of your readers reacted in website and in my paper. a negative manner towards Some of those articles, your paper because of it.

any similar to or word for word appeared in the paper I write for, SGV Weekly, or on my website, SierraMadreNews. Net. And that will happen again. The reason for that is that sometimes the coverage In the future, to avoid that is in my paper or on my website is information that an organization I am speculation that your paper working with would like to is engaging in inappropriate see distributed more widely than just those two venues. In those instances, I may submit my work, or a slightly altered version of that more appropriate that the

For instance, I am a

either altered somewhat or exactly as they appear, are being sent to the Chamber staff for distribution to other local media. Since my relationship with you and your paper has improved recently, I have in some cases submitted directly to you, as was the case with the article in question.

unwarranted (though understandable in this case) publication of my work, I will try to remember to either remove my name from the coverage in my paper, or include it in my distribution to you.

To the reader (s?) that was (were) concerned, appreciate you looking out for me. But in this case, i was a false alarm.

SierraMadreNews.Net Associate Editor, SGV Weekly

post World War II British pictures that showed the resilience of the English people emerging from the gritty deprivations of the war and starting new lives. She was plucked from these roles and paired with other international actors like Omar Sharif, Tom Courtnay, and Alec Guinness in the great, highly expensive and highly acclaimed American hit movie, Dr. Zhivago. For people of my age, it was and is one of our all time favorites, depicting the demise of an entire historical epoch as described by a Nobel Prize winning author and viewed by just about everybody. It is the "Gone With the Wind" of my era and its music eternally plays in our minds. The lasting power of the film reminds us of a time in America when we were strong enough to view movies with international stars, movies that depicted historical injustices, as an example of America's emerging strength and ability to bring stability and security to a new era. Well folks, times have changed, and it feels like we've peaked and that everything is unstable and insecure. It's downright scary! I guess that's my point - awards for Hal Holbrook, Ruby Dee, and Julie Christie might not have changed the world and might not even have been merited, but at least for the moment recognizing these giants might have helped to maintain the illusion that we are still connected to our past strength and are correcting past wrongs and are busy building a better world - if only for a few hours on a Sunday night.

Well, what can I say? I believe in truth – and it goes without saying that there have been great shifts of power and influence in the world that have left us all to face an uncertain future. Sometimes, I guess, even I want to turn out the lights and watch a movie or an award show and pretend that everything is still peachy keen. Bring on Busby Berkeley and the showgirls...or, at least Fred Astaire and Ginger Rogers. Remember the Titanic- we can dance until we slide into the sea.

Pleasant Dreams – maybe, like the movies it's all an illusion.

Want To Send A Letter To The Editor?

You can send it via fax, U. S. Mail or e-mail.

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0	Sierra Madre's April Ballot
e	City Council Races:
y	John Buchanan, Incumbent
ý	Enid Joffe, Incumbent
	Mary Ann McGillivray
ıt	Kevin Paschall
Ï	Bill Tice
ıt	City Clerk:
it	Nancy Schollenberger, Incumbent Karma Bell
	City Treasurer
	George Enyedi Salvatore Tesoro, III
	BALLOT MEASURES:
	Measure P Police Initiative Measure U User Utility Tax
	Measure UA UUT Advisory

LEGAL NOTICES

080801MG File No. 20080263956 FICTITIOUS BUSINESS NAME 080805MG STATEMENT The following person (s) is (are) doing **STATEMENT**

business as: BOBA CITY SMOOTHIES 915 W. Foothill Blvd Claremont CA 91711

02/06/2008.

Fictitious Business Name in violation Fictitious Business Name in violation First filing: of the rights of another under Federal, of the rights of another under Federal, 02/29; 03/07; 03/14 and 03/21, 2008 ECTITION State, or common law (See section 14411 State, or common law (See section 14411 080810SJ at seq. Business and Profession Code) at seq. Business and Profession Code) First filing: 080811MG File No. 20080305855 02/29; 03/07; 03/14 and 03/21, 2008 02/29; 03/07; 03/14 and 03/21, 2008 FICTITIOUS BUSINESS NAME

080801MG

business as: ACCESS DOORS COMPANY

985 W. Foothill Blvd Unit C Claremont, CA 91711

business name or names listed above on 02/19/2008. 02/06/2008

Clerk. A new Fictitious Business Name Statement must be filed before that time. of the rights of another under Federal. Statement must be filed before that time. The filing of this statement does not of State, or common law (See section 1441) The filing of this statement does not of itself authorize the use in this state of a at seq. Business and Profession Code) itself authorize the use in this state of a Fictitious Business Name in violation First filing: Fictitious Business Name in violation of the rights of another under Federal, 02/29; 03/07; 03/14 and 03/21, 2008 of the rights of another under Federal, State, or common law (See section 14411 080811MG State, or common law (See section 14411 at seq. Business and Profession Code) at seq. Business and Profession Code) First filing: 080812DV First filing: 02/29; 03/07; 03/14 and 03/21, 2008 FICTITIOUS

First filing: 02/29; 03/0 02/29; 03/07; 03/14 and 03/21, 2008 080806MG 080802MG

080803MG FICTITIOUS STATEMENT

The following person (s) is (are) doing business as: business as: STELLAR TAX & ACCOUNTING 985 W. Foothill Blvd Unit C Claremont, CA 91711

File No. 20080289351 business as: BUSINESS NAME ELAN FICTITIOUS The following person (s) is (are) doing 408 St Louis St business as: THE CELL PHONE 1400 E. Florence Ave

Angeles County on Feb 13, 2008. The Angeles County on Feb 19, 2008. The business name or names listed above. business name or names listed above on business name or names listed above on was filed in the office of the County

11/01/2007

080805MG

STATEMENT The following person (s) is (are) doing the following person (s) is (are) doing Long Beach, CA 90803 husiness as:

Pasadena, CA 91104

false, is guilty of a crime.) This statement was filed with the County Clerk of Los the fictitious business name or names was filed with the County Clerk of Los Angeles County on Feb 19, 2008. The listed above 01/2000. Angeles County on Feb 13, 2008. The registrant (s) has (have) commenced to NOTICE-The Fictitious Name Statement registrant (s) has (have) commenced to transact business under the fictitious expires five years from the date it

080807MG File No. 20080289794 business as: BUSINESS NAME COMPUTER File No. 20080263954 FICTITIOUS BUSINESS NAME STATEMENT

RAVING & FX

174 S. Glendora Ave West Covina, CA 91790

Full name of registrant (s) is (are) Vo 174 S. Glendora Ave West Covina, CA 90703. The business is conducted as: SILVER HAMMER COMPANIES, INC. CA 91790. The business is conducted AN INDIVIDUAL. I declare that all 985 W. Foothill Blvd Unit C Claremont, as: AN INDIVIDUAL. I declare that all information in this statement is true and CA 91711. The business is conducted as: information in this statement is true and correct. (A registrant who declares as true A CORPORATION. I declare that all correct. (A registrant who declares as true information, which he or she knows to be information in this statement is true and information, which he or she knows to be false, is guilty of a crime.) This statement correct. (A registrant who declares as true false, is guilty of a crime.) This statement was filed with the County Clerk of Los information, which he or she knows to be was filed with the County Clerk of Los Angeles County on Feb 21, 2008. The false, is guilty of a crime.) This statement Angeles County on Feb 19, 2008. The registrant (s) has (have) not commenced was filed with the County Clerk of Los registrant (s) has (have) not commenced to transact business under the fictitious Angeles County on Feb 13, 2008. The to transact business under the fictitious business name or names listed above. registrant (s) has (have) commenced to business name or names listed above. NOTICE-The Fictitious Name Statement transact business under the fictitious NOTICE-The Fictitious Name Statement expires five years from the date it

rize the use in this state of

The following person (s) is (are) doing 1430 Colorado Blvd business as: COLLECTION, ELAN

INTERIORS

Long Beach, CA 90814

Fullname of registrant (s) is (are) Deborah Ann Jacobos 408 St Louis St Long Beach, CA 90814. The business is conducted as: *Full name of registrant (s) is (are) Los Angeles, CA 90001 SILVER HAMMER COMPANIES, INC. Full name of registrant (s) is (are) Felix A.* AN INDIVIDUAL. I declare that all 915 W. Foothill Blvd Claremont, CA Romero 174 S. Glendora Ave West Covina, information in this statement is true and 91711. The business is conducted as: correct. (A registrant who declares as true A COPDED ATION.) A CORPORATION. I declare that all AN INDIVIDUAL. I declare that all information, which he or she knows to be information in this statement is true and information in this statement is true and false, is guilty of a crime.) This statement correct. (A registrant who declares as true correct. (A registrant who declares as true was filed with the County Clerk of Los information, which he or she knows to be information, which he or she knows to be Angeles County on Feb 20, 2008. The false, is guilty of a crime.) This statement false, is guilty of a crime.) This statement registrant (s) has (have) not commenced was filed with the County Clerk of Los was filed with the County Clerk of Los to transact business under the fictitious registrant (s) has (have) commenced to registrant (s) has (have) commenced to NOTICE-The Fictitious Name Statement transact business under the fictitious transact business under the fictitious expires five years from the date it

Clerk. A new Fictitious Business Name NOTICE-The Fictitious Name Statement NOTICE-The Fictitious Name Statement Statement must be filed before that time. expires five years from the date it expires five years from the date it The filing of this statement does not of was filed in the office of the County was filed in the office of the County itself authorize the use in this state of a Clerk. A new Fictitious Business Name Clerk. A new Fictitious Business Name in violation Statement must be filed before that time. Statement must be filed before that time. of the rights of another under Federal, The filing of this statement does not of The filing of this statement does not of State, or common law (See section 14411 itself authorize the use in this state of a itself authorize the use in this state of a at seq. Business and Profession Code)

STATEMENT

The following person (s) is (are) doing 080802MG FICTITIOUS FICTITIOUS

business as: WAHBA'S MAINTENANCE SERVICES 1507 Wesely Ave Full name of registrant (s) is (are) Andre Love 5318 E. 2nd St #584 Long Beach, CA 90803 The business is conducted as: AN INDIVIDUAL. I declare that Full name of registrant (s) is (are) Full name of registrant (s) is (are) Wanes all information in this statement is true SILVER HAMMER COMPANIES, INC. Wahba1507 Wesely Ave Pasadena, CA and correct. (A registrant who declares 985 W. Foothill Blvd Unit C Claremont, 91104. The business is conducted as: as true information, which he or she CA 91711. The business is conducted as: AN INDIVIDUAL. I declare that all knows to be false, is guilty of a crime.) A CORPORATION. I declare that all information in this statement is true and This statement was filed with the County information in this statement is true and correct. (A registrant who declares as true Clerk of Los Angeles County on Feb correct. (A registrant who declares as true information, which he or she knows to be 21, 2008. The registrant (s) has (have) information, which he or she knows to be false, is guilty of a crime.) This statement commenced to transact business under

transact business under the fictitious business name or names listed above on was filed in the office of the County Clerk. A new Fictitious Business Name NOTICE-The Fictitious Name Statement Statement must be filed before that time. NOTICE-The Fictitious Name Statement expires five years from the date it The filing of this statement does not of expires five years from the date it the filing of this statement does not of a state was filed in the office of the County Clerk. A new Fictitious Business Name Fictitious Business Name in violation

File No. 20080306311 BUSINESS NAME STATEMENT The following person (s) is (are) doing REPAIR SERVICES, REPAIR PRO'S,

The following person (s) is (are) doing LAPTOP DESKTOP REPAIR PRO'S, business as: RAVING & FX 17758 Palo Verde Ave

Cerritos, CA 90703

West Covina, CA 91790 Full name of registrant (s) is (are) Phuong Hussain 17758 Palo Verde Ave Cerritos,

business name or names listed above on expires five years from the date it was filed in the office of the County 02/06/2008. Was filed in the office of the County Clerk. A new Fictitious Business Name NOTICE-The Fictitious Name Statement Clerk. A new Fictitious Business Name Profession Code) First filing: expires five years from the date it Statement must be filed before that time. The filing of this statement does not of uself authorize the use in this state of a Clerk A new Fictitious Business Name itself authorize the use in this state of a Clerk A new Fictitious Business Name is the statement does not of the County The filing of this statement does not of the Statement the use in this state of a Clerk A new Fictitious Business Name is the state of a Clerk A new Fictitious Business Name is the state of a Clerk A new Fictitious Business Name is the state of a Clerk A new Fictitious Business Name is the state of a Clerk A new Fictitious Business Name is the state of a Clerk A new Fictitious Business Name is the state of a Clerk A new Fictitious Business Name is the state of a Clerk A new Fictitious Business Name is the state of a Clerk A new Fictitious Business Name is the state of a Clerk A new Fictitious Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of a Clerk A new Fictitions Business Name is the state of 080818DV Statement must be filed before that time. Fictitious Business Name in violation of the rights of another under Federal, FICITIOUS The filing of this statement does not of the rights of another under Federal, State, or common law (See section 14411

business as: BERACAS REALTY

information in this statement is true and listed above.

information, which he or she knows to be expires five years from the date it false, is guilty of a crime.) This statement was filed in the office of the County was filed with the County Clerk of Los Clerk. A new Fictitious Business Name Angeles County on Feb 21, 2008. The Statement must be filed before that time. registrant (s) has (have) commenced to *The filing of this statement does not of* transact business under the fictitious *itself authorize the use in this state of a* business name or names listed above on Fictitious Business Name in violation

was filed in the office of the County *First filing:* Clerk. A new Fictitious Business Name 02/29; 03/07; 03/14 and 03/21, 2008 Statement must be filed before that time. 080820DV

The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code)

First filing: 02/29; 03/07; 03/14 and 03/21, 2008 080815MG

File No. 20080279144 FICTITIOUS BUSINESS NAME STATEMENT The following person (s) is (are) doing

business as: FAST EDDIE TRUCKING 1206 S. Lomita Blvd Unit 6

Harbor City, CA 90710

Full name of registrant (s) is (are) Jaime Gonzalez 1206 S. Lomita Blvd Unit 6 Harbor City, CA 90710. The business is conducted by: AN INDIVIDUAL. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 15, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business name or names listed above. NOTICE-The Fictitious Name Statement

expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/29; 03/07; 03/14 and 03/21, 2008

080816DV

080817DV File No. 20080272501 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as:

HOG HEAD MANAGEMENT 775 Rose Ave #8

Long Beach, CA 90813

Full name of registrant (s) is (are) Gideon Thomson and Kianna Daneil 775 Rose Ave #8 Long Beach, CA 90813. The business is conducted by: A GENERAL PARTNESHIP. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 14, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious

business name or names listed above. NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and

MountainViews-Observer | March 10, 2008

The following person (s) is (are) doing declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the Full name of registrant (s) is (are) Ernesto County Clerk of Los Angeles County on

Polanco 1430 Colorado Blvd Los Angeles, Feb 21, 2008. The registrant (s) has (have) *CA 90041.* The business is conducted as: not commenced to transact business under AN INDIVIDUAL. I declare that all the fictitious business name or names correct. (A registrant who declares as true NOTICE-The Fictitious Name Statement

02/21/2008. *of the rights of another under Federal,* NOTICE-The Fictitious Name Statement *State, or common law (See section 14411*

expires five years from the date it at seq. Business and Profession Code)

070801MG File No. 20080239712 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as: LINE FOR HEALTH

1949 W. 20th St

Los Angeles, CA 90015

Full name of registrant (s) is (are)Enrique Bueso Cruz and Lizeth Sabellon 1949 W. 20th St Los Angeles, CA 90015. The business is conducted A GENERAL PARTNESHIP. as: declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County

Clerk of Los Angeles County on Feb 08, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or names listed above on 03/14/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/22; 02/29; 03/07 and 03/14, 2008

070801MG

File No. 20080241254 070802MG FICTITIOUS BUSINESS NAME STATEMENT The following person (s) is (are) doing

business as: WEST COAST ARCHITECHTURAL 12150 Bloomfield Ave Unit V

Santa Fe Springs, CA 90670 Full name of registrant (s) is (are) Enrique J. Saucedo, Carlos Ochoa and Alex Fernandez 12150 Bloomfield Ave Unit V Santa Fe Springs, CA 90670. The business is conducted as: A GENERAL PARTNERSHIP. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 08, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or names listed above on 01/19/2006. NOTICE-The Fictitious Name

Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/22; 02/29; 03/07 and 03/14, 2008

0708Ó2MG

File No. 20080241582 070803MG

ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME The following person (s) has (have) abandoned the use of the fictitious

9

name: FRV ART FRAMES

11512 Virginia Ave Lynwood, CA 90262

The name of registrant(s) is (are) Felix Ramos 11512 Virginia Ave Lynwood. CA 90262

. The business was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 01/10/2005. Original File #05-0070010. I declare that all information in this statement is true and correct. (A registrant who declares as true information which he or she knows to be false, is guilty of a crime.).

This statement was filed with the County Clerk of Los Angeles County on Feb 14, 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/14/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/22; 02/29; 03/07 and 03/14, 2008

070805

File No. 20080263437 070806 ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

The following person (s) has (have) abandoned the use of the fictitious name:

The name of registrant(s) is (are) Rosa

Veliz 1832 W. 20th St Los Angelés, CA

90007. The business was conducted by:

AN INDIVIDUAL. Current File #06-

2081065. I declare that all information

in this statement is true and correct.

(A registrant who declares as true information, which he or she knows to

be false, is guilty of a crime.). This statement was filed with the

County Clerk of Los Angeles County on Feb 13, 2008. The registrant (s) has

(have) ended to transact business under

the fictitious business name or names

Statement expires five years from the date it was filed in the office of

the County Clerk. A new Fictitious

Business Name Statement must be

filed before that time. The filing of this

statement does not of itself authorize

the use in this state of a Fictitious

Business Name in violation of the

rights of another under Federal, State,

or common law (See section 14411 at seq. Business and Profession Code) First filing:

02/22; 02/29; 03/07 and 03/14, 2008

070807 File No. 20080246444 STATEMENT OF

ABANDONMENT OF USE OF

The following person (s) has (have) abandoned the use of the fictitious

The name of registrant(s) is (are) Alfonso Sanchez 2385 Glenrose Ave Altadena, CA 91101. The business

was conducted by: AN INDIVIDUAL.

Current File #2007-1037304. I declare

that all information in this statement

is true and correct. (A registrant who

declares as true information, which he

or she knows to be false, is guilty of a

FICTITIOUS BUSINESS NAME

IGLESIA DE CRISTO

RESTAURAZION

2385 Glenrose Ave Altadena, CA 91101

070806

name

crime.).

Name

listed above on 02/13/2008.

NOTICE-The Fictitious

DAGY'S FASHION

1457 Washington Blvd Los Angeles, CA 90007

itself authorize the use in this state of a State, or common law (See section 14411 at seq. Business and Profession Code) Fictitious Business Name in violation at seq. Business and Profession Code) First filing: of the rights of another under Federal, First filing: 02/29; 03/07; 03/14 and 03/21, 2008 State, or common law (See section 14411 02/29; 03/07; 03/14 and 03/21, 2008 080812DV at seq. Business and Profession Code) 080807MG First filing:

02/29; 03/07; 03/14 and 03/21, 2008 080808MG 0808Ó3MG

080804MGFileNo.20080263515The following person (s) is (are) doing business as:FICTITIOUSBUSINESSNAMEbusiness as:LA GAVIOSTATEMENTNOVA PRODUCTIONSSTORE

The following person (s) is (are) doing 13157 Shaver St business as: Baldwin Park, CA 91706

registrant (s) has (have) commenced to 02/19/2008. 06/02/2006

of the rights of another under Federal, First filing: State, or common law (See section 14411 02/29; 03/07; 03/14 and 03/21, 2008 02/29; 03/07; 03/14 and 03/21, 2008 Business and Profession Code) 080808MG at seq.

First filing: 02/29; 03/07; 03/14 and 03/21, 2008 **080809MG** 080804MG

080805MG	File No. 20080
FICTITIOUS	BUSINESS
STATEMENT	

business as:

SUNLIGHT NETWORKS

174 S. Glendora Ave West Covina, CA 91790

CA 91790 Angeles County on Feb 19, 2008. The names listed above on 02/01/2008.

The filing of this statement does not of State, or common law (See section 14411 State, or common law (See section 14411 itself authorize the use in this state of a at seq. Business and Profession Code) at seq. Business and Profession Code) Fictitious Business Name in violation First filing: of the rights of another under Federal, 02/29; 03/07; 03/14 and 03/21, 2008 02/29; 03/07; 03/14 and 03/21, 2008 State, or common law (See section 14411 080809MG at sea. Business and Profession Code)

First filing: 02/29; 03/07; 03/14 and 03/21, 2008 FICTITIOUS 080804MG STATEMENT

File No. 20080289715 FICTITIOUS BUSINESS NAME STATEMENT FICTITIOUS STATEMENT

transact business under the fictitious NOTICE-The Fictitious Name Statement NOTICE-The Fictitious Name Statement was filed in the office of the County The filing of this statement does not of The filing of this statement does not of Clerk A new Fictitious Business Name itself authorize the use in this state of a itself authorize the use in this state of a

 080809MG
 File No. 20080263783
 080814DV
 File No. 20080263783
 080814DV

 FICTITIOUS
 BUSINESS
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 File No. 20080263783
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 File No. 20080263783
 Quiroz 18308 E. Galaca St Fizzus, Strategies, Statement

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 STATEMENT
 File No. 20080263783
 OR0814DV
 File No. 20080263783
 Quiroz 18308 E. Galaca St Fizzus, Strategies, Statement

0289714 The following person (s) is (are) doing The following person (s) is (are) doing NAME business as: NU.VISION CONSTRUCTION The following person (s) is (are) doing 16173 Harvey Dr Fontana, CÁ 92336 Full name of registrant (s) is (are) Full name of registrant (s) is (are) Francisco Echeverria 16173 Harvey Jesse James Garza 12110 Armsdale Dr Fontana, CA 92336. The business Ave Whittier, CA 90604. The business Full name of registrant (s) is (are) Jim is conducted as: AN INDIVIDUAL. is conducted as: AN INDIVIDUAL. Tran 174 S. Glendora Ave West Covina, I declare that all information in this I declare that all information in this *I*. The business is conducted as: AN who declares as true information, which who declares as true information, which INDIVIDUAL. I declare that all he or she knows to be false, is guilty of he or she knows to be false, is guilty information in this statement is true and a crime.) This statement was filed with of a crime.) This statement was filed correct. (A registrant who declares as true the County Clerk of Los Angeles County with the County Clerk of Los Angeles information, which he or she knows to be on Feb 13, 2008. The registrant (s) has County on Feb 20, 2008. The registrant false, is guilty of a crime.) This statement (have) commenced to transact business (s) has (have) not commenced to transact was filed with the County Clerk of Los under the fictitious business name or business under the fictitious business registrant (s) has (have) commenced to NOTICE-The Fictitious Name Statement NOTICE-The Fictitious Name Statement transact business under the fictitious expires five years from the date it expires five years from the date it business name or names listed above on was filed in the office of the County was filed in the office of the County 02/20/2008. Clerk. A new Fictitious Business Name Clerk. A new Fictitious Business Name NOTICE-The Fictitious Name Statement Statement must be filed before that time. Statement must be filed before that time. expires five years from the date it The filing of this statement does not of The filing of this statement does not of was filed in the office of the County itself authorize the use in this state of a itself authorize the use in this state of a Clerk. A new Fictitious Business Name Fictitious Business Name in violation Fictitious Business Name in violation Statement must be filed before that time. of the rights of another under Federal, of the rights of another under Federal

080810SJ File No. 20080297282 080815MG BUSINESS NAME FICTITIOUS

080813MG File No. 20080306006 BUSINESS NAME

The following person (s) is (are) doing

LA GAVIOTA SEAFOOD & MEAT STORE 728 E. Arrow Hwy

17160 Alburtis Ave Artesia, CA 90701. information in this statement is true and I declare that all information in this The business is conducted as: A correct (A registrant who declares as true statement is true and correct (A registrant CORPORATION. I declare that all information, which he or she knows to be who declares as true information, which information in this statement is true and false, is guilty of a crime.) This statement he or she knows to be false, is guilty of a correct (A registrant who declares as true was filed with the County Clerk of Los crime.) This statement was filed with the information, which he or she knows to be Angeles County on Feb 19, 2008. The County Clerk of Los Angeles County on false, is guilty of a crime.) This statement registrant (s) has (have) commenced to Feb 21, 2008. The registrant (s) has (have) was filed with the County Clerk of Los transact business under the fictitious not commenced to transact business Angeles County on Feb 13, 2008. The business name or names listed above on under the fictitious business name or names listed above.

business name or names listed above expires five years from the date it expires five years from the date it was filed in the office of the County was filed in the office of the County NOTICE-The Fictitious Name Statement Clerk. A new Fictitious Business Name Clerk. A new Fictitious Business Name expires five years from the date it Statement must be filed before that time. Statement must be filed before that time.

Statement must be filed before that time. Fictitious Business Name in violation Fictitious Business Name in violation The filing of this statement does not of the rights of another under Federal, of the rights of another under Federal, itself authorize the use in this state of a State, or common law (See section 14411 State, or common law (See section 14411 Fictitious Business Name in violation at seq. Business and Profession Code) at seq. Business and Profession Code)

080813MG

business as: MR HANDYMAN ONLINE 12110 Armsdale Ave Whittier, CA 90604

statement is true and correct. (A registrant statement is true and correct. (A registrant name or names listed above.

080814DV

STATEMENT

File No. 20080278200 BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as: GKS PLUMBING INCORPORATED,

3N1 PLUMBING 1662 W. 215th St

Torrance, CA 90501

Full name of registrant (s) is (are) GKS PLUMBING INČORPORÁTED, 1662 W. 215th St Torrance, CA 90501. The business is conducted by: A CORPORATION. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which *CALIFORNIA SEAGRAVE Full name of registrant (s) is (are) 917061.* The business is conducted as: *Hwy Pomona, CA 91767.* The business is *CALIFORNIA SEAGRAVE, INC A CORPORATION. I declare that all conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted as: Hwy Pomona, CA 91767.* The business is *Conducted a* commenced to transact business under the fictitious business name or names listed above on 02/15/2008. NOTICE-The Fictitious Name Statement

expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing:

02/29; 03/07; 03/14 and 03/21, 2008 080818DV

080819SJ File No. 20080279667 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as ULTIMATE CLEANING SERVICE

18308 E. Glalatea St Azusa, CA 91702

information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 15, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business name or names listed above.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, Štate, or common law (See section 14411 at seq. Business and Profession Code) First filing:

02/29; 03/07; 03/14 and 03/21, 2008 080819SJ

080820DV File No. 20080305417 FICTITIOUS BUSINESS NAME STATEMENT The following person (s) is (are) doing

business as AZTECA IMPORTS 683 Santa Fe Ave Los Angeles, CA 90021 Full name of registrant (s) is (are) Rosa File No. 20080289794 Maria Calderon 683 Santa Fe Ave Los

The business is BUSINESS NAME Angeles, CA 90021. The busines conducted by: AN INDIVIDUAL.

FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as:

JEANETTE CLEANING SEVICES 6481 Florence Ave

Bell Gardens, CA 90201

Full name of registrant (s) is (are) Jeanette Martinez 6481 Florence Ave Bell Gardens, CA 90201. The business is conducted as: AN INDIVIDUAL. declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 08, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or names listed above 02/08/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code)

First filing: 02/22; 02/29; 03/07 and 03/14, 2008 0708Ó3MG

070804MG File No. 20080241253

STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME The following person (s) has (have) abandoned the use of the fictitious

name: WEST COAST ARCHITECTURAL 12150 Bloomfield Ave Unit V

Santa Fe Springs, CA 90670

The name of registrant(s) is (are) Enrique Saucedo 12150 Bloomfield Ave Unit V

Santa Fe Springs, CA 90670. The business was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 01/19/2006. Original File #20006-0138637. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.)

This statement was filed with the County Clerk of Los Angeles County on Feb 08, 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/08/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal. State. or common law (See section 14411 at Business and Profession Code) seq. First filing: 02/22; 02/29; 03/07 and 03/14, 2008 0708Ó4MG

070805 File No. 20080271609

STATEMENT OF

This statement was filed with the County Clerk of Los Angeles County on Feb 11, 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/11/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/22; 02/29; 03/07 and 03/14, 2008

070807

070808RC File No. 20080271536 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as:

FRV GLASS AND MIRRORS 11512 Virginia Ave Lynwood, CA 90262 Full name of registrant (s) is (are) Felix Ramos 11512 Virginia Ave Lynwood,

CA 90262

The business is conducted as: AN INDIVIDUAL. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 14, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business name or names listed above.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/22; 02/29; 03/07 and 03/14, 2008

070808RC

060801MG File No. 20080208163 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as:

ADVANCED SMOG TEST ONLY CENTER

9614 E. Garvey Ave #C

South El Monte, CA 91732.

Full name of registrant (s) is (are) Fernando Jacinto 9614 E. Garvey Ave #C South El Monte, CA 91732 The business is conducted as: AN INDIVIDUAL. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 04, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business name or names listed above. Name NOTICE-The Fictitious

Statement expires five years from

LEGAL NOTICES

the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008 060801MG

060802MG File No. 20080207591 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing

business as: SAN JUAN DE DIOS BAKERY 2102 N. Long Beach Blvd *Compton, CA* 90220.

Full name of registrant (s) is (are) Miguel Mendez Roman 2102 N. Long

Beach Blvd Compton, CA 90220. The business is conducted as: AN INDIVIDUAL. declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 04, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or names

listed above. NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008

060802MG

060803MG File No. 20080215576 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as: CROSBY'S CARE

696 Gleu Ave

Glendale, CA 91206

Full name of registrant (s) is (are) CROSBY'S CARE, LLC 696 Gleu Ave Glendale, CA 91206. The business is conducted as: A LIMITED LIABILITY COMPANY. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 05, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or

names listed above 02/05/2008. NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal,

State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008 060803MG

060804MG File No. 20080224152 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as:

R. M. A. 1111 9824 Holmes Ave

Los Angeles, CA 90002.

Full name of registrant (s) is (are)

commenced to transact business under the fictitious business name or names listed above on 02/05/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008 060806MG

060807JJ File No. 20080215288 STATEMENT OF WITHDRAWAL FROM PARTNERSHIP OPERATING UNDER FICTITIOUS BUSINESS NAME

The following person (s) has (have) withdrawn as a general partner (s) from the partnership operating under the fictitious business name of THE MUSIC NOTES

3027 W. Valley Blvd Alhambra, CA 91803.

The fictitious business name statement for the partnership was filed on 04/30/2007. Current File No. 2007-1035390. The full name of registrant(s) is (are) Iris Sandra Cepeda Perez 3027 W. Valley Blvd Alhambra, CA 91803. The business was conducted by: A PARTNERSHIP. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 05, 2008. The registrant (s) has (have) ended transacting business under the fictitious business name or names listed above on 02/05/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008 0608Ó7JJ

060808MG File No. 20080207840 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME The following person (s) has (have) abandoned the use of the fictitious name:

ADVANCED SMOG TEST ONLY CENTER

9614 E. Garvey Ave #C

South El Monte, CA 91733 The name of registrant(s) is (are) Kenny Ngo 9614 E. Garvey Ave #C South El Monte, CA 91733. The business was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 07/20/2005. Original File #05-1713758. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 04,

2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/04/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of *Ricardo Martin 9824 Holms Ave Los Angeles, CA 90002. The business* itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008 060808MG

Clerk of Los Angeles County on Feb 02/15; 02/22; 02/29 and 03/07, 2008 05, 2008. *The registrant (s) has (have)* 060810DS

060811EH File No. 20080231863 STATEMENT OF ABANDONMENT OF USE OF

FICTITIOUS BUSINESS NAME The following person (s) has (have) abandoned the use of the fictitious

ARTESANIAS "EL RINCON MEXICANO"

611 N. Occidental #4

Los Angeles, CA 90026

The name of registrant(s) is (are) Fabiola Cienega 611 N. Occidental #4 Los Angeles, CA 90026. The business was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 08/23/2007. Original File #20007-1980815. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the

County Clerk of Los Angeles County on Feb 07, 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/07/2008. NOTICE-The Fictitious

Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008

060812EH File No. 20080231888 ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

The following person (s) has (have) abandoned the use of the fictitious name:

EROSE 1056 W. 47th St Los Angeles, CA 90037

060811EH

The name of registrant(s) is (are) Camelia Scott 1056 W. 47th St Los Angeles, CA 90037 . The business was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 04/16/2007. Original File #20007-0905860. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows

to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 07 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/07/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008 060812EH

060813EH File No. 20080233086

ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME The following person (s) has (have) abandoned the use of the fictitious name: HELEN'S BEAUTY SALON 4070 Tweedy Blvd Ste C South Gate, CA 90280 The name of registrant(s) is (are) Priscilla Paz 4070 Tweedy Blvd Ste C South Gate, CA 90280. The business

CITY OF SIERRA MADRE CALIFORNIA Invites applications for Sierra Madre Police Department POLICE SERGEANT I \$4,248.42 - \$5,450.20 CalPERS 3% @ 55 Application Deadline: 4:00 p.m. Thursday, March 13, 2008

Position: The City of Sierra Madre is seeking an experienced the application are subject to investigation and verification. and committed police professional who possesses outstanding leadership, organizational and interpersonal skills to serve the Sierra Madre community. Under general supervision the Police Sergeant is responsible for supervision, assignments, Resumes may be attached to completed application forms as supplemental information, but will not be accepted in lieu of an official application form. The most qualified candidates and reviews subordinates work; enforces rules, regulations, policies and general orders; advises and assists in patrol, detective, juvenile, and desk supervisory operations. Performs complex and responsible law enforcement supervision and

planning. **Qualifications**

The ideal candidate will have a bachelor's degree in public administration or a related field. A minimum of 10 years of police experience with at least 2 years as a Corporal/Agent or above is desirable. Strong writing skills, the ability to foster good working relationships, and to motivate and develop

License or Certification Requirements

others are essential qualities.

Valid Class-C California driver's license Requires a POST Advanced certificate. A POSTapproved supervisory course is required within one year of appointment to position.

Salary and Benefits • Salary range: \$4,248.42 - \$5,190.67 per month. Salary will be negotiated based on qualifications.

• Up to \$630 per month for health, dental, and vision insurance for employee and family; plus 25% of the cost in $\frac{1}{2}$ excess of \$630/month.

\$50,000 A D & D and life insurance policies & PERS level II survivor benefit is provided.
 PERS retirement – City participates in the CalPERS

retirement system. City pays full employee share and counts toward final retirement compensation. No participation in social security. 3%@55

• Annual paid leave of 88 vacation hours (for first four years), 11 paid holidays, and 96 hours of sick leave with a wellness bonus program.

Uniform allowance: \$700 annually. 3/12 work schedule

Flexible spending accounts for medical and child-care expenses • \$5.00

\$5,000 signing bonus, \$2,500 payable upon appointment, and \$2,500 after passing 18 month probationary period.

Application Process

Application deadline: Thursday, March 13, 2008 at 4:00 p.m. Candidates should send a completed application and current resume to Miguel Hernandez, Personnel Analyst, Sierra Madre City Hall, 232 West Sierra Madre Boulevard, Sierra Madre CA 91024. Applications can also be faxed to (626) 355-2251.

Applications must be completed and demonstrate that the minimum qualifications are met. All statements made on

<u>City of Sierra Madre</u> **NOTICE OF PUBLIC HEARING**

To: City Wide The City of Sierra Madre ~ Department of Public Works From: **COMMUNITY DEVELOPMENT BLOCK GRANT** Subject: F.Y. 2008 ~ 2009

City of Sierra Madre Applicant:

The City of Sierra Madre gives notice, pursuant to State of California law, that the City Council will conduct a public hearing to consider the Community Development Block Grant 34th year ~ FY 2008 ~ 2009

DATE & TIME OF HEARING

City of Sierra Madre City Council meeting Tuesday, March 25, 2007 Meeting begins at 6:30 pm City of Sierra Madre

All interested persons may attend this meeting and the City Council will hear them with respect thereto.

<u> Community Development Block Grant (CDBG) FY 2008 ~ 2009</u>

The proposed program consists of the following components: Exchange CDBG Unallocated Funds Fiscal Year 2008-2009 Exchange CDBG Unallocated Funds

will be selected to participate in an interview process, followed by a practical test for the successful candidates. All candidates who meet the minimum qualifications will remain candidates until a final offer is accepted by the candidate who most closely meets the requirements of the City. The City may conclude that none of the candidates, even those who meet the minimum qualifications, are appropriate for the position. The successful outside candidate must pass: Background investigation; and Pre-employment medical exam, including a physical agility and a drug/alcohol screening; and
 Psychological screening; and

Polygraph; and

Reference and background verification, including a credit screening.

References will not be contacted until a mutual interest has been established.

Please attach POST certification to application.

Immigration and Reform Act of 1986 In compliance with the Immigration and Reform Act of 1986, all new employees must demonstrate eligibility to legally work in the United States by providing required documentation.

Equal Opportunity Employer

The City does not make employment decisions based on sex, race, color, religion, national origin, ancestry, age, marital status or physical handicap, except when such qualifications are appropriate occupational qualifications.

Employment Standards Employment with the City of Sierra Madre is contingent upon meeting the medical standards of the position. A candidate must pass a pre-employment physical examination, including a drug/alcohol screening and a reference and background check. The City of Sierra Madre makes reasonable accommodations for disabled persons, considering each situation on an individual basis. Please make direct requests for accommodation to Community & Personnel Services. The provisions of this job announcement do not constitute an expressed or implied contract. Any provision contained in this job announcement may be modified or revoked without notice.

Questions

Questions may be directed to Miguel Hernandez at (626) 355-7135 or at mhernandez@ci.sierra-madre.ca.us

Applicants may wish to visit the City's official website - <u>www.cityofsierramadre.com</u> - for further information.

City Council Chambers 232 W. Sierra Madre Blvd. Sierra Madre, CA. 91024

PLACE OF HEARING

is conducted as: AN INDIVIDUAL. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 06, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/08/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing:

02/15; 02/22; 02/29 and 03/07, 2008 060804MG

060805MG File No. 20080223749 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing

business as: M & W MOBILE CARWASH AND

DETAILING

16505 Vanowen St #220 Van Nuys, CA 91406.

Full name of registrant (s) is (are) Melvin J. Romero and William R. Escobar 16505 Vanowen St #220 Van Nuys, CA 91406. The business is conducted as: COPARTNERS. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 06, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or names listed above 01/29/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008

060805MG

File No. 20080216103 060806MG FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as: KEY BRIDE, TRANIC IMAGE

931 Palm Ave #A

San Gabriel, CA 91776.

Full name of registrant (s) is (are) Cathryn Cong 931 Palm Ave #A San Gabriel, CA 91776. The business is conducted as: AN INDIVIDUAL. declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County

060809AN File No. 20080223501 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME The following person (s) has (have) abandoned the use of the fictitious name

EL PARRAL

2800 Firestone Blvd

Bellflower, CA 90280 The name of registrant(s) is (are) Cesar Sosa 11918 Heritage Cir Downey, CA 90240. The business was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 11/08/2006. Original File #06-2482926. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to

be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 06. 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/06/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008

060809AN

060810DS File No. 20080159115 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as:

ROSENFELD AND ASSOCIATES 133 N. Swall Dr

Beverly Hills, CA 90211

Full name of registrant (s) is (are) Benjamin Rosenfield 133 N. Swall Dr Beverly Hills, CA 90211. The business conducted as: AN INDIVIDUAL. declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Jan 25, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business name or names listed above.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing:

was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 04/16/2007. Original File #20007-0905860. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows

to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 07 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/07/2008

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008

060813EH

060814 File No. 20080232017 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as:

eTronicGlobal.com, eTronic Global 1443 Calle Linda

San Dimas, CA 91773 Full name of registrant (s) is (are) Shant Asadovrian 1443 Calle Linda San Dimas, CA 91773. The business is conducted as: COPARTNERS. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 07, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business name or names listed above.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing:

02/15; 02/22; 02/29 and 03/07, 2008 060814

060815 File No. 20080232247 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME The following person (s) has (have) abandoned the use of the fictitious name

MABA TRUCKING 2812 S. Hobart Blvd Los Angeles, CA 90018 The name of registrant(s) is (are) Michael Brown 2812 S. Hobart Blvd Los Angeles, CA 90018. The business was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 05/05/2006. Original File #20006-0028888. I declare that all information in this statement is true and

Total General Funds received from City of Hawaiian Gardens exchanged for allocated CDBG funds.	\$32,531.89
Total CDBG funds allocated:	\$54,219.81
City of Hawaiian Gardens for General Fund Dollars Sixty Cents (.60) on the Dollar (\$1.00)	\$32,531.89
Total	\$54,219.81

Posted: March 3, 2008 Suzi McConnell, Administrative Assistant Department of Public Works

correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.)

This statement was filed with the County Clerk of Los Angeles County on Feb 07 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/07/2008

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession

Code) First filing: 02/15; 02/22; 02/29 and 03/07, 2008 060815EH

050805MG File No. 20080167102 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as:

LT INVESTMENTS

4312 Friar Circle La Verne, CA 91750.

Full name of registrant (s) is (are) Mike Lopez and Tony Toy 4312 Friar Circle La Verne, CA 91750. The business is conducted as: COPARTNERS. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Jan 28, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or names listed above 01/28/2008. NOTICE-The Name Fictitious

Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/07; 02/15; 02/22 and 02/29, 2008

050805MG

05806MG File No. 20080125046 FICTITIOUS BUSINESS NAME STATEMENT The following person (s) is (are) doing

business as: RAMIREZ FASHION 1638 ¹/₂ Washington Blvd Unit 4A/4C Los Angeles, CA 90007.

Full name of registrant (s) is (are) Nicasio Ramirez 1638 ¹/₂ Washington Blvd Unit 4A/4C

Los Angeles, CA 90007. The business conducted as: AN INDIVIDUAL. declare that all information in is this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Jan 23, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or names listed above on Jan 23, 2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing:

02/07; 02/15; 02/22 and 02/29, 2008 050806MG

050807 File No. 20080153475 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as:

THE CHILDREN'S PLAYHOUSE

700 S. Ave 60 Los Angeles, CA 90042.

Full name of registrant (s) is (are) Abigail Lucy Manhey 700 S. Ave 60 Los Angeles, CA 90042, The business is conducted as: AN INDIVIDUAL. I declare that all information in this statement is true and correct. (A registrant who declares as true nformation, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Jan 253, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business name or names listed above NOTICE-The Fictitious Name Statement

expires five years from the date it was filed in the office of the County Clerk. new Fictitious Business Name Statement must be filed before that time The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 02/07; 02/15; 02/22 and 02/29, 2008

\$54,219.81

<u>\$ 6,439.81</u>

050807

0802MBP File No. 20080356486 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as:

BEAR MANAGEMENT

171 E. Grand View Avenue

Sierra Madre, CA 91024. Full name of registrant (s) is (are)

Mary Lou Caldwell and Gordon Wayne Caldwell, 171 E. Grand View Avenue, Sierra Madre, Ca. 91024. business is conducted as: A LIMITED LIABILITY COMPANY. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on February 29, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business

name or names listed above. NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing:

02/29; 03/7; 03/14 and 03/21,2008 0802MBP

FICTITIOUS BUSINESS NAME STATEMENT

File No. 08-0347857

The following person(s) is doing business as: ACJ LEATHER COMPANY, 122-A EAST FOOTHILL BLV #150, ARCADIA, CA 91006. Full name of registrant(s) is (are) ALDEMAR MARTOS, 122-A EAST FOOTHILL

LEGAL NOTICES (cont.) BLV #150, ARCADIA, CA 91006. FICTITIOUS BUSINESS NAME FICTITIOUS BUSINESS NAME NAME

BLV #150, ARCADIA, CA 91006. This Business is conducted by: AN INDIVIDUAL. Signed: ALDEMAR MARTOS. This statement was filed with the County Clerk of Los Angeles County on 02/28/08. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 2/28/08. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views Observer

3/03, 03/10, 3/17, 3/24/2008

FICTITIOUS BUSINESS NAME STATEMENT File No. 08-0322021

The following person(s) is (are) doing business as: ART & DESIGN IRON WORKS, 1473 VIRGINIA AVE., BALDWÍN PARK, CA 91706. Fulí name of registrant(s) is (are) BRENDA TELLO, 2458 STROZIER AVE., SOUTH EL MONTE, CA 91733. This Business is conducted by: AN INDIVIDUAL. Signed: BRENDA TELLO. This statement was filed with the County Clerk of Los Angeles County on **02/25/08**. The registrant(s) has (have) commenced to transact business under the fictitious business name or names

NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code)

Publish: Mountain Views Observer 3/03, 03/10, 3/17, 3/24/2008

FICTITIOUS BUSINESS NAME STATEMENT File No. 08-0241327

The following person(s) is (are) doing business as: **DMC ASSOCIATES**, 1037 RUTLAND AVENUE, LOS ANGELES, CA 90042. Full name of registrant(s) is (are) MICHAEL R. WESLER, 1037 RUTLAND AVE., L.A., CA 90042. This Business is conducted by: AN INDIVIDUAL. Signed: MICHAEL R. WESLER. This statement was filed with the County Clerk of Los Angeles County on 02/08/08. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on 5/11/03. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views Observer

3/03, 03/10, 3/17, 3/24/2008

FICTITIOUS BUSINESS NAME STATEMENT File No. 08-0339511

The following person(s) is (are) doing business as: ELEGANT PRINT & business as: LABELS, 1105 WESLEY AVE., PASADENA, CA 91105. Full name registrant(s) is (are) ERNESTO MEDINA, 1105 WESLEY AVE., PASADENA, CA 91105. This Business sis conducted by: AN INDIVIDUAL. Signed: ERNESTO MEDINA. This statement was filed with the County Clerk of Los Angeles County on 02/27/08. The registrant(s) has (have) commenced to transact business under the fictitious business name or names listed above on N/A. NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law See section 14411 et seq. Business and Professions Code) Publish: Mountain Views Observer 3/03, 3/10, 3/17, 3/24/2008

STATEMENT

File No. 08-0322087

The following person(s) is (are) doing business as: HUGO PET PRODUCTS, Publish: MountainViews Observer LLC, 23708 WELBY WAY, WEST HILLS, CA 91307. Full name of FICTITIOUS BUSINESS registrant(s) is (are) HUGO PET FICTITIOUS BU PRODUCTS, LLC, 23708 WELBY FILE No. 08-0383946 WAY, WEST HILLS, CA 91307. This File No. 08-0383946 WAY, WEST HILLS, CA 91307. This FILE NO. U8-U383940 FICTITIOUS BUSINESS NAME STATEMENT Business is conducted by: AN LLC. The following person(s) is (are) STATEMENT File No. 08-0375157 Signed: REUBEN BAHAR. This doing business as: ELLIOTT File No. 08-0376443 The following person(s) is (are) doing business as: UNITED SAFETY Clerk of Los Angeles County on ASSOCIATES, 673 E. LAS FLORES business as: R L W CATERING SERVICES, 260 W. ARROW HWY., 02/25/08. The registrant(s) has (have) commenced to transact business under an of registrant(s) is (are) BRENDA NORWALK, CA 90650. Full name of registrant(s) is (are) UNITED the following person(s) is (are) BLUIOTT for the following person(s) is (are) DIMPERIAL HWY., BLDG. H, SAN DIMAS, CA 91773 Full name of registrant(s) is (are) BRENDA NORWALK, CA 90650. Full name of registrant(s) is (are) UNITED the following person(s) is (are) BLUIOTT. 673 F. LAS FLORES DR registrant(s) is (are) BLUIOTE (are) BLUIDED to E SAFETY SEDVICES 260 W. ARROW ADDOWN

Name Statement must be filed prior to does not of itself authorize the use in this state of a Fictitious Business Name 1/1/86. in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views Observer

3/03, 03/10, 3/17, 3/24/2008

STATEMENT

File No. 08-0322082

The following person(s) is (are) doing business as: LATINO'S BEAUTY SALON, 4311 E. COMPTON BLVD., RANCHO DOMINGUEZ, CA 90221. Full name of registrant(s) is (are) **FICTITIOUS** ELIZABETH MENDEZ, 7320 EXETER **STATEMENT** TellZABETHMENDEZ, 7320 EXETER
ST. #3, PARAMOUNT, CA 90723.STATEMENTFICTITIOUS BUSINESS NAME
STATEMENTST. #3, PARAMOUNT, CA 90723.File No. 08-0383863STATEMENTThis Business is conducted by: AN
INDIVIDUAL. Signed: ELIZABETH
MENDEZ. This statement was filed
with the County Clerk of Los Angeles
county on 02/25/08. The registrant(s)STATEMENTFICTITIOUS BUSINESS NAME
STATEMENTWith the County Clerk of Los Angeles
county on 02/25/08. The registrant(s)STATEMENTFile No. 08-0392581BEACH, CA 90805. Full name
business under the fictitious business
name or names listed above on N/A.
NOTICE- This Fictitious Name
Statement expires five years from the
date it was filed in the office of the
County Clerk A new Fictitious BusinessSTATEMENTFILEFile No. 08-0392581BEACH, CA 90805. Full name
(are) ANDREWN. AVALON BLVD., WILMINGTON,
DAVALON BLVD., WILMINGTON, CA
BLVD., LONG BEACH, CA 90805. AVALON BLVD., WILMINGTON, CA
This Business is conducted by: AN
90744. This Business is conducted by: A
NDIVIDUAL. Signed: ANDREW
CORPORATION. Signed: MARCO
HOWARD. This statement was filed with the County Clerk of Los Angeles
County Clerk of Los Angeles
County on 03/05/08. The registrant(s) has (have)
O 03/05/08. The registrant(s) has (have) does not of itself authorize the use in above on N/A. this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views Observer

3/03, 03/10, 3/17, 3/24/2008

STATEMENT File No. 08-0339603

The following person(s) is (are) doing business as: M&R MERCHANDISE OULET, 15640 LEFFINGWELL RD., EICTITIOUS PUBLICES WHITTIER, CA 90604. Full name of registrant(s) is (are) ROSA M. COTA, 14505 JALON RD., LA IRADA, CA 90638, GUILLERMINA MADRID, 8425 JELLIN LANE, PICO RIVERA, CA 90660. This Business is conducted CA 90660. This Business is conducted SERVICE, 630 N. SEPULVEDA #616, 141/3 LEFFINGWELLKD., WHITTEK, by: A GENERAL PARTNERSHIP. EL SEGUNDO, CA 90245. Full name CA 90605. Full name of registrant(s) is Signed: ROSA M. COTA. This of registrant(s) is (are) ANTIONETTE (are) ADRIAN FRANCISCO BERDOTE, HOWARD, 630 N. SEPULVEDA #616, 12246 AEGEAN ST., NORWALK, CA Clerk of Los Angeles County on ELSEGUNDO, CA 90245. This Business is conducted by: Clerk of Los Angeles County on 02/27/08. The registrant(s) has (have) commenced to transact business under the fictitious business name or names

listed above on N/A. NOTICE- This Fictitious Name date it was filed in the office of the business name or names listed above on names listed above on N/A. County Clerk. A new Fictitious Business Name Statement must be filed prior to NOTICE- This Fictitious that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views Observer 3/03, 03/10, 3/17, 3/24/2008

STATEMENT

the rights of another under Federal, State, itself authorize the use in this state of a Fictitious Business Name in violation of

Business and Professions Code)

FICTITIOUS BUSINESS NAME 03/10, 3/17, 3/24, 3/31/2008

commenced to transact business under name of registrant(s) is (are) BKENDA NOKWALK, CA 90650. Full name of name of registrant(s) is (are) UNITED the fictitious business name or names J. ELLIOTT, 673 E. LAS FLORES DR., registrant(s) is (are) RICHARD LEE SAFETY SERVICES, 260 W. ARROW ALTADENA, CA 91001. This Business WALKER, 12325 IMPERIAL HWY., BLDG. H, SAN DIMAS, CA ALTADENA, CA 91001. This Business WALKER, 12325 IMPERIAL HWY., BLDG. H, SAN DIMAS, CA Statement expires five years from the statement was filed with the County Clerk Signed: BRENDA J. ELLIOTT. This is conducted by: AN INDIVIDUAL. A CORPORATION. Signed:. This statement was filed with the County Clerk Signed: RICHARD LEE WALKER, statement was filed with the County Clerk Analysis of Los Angeles County on 03/05/08. County Clerk. A new Fictitious Business of Los Angeles County on 03/05/08. This statement was filed with the County of Los Angeles County on 03/04/08. that date. The filing of this statement to transact business under the fictitious The registrant(s) has (have) commenced to transact business under the fictitious

NOTICE- This Fictitious Name N/A. Business and Professions Code) Publish: MountainViews Observer

FICTITIOUS BUSINESS NAME

Name Statement must be filed prior to commenced to transact business under the (have) commenced to transact business

NOTICE- This Fictitious Name NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County it was filed in the office of the County Clerk. A new Fictitious Business Name Clerk. A new Fictitious Business Name Statement must be filed prior to that date. Statement must be filed prior to that date. The filing of this statement does not of The filing of this statement does not of itself authorize the use in this state of a itself authorize the use in this state of a Fictitious Business Name in violation of Fictitious Business Name in violation of FICTITIOUS BUSINESS NAME the rights of another under Federal, State, the rights of another under Federal, State, or common law (See section 14411 et seq. or common law (See section 14411 et seq. Business and Professions Code) Publish: MountainViews Observer

STATEMENT

File No. 08-0383862 The following person(s) is (are) doing The following person(s) is (are) doing business as: **HOWARDS CATERING** business as: **SO-CAL AUTO SALES**, **SERVICE**, 630 N, SEPULVEDA #616, 14175LEFFINGWELLRD, WHITTIER,

N/A. the rights of another under Federal, State, or common law (See section 14411 et seq. or common law (See section 14411 et seq. Business and Professions Code) FICTITIOUS BUSINESS NAME Publish: MountainViews Observer

03/10, 3/17, 3/24, 3/31/2008

or common law (See section 14411 et seq. Fictitious Business Name in violation of the rights of another under Federal, State, the rights of another under Federal, State, or common law (See section 14411 et seq. or common law (See section 14411 et seq. Business and Professions Code) Business and Professions Code) Publish: MountainViews Observer

FICTITIOUS BUSINESS NAME STATEMENT

The registrant(s) has (have) commenced Clerk of Los Angeles County on 03/04/08. The registrant(s) has (have) commenced business name or names listed above on to transact business under the fictitious business name or names listed above on business name or names listed above on 3/1/2008.

Statement expires five years from the date NOTICE- This Fictitious Name Statement expires five years from the date it was filed in the office of the County Statement expires five years from the date it was filed in the office of the County Clerk, A new Fictitious Business Name it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of Statement must be filed prior to that date. The filing of this statement does not of **FICTITIOUS BUSINESS** NAME Fictibus Business Name in violation of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. the rights of another under Federal, State, or common law (See section 14411 et seq. or common law (See section 14411 et seq. Business and Professions Code) Publish: MountainViews Observer

03/10, 3/17, 3/24, 3/31/2008 FICTITIOUS BUSINESS NAME

County Clerk. A new Fictitious Business on 03/05/08. The registrant(s) has (have) County on 03/06/08. The registrant(s) has that date. The filing of this statement fictitious business name or names listed under the fictitious business name or names listed above on 03/06/08.

is conducted by: A CORPORATION. AN INDIVIDUAL. Signed: RICHARD Signed: ANTIONETTE HOWARD. LEE WALKER. This statement was filed This statement was filed with the County with the County Clerk of Los Angeles Clerk of Los Angeles County on 03/05/08. County on 03/04/08. The registrant(s) has The registrant(s) has (have) commenced (have) commenced to transact business Statement expires five years from the to transact business under the fictitious under the fictitious business name or **NOTICE-** This Fictitious

Name Statement expires five years from the date Statement expires five years from the date it was filed in the office of the County it was filed in the office of the County Clerk. A new Fictitious Business Name Clerk. A new Fictitious Business Name Statement must be filed prior to that date. Statement must be filed prior to that date. The filing of this statement does not of The filing of this statement does not of itself authorize the use in this state of a itself authorize the use in this state of a Fictitious Business Name in violation of Fictitious Business Name in violation of the rights of another under Federal, State, Business and Professions Code) Publish: MountainViews Observer

BUSINESS

Publish: MountainViews Observer 03/10, 3/17, 3/24, 3/31/2008

FICTITIOUS BUSINESS NAME

NOTICE- This Fictitious Name Business and Professions Code) Publish: MountainViews Observer 03/10, 3/17, 3/24, 3/31/2008

0803MBP File No. 20080390749 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as: TRINITY EWARE

1325 Valley View Avenue Pasadena CA 91107

Full name of registrant (s) is (are) Liam J. Wylie, 1325 Valley View Ave., Pasadena, Ca. 91107, The business is conducted as: ANINDIVIDUAL declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on March 6, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business

name or names listed above. NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 03/7; 03/14, 03/21, and 03/28,2008 0803MBP

090801ED File No. 20080348709 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing *The following person (s) is (are) along business as:* SUNNY'S GIFTS, MING QIU, QIU PROPERTY MANAGEMENT, HILCOM

1005 E. Las Tunas Dr #650

San Gabriel, CA 91776 Full name of registrant (s) is (are) PHEOGON, INC. 1005 E. Las Tunas Dr #650San Gabriel CA 91776

The business is conducted as: A CORPORATION. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 28, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or

names listed above not. NOTICE-The Fictit Fictitious Name ent exp

(See section 14411 at seq. Business and Profession Code) First filing 03/07; 03/14; 03/21 and 03/28, 2008 090803ED

11

090804ED File No. 20080357847 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as: IGLESIA DE CRISTO DE LA REGION ESTE 915 E. Martin Luther King Jr. Blvd

Los Angeles, CA 90011

Full name of registrant (s) is (are) IGLESIA DE CRISTO LOS SANTIFICADOS 915 E. Martin Luther King Jr. Blvd

Los Angeles, CA 90011. The business is conducted as: A CORPORATION. declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 29. 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business name or names listed above.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 03/07; 03/14; 03/21 and 03/28, 2008

090804ED

090805MG File No. 20080331437 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as: FReK

3836 Prospect Ave #5

Culver City, CA 90232 Full name of registrant (s) is (are) Michael A. Piacentino 3836 Prospect Ave #5 Culver City, CA 90232. The business is conducted as: AN INDIVIDUAL. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 26, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or names listed above on 02/25/2008. NOTICE-The Fictitious N

Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 03/07; 03/14; 03/21 and 03/28, 2008 090804ED

090805MG File No. 20080331952 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as: A CLASSY PARTY TO REMEMBER 804 Milwood Ave

Venice, CA 90291

Full name of registrant (s) is (are)Veronica Sanchez Morales (are)Veronica Sanchez Morales 804 Milwood AveVenice, CA 90291. The business is conducted as: AN INDIVIDUAL. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 26, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or Name Fictitious County Clerk A new Fictitious Business Name Statement must be filed before

NOTICE-The Statement expires five years from the date it was filed in the office of the that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal State or common law (See section 14411 at seq. Business and Profession Code) First filing: 03/07; 03/14; 03/21 and 03/28, 2008

Business and Professions Code) Publish: MountainViews Observer

03/10, 3/17, 3/24, 3/31/2008 FICTITIOUS BUSINESS NAME FICTITIOUS BUSINESS NAME STATEMENT File No. 08-0376434

Name

itself authorize the use in this state of a

Publish: MountainViews Observer

The following person(s) is

03/10, 3/17, 3/24, 3/31/2008

03/10, 3/17, 3/24, 3/31/2008

FICTITIOUS BUSINESS NAME STATEMENT

File No. 08-0348635

The following person(s) is (are) doing business as: FAMOS ENTERPRISE LIMITED, 17921 CONTADOR DR., ROWLAND HTS. CA, 91748. Full name of registrant(s) is (are) POSEDON TRUCKING, INC., 17921 CONTADOR DR., ROWLAND HTS., CA 91748. Business is conducted by: A CORPORATION. Signed: LIAN MA. This statement was filed with the County Clerk of Los Angeles County on 02/28/08. The registrant(s) has (have) STATEMENT commenced to transact business under File No. 08-0367346

Statement expires five years from the 90058. Professions Code)

Publish: Mountain Views Observer 3/03, 03/10, 3/17, 3/24/2008

STATEMENT

File No. 08-0322018

of registrant(s) is (are) SEBASTIAN Business and Professions Code) ARMANDO GRIMALDI, 1562 Publish: MountainViews Obs McCOMAS ST., POMONA, CA 91706. 03/10, 3/17, 3/24, 3/31/2008 This Business is conducted by: AN

MARTOS. This statement was filed STATEMENT with the County Clerk of Los Angeles File No. 08-08-0383861 County on 02/25/08. The registrant(s) The following person(s) is (are) doing has (have) commenced to transact business as: DK TRUCKING, 12325 business under the fictitious business IMPERIAL HWY. #154, NORWALK, NOTICE- This Fictitious Name is (are) DEONTRE O. KING, 12325 date it was filed in the office of the CA 90650. This Business is conducted by: County Clerk. A new Fictitious Business AN INDIVIDUAL. Signed: DEONTRE this state of a Fictitious Business Name commenced to transact business under the under Federal, State, or common law above on N/A. See section 14411 et seq. Business and NOTICE-Professions Code)

Publish: Mountain Views Observer 3/03, 03/10, 3/17, 3/24/2008

The following person(s) is (are) doing business as: SELECTED BRANDS OF THE WORLD, 17855 E. VALLEY BLVD, CITY of INDUSTRY, CA 91744 Full name of registration (c) is (are) doing business as: SELECTED BRANDS Provide the following person(s) is (are) doing business as: SELECTED BRANDS FILE NO. 08-0375350 The following person(s) is (are) doing business as: SELECTED BRANDS The following person(s) is (are) doing business as: SELECTED BRANDS The following person(s) is (are) doing business as: SELECTED BRANDS The following person(s) is (are) doing business as: SELECTED BRANDS

91744. Full name of registrant(s) is (are) ASE PROFITABLE INVESTMENTS, INC., 17855 E. VALLEY BLVD., CITY of INDUSTRY, CA 91744. This Business is conducted by: A CORPORATION. Signed: TANYA CHAVERRI. This statement was filed County on 02/22/08. The registrant(s) (have) commenced to transact name or names listed above on 2/22/08. NOTICE- This Fictitious Name Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed prior to that date. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 et seq. Business and Professions Code) Publish: Mountain Views Observer 3/03, 03/10, 3/17, 3/24/2008

FICTITIOUS BUSINESS NAME

the fictitious business name or names The following person(s) is (are) doing listed above on N/A. business as: CUTTING EDGE, 2665 NOTICE- This Fictitious Name S. SANTA FE AVE., VERNON, CA Full name of registrant(s) date it was filed in the office of the (are) MARIA D. HERNANDEZ, 301 N. County Clerk. A new Fictitious Business BANNA AVE., COVINA, CA 91724. Name Statement must be filed prior to This Business is conducted by: AN registrant(s) is (are) MARIA L. DE SEGUNDO, CA 90245. This Business that date. The filing of this statement INDIVIDUAL. Signed: MARIA D. does not of itself authorize the use in HERNANDEZ. This statement was filed this state of a Fictitious Business Name with the County Clerk of Los Angeles This Business is conducted by: AN This statement was filed with the County in violation of the rights of another County on 03/03/08. The registrant(s) has INDIVIDUAL Signed: MARIA L. DE Clerk of Los Angeles County on 03/03/08. under Federal, State, or common law (have) commenced to transact business See section 14411 et seq. Business and under the fictitious business name or names listed above on N/A.

NOTICE- This Fictitious Name Statement expires five years from the date fictitious business name or names listed NOTICE- This Fictitious Name it was filed in the office of the County FICTITIOUS BUSINESS NAME Clerk. A new Fictitious Business Name Statement must be filed prior to that date The filing of this statement does not of The following person(s) is (are) doing itself authorize the use in this state of a business as: **GRIMALDI'S TRUCK** Fictitious Business Name in violation of SERVICE, 1562 McCOMAS ST., the rights of another under Federal, State, POMONA, CA 91706. Full name or common law (See section 14411 et seq. 1562 Publish: MountainViews Observer

INDIVIDUAL. Signed: ALDEMAR FICTITIOUS BUSINESS NAME Publish: MountainViews Observer

name or names listed above on 2/07/00. CA 90650. Full name of registrant(s) Statement expires five years from the IMPERIAL HWY. #154, NORWALK, Name Statement must be filed prior to **O. KING.** This statement was filed with that date. The filing of this statement the County Clerk of Los Angeles County does not of itself authorize the use in on 03/05/08. The registrant(s) has (have) in violation of the rights of another fictitious business name or names listed

Statement expires five years from the date under the fictitious business name or above on N/A. it was filed in the office of the County names listed above on 10/23/07. Clerk. A new Fictitious Business Name Statement must be filed prior to that date.

The following person(s) is (are) doing business as: **SPEEDY CATERING** business as: **JORGE'S GET AROUND SERVICE**, 6709 LA TIJERA BLVD **TRANSPORT, INC.,** 11670 KILLIAN #834, L.A., CA 90045. Full name of ST., EL MONTE, CA 91732. Full registrant(s) is (are) ANTHONY L. name of registrant(s) is (are) JORGE'S SMITH JR., 6709 LA TIJERA BLVD. GET AROUND TRANSPORT, INC., #834, L.A., CA 90045. This Business 11670 KILLIAN ST., EL MONTE, CA is conducted by: AN INDIVIDUAL. 91732. This Business is conducted by: A Signed: ANTHONY L. SMITH JR.. with the County Clerk of Los Angeles CORPORATION. Signed: ROBERTO This statement was filed with the County ACOSTA. This statement was filed with Clerk of Los Angeles County on 03/05/08 the County Clerk of Los Angeles County The registrant(s) has (have) commenced business under the fictitious business on 03/04/08. The registrant(s) has (have) to transact business under the fictitious commenced to transact business under the business name or names listed above on fictitious business name or names listed N/A. above on 2/08/08. NOTICE- This

Fictitious **NOTICE-** This Name Statement expires five years from the date Statement expires five years from the date it was filed in the office of the County it was filed in the office of the County Clerk. A new Fictitious Business Name Clerk. A new Fictitious Business Name Statement must be filed prior to that date. Statement must be filed prior to that date. The filing of this statement does not of The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of Fictitious Business Name in violation of the rights of another under Federal, State, the rights of another under Federal, State, or common law (See section 14411 et seq. or common law (See section 14411 et seq. Business and Professions Code) Business and Professions Code) Publish: MountainViews Observer 03/10, 3/17, 3/24, 3/31/2008

FICTITIOUS BUSINESS NAME FICTITIOUS BUSINESS NAME STATEMENT File No. 08-0384191

STATEMENT

File No. 08-0383605 The following person(s) is (are) doing doing business as: **SPEEDY SMITH** business as: **LIBERTY HEALTHCARE TRUCKING**,630N.SEPULVEDA#635, STAFF PROVIDER, 132 SO. EL SEGUNDO, CA 90245. Full name of VERMONT AVE. STE. #201, LOS registrant(s) is (are) MAURICE LAMAR ANGELES, CA 90004. Full name of SMITH, 630 N. SEPULVEDA #635, EL LEON, 102 SO. MANHATTAN PL. is conducted by: AN INDIVIDUAL. #106, LOS ANGELES, CA 90004. Signed: MAURICE LAMAR SMITH. This Business is conducted by: AN This statement was filed with the County **LEON.** This statement was filed with the The registrant(s) has (have) commenced County Clerk of Los Angeles County on to transact business under the fictitious 03/05/08. The registrant(s) has (have) business name or names listed above on commenced to transact business under the N/A.

above on 2/28/08.

NOTICE- This Fictitious Name it was filed in the office of the County Statement expires five years from the date Clerk. A new Fictitious Business Name it was filed in the office of the County Statement must be filed prior to that date. Clerk. A new Fictitious Business Name The filing of this statement does not of Statement must be filed prior to that date. itself authorize the use in this state of a The filing of this statement does not of Fictitious Business Name in violation of itself authorize the use in this state of a the rights of another under Federal. State, Fictitious Business Name in violation of or common law (See section 14411 et seq. the rights of another under Federal, State, Business and Professions Code) or common law (See section 14411 et seq. Publish: MountainViews Observer Business and Professions Code)

03/10, 3/17, 3/24, 3/31/2008

FICTITIOUS BUSINESS NAME File No. 08-0358100 STATEMENT

File No. 08-0357951

The following person(s) is (are) doing **MODIFICATION GROUP**, 4343 business as: **NOVELTY PRODUCTS**, CRENSHAW BLVD. 3rd FLOOR, LOS CA 90033. Full name of registrant(s) registrant(s) is (are) HOMER JACKSON, is (are) DA TOYS GROUP, INC., 500 5923 LA BREA AVE., L.A., CA 90056. S. ANDERSON ST., L.A., CA 90033. This Business is conducted by: **AN**

NOTICE- This Fictitious

File No. 08-0384190

date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before The following person(s) is (are) doing business as: SPEEDY CATERING that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing 03/07; 03/14; 03/21 and 03/28, 2008 090801ED

NAME

(are)

090802MG File No. 20080340789 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing Fictitious Name business as: LONG BEACH REAL ESTATE, LONG BEACH LENDING

10775 Los Alamitos Blvd

Los Alamitos, CA 90720 Full name of registrant (s) is (are) RAD REAL ESTATE 10775 Los Alamitos Blvd Los Alamitos, CA 90720. The business is conducted as: A CORPORATION. declare that all information in this statement is true and correct (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 26, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business name or names listed above.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing

03/07; 03/14; 03/21 and 03/28, 2008 090802MG

090803ED File No. 20080357510 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as: HSJM ENTERPRISES, INC.

7340 Firestone Blvd #121 Downey, CA 90241

Full name of registrant (s) is (are) HSJM ENTERPRISES, INC. 7340 *Firestone Blvd #121Downey, CA* 90241. The business is conducted as: A CORPORATION. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 29, 2008. The registrant (s) has (have) commenced to transact business under the fictitious business name or names listed above. NOTICE-The Fictitious

Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law 090805MG

090806MG File No. 20080331079 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as: THE SKYE PROJECT

10961 Palms Blvd #2 Los Angeles, CA 90034

Full name of registrant (s) is (are)Emerson Bantegui 10961 Palms Blvd #2 Los Angeles, CA 90034. The business is conducted as: AN INDIVIDUAL. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 26, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business name or names listed above.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing:

03/07; 03/14; 03/21 and 03/28, 2008 090806MG

090807MG File No. 20080331389 FICTITIOUS BUSINESS NAME STATEMENT

The following person (s) is (are) doing business as:

LOCAL BUSINESS MUTUAL DIRECTORY, MLBD, MUT COMMERCIAL LENDING, MCL MUTUAL 501 W. Garvey Ave #106

Monterey Park, CA 91754

Full name of registrant (s) is (are)Pak K. Lau 501 W. Garvey Ave #106 Monterey Park, CA 91754. The business is conducted as: AN INDIVIDUAL. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 26, 2008. The registrant (s) has (have) not commenced to transact business under the fictitious business name or

names listed above. NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in

MountainViews-Observer 280 W Sierra Madre Blvd. No. 327 Sierra Madre, Ca. 91024 Office: 626.355.2737 Fax: 626.609.3285 Email: editor@mvobserver.com Website: www.mvobserver.com

03/10, 3/17, 3/24, 3/31/2008 FICTITIOUS BUSINESS NAME

STATEMENT

Statement expires five years from the date

The following person(s) is (are) THE LOAN doing business as: ANDERSON STREET, L.A., ANGELES, CA 90008. Full name of

This Business is conducted by: A INDIVIDUAL. Signed: HOMER CORPORATION. Signed: MANUEL JACKSON. This statement was filed with ARCADIA (PRES.). This statement was the County Clerk of Los Angeles County filed with the County Clerk of Los Angeles on 02/29/08. The registrant(s) has (have) County on 02/29/08. The registrant(s) has commenced to transact business under the This Fictitious Name (have) commenced to transact business fictitious business name or names listed

This NOTICE-Fictitious Name Name Statement expires five years from the date Statement expires five years from the date it was filed in the office of the County it was filed in the office of the County Clerk. A new Fictitious Business Name

Jeff's P The Book Reports By Jeff Brown

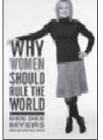
Krueger's Men: The Secret Nazi Counterfeit Plot and the Prisoners of Block 19 by Lawrence Malkin (2006)



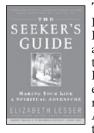
This book is about how the Nazis planned to destroy the British economy during WWII. Bernhard Krueger is put in charge of more than 140 mostly Jewish prisoners who were artists, printers, metal plate makers or master counterfeiters before they were assembled at the death camp. They were forced to produce millions of counterfeit dollars to be dumped on the international market. We learn how these men tried to use sabotage and intelligence to foil the plot and to save themselves, but finally produced near perfect money that was spread throughout Europe and had a profound effect on the British economy. The men had begun work on American currency, but the war ended. The book offers a well-researched and fascinating part of WWII history.

Why Women Should Rule the World by Dee Dee Myers (2008)

Myers was the first woman White House Press Secretary. She states why she wrote the book, "This is not about excluding men. I love men but there is plenty of room for more women at the top, not because it's the right thing to do this, but because it is more in our self interest to have more women in the public life; everyone wins. They make the world a better place, the economy works better, government becomes more responsive to people's needs, women work towards a better quality of life for everyone. This is not automatic, it's just that woman bring different priorities, more focus on human and social issues and they expand the scope of problems they address. Statistics show that corporations with more senior women do financially better. This is an unstoppable force of history right



now. More women than ever are heads of Ivy league colleges and corporations. More woman are Presidents of countries around the world." It's time for this now. Myers is currently a political analyst, media commentator, and a former consultant to NBC's The West Wing.



The Seeker's Guide-Making Your Life A Spiritual Adventure by Elizabeth Lesser (2000) previously published as "The New American Spirituality" Elizabeth Lesser speaks to America's many religious, metaphysical, psychological, and ancient traditions that have flowered into our present day spirituality. She takes us along in her journey as she followed her personal religious path through Buddhist monasteries, Christian churches, African and Native American traditions, etc. She discusses why so many Americans are coming to their own personal form of religion. She also offers numerous suggestions on finding your own path and truth. A great look and help thru the myriad of religious beliefs by one person who took the journey herself.

Recommended by Jack Reacher:

Robert Ludlum's The Bourne Betrayal [Hardcover] by Eric Van Lustbader. Jason Bourne, in this new novel, joins the war on terror in another gripping macho tale!

Book pics can be purchased or ordered at Sierra Madre Books (836-3200) *Email recommendations or comments to jeffspics1@gmail.com*

Scene One - Take One DVD Review



Ed Wood (1994) R

Director Tim Burton's wonderful black and white study of Ed Wood "the worst filmmaker in Hollywood history" with great performance by Johnny Depp, who plays the zany director with a sunny disposition who loved to direct his bad films while dressed in women's undergarments. Also playing in an Oscar winning performance is Martin Landau as Bela Lugosi. Sarah Jessica Parker and Bill Murray co-star. Very unusual, campy and fun film.

Love for Lydia (1979) (4-Disc Series)

In this Masterpiece Theatre TV miniseries adapted from the semi-autobiographical novel by H.E. Bates, English pastoral life and the red hot Jazz Era come alive as we witness a young girl's change from shy teen to wild flapper. The young and giddy heiress, Lydia Aspen, dances the Charleston as easily as she flits from one eligible bachelor to another, among them a struggling and long suffering young writer convinced that he'd be the heroine's one true love if only given the chance. The cast includes Jeremy Irons in one of his early major roles.



HUMPHREY BOGART LAUREN BLANL TO Have and Have Not (1944)



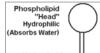
William Faulkner and Jules Furthman wrote this Howard Hawks classic starring Humphrey Bogart and Lauren Bacall (who fell in love with each other on the set). Bogie plays Harry Morgan, a charter boat owner who falls for Bacall, who plays a seductive petty thief. The film is very entertaining from the beginning. This was Bacall's first film. She was 19 years old and beautiful. Bogey is an apolitical American overseas who, as in Casablanca, winds up fighting the Nazis. Walter Brennan as Bogey's side-kick is fun to watch. The story has intrigue, action, danger, beautiful



From the Inside Out An Ongoing Series of Personal Points of View on Health By Mary Carney Our Amazing Cell Walls.....

I never know when I'll find something that is exciting to me. With as much reading as I do, it sometimes seems as if the "been there, done that, familiar with that" becomes a distressfully recurring pattern resulting in "ho hum".

However ... I learned something about the structure of cell membranes over the weekend that had my jaw on the floor. Graphic No. 2 that represents the cell membrane structure was developed by pioneers Davson and Danielli between 1935 and 1955! Obviously this info had not yet gotten into the school books when I was studying biology!

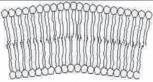


A cell membrane (I drew this one) is made up of essential fatty acids (lipids) in a 'two tailed" straight pin shape. The round head of the "pin" is able to absorb water, while the two tails, also composed of lipids (EFAs), repel water.



A cell wall has two rows of these "pin" shaped structures - one with the round "heads" facing out while their tails face in, and the second layer with

the heads facing in and the tails reaching towards the other tails.



Interspersed between these phospholipid structures are various

proteins that escort cell nutrients from the outside of the cell walls to inside of the cell walls, and the "no longer needed" stuff from the inside to the outside. There are so many great movable images of how they work together available on the web - I urge you to go to your computer right now and search on "cell membrane structure".

Because of these images, I now understand "why" EFAs (essential fatty acids) and the right proteins, are so essential to our health. And now, when someone says "nanotechnology", I also now understand that, if important micronutrients can be surrounded by an EFA shell, these nutrients can be more rapidly absorbed by cells, replenishing the supplies the cells need to do their jobs.

EFAs are one of the main components of our cell structure. If we're low on EFAs, our cell membrane eventually weakens and holes are created. When cell wall damage occurs, the cholesterol molecules that patrol among the water repelling tails are our front line troops that throw their bodies into the holes to plug them up. Whenever your medical and lab tests report cholesterol along walls, or arteries, or layered anywhere outside the barracks (the water repelling lipid tails), it's because they've been trying to repair damage to the cell walls, and keep the cells operating.

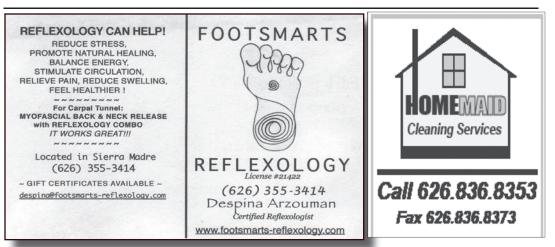
So, what's damaging those outside cell walls? Acids. Lots and lots of acids. Yes, we need some acids, in the right places, and at the right times. We need, for example, enough hydrochloric acid (HCl) to help break down the foods in our stomach so the various other enzymes and fluids have a better chance of doing their jobs during the digestive process. Lots of health problems are due to too little HCl, compounded by too many anti-acids to "sooth" the stomach when it really needs more acid.

But too much acid? You remember those two articles on pH back in January that some readers said they couldn't understand? Well, if you have an ongoing saliva pH below 5.6, your body fluids are so acid that they start dissolving your cell membranes faster than repair can occur. Then you are moving into truly serious disease and illness states. Drugging, cutting and radiation will not correct the acid state; rather the fear and stress those treatments cause will help create even stronger acid conditions. Remember, only one 12-ounce can of a soft drink requires 32 equivalent 12-ounce cans/bottles of water to neutralize it ...

If your saliva is between 5.6 and 6.6, your cells have an ongoing fight to keep operating. This leads to cell, and muscle and nerve inflammation that accumulates into to increasing aches, and pains, and general feelings of stiffness and discomfort. So, when the doctor says - "you have inflammation", what you need to understand is that you're way too acid, and your poor cell walls are having a real hard time of it. And again, there is no drug that is going to change that.

If you have too many of the wrong fats, the water reducing tails become quite "stiff", when you're doing well with your essential fatty acids, those tails become much more flexible, the cell walls are then more flexible, and your larger muscles move more easily and are more flexible and more painfree, as well.

Healing truly is an "inside" job - and it happens from the inside out. In addition to taking your EFAs internally, consider using them as skin lotions. It's the fastest way to get their support to the cells that need them most. Flexibility, here I come!



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LEGAL NOTICES (continued from page 11)

this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 03/07; 03/14; 03/21 and 03/28, 2008

0908Ó7MG 090808MG File No. 20080288978 STATEMENT OF ABANDONMENT

OF USE OF FICTITIOUS BUSINESS NAME

The following person (s) has (have) abandoned the use of the fictitious

JOEL'S BARBER SHOP 2910 W. Beverly Blvd

Montebello, CA 90640 The name of registrant(s) is (are) Joel A. Gomez 15552 Del Prado Dr Hacienda Heights, CA 91745. The business was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 02/02/2007. Original File #07-0270728. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) .

This statement was filed with the County Clerk of Los Angeles County on Feb 19. 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/19/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession

Code) First filing: 03/07; 03/14; 03/21 and 03/28, 2008 090808MG

090809ED File No. 20080322603 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

The following person (s) has (have) abandoned the use of the fictitious RJ ELECTRICAL CONTRACTORS 20307 Elkwood St

Winnetka, CA 91306 The name of registrant(s) is (are) Ramon Pablo L. Lavares 20307 Elkwood St Winnetka, CA 91306. The business was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 01/31/2007. Original File #07-0209166. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) .

This statement was filed with the County Clerk of Los Angeles County on Feb 25. 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names

listed above on 02/25/2008. NOTICE-TheFictitiousNameStatement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 03/07; 03/14; 03/21 and 03/28, 2008

090809ED

090810ED File No. 20080357509 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

The following person (s) has (have) abandoned the use of the fictitious name

HENCAL ENTERPRISE

6443 Florence Ave Bell Gardens, CA 90201

The name of registrant(s) is (are)Henri De Jesus Sosa Calderon 3296 Sequoia Dr South South Gate, CA 90280. The business was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 04/27/2007. Original File #2007-01026103. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 29. 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/29/2008. NOTICE-The Fictitious Name Statement

expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 03/07; 03/14; 03/21 and 03/28, 2008 090810ED

090811MG File No. 20080347232 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

The following person (s) has (have) abandoned the use of the fictitious name:

UNEEK DESIGN 5739 Hazelbrook Ave Lakewood, CA 90712 The name of registrant(s) is (are) Floricar Bumacod 5739 Hazelbrook Ave Lakewood, CA 90712 The business was conducted by: AN INDIVIDUAL. The fictitious business name referred to above was filed on 07/317/2006.

Original File #2006-1687940. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.)

This statement was filed with the County Clerk of Los Angeles County on Feb 28. 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/28/2008.

NOTICE-TheFictitiousNameStatement expires five years from the date it was filed in the office of the County Clerk. new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing:

03/07; 03/14; 03/21 and 03/28, 2008 090811MG

090812ED File No. 20080314617 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME

The following person (s) has (have) abandoned the use of the fictitious name:

ELEGANCE UPHOSTERY 6106 Rockne Ave

Whittier, CA 90606

Full name of registrant (s) is (are) Ricardo Vargas 6106 Rockne Ave Whittier, CA 90606 The business is conducted as: AN INDIVIDUAL. The fictitious business name referred to above was filed on 08/25/2004. Original File #2004-2192335. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.) This statement was filed with the County Clerk of Los Angeles County on Feb 22. 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/22/2008.

NOTICE-The Fictitious Name Statement expires five years from the date it was filed in the office of the County Clerk. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing:

03/07; 03/14; 03/21 and 03/28, 2008 090812ED

090813ED File No. 20080313566 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS **NAME** The following person (s) has (have) abandoned the use of the fictitious name:

VIE A PARIS BAKERY VIE A PARIS BAKERY 1610 W. Redondo Beach Blvd #11 Gardena, CA 90247. Full name of registrant (s) is (are) GLOVIS, INC. 30902 Clubhouse Dr 26G Laguna Niguel, CA 92677. The business is conducted as: A CORPORATION. The fictitious business name referred to obugu away filed on 90(12/006). Original above was filed on 09/13/2006. Original File #2006-2038844. I declare that all information in this statement is true and correct. (A registrant who declares as true information, which he or she knows to be false, is guilty of a crime.).

This statement was filed with the County Clerk of Los Angeles County on Feb 22, 2008. The registrant (s) has (have) ended to transact business under the fictitious business name or names listed above on 02/22/2008.

NOTICE-TheFictitiousNameStatement expires five years from the date it was filed in the office of the County Clerk. new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or common law (See section 14411 at seq. Business and Profession Code) First filing: 03/07; 03/14; 03/21 and 03/28, 2008 090813ED



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TABLE FOR TWO

By Peter Dills Bargains - Part Two

I received an email last week, with the person asking me how people could afford to eat out with everything being so expensive at the moment. Gas prices are hitting \$4, coffee is \$5.00 and a McDonalds' (not that this snob would know) meal will cost you \$6.00. How can you afford to go out and eat with those prices? So I pulled out the old, and I mean old, wallet and found that only a few bucks were available, you know gas prices and all.

The answer is Happy Hour!!!

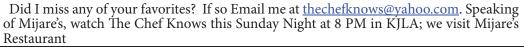
The Happy Hour comes for all of you hard working employees out there that just couldn't wait to get off work and get a drink before dinner. Happy Hours have changed over the year,s with the stricter driving laws. Happy Hour has evolved from buyone get-one-drink to discounted drinks with deep discounts for the food. In the 1920's it was a Navy slang for a period of entertainment. Happy Hour firmly captured the public's attention when, in 1959, a Saturday Evening Post article described the word "happy" to mean slightly drunk. Happy Hour has been an after-work ritual ever since. I have rounded up a few of the better spots in the area, and listed them in no particular order.

The oldest restaurant in Pasadena, open for over 85 years, is *Mijares* at 145 Palmetto. Mijares offers reduced drinks specials plus some above average complimentary (FREE!) wings, enchiladas and chips. Good Monday through Thursday. (626) 792-2763

Islands! Yes, Islands, located on East Foothill Blvd and at The Paseo Pasadena. They offer an assortment of ½ price appetizers and \$1.00 off beer and selected spirits. Happy Hour goes from 4 PM to 7 PM. (626) 351-6543

Il Fornaio offers complimentary food between 3 PM to 6 PM, Mon thru Friday. Selections include pizza, pasta and sandwiches and drinks that are at a special price; located in Miller's Alley off the corner of Fair Oaks and Colorado. (626) 683-9797

Always busy for Happy Hour is McCormick and Schmick's, 111 N. Los Robles in Pasadena; awarded by some on-line users as 'The Best-of-the-Best' Happy Hour in town. Prices range from \$1.95 to \$4.95. There is always a beer and wine of the day, usually around the \$3.00 mark. Appetizers include Buffalo wings, oysters, mussels and a \$1.95 cheeseburger that is a meal itself. Heck I have had a KOBE Beef Burger at other places, for \$15. (626) 405-0064. Also available in Burbank.







The Mountain Clymer

Career Day

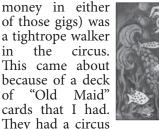
By Kim Clymer-Kelley

Is there anyone out there

besides me who is still trying to figure out what they want to be when they grow up? I sat down to write my column today and, in an effort to avoid doing so as long as possible (geeez!!! I thought this would get easier as time went by, but it just gets harder every week) anyway...with my finely tuned and well developed avoidance skills working at their peak efficiency, I instead started a job search online...scanning through the ads on Monster.com for hours, trying to find something interesting for me to pursue. As I did so, I began to think about all of the things throughout my life that I have "wanted to be when I grow up" and I realized that I have never really decided.

The first thing that I can recall wanting to be (besides Glenda the Good Witch of the North or a mermaid ...not much





because of a deck of cards that I had. They had a circus theme and one of the characters on the cards was a beautiful girl dressed in a pink tutu, carrying a parasol and balancing

and matured it a bit. After a visit to the F.B.I. building in Washington when I was 12, I saw how real life sleuths functioned. It was fascinating to see all of the labs and training facilities and to hear about all of the intriguing cases that they had dealt with there at "headquarters." This was real...this was something that I could REALLY do. I set my sights on becoming an F.B.I. agent...for a few months...then along came "Star Trek" and the first moon landing.

That was it! I was sold and determined. I was going to be an ASTRONAUT... one of the first female space pioneers. And so it remained right through college application time. When people asked my mom what I wanted to be and what I was going to study in college, she would kind of roll her eyes to let them know how ridiculous she thought it was and then told them..."She thinks she's going to be an astronaut." I found it a little disheartening and by the time I had to decide which of the engineering programs to which I had been accepted I would attend, I had changed my mind and my major from aerospace engineering to art.

I did make use of my art degree for many years, but only because it was something that I was good at. I enjoyed some of the jobs. I did displays for stores, newspaper layout, ad design, magazine illustration and even designed some collectibles for a Japanese version of the "Franklin Mint". Through all of this I was constantly trying to figure out what I really wanted to be doing. I started work on an MBA and a masters in Art Therapy. When computers came along, I took classes in computer graphics. I got my certification to She was so beautiful and her job was so substitute teach and my massage therapist certificate. I all but exciting to me that I wanted to be just like completed 3 certificate programs at PCC in various aspects of television production. I took up writing, and ran the pack station. Yet through all of this, I never really felt that I had found my calling (except for the Pack Station ... I would have stayed there for life, had circumstances allowed...though I am sure that I would still have been exploring other things on the side from time to time.) So here I am...ready to move on again...still looking....still trying to answer that age old question "What do I want to be when I grow up?" Maybe that question has never been answered for a reason...maybe somewhere deep inside me I realized one important and frightening thing...that if I ever do decide, I would actually have to "grow up". But I will continue my quest...keep myself open to all of the possibilities out there, pour over the want ads and the career and adult school catalogs, research every new thing that I hear of that piques my interest in my pursuit of the answer. I will keep searching for that elusive and divine inspiration, but you know what.... TV just ain't what it used to be.

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Answers To Last Week's Crossword



Leap Year 2008

Sadies Hawkins Day Is The 29th





her when I grew up. I practiced outside in my yard by walking the edge of my sand box. Convinced that I was nearly ready for the big top, I felt I needed to test my expertise. Upon climbing to the top of the swing set with the

intent of walking across the top rail, I realized that I was afraid of heights. As I laid across the rail, clinging for dear life and screaming for my mother to get me down, I decided that perhaps I needed to reevaluate my choice of careers...as

soon as I was safely on the ground and I could regain my composure. I turned my sights on ballet instead (she did look like a ballerina too) but I quit my dance lessons when they kept me from seeing my hero Mighty Mouse on Saturday morning cartoons...I guess even at 5 you have your priorities.

I believe the next thing that I decided on was a cowgirl...probably from watching too much "Bonanza" and



my favorite cartoon host "Sally Starr" (those of you from the Philly area will remember her, I think).

My mom ordered me a cowgirl outfit from the Sears catalog. It was red with white trim and a black yoke with fringe and stars across the chest and had silver-trimmed fake mother of pearl buttons down the front. I was thrilled. I would put on that outfit and my mom's tall black boots and ride my black stallion rocking horse off into the sunset.

I remember donning the entire outfit and, with my "Sally Starr" doll in hand, traipsing down to a meet "Sally Starr" at the grand opening of a local milk store. I proudly showed her my doll and she gave me her 8x10 glossy black and white autographed photo. My fascination with horses and the west did remain with me throughout my life and it is one of my only childhood fantasies that actually



did come true when I purchased the pack station at 43.

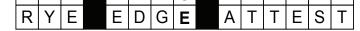
As I became more sophisticated and worldly, my interests took on a more international flair. Inspired by the mystery, suspense, and romance of the 1960's spy genre, The Man (and Girl) From Uncle, T.H.E. Cat, The Avengers, I Spy and Get Smart, I decided that this was the career I was truly cut out for. I particularly admired Honey West, whose exploits showed me that, yes, girls can be spies too.

I dressed in my black ski pants and sweater, once again donned my mother's black knee high boots, put my poor cat,

Timmy, on a leash, and slinked around the house, stealthily spying on my siblings and their friends as they played. I am not sure if I was more intrigued with Honey's career or her ocelot, but I sure was determined to have both...someday.

As I got closer to my adolescent years, I took the spy idea

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A GIFT FROM HEAVEN: DENNIS PRAGER



ESTIMATES

FREE

Elizabeth House, the only shelter for homeless, pregnant women in the San Gabriel Valley – will hold "Era for Change" benefit on March 29 at Oakmont Country Club in Glendale Nationally syndicated radio host Dennis Prager, will For Angelina Coe, Executive Director of Elizabeth House, Dennis Prager is a "gift from Heaven." "I cannot begin to describe how thrilled we are that a speaker as renowned as Dennis Prager has agreed

to be celebrity speaker at our annual benefit An Era for Change," says Coe. "At Elizabeth House, our programs address not only the physical needs of women in a crisis pregnancy, by providing them with a safe home, but their emotional and spiritual needs as well. Dennis is a perfect match for Elizabeth House because his show often discusses the same issues we focus on here.' The event will take place on Saturday, March 29 at the Oakmont Country Club in Glendale. The gala will begin at 6:30 p.m. with a reception and silent auction; dinner will follow at 8 p.m. For more information, to donate an auction item, become involved, or purchase tickets call 626.577.4434 or visit www.elizabethhouse. net.

> Wistaria Shuttle Tickets Now Available Online

The Chamber of Commerce has announced that tickets for the shuttle to the Wistaria Vine can now be purchased online at: www.SierraMadreChamber.com.

The Wistaria Festival is just weeks away, on March 30th, and now is the time to make sure you get tickets at the time that you want to view the vine. Cost of the tickets is \$10, and tickets are distributed based on one-hour time increments, to eliminate overcrowding at the Vine. Tickets are required to view the vine, and are free, but the shuttle up the somewhat daunting hill to the vine costs \$10.

The Wistaria Vine has more than 1.5 million luxuriant lavender blossoms and is estimated to weighs in excess of 250 tons. It is more than one acre in size. It has been named by the Guinness Book of World Records as the largest blossoming plant in the world. It is also known as one of the seven horticultural wonders of the world, which also include the redwood forest in Sequoia National Park, Brazil's tropical jungle in the Amazon Valley, India's gardens of the Taj Mahal, and the gardens of Buckingham Palace.

In addition to viewing the vine, the Chamber of Commerce puts on a festival downtown, which will feature in excess of 150 craft and food vendors. More than a dozen bands will be performing in several different outdoor venues. For more info visit <u>www.SierraMadreChamber.com</u> or contact the Chamber at (626) 355-5111.

SPORTS

Back Page Journal



Steroids: The New National Pastime By Brad Eastland, Sports Editor

I promised myself I was not going to do a column on Steroids, but after

watching Roger Clemens twist in the wind these last few weeks trying to keep from getting in trouble with the United States Congress just because he lied about baseball stuff, well, I just can't help myself.

Don't get me wrong, I am no Clemens apologist. I think he's lying through his teeth, I think he's juiced to the gills, and even before I was pretty sure he was on the juice I thought he was kind of an arrogant stubborn jerk. But you know what? I don't care! Roger Clemens is not a big villain of the Steroids Era, the ilk of, say, Commissioner Bud *Selig, who was instrumental in actually enabling and perpetuating the problem. So what if Clemens took Steroids to try to gain an advantage? Again, I don't care. And neither do you.

What am I trying to say? Well, this is pretty earth-shaking stuff, so I want you to brace yourself. Ready? Here goes: Americans don't give a tinker's damn about Steroids in baseball.

That's right. Doesn't make sense, huh? At least if you go by the outrage invariably displayed by many sports columnists, who write with an angry, rabid froth whenever Clemens opens his mouth or whenever Barry Bonds comes to their town.

But it's true. I believe the average American baseball fan is as blasé and hypocritical about the dangers of performance-enhancing drugs as is the average American football fan or American basketball fan or boxing fan or cycling fan (Assuming for a moment that there actually are any American cycling fans.).

We do care about bashing Barry Bonds, of course. Sportswriters tell us to, so we do. But Mr. Bonds' crime isn't so much Steroids as it is lack of likeability. Yes, he is a bit of a crab at times. So when we are told not to like him we use the Steroids thing as our best and most convenient excuse. Yet we showed no national angst when documented drug cheats like Jason "I Admit It" Giambi took their drugs, or Andy "I admit it too, but you all know what a basically good and honest person I am" Pettitte or Rick Ankiel or Troy Glaus or Neifi Perez (who?).

Seriously, where's the outrage? Were you outraged when you heard that any of these guys were dirty? No. Oh sure, we gave proven drug gulper Rafael Palmeiro a hard time, and Mark McGwire too, but only because the former lied to us says ex-teammate Willie Maysin a classic, Clintonesque, finger- -ves, the great and beloved Mays wagging moment before Congress, and because the latter---who we had come to believe was Paul Bunyan in spikes---wimped out. We did not vilify them because of the actual drug taking. The bottom line is that if we Americans really and truly cared about the proliferation of performance-enhancing drugs in sport, we should have and would have been excoriating these confirmed nice to reporters. Meaning he just been exconating these confirmed cheaters right from the get-go. But we didn't and we don't. Why not? Weren't they all attempting to gain "an unfair competitive advantage" over their peers? Sure. But none of these folks had the audacity to win seven Cy Young Awards like Clemens, or threaten and then break the so-called greatest record in American sports, as did Bonds.

ball and the coffee ball; anything to make that potato skip and dip, baby. When they finally abolished the spitball long about 1920, many

of its practitioners, most notably the great Burleigh Grimes, were actually allowed to keep using it until they retired! No need to take someone's livelihood away, right? What a great country. What a great game.

Gaylord Perry greased and Vaselined and snot-smeared the baseball long after the spitball and all its relatives were banned. That's cheating. So he cheated his way right to the Hall of Fame. So did Whitey Ford and Don Sutton. (Elston Howard admitted to regularly cutting the ball on his shin guard for Ford before throwing it back to him.) None of these men are pilloried like Mr. Bonds, who, though quite likely guilty of something, hasn't even failed a drug test yet. And admit it, you laughed back in the 80s, when you saw that video of the nail file flying out of pitcher Joe Niekro's pocket -you didn't write your Congressman about it....

Then there's Norm Cash. The Tigers first baseman never hit higher than .286 in his career---except in 1961, when he belted 41 home runs and led the league in batting with an astonishing .361 average. Because he corked his bat! He admitted it. He even *demonstrated* it, drilling an 8-inch hole in the barrel in front of reporters, then filling it with sawdust, glue, and cork. And he is not hated. He is not vilified. Rather, he remains in baseball lore one of its beloved clown princes. (He once came to the plate to face greasy-fast Nolan Ryan carrying a table leg instead of a bat.

How do you hate a guy like that?) Then there is Pete Rose. Ol' Charlie Hustle broke the most sacred commandment of baseball, "Thou Shalt Not Gamble", and then lied about it for 15 years. And despite a rap sheet and personal conduct resume that makes Bonds look like the Pope, he remains, for the common baseball fan, one of the most beloved figures in the game. Because in a nation that celebrates cheaters, Rose achieved the holy trifecta: he cheated on his wife, cheated on his taxes, and he cheated the game. Ergo, we loved him. And still love him. It's for certain that no ballplayer in history ever got more political mileage out of running to first after a walk..

Mike Schmidt and Henry Aaron have both admitted to occasionally taking amphetamines before a game. Did you know that? This is not a secret, 'Google' it up if you don't believe me. But they are beloved, so himself, but by this time pretty old and worn out---had a bottle of "red juice" (liquid amphetamines) in his locker. And if you believe Dave Parker, Dale Berra and other ex-Pittsburgh Pirates players, no less a beloved figure than the great Willie Stargell would pass out greenies to his teammates before games! But Stargell ended up about 300 homers behind Bonds. And he was usually pretty wasn't good enough or rude enough to merit our collective hatred.... And of course every baseball executive before 1947 cheated the whole country, and in fact the whole Human Race, when they conspired annually to keep black players and Latin players out of the game. Racism, the biggest shell game there is. But we didn't mind that because that's the way we were too. Baseball is the National Pastime and, deep down, the most beloved game within the whole crazy fabric of American history, because it doesn't pretend to be any more noble or virtuous or holier-than-thou than we are. Except when it comes to the greatest record in American sports, of course. So the next time Mr. Bonds comes to your town, just sit back and enjoy the show. He's the best since The Babe, you might as well get used to the idea. And he's only got a year or so left in him (assuming anyone even gives him a job this year), so before he's too weak to drag his tired old carcass up to the plate, you should try to appreciate a talent that may never come again. But even if you don't share that view, don't boo him because some frustrated, revenge driven, power-mad sportswriter tells you to, and for God's sake don't boo him over Steroids. Remember: other than the fact that he's stronger, richer, first game, some enterprising coach stole a catcher's sign, or maybe that same wily catcher "framed" a pitch that was a ball into a strike. Heck, than all that, he's just a cheater. Just

OH-EIGHT "BIG 'CAP" FAILS TO LIVE UP TO PAST EDITIONS....BUT WHO CARES? By Brad Eastland

A horse called Heatseeker won the Santa Anita Handicap last week, slogging his way down the stretch and through the rain to best a field of thirteen four-footed anvil salesmen.

Sorry to be so harsh. The 5-year-old son of Giant's Causeway is a nice horse, but in years past the only way he gets this close to a "Big 'Cap" field is through the general admission gate.

For this is no ordinary race, the Big 'Cap. It has been won by Seabiscuit, who was the best racehorse to compete during the Depression and has had a couple of movies made about him. It has been won by Vigors (this reporter's all-time favorite), who rallied from more than 20 lengths behind in his Big 'Cap, in a closing rush so ridiculously furious that upon him was soon bestowed the well-earned nickname "The White Tornado". It was won by Affirmed, who nearly thirty years later is still the last horse to win the Triple Crown. It was won by Spectacular Bid, who set the world record for a mile-and-a-quarter right here at Santa Anita, and is by any possible measuring stick the greatest horse in Santa Anita history. And it was won by John Henry, the indefatigable gelding, an ugly cuss who won multiple Grade One stakes races, who banked over \$6 million bucks back in the 80s (back when \$6 million actually Heatseeker Is No Seabiscuit....But He Doesn't Care bought you something), and who was so awesome and inspiring a quadruped that a certain local bearded sportswriter once wrote a whole novel about him.



Photo By Brad Eastland

Heatseeker, on the other hand, had never even competed in a Grade One stakes (even in an era when Grade Ones aren't even Grade Ones), and had banked only \$330 thousand dollars in his mediocre 14-race career. With a resume like that, you'd think he would have been a monstrous longshot. Nope. He went off at only 7-to-1, paying a very normal-sounding \$16 dollars to win for each two-dollar ticket. (In his defense, he did run faster than the other thirteen slow-pokes who snuck into the race, so what more do you want?---he might well ask in rebuttal if he could.)

But the good news is that Santa Anita, as both a business and a purveyor of peerless sports entertainment, is doing just fine. The crowd was outstanding for a drizzly day, 41,377 thrill-seekers stopping by. The track put on quite a show. They gave the betting public a whopping eleven competitive races to digest, three of them major Stakes affairs. Longshots and big payoffs were the order of the day, with several winning horses going off at double-digit, "boxcar" odds. There was a tremendous Micro-brew festival in the infield, for those with a taste for the finer things in life. And no one seemed to care that Nature rained on Santa Anita's parade yet again.

Santa Anita President Ron Charles and Publicity Director Mike Willman have this legendary track throbbing with excitement again. The Micro-brew festival is just one good example; over 11,000 beer-loving racegoers crammed the infield festival tents to sample the good stuff.

All-in-all, the 2008 Big 'Cap was a rousing success, even without any Seabiscuits or John Henrys to stoke the coals of legend: "In this



economy and with the disastrous meet that we've had to date, we are absolutely thrilled with the way everything went," said Willman.

So if you want to learn more about the history of horse racing in America, keep reading the Mountain Views-Observer. And if you want a day of sports entertainment that will stay in your mind and stick to your ribs, come on out and spend an afternoon at beautiful Santa Anita Park in Arcadia---once again the Great Race Place---and see for yourself what all the fuss is about....

Editor's note: Among the 41,377 was 11-year-old Robbie Eastland, attending his first Big Cap. What Rob enjoyed most about the day was watching the races from way up in the Press Box with his dad, along with the excellent (and free!) buffet lunch Santa Anita provides for all the sportswriters....



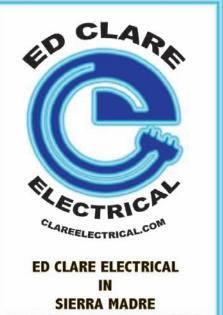
So then WHY don't we care?

Because, historically, we are a nation of cheaters. We cheat on everything. We cheat on our taxes, we cheat on our wives. We drive too fast and run red lights and drive drunk. I rarely play golf with someone who doesn't improve his lie during his round, at least once. As children we learned early on how to cheat on tests, how and when to lie to our parents, even how to plagiarize a college thesis or two. (Not me, bless my soul, but I know a couple guys who did .) And of course we learned to cheat ourselves with our own drugs, which some of us guys only *thought* enhanced our performance

And that's why we have always loved baseball. Because baseball has always tolerated---indeed celebrated---the lovable cheater.

It's impossible to say exactly when baseball players and managers began to cheat, but I'll bet it was about five minutes after the game was invented. I bet that in the first inning of the back in the late 1800s the spitball than all t was *legal*. So was the the licorice like you.

Sports News? b.eastland@mvobserver.com



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